



# **AGENDA**

## **CABLE COMMUNICATIONS COMMISSION**

### **Special Community Needs Assessment**

### **Committee Meeting**

**January 15, 2014**

Meridian Township Municipal Building  
5151 Marsh Road, Okemos, MI

**Administrative Conference Room**

- A. Call Meeting to Order at 6:00 p.m.
- B. Approval of Agenda
- C. Approval of Minutes
- D. Public Remarks
- E. Old Business
  - 1. Scope of Community Needs Assessment:
    - a. Behavior – Public Access, Consumption, Preferences, Use and Customer Service
    - b. Technical Issues
    - c. Demographics
    - d. Compliance
  - 2. Technical Audit
  - 3. Franchise Fee Audit
- F. How the Survey will be Conducted:
  - 1. Options to Consider
    - a. Focus Groups
  - 2. Goals
  - 3. Budget
  - 4. Community Incentives
- G. Survey Questions
  - 1. Old Business and Discussion on new Submissions
- H. Public Remarks
- I. Adjournment

Individuals with disabilities requiring auxiliary aids or services should contact Meridian Township by writing or calling the following:  
Frank Walsh, Township Manager, 5151 Marsh Road, Okemos, MI 48864-1198 (517-349-1200, Ext. 308). Ten days notice required.