



Meridian Township
5151 Marsh Road
Okemos, MI 48840

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Township Board:

Ronald J. Styka
Township Supervisor

Brett Dreyfus
Township Clerk

Julie Brixie
Township Treasurer

Phil Deschaine
Township Trustee

Patricia Herring Jackson
Township Trustee

Dan Opsommer
Township Trustee

Kathy Ann Sundland
Township Trustee

Frank L. Walsh
Township Manager

February 20, 2018

Subject: Celebrate Meridian Sponsorship Opportunity

Dear Business Owner/Organization Member;

Our annual ***Celebrate Meridian*** event is right around the corner! This exciting event on Saturday, June 30th, will celebrate the township, as well as Independence Day. ***Celebrate Meridian*** will be a fun-filled day of family friendly activities in and around **Central Park** (on the corner of Marsh Road and Central Park Drive across from the Meridian Mall). We are planning a variety of events such as festive children's activities, live music, farmers market and arts & crafts show, a car show, the popular food truck rally, historical activities at the Historical Village, and to top it all off, a fireworks finale!

We need your help! In order to ensure that ***Celebrate Meridian*** is a community-wide success, we are seeking your financial support. As a local business and regional partner, you can help by becoming an Event Sponsor. ***Celebrate Meridian*** is a community-wide event bringing thousands of visitors, families, and businesses together.

We would be grateful to have you partner with us and show your support of this exciting event by taking advantage of one of the sponsorship opportunities (attached). As a sponsor, your business logo will be included in all marketing materials, listed on our website with a link to your business, featured on social media, promoted on HOMTV (our media sponsor) and recognized at our event.

If you are interested in sponsoring, please contact Darcie Weigand, Recreation Specialist at 517.853.4616 or send the completed form with a check made payable to Meridian Township, Attn: Miriam Mattison, 5151 Marsh Road, Okemos, MI 48864.

Feel free to contact me with additional questions. Thank you for your time.

LuAnn Maisner
Meridian Township Parks and Recreation Director
Celebrate Meridian Committee Chair