



Delivering Support for Small Businesses

Consumers Energy is here to help your company during the coronavirus crisis

We are committed to helping Michigan's small business community prosper, now more than ever.

Small businesses throughout the state are suddenly struggling to survive after closing to help us stay safe during the coronavirus (COVID-19) outbreak.

Consumers Energy can provide meaningful and immediate help by:

- Working with you on your utility bill.
- Connecting you to potential sources of state and federal relief.
- Providing new business opportunities through the Pure Michigan Business Connect Program.

Call us at **800-805-0490** to arrange a customized payment plan for your energy bill and to learn how to find additional short-term help.

Learn more on back.



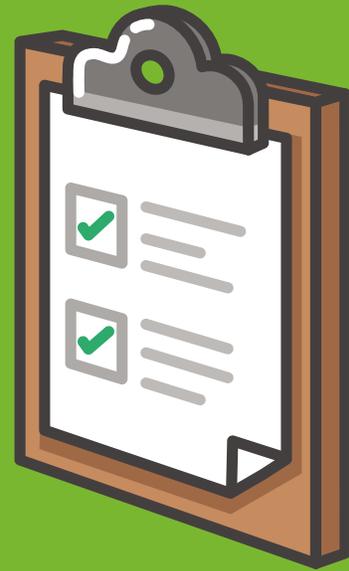
Your First Step: Call Consumers Energy

Please contact us if the coronavirus (COVID-19) pandemic has made it challenging to meet basic businesses expenses such as rent, payroll or utility bills.

Small business customers can call 800-805-0490 to arrange a customized payment plan for your energy bill and to learn how to find additional short-term resources.

Don't wait to talk with us. Helping you bridge this gap successfully is one of our top priorities because we understand small businesses are the backbone of Michigan's economy.

Here are just a few additional sources of local, state and federal help that may be available to your small businesses during the coronavirus (COVID-19) crisis.



Paycheck Protection Program

On April 23, Congress provided more funds for PPP, which offers forgivable loans to small businesses to help pay employees during the COVID-19 crisis. The funds — which can cover up to eight weeks of payroll and other costs such as rent and utilities — are primarily available to companies with up to 500 employees. The most recent stimulus sets aside \$60 billion for community banks and smaller lenders to help small business customers.

We strongly encourage you to apply quickly due to high anticipated interest from the small business community.

[+ Learn More](#)

[+ Apply Now](#)

Economic Injury Disaster Loan Program

The Small Business Administration provides working capital loans of up to \$2 million for vital economic support to help overcome the temporary loss of revenue small businesses are experiencing.

[+ Learn More](#)

Small Business Survival Kit

We've created a practical, step-by-step guide to help you navigate COVID-19. Resources include a checklist to secure financial assistance and spreadsheets to track budget, cash flow and unemployment benefits.

[+ Get Toolkit](#)

Local Grants

Communities throughout Michigan are offering short-term, emergency financial relief for small businesses. The details and application deadlines vary, but you can find more details below.

[+ Grand Rapids](#)

[+ Kalamazoo](#)

U.S. Department of Agriculture

The USDA is offering a variety of support for small businesses located in rural areas, including a guaranteed loan program.

[+ Learn More](#)

Virtual Energy Coaching

Our complimentary, personalized coaching for small businesses can help you save energy and money. Rebates, customized programs and energy assessments make a real difference to your bottom line. Coaching is offered safely and conveniently by phone.

[+ Learn More](#)

[+ Schedule Now](#)

Pure Michigan Business Connect Program

We are a founding partner in this program that connects Michigan businesses that supply goods and services with corporate purchasers. In addition, we have a targeted program for Michigan-based small businesses.

[+ Learn More](#)