



# Celebrate MERIDIAN

Saturday, June 30, 2018



## Sponsorship Opportunities

Celebrate Meridian is a community festival bringing together neighborhoods, families and businesses in Meridian Township creating an exciting atmosphere full of fun! Activities include live music, outstanding food, beverage tent and much more! This year's festival

- Held in and around Central Park (Corner of Marsh and Central Park Drive)
- 15,000 -30,000 visitors anticipated
- All donations are tax deductible

Festival information is available at [meridian.mi.us](http://meridian.mi.us)

### Please Check the box:

Deadline: May 4, 2018

**\$3,000 Title Sponsors**

- Large Main Stage Banner
- Name on all promotional, marketing and media materials
- 250 giveaway items with sponsor logo given out to participants
- Free vendor booth
- Recognition announced at various times during event
- Thank you ad in Prime Meridian Magazine and in Meridian – East Lansing Town Courier

**\$2,000 Main Stage Sponsors**

- Large Main Stage Banner
- Name on all promotional, marketing and media materials
- Free Vendor Booth
- Thank you ad in Prime Meridian Magazine

**\$1,500 Music Event Sponsors**

- Banner on Main Stage wing area (3x5)
- Name on all promotional, marketing and media materials
- Free Vendor Booth
- Thank you ad in Prime Meridian Magazine

**\$1,500 Beer Tent Sponsors**

- 3'x10' Banner in beverage tent
- Name on promotional, marketing and media materials
- Free vendor booth
- Thank you ad in Prime Meridian Magazine

**\$1,000 Fireworks Sponsors**

- Large Event Banner
- Name on all promotional, marketing and media materials
- Thank you ad in Prime Meridian Magazine

**\$750 – Food Truck Rally Sponsors**

- Banner on Food Truck row
- Free Vendor Booth
- Recognition in event-day brochure
- Thank you ad in Prime Meridian Magazine

**\$250 – “Bring Back the Mile” Sponsors**

- Recognition in event-day brochure
- Race day recognition

**All \$500 Sponsors Receive:**

- Banner with Company Name
- Free Vendor Booth
- Recognition in event-day brochure

**\$500 – Children’s Activity Area Sponsors**

**\$500 – Community Mural Project Sponsors**

**\$500 – Arts and Crafts Show Sponsors**

**\$500 – Car Show Sponsors**

**Make check payable to:  
Meridian Township**

**Please send completed form  
and payment to:**

Attn: Miriam Mattison  
Meridian Township  
15151 Marsh Road  
Okemos, MI 48864

**Questions: 517.853.4616 or  
[weigand@meridian.mi.us](mailto:weigand@meridian.mi.us)**

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_