



AGENDA
CHARTER TOWNSHIP OF MERIDIAN
COMMUNICATIONS COMMISSION
REGULAR MEETING
January 31, 2018 6PM

1. CALL MEETING TO ORDER
2. PUBLIC REMARKS
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
 - A. December 6, 2017 Regular Meeting
5. COMMUNICATIONS DIRECTOR REPORT
 - A. Annual Report
 - B. Communications Department 2018 Action Plan & Goals
 - C. Township 2018 Goals
6. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS
 - A. Chair's Report
 - B. Township Board Liaison's Report
7. COMMUNICATIONS/ANNOUNCEMENTS
8. OLD BUSINESS
9. NEW BUSINESS
 - A. Program Sponsorship Opportunities
10. REPORTS
 - A. COMPLIMENTS/COMPLAINTS
 - B. VIDEO SERVICE PROVIDER (S)
 - C. PROGRAMMING
 - *See Annual Report Digital Analytics
 - D. PROMOTIONS/PUBLICATIONS
 1. Prime Meridian Magazine
 2. Press Release – New Show: Inside Okemos Athletics
 - E. FINANCE
11. OTHER BUSINESS
12. PUBLIC REMARKS
13. ADJOURNMENT

All comments limited to 3 minutes, unless prior approval for additional time for good cause is obtained from the Commission Chair.

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Communications Department: Communications Director, Deborah Guthrie, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4830 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Administrative Conference Room



CHARTER TOWNSHIP OF MERIDIAN
COMMUNICATIONS COMMISSION REGULAR MEETING **DRAFT** MINUTES
5151 Marsh Road, Okemos, MI 48864
Administrative Conference Room
Wednesday, December 6, 2017

PRESENT: Commissioner, Tunga Kiyak; Commissioner, Kevin Thatcher; Alternate
Commissioner, Leslie Charles; Alternate Commissioner, Eric Langdon
ABSENT: Vice Chair, Patrick Crowley; Commissioner, Andrew Lathrop
STAFF: Deborah Guthrie, Communications Director
TOWNSHIP: Kathy Ann Sundland, Meridian Township Trustee
COMCAST: None

1. CALL MEETING TO ORDER

Commissioner Kiyak called the meeting to order at **6:08 pm**.

2. PUBLIC REMARKS

None

****Commissioner Kiyak made a motion to AMEND THE CURRENT AGENDA FORMAT; MOVING THE APPROVAL OF THE AGENDA AND MINUTES DIRECTLY FOLLOWING PUBLIC REMARKS. Seconded by Alternate Commissioner, Charles.**

VOICE VOTE: Motion carried unanimously

3. DIRECTOR'S REPORT

An update was provided for the new Township website, which went live on September 28, 2017 and branding. All documents have to meet the new brand standards before being added to the website. Recommendation to create a checklist for employees for branding documents. New programming to begin in January now that the department is 100% staffed again. Intern Appreciation night was December 3, 2017. Recommendation to have tables sponsored at the Golden Tape Awards. Interns also had the opportunity to share their work and receive professional feedback from Alumni in the field at a Professional Critique Workshop.

4. CHAIR'S REPORT

None

TOWNSHIP BOARD LIAISON'S REPORT

Township Master Plan was approved by the Board. Township goals for 2018 were established and approved by the Board. Communications Commission would like Google analytics on the Township website, as well as the HOMTV website for each meeting.

5. APPROVAL OF AGENDA

Alternate Commissioner Charles moved **TO APPROVE THE AGENDA AS SUBMITTED**. Seconded by Commissioner Thatcher.

VOICE VOTE: Motion carried unanimously.

6. APPROVAL OF MINUTES

Alternate Commissioner Langdon moved **TO APPROVE THE MINUTES OF OCTOBER 4, 2017 REGULAR MEETING AS SUBMITTED**. Seconded by Commissioner Thatcher.

VOICE VOTE: Motion carried unanimously.

7. COMMUNICATIONS/ANNOUNCEMENTS

8. OLD BUSINESS

9. NEW BUSINESS

A. Reappointments

Alternate Commissioner Langdon moved to **APPROVE THE REAPPOINTMENT OF COMMISSION KIYAK** for a new term expiring December 31, 2020. Seconded by Commissioner Thatcher

VOICE VOTE: Motion carried unanimously

Alternate Commissioner Charles moved to **APPROVE THE REAPPOINTMENT OF COMMISSIONER THATCHER** for a new term expiring December 31, 2020. Seconded by Commissioner Kiyak.

VOICE VOTE: Motion carried unanimously

Commissioner Charles moved to **APPROVE THE REAPPOINTMENT OF ALTERNATE COMMISSIONER LANGDON** for a new term expiring on December 31, 2018. Seconded by Commissioner Kiyak

VOICE VOTE: Motion carried unanimously

B. New Appointment

Commissioner Kiyak moved to **APPROVE THE APPOINTMENT OF LESLIE CHARLES AS A REGULAR MEMBER OF THE COMMUNICATIONS COMMISSION** for the term due to expire December 31, 2019. Seconded by Commissioner Thatcher.

VOICE VOTE: Motion carried unanimously

Commissioner Kiyak moved to **APPROVE THE APPOINTMENT OF PATRICK CROWLEY AS AN ALTERNATE MEMBER OF THE COMMUNICATIONS COMMISSION** for a new term ending December 31, 2018. Seconded by Commissioner Charles.

VOICE VOTE: Motion carried unanimously

Commissioner Charles moved to **APPROVE THE APPOINTMENT OF COMMISSIONER KIYAK TO VICE CHAIR OF THE COMMUNICATIONS COMMISSION** for a term due to expire December 31, 2020. Seconded by Alternate Commissioner Langdon.

VOICE VOTE: Motion carried unanimously

C. 2018 Meeting Schedule

Commissioner Kiyak moved to **AMEND THE MEETING SCHEDULE TO REFLECT JANUARY 31 FOR THE FEBRUARY, 2018 MEETING AND MARCH 28 INSTEAD OF APRIL 11, 2018 MEETING.** Seconded by Alternate Commissioner Langdon.

VOICE VOTE: Motion carried unanimously

10. VIDEO SERVICE PROVIDERS

11. HOMTV PROGRAMMING

12. ADJOURNMENT

Commissioner Kiyak moved **TO ADJOURN THE MEETING.** Seconded by Commissioner Thatcher. Meeting adjourned at 7:25 pm.

13. NEXT MEETING

The next meeting is scheduled for **January 31, 2018** in the Administrative Conference Room.

COMMUNICATIONS COMMISSION

**DIRECTOR
REPORT**

2017 Communications Department Annual Report

Narrative

The Communications Department of Meridian Township serves eight main functions:

1. Oversees the Video Service Uniform Agreements between Meridian Township and video service providers, including overseeing Metro Act Permits and handling video rights of way issues.
2. Serves as the Public Information Office (PIO) for emergency situations as outlined in the Meridian Township Emergency Plan.
3. Manages and provides external communications through video, print, social media, the Township and HOMTV websites, third party websites, press releases, press conferences and other forms of communications.
4. Provides services for marketing and promotions of Township-wide events, grand openings, ribbon cuttings, check presentations, fundraisers, including the Meridian Cares Program and sponsorships for Township events.
5. Operates and produces all content for HOMTV, the government access television station which appears on Comcast cable service. Operates CAMTV, the public access channel which appears on Comcast and AT&T U-verse.
6. Operates an intensive multimedia television internship program, which focuses on training in all areas of journalism, production, social media and promotion. The HOMTV Internship Program strives to provide information to Township residents, which provides a tremendous amount of hands-on real world experience for current students or those looking to gain experience.
7. Provides assistance to Township video cable subscribers with any unresolved ongoing disputes with video service provider(s).
8. Provides staff support to the Communications Commission.

Members of the Communications Commission in 2017

Walter Benenson, Chair 1/1/2014 - 12/31/2019

Patrick Crowley, Vice Chair 1/1/2014 - 12/31/2018

Tunga Kiyak, 2/22/2012 - 12/31/2020

Andrew Lathrop, 12/31/2015 - 12/31/2018

Kevin Thatcher, 8/29/2016 - 12/31/2020

Leslie Charles, 1/31/17 - 12/31/19

Eric Langdon, 2/1/17 - 12/31/18

The Township Board approved the Communications Commission's recommendation for two alternate commissioners, Leslie Charles and Eric Langdon, at the beginning of 2017. At the end of 2017, the Township Board approved to renew terms to expire in 2020 for Commissioners Tunga Kiyak, who will now serve as the Vice Chair and Kevin Thatcher. At the end of 2017, the Township Board also approved moving Patrick Crowley to an Alternate Commissioner, to expire in 2018 and Leslie Charles to a Regular Commissioner, to expire in 2019.

2017 Department Goals & Action Plan

DAS Strategic Plan Formulation and Implementation

2017 began with a DAS Study Session for the Meridian Township Board for implementing and forming a strategy for DAS in Meridian Township. With newly elected board members, a study session was necessary to bring new members up to speed on DAS. A DAS Committee met to review documents to be approved by the Board. On June 20, 2017 the Meridian Township Board approved a DAS and Small Cell Policy, DAS and Small Cell Franchise Agreement and DAS and Modified DAS Metro Agreement.

Township Branding Campaign

The new brand messaging was introduced to the public in February, 2017. Brand messaging has been rolled into the new website design. The Communications Marketing staff is working with other departments on redesigning flyers, brochures and other documents that will be added to the website. Staff is also working on a plan for internal and external signage, including working with the Parks Department on meeting brand standards for new trail head signs and assisting with new signage at the parks in the future.

New Township and HOMTV Website Launch

In September 2017, the Township launched a new website design integrating the new township brand image and messaging throughout the site. It showcases a vibrant new brand and image of Meridian Township, provides a more user friendly navigation and easy search abilities, including being more user friendly. Now residents and visitors alike can have easy access to Township services, get local business and development information, sign up for e-notifications and register for events. Staff is working on additional site enhancements, services and features, including ADA compliance and facility reservations. In order to meet ADA compliance, an audit evaluation was conducted by the website company (at no cost) to see where the site needed additional information. Staff has been undergoing training and one on one consulting to take proper measures to ensure a compliant site. Staff is focused on website compliance as a top priority. The Communications Department is conducting internal document and website ADA compliance with team members who upload photos and documents to maintain the compliancy standard.

On March 8, 2017, HOMTV launched a new website with improved video integration and a mobile friendly responsive design, which allows residents to view articles and videos from any device. New website features also include: closed captioning for archived on demand Township meetings, story and program search capability and visitor account accessibility to increase viewer engagement.

HOMTV Online Video Transition Project

This project was completed with the transfer of 10 years' worth of video on demand programs to a new online video service provider. Switching providers significantly increased the streaming quality and reliability. Online video quality has been enhanced from standard definition to high definition and now includes closed captioning for archived on demand Township meetings. The new provider also delivers tagging and indexing of meeting agendas, which was previously conducted in-house.

Closed Captioning Services on HOMTV

In January 2017, HOMTV began providing closed captioning of all Township Board, Park Commission, Zoning Board of Appeals, Planning Commission and Environmental Commission meetings available on demand. HOMTV is one of three Michigan Public Education Government (PEG) Channels providing these services and the only one offering these services for all

government meetings being broadcast. Most PEG channels do not provide this service. It is not required by the Federal Communications Commission (FCC) for PEG channels to provide closed captioning, but the Township feels strongly in having this be provided to its residents and HOMTV is happy to have this as an additional programming service to accommodate a more inclusive audience.

175th Anniversary Celebration

What A Wonderful 175th Anniversary Celebration! The Communications Team planned, organized and implemented the 175th Anniversary events. While the 175th Anniversary Celebration of events is not the core function of the department, it was a core part of Meridian Township in 2017. We had a successful 175th Anniversary as a direct result of over 200 local businesses, organizations, non-profits, volunteers and staff supporting and participating in the celebration. This has truly been an amazing year celebrating and engaging with the community. We were able to raise over \$95,000 in financial sponsorships and over \$100,000 of in-kind donations from our generous donors, which was enough to fully fund the yearlong celebration, as well as give back to the community.

13 local charities benefited from the 175th Anniversary Celebration and the sponsorships:

| | | |
|---------|-------------------------------------|--|
| \$1,000 | Haslett and Okemos Boy Scout Troops | Pancake Breakfast |
| \$ 300 | MDA | Pancake Breakfast |
| \$ 227 | Meridian Garden Club | Garden Club Benefit Night |
| \$2,010 | Harris Nature Center Foundation | Turtle Toast Gala |
| \$1,800 | Meridian Senior Center | Senior Brunch Tribute |
| \$5,000 | Friends of Ingham County Parks | Fun In the Sun Day |
| \$1,500 | Haslett Athletic Boosters | Gus Macker |
| \$1,500 | Okemos Athletic Boosters | Gus Macker |
| \$1,400 | Friends of Historic Meridian | 175 th Kickoff & Guided Tours |
| \$2,900 | Meridian Cares | Old Chicago Fundraiser |
| \$4,000 | Haslett-Okemos Rotary | Historical Village |
| \$1,335 | WTC Memorial Quilt | 9/11 WTC Quilt Display |

On behalf of Meridian Township, the Communications Department held four (4) check presentation media events; Haslett & Okemos Boy Scout Troops, Haslett and Okemos Athletic Boosters and the Friends of Ingham County Parks for money raised from sponsors and the designated events. Photos from the check presentations were added to Flickr and the Township social media.

Special Events:

- Kickoff Celebration & Fireworks – December 31
- Enactment Day & Birthday Bash Fundraiser at Old Chicago – February 16
- Pancake Breakfast – March 14
- Meridian Garden Club Benefit Night – May 20
- Yoga In the Park – June 21
- Fun In the Sun at Lake Lansing – June 16
- Independence Day & Food Truck Rally – July 1
- Gus Macker Event – July 15 & 16
- Turtle Toast Gala – July 22
- Rock the Block! Carriage Hills Shopping Center – August 12
- Senior Brunch Tribute – August 22
- Rock the Block! Douglas J – August 26
- Taste of Meridian - Yearlong

Sponsorships/Fundraising totals:

Kickoff Celebration - \$ 8,000 Financial; \$24,500 In-Kind
Celebrate Meridian - \$10,000 Financial (*Does not include sponsorships from Parks & Rec)
Banner Sponsors - \$2,200 Financial
Food Truck Rally - \$3,120 Financial; \$1,000 In-Kind
Enactment Day - \$406 Financial; \$250 In-Kind
Pancake Breakfast - \$1,850 Financial; \$2,285 In-Kind
Fun In the Sun - \$11,000 Financial; \$3,100 In-Kind
Gus Macker - \$37,300 Financial; \$48,300 In-Kind
Turtle Toast Gala - \$2010 Financial (ticket sales, live auction and wine tasting)
Rock the Block! Carriage Hills - \$1,525 Financial; \$9,340 In-Kind
Senior Brunch Tribute - \$1,800 Financial; \$5,000 In-Kind
Rock the Block! Douglas J - \$175 Financial; \$15,000 In-Kind
9/11 WTC Quilt Memorial Display - \$1,335 Financial; \$3,900 In-Kind
Taste of Meridian - \$1,575 Financial
Special Events Guide Advertising - \$7,530 Financial
Gusette Event Guide Advertising - \$395 Financial
Misc. Sponsorships/Sales - \$5225 Financial; \$6,500 In-Kind

Media Relations:

With the 175th Anniversary Celebration planned, the Communications Department strengthened all Marketing, Promotions and Media Relations strategies. In 2017, the department created additional video promotions; PSA's and print materials to include advertising for local businesses, organizations and non-profits generating additional sponsorship dollars. The department partnered with local radio for live coverage appearances on shows and at fundraisers to cross-promote the events. The video promos and PSA's were repurposed for Marketing Campaigns on Google Adwords, Pre-roll on local news stations websites and on social media. The department continued to cross-promote all events on social media with all businesses, organizations and non-profits generating excitement and interest within the community.

Website & Social Media Management

The Communications department oversaw 3 websites (Meridian Township, HOMTV, and Meridian Celebrates 175). Website management included developing and implementing content for pages, creating graphics and producing images. The department also monitored web traffic and web performance, oversaw training for Township employees to become website users and answered inquiries from staff and website visitors.

On September 27th, the Communications Department launch the new Meridian Township website. Since September the department has worked to make the website ADA compliant using the correct key words on images as and documents.

The Communications department acts as a change agent planning, developing, and deploying relevant and engaging content across 25 different social media accounts.

- 10 Facebook accounts (Meridian Township, HOMTV, Green Meridian, Meridian Township Parks & Recreation, Meridian Senior Center, Meridian Township Fire Department, CAMtv, Downtown Okemos, Meridian Cares, Meridian Celebrates 175 Years)
- 2 Facebook groups (HOMTV Alumni, HOMTV Interns)
- 6 Twitter accounts (Meridian Township, HOMTV, Green Meridian, Meridian Township Parks

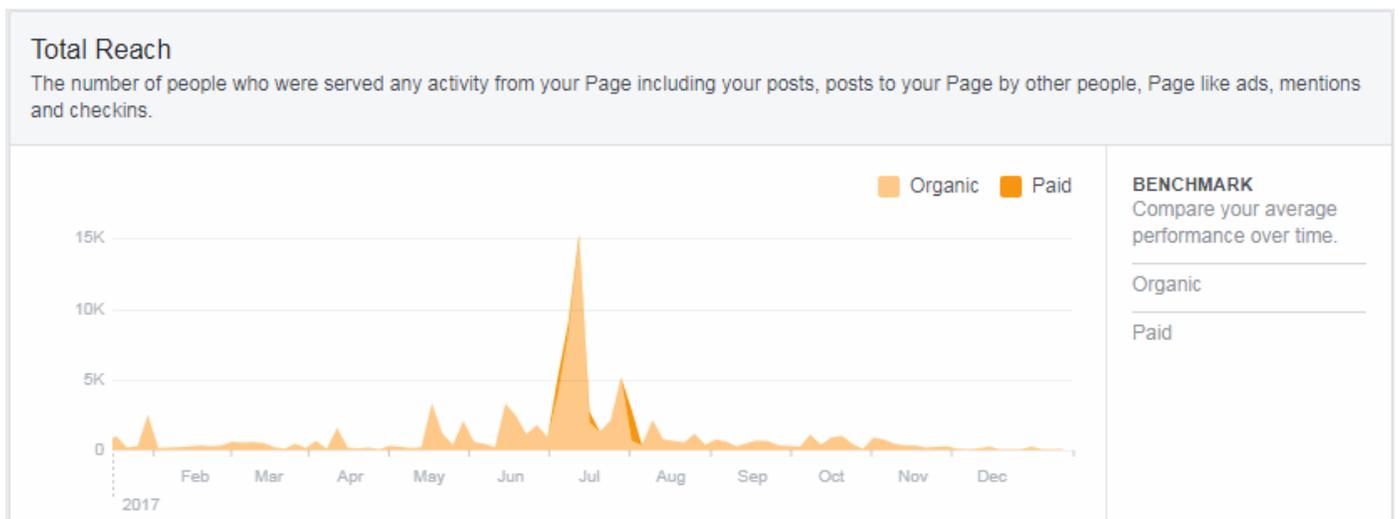
& Recreation, Meridian Township Fire Department, Michigan NATOA)

- 2 Instagram accounts (Meridian Township, HOMTV)
- 2 Flickr accounts (Meridian Township, HOMTV)
- 1 Pinterest account (Meridian Township)
- 2 YouTube channels (Meridian Township, HOMTV)
- 2 LinkedIn company pages (Meridian Township, HOMTV)
- 1 LinkedIn group (HOMTV Alumni)
- 1 LinkedIn showcase page (Harris Nature Center)
- 2 Wordpress Blogs (HOMTV News, Manager's Perspective)

Meridian Celebrates 175 Facebook

For the 175th Anniversary of Meridian Township, the Communications Department created the Meridian Celebrates 175 Facebook page. This page provided information about 175th special events including Celebrate Meridian, Fun in the Sun Day, The Food Truck Rally and the Rock the Block series. Special 175th programs such as Taste of Meridian, showcased local businesses and their support of 175 years of the Township. The department also shared historical facts and photos to document the rich history of Meridian. The Facebook page also featured media coverage on the Township's anniversary milestones. Over 2017 the Meridian Celebrates 175 Facebook page reached over 83,650 people ending with a total of 827 followers.

The Food Truck Rally Facebook event reached a total of 352,778 people which was unsolicited, no paid advertisement was used. The Communications Department posted on the event 31 times providing event information, marketing participating Food Trucks and providing live event updates for attendees. As a result of the social efforts the Food Truck Rally brought in over 30,000 visitors to Meridian Township. The event had over 9,600 people engage with commenting, sharing, and likes.



Website and Social Media Inquiries:

On a regular basis the Communications Department responds to Website and Social Media inquiries through the communications email address and social media private messaging and comments.

The Communications Department responds to questions about a variety of Meridian Township topics including (but not limited to) Township news, local construction, street lighting, road

closures, local businesses, upcoming Township projects, election information, yard waste and trash pick-up.

Social Campaigns:

Social Media campaigns are the heart of social media content. Throughout 2017 the Communications Department oversaw 6 social media/marketing campaigns, providing daily content for various social accounts. By utilizing social media campaigns marketing efforts can have an increase in targeting and measurability for the brand, fundraiser, event, etc. Social media campaigns call for action from users, can be promoted across multiple platforms, and can help monitor performance.

Fight Fats, Oils, and Grease (FOG)

The campaign was coordinated with the Green Meridian Recycling team and ran from November 22nd through December 20th. The goal was to educate residents about the dangers and effects of having fats, oils, and grease poured down household drains. The communications department utilized social media and email marketing to raise awareness. Campaign efforts included an informational feature in the Meridian Monitor Summer 2017 and a feature on the Social Campaigns page of the Meridian Township website. An on-air PSA was created by HOMTV and featured on the cover of the Green Meridian fanpage. Combinations of 5 Facebook postings were created on the Township and the Green Meridian fan pages, 8 tweets on the Township Twitter Page, and a video posting on the Township Instagram account. The campaign was featured in the Meridian Township newsletter on November 28th, receiving the most link clicks by readers at 18% and on December 5th, receiving link clicks from 15.6% of readers. The campaign in total reached over 2,000 people on the Meridian Township Facebook and 300 people on the Green Meridian Facebook page.

Meridian Trails

Meridian Trails was a social media campaign coordinated with the Parks and Recreation Department that ran from July 29th through August 19th. It was created to encourage the use and versatility of the Township trails and incorporated the hashtag #meridiantrails. Campaign efforts included an informational feature in the Meridian Monitor Summer 2017 edition, promotional videos shared on the HOMTV channel and the Parks and Recreation social media pages, as well as an infographic for social sharing. A total of 8 Facebook and 8 Twitter postings were created. The campaign was featured in the Meridian Township newsletter on August 8th, receiving link clicks with 3.6% of readers. The Campaign in total reached 3,296 people on the Parks and Recreation Facebook page.

Taste of Meridian

The Taste of Meridian campaign, in conjunction with the Township's 175th Anniversary celebration and the Taste of Meridian food and drink tour was a yearlong campaign overseen by three Social Media/Promotions interns. It incorporated the hashtag #TasteofMeridian, was featured in the 175th Special Events Guide and included promotion videos shared on the HOMTV channel. Each participating restaurant was highlighted on the Meridian Celebrate 175 Facebook page and the Meridian Township Twitter page over a 2 week time period. Featurettes included behind the scenes video footage, facts about each participating restaurant and promotions of the program's stamp card. Each restaurant was also given Taste of Meridian promotional materials including 1 poster, a 175th Anniversary sticker, Taste of Meridian participation cards and the Special Event Guides. The Taste of Meridian Social campaign had over 70 social postings between Facebook and Twitter, and had over 5,200 video views on Facebook, Instagram and YouTube and reached over 34,000 people throughout the year.

Fire Department Throwback Thursday

The Throwback Thursday social media campaign was coordinated with the Meridian Township Fire Department that ran from March 2nd through October 26th. It was created to celebrate the many years and dedication of the brave firefighters in the Township and incorporated the hashtag #throwbackthursday. Campaign efforts included archived historical photos of previous fires in the Township, old fire stations and memorable images of retired firefighters and chiefs for social sharing. A total of 19 Facebook and 19 Twitter postings were created. The Campaign in total reached 20,222 people on the Meridian Township Fire Department Facebook page.

Marketing/Promotions

Print Publications

The Communications Department develops all publications for the Township and the HOMTV Alumni Group; including writing, editing and print layout/style. In 2017, the publications consisted of the Special Events Guide, the Parks & Rec Family Fun Guide, the Meridian Monitor Spring/Summer edition, the Gus Macker Gusette, the Senior Center Newsletter, the new Prime Meridian Magazine Winter edition and four (4) quarterly HOMTV Alumni Scoops. The department also created posters and flyers for all the Township 175th Anniversary events and various Township departments/entities events.

Graphics

In 2017, the Communications Department created and/or redeveloped over **600 graphics** for Township departments/entities for Print Publications and more, Township Website design, Millage Campaign materials, the Township Master Plan, Township Branding standards and the Township's 175th Anniversary events.

Press Releases

The Communications Department wrote **157 press releases** for various departments including HOMTV, Parks and Recreation, Fire, Police, Treasurer's Office and Clerk's Office. More than 75% of press releases sent were covered by local media outlets online, newspapers, newsletters and radio on-air interviews.

Ribbon Cuttings and Special Ceremonies

The Communications Department covered a total of 19 ribbon cuttings. Coverage includes: photography of each event and an album on the Township's Flickr account, social media postings on designated Township Facebook/Twitter accounts and Township Instagram, feature in the Meridian Township weekly newsletter, it may include a HOMTV news article as well as audio and video of the event to be featured on the HOMTV channel. Coverage of Ribbon Cutting ceremonies builds a strong relationship with local businesses in the Township which in turn helps the economic growth in the community.

The Communications Department also covered 5 swearing-in ceremonies, and 12 various dedications, ground breakings and special ceremonies. Coverage also included photography of each event and an album on the Township's Flickr account, social media postings on designated Township Facebook/Twitter accounts and Township Instagram, feature in the Meridian Township weekly newsletter. By celebrating ceremonies and milestones in Meridian Township on various social media platforms, we have the ability to share positive Prime Community impacts with a larger audience.

HOMTV Media Sponsorships

In 2017, five (5) in-kind media sponsorship agreements were created for event coverage throughout the community on HOMTV and CAMTV. As a media sponsor, HOMTV and CAMTV, offers a number of services at no charge, such as press releases, promotions, social media posts, news story coverage, interviews and mentions in programs.

- Alzheimer's Association (expanded media sponsorship across multiple events throughout the year) – valued at \$4,462.50
- American Heart Association "Greater Lansing Heart Walk" – valued at \$2,681.25
- Lansing 5:01(multiple events – summer 2017) – valued at \$500
- Michigan Parkinson Foundation "I Gave My Sole for Parkinson's" – valued at \$2,006.25
- Michigan State University (MSU) Safe Place "Race for the Place" – valued at \$1,255.00

HOMTV co-sponsored the Michigan Student Broadcast Awards Ceremony & Luncheon for \$500 at the Michigan Association of Broadcasters (MAB) "Great Lakes Broadcasting Conference & Expo" (GLBC) on March 8, 2017.

HOMTV also sponsored several Meridian Township 175th Anniversary Events providing promotion and coverage as a media sponsor as well as a \$500 Court Sponsor of the Gus Macker event.

HOMTV Control Room/Studio Updates

The HOMTV Control Room was updated to replace a newswriting software system that was obsolete. The new software and hardware allows for writing, editing and searching scripts, as well as compatibility with other upgraded equipment within the Control Room. This software is used by all interns and production staff and is integral in assembling and organizing content for programs.

HOMTV Programming

HOMTV partnered with CCTV (Capital Community Television) in Salem, Oregon to broadcast their LIVE stream of the Solar Eclipse called "Salem Eclipse 2017" on the channel and HOMTV.net on August 21, 2017. Salem, Oregon was in the path of the totality of the Solar Eclipse.

In recognition of the 175th Anniversary, HOMTV launched a new program called "Throwback Thursday", featuring HOMTV interviews, programs and broadcasts bringing new life to the archived program relating it to news and events happening today. Former HOMTV programs; "Who's Who" and "Reflections" also returned with new studio sets, new guests and a new host. "Who's Who" features influential leaders in the community and previously aired from 1985 to 1991. "Reflections" is a talk show reflecting on the Township's history with residents, business owners and Township employees and previously aired from 1992 to 1999. In 2018, HOMTV will partner with the Friends of Historic Meridian to host and produce the "Reflections" program.

Live Event Coverage on HOMTV:

- New Year's Eve & 175th Anniversary Kickoff Celebration
- Gus Macker Press Conference
- Meridian Township Brand Launch
- Meridian Township Enactment Day Event
- Fun In The Sun at Lake Lansing
- Celebrate Meridian

HOMTV continued use of a TVU pack which provided LIVE audio and video on-air with only a small amount of latency. The TVU pack was also utilized to broadcast the Park Commission meeting off-site at the Central Fire Station on July 25, 2017.

HOMTV began providing Facebook Live Streaming of events to reach a larger audience on social media. Post meeting reports after Meridian Township televised meetings were also streamed live on the HOMTV Facebook page.

HOMTV and CAMTV Programming Totals

NUMBER OF NEW HOMTV PROGRAMS AIRED DURING EACH MONTH

| Program | Jan | Feb | Mar | April | May | June | July | Aug | Sept | Oct | Nov | Dec | Total | Hours |
|-----------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|------------|-----------------|
| All Access | 0 | 2 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 8 | 03:32:31 |
| Beyond the Badge | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 8 | 03:05:58 |
| Coffee Break | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 0 | 5 | 0 | 0 | 1 | 12 | 03:15:35 |
| Community Connection | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0:50:01 |
| Meridian News Now | 1 | 1 | 3 | 2 | 1 | 1 | 2 | 1 | 0 | 1 | 1 | 0 | 14 | 06:04:51 |
| HOM Entertainment | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 11 | 04:27:36 |
| HOMTV Promo | 0 | 4 | 1 | 5 | 3 | 12 | 6 | 1 | 3 | 3 | 2 | 0 | 54 | 0:10:45 |
| Reflections | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | 01:28:25 |
| Topical Promo | 3 | 5 | 7 | 7 | 2 | 3 | 4 | 4 | 1 | 2 | 3 | 2 | 43 | 0:26:30 |
| Senior Living | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 12 | 04:49:35 |
| Special Features | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 2 | 2 | 1 | 1 | 0 | 12 | 03:38:54 |
| Special Report | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 7 | 03:13:43 |
| Throwback Thursday | 3 | 3 | 3 | 3 | 3 | 2 | 1 | 1 | 3 | 1 | 2 | 2 | 27 | 14:52:28 |
| Who's Who | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 01:16:40 |
| Open Line | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 01:55:15 |
| Monthly Totals | 9 | 21 | 22 | 26 | 17 | 24 | 21 | 15 | 17 | 11 | 12 | 9 | 218 | 53:08:47 |

NUMBER OF NEW CAMTV PROGRAMS AIRED DURING EACH MONTH

| Program | Jan | Feb | Mar | April | May | June | July | Aug | Sept | Oct | Nov | Dec | Total | Hours |
|-----------------------------|-----------|-----------|-----------|-----------|-----------|----------|----------|----------|----------|-----------|----------|----------|------------|-----------------|
| Battle of Ideas | 2 | 1 | 2 | 1 | 1 | 3 | 1 | 2 | 3 | 4 | 2 | 2 | 21 | 23:59:34 |
| Democracy Now | 3 | 2 | 0 | 0 | 1 | 2 | 2 | 2 | 2 | 3 | 2 | 1 | 20 | 19:58:54 |
| Event Coverage | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 3 | 0 | 0 | 5 | 01:56:52 |
| Inspirational Corner | 1 | 2 | 4 | 2 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 17 | 06:19:42 |
| Peril's for Pedestrians | 1 | 4 | 1 | 3 | 2 | 0 | 0 | 0 | 2 | 3 | 2 | 1 | 19 | 11:10:47 |
| Poetree-n-Motion | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 20 | 08:40:30 |
| Promos/PSA's | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0:00:00 |
| UM Wolverine Caucus | 0 | 0 | 2 | 1 | 2 | 0 | 1 | 0 | 0 | 0 | 2 | 1 | 9 | 07:38:15 |
| Syndicated Special Features | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 3 | 00:20:00 |
| Monthly Totals | 10 | 11 | 11 | 10 | 10 | 8 | 9 | 7 | 9 | 15 | 9 | 8 | 114 | 80:04:34 |

LIVE TOWNSHIP MEETING COVERAGE DURING EACH MONTH

| Meridian Live Programs | Jan | Feb | Mar | April | May | June | July | Aug | Sept | Oct | Nov | Dec | Total | Hours |
|--------------------------|----------|----------|-----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|------------------|
| Township Board | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 26 | 67:24:00 |
| Planning Commission | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 1 | 19 | 31:20:42 |
| Environmental Commission | 0 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 0 | 2 | 0 | 0 | 11 | 12:42:53 |
| Zoning Board of Appeals | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 0 | 2 | 0 | 0 | 12 | 16:39:29 |
| Park Commission | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 7 | 09:25:52 |
| Monthly Totals | 8 | 8 | 10 | 6 | 7 | 7 | 7 | 7 | 8 | 7 | 7 | 4 | 75 | 137:32:56 |

ALL PROGRAMS GRAND TOTAL

407

Digital Analytics

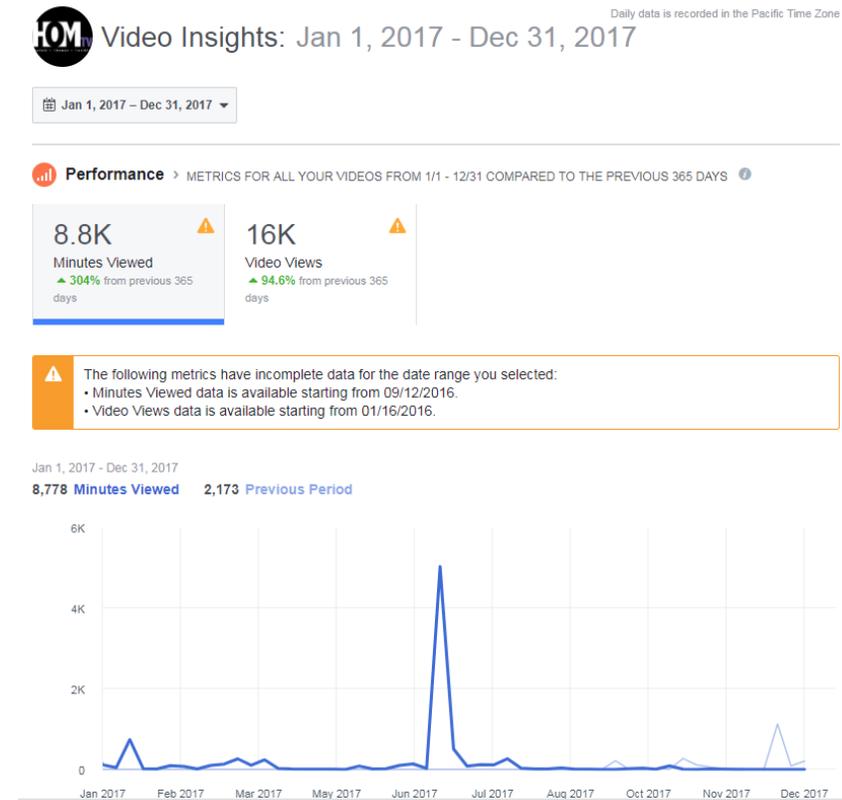
Swagit On-Demand

2,600 new people viewed Video On Demand in the last year, which is an increase of 655.2% over 2016. We also had 7,400 returning clicks, an 844.8% increase over 2016. They stay on the home page for around 7 minutes before navigating to the video they are seeking. The bounce rate is a 22.05% which shows that 22.05% of people whom view the page click to another link within the Video On Demand.

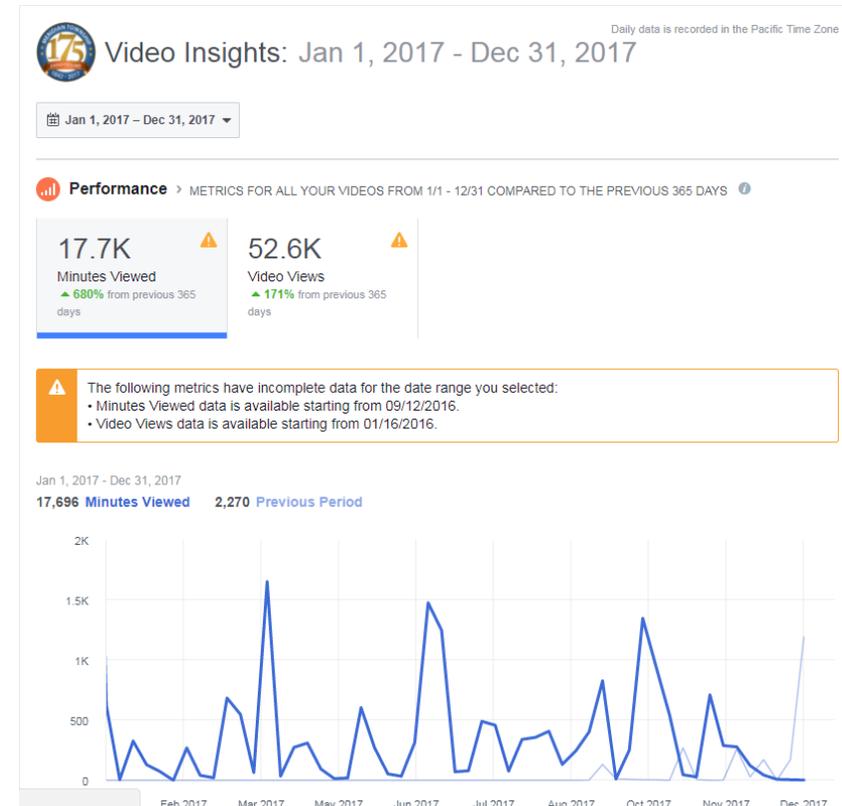


Facebook Videos

In 2017, HOMTV's Facebook account was used for showing live video and promotional videos. Those videos accumulated 16,000 views, which was up 94.6% from 2016.

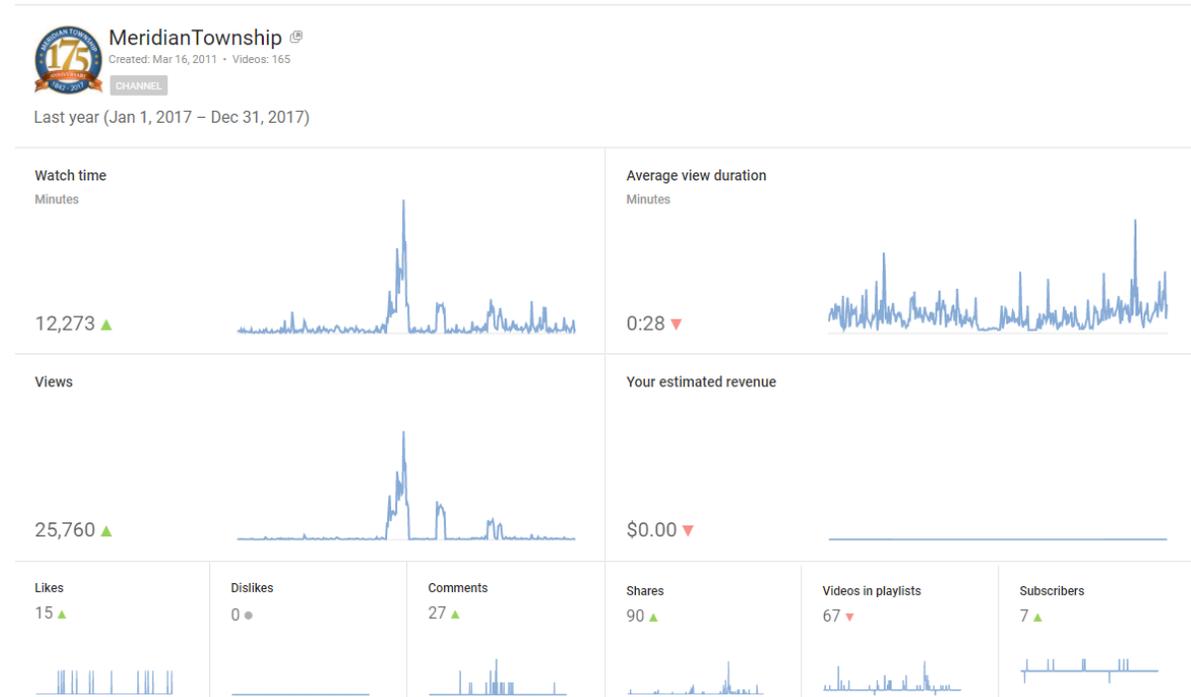


Meridian Township's Facebook had 52,600 views from live video and promotional spots, which was up 171% from 2016.

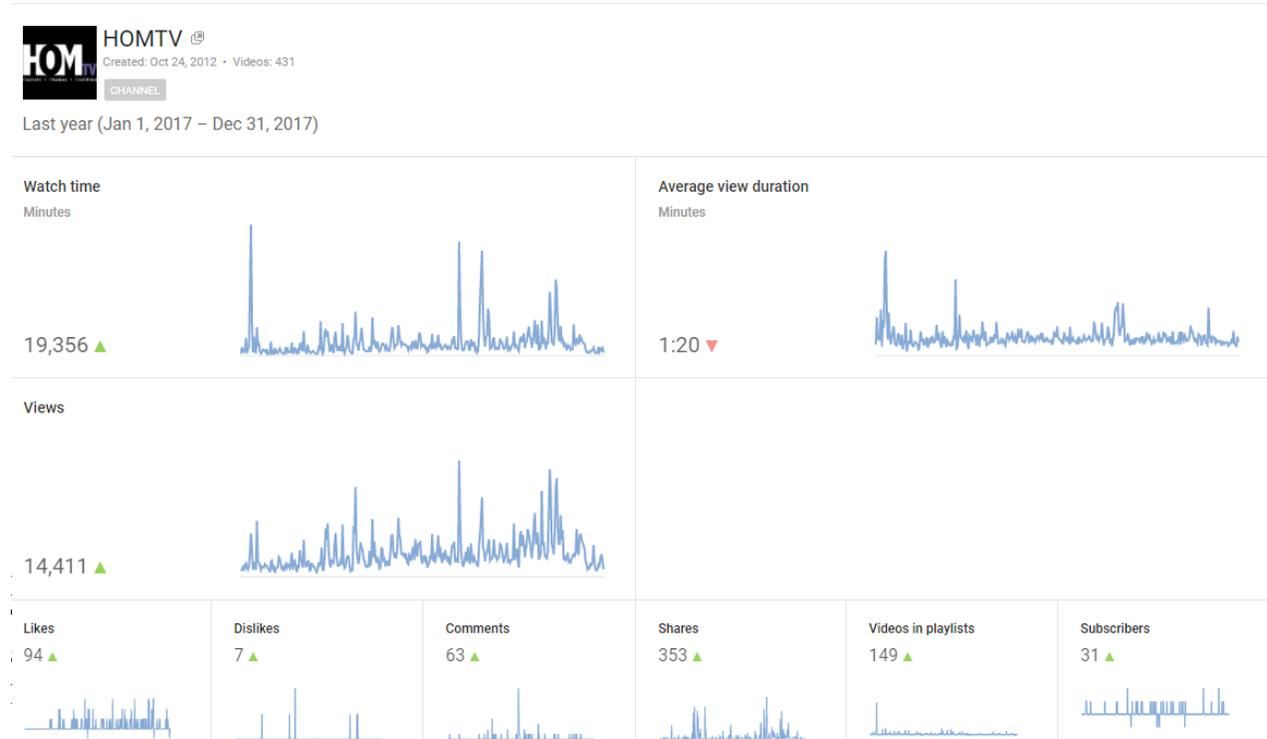


YouTube

Meridian Township's YouTube gained 7 subscribers and had over 25,000 views.

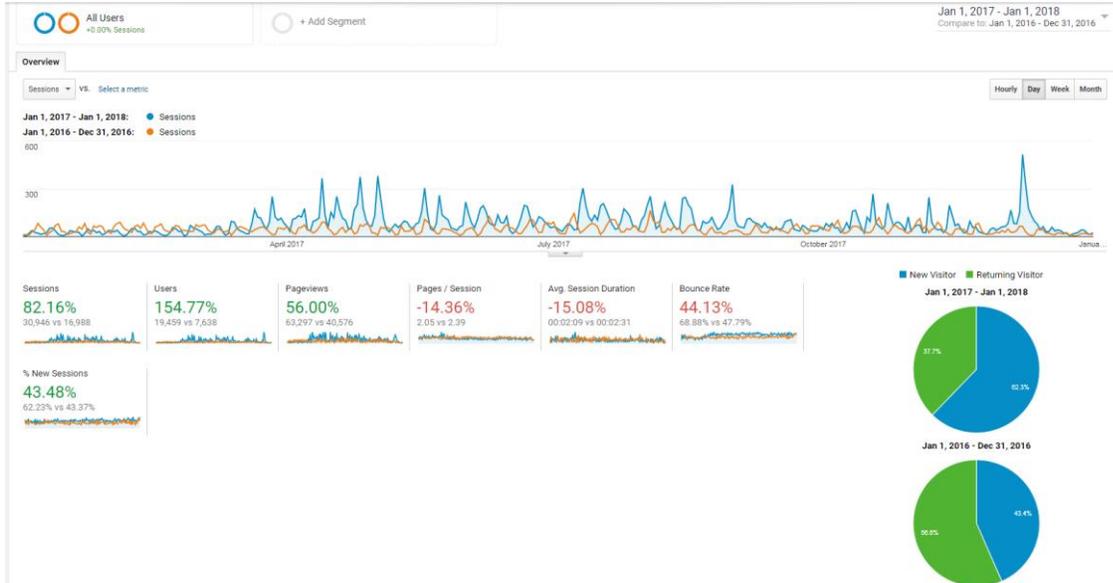


HOMTV's YouTube gained 31 subscriber's and accumulated over 14,000 views in 2017.



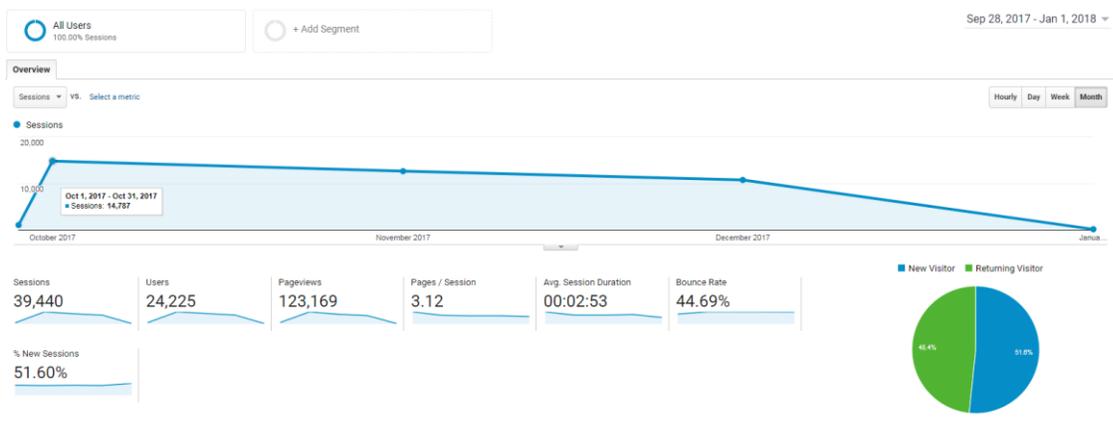
HOMTV Website

HOMTV.net received over 30,000 visitors, an 82% increase over 2016 with over 63,000 page views, a 56% increase over 2016. In 2017, there was a decrease in new visitors; however a large increase of returning visitors, showing people are coming back after viewing the website once.



Meridian Township Website

The new website, Meridian.mi.us, launched in September 2017 and has received over 39,000 visitors and the average time that a visitor views a page is 2 minutes and 53 seconds.



When not visiting meridian.mi.us directly, our visitors mostly come from facebook.

| Source | Acquisition | | | Behavior | | | | Conversions | | |
|----------------------|-------------------|--|-------------------|---|-------------------------------------|---|--------------------------------------|------------------|--------------------|--|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value | |
| | 4,120 (39,440) | 55.63% Avg for View: 51.60% (7.81%) | 2,292 (20,352) | 61.77% Avg for View: 44.69% (38.21%) | 2.85 Avg for View: 3.12 (-8.74%) | 00:03:23 Avg for View: 00:02:53 (17.03%) | 0.00% Avg for View: 0.00% (0.00%) | 0 (0) | \$0.00 (\$0.00) | |
| 1. m.facebook.com | 1,385 (33.62%) | 75.88% | 1,051 (45.86%) | 83.61% | 1.31 | 00:00:26 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 2. facebook.com | 688 (16.70%) | 34.59% | 238 (10.38%) | 51.45% | 4.45 | 00:08:34 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 3. l.facebook.com | 327 (7.94%) | 44.65% | 146 (6.37%) | 61.16% | 2.79 | 00:03:20 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 4. lansing.org | 233 (5.66%) | 63.95% | 149 (6.50%) | 47.21% | 2.76 | 00:00:58 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 5. mpffu.org | 161 (3.91%) | 86.34% | 139 (6.06%) | 68.94% | 1.69 | 00:00:24 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 6. t.co | 100 (2.43%) | 69.00% | 69 (3.01%) | 81.00% | 1.63 | 00:00:54 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 7. duckduckgo.com | 99 (2.40%) | 40.40% | 40 (1.75%) | 42.42% | 3.01 | 00:02:29 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 8. hncfoundation.org | 99 (2.40%) | 19.19% | 19 (0.83%) | 23.23% | 10.20 | 00:15:48 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 9. lm.facebook.com | 89 (2.16%) | 67.42% | 60 (2.62%) | 60.67% | 2.33 | 00:01:08 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |
| 10. news.google.com | 72 (1.75%) | 52.78% | 38 (1.66%) | 72.22% | 1.69 | 00:00:29 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) | |

Production Services

None in 2017, looking to increase in 2018. The Communications Commission approved updated rates and production packages on April 12, 2017 to attract more organizations to utilize the offered production services.

HOMTV Internship Program

As a direct result of her internship and the connections she has made, Production Intern Rita Cripe is an excellent example of how the HOMTV Internship Program opens doors for interns and alumni members to opportunities in the multimedia television industry. Rita was the first HOMTV intern to be asked to assist Fox 47's production of Lansing's "Silver Bells in the City" event by running camera. Fox 47 contacted HOMTV looking for someone with field production knowledge and skills to help them during their live coverage and Rita was the perfect fit. HOMTV's hands-on training program prepares interns for any type of position in the multimedia television industry and provides them with valuable real-world experience. Rita has also been hired by the City of Mason to televise their city meetings which was an opportunity presented through the connection she made with Meridian Township Deputy Clerk Robert Cwierniewicz.

In 2017, 62 interns participated in HOMTV's multimedia television internship program with a total of 9 paid interns and freelance employees. The average number of interns and freelance employees per semester during 2017 was 20. The program had 17 interns and freelance employees from 2016 continue on in 2017. The interns contributed approximately 15,340 hours, produced more than 500 stories and promo/PSAs, covered approximately 50 Township events and served as crew as well as on-air talent for 218 programs and 75 Township meetings. HOMTV received 80 applications, interviewed 40 prospective interns and accepted 29 first time interns. The Department also hosted 3 job shadows in 2017.

HOMTV Recruitment Fairs/Events (13)

- Michigan State University (MSU) Diversity Career Fair (1/18/17)
- Saginaw Valley State University Summer Job & Internship Fair (1/31/17)
- Alma College Internship & Summer Job Fair (2/8/17)
- MSU CAS (Communications Arts & Sciences) Connect Fair (2/10/17)
- Lansing Community College (LCC) Job & Internship Fair (2/21/17)
- MSU Business Career Course (BUS 102) Networking Mixer (2/28/17)
- Michigan Association of Broadcasters (MAB) Great Lakes Broadcasting Conference Career & Networking Fair (3/8/17)
- MSU Summer Job & Internship Fair (3/14/17)
- MSU Undergraduate Communication Association (UCA) Meeting (3/20/17)
- Central Michigan University BCA Career Fair (3/25/17)
- MSU Earn, Learn & Intern Career Fair (9/6/17)
- Alma College Fall Career Fair (9/29/17)
- MAB Broadcasting Career Builder Conference (11/10/17)

HOMTV Alumni

Once an intern successfully completes their first “Rookie” semester of the HOMTV Internship Program, they become an alumni member of the program. HOMTV is proud of where their alumni members begin and continue their careers in the multimedia television industry. In 2017, 16 HOMTV alumni members entered into the television/marketing industry with part-time, full-time careers or internships directly after leaving the HOMTV Internship Program:

- Kendall Ashman – Reporting Intern for Fox 2 News in Detroit, MI.
- Rachel Bidock – College Associate Intern for Fox News in Washington, DC.
- Jamie Chiu - Production Assistant for Community Television Network in Ann Arbor, MI.
- Adriana Cotero - News Reporter/Anchor for KSPN2 in Saipan, CNMI (U.S. Commonwealth Northern Mariana Islands).
- Camille Douglas – News Intern for ABC 12 WJRT in Flint, MI.
- Julie Dunmire – Reporter at KELOLAND TV in Sioux Falls, SD.
- Brittany Flowers – Digital Content Intern at Fox 47 News/WSYM in Lansing, MI.
- Amber Howard – Afternoon Host for MacDonald Broadcasting 1320 WILS Talk Radio in Lansing, MI.
- Shannon Kelly – Multimedia Journalist at WIFR 23 News in Rockford, IL.
- Natalie Kerwin – Production Assistant for Big Ten Network (BTN) Student U in East Lansing, MI.
- Brian Loftus – Production Assistant for Big Ten Network (BTN) Student U in East Lansing, MI.
- Mandy MacPherson – Productions Assistant for Porch Swing Productions in Nashville, TN.
- Chloe Reynolds – Videographer for Michigan Creative in Lansing, MI.
- Rachael Schuit – Reporter/Producer at WILX-TV News 10 in Lansing, MI.
- Kelsey Trotter – Communications Fellow with the Democratic Legislative Campaign Committee (DLCC) in Washington, DC.
- Andrea Urban - Weekend Sports Anchor/Weekday Sports Reporter for KIFI-KIDK in Idaho Falls, ID.

Awards

HOMTV received Third Place for Best Promotional Video titled “Ballot Meridian 2016 Election Coverage Promo” in the category for Event/Program Promotion in the 2017 NATOA Government Programming Awards. Regionally, HOMTV took First Place for “Ballot Meridian Primary Election Night” in the category of Political Awareness, as well as Finalist for “HOMTV Overall Excellence” in the category of Combined PEG Access in this year’s 2017 Philo Festival of Media Arts Competition.

Speaking Engagements/Certifications/Seminars

Deborah Guthrie, Communications Director/PIO/175th Anniversary Coordinator:

- MIACM At-large Board member
- MINATOA Chair
- Social Media Presentation – Michigan Townships Association

Brandie Yates, HOMTV Executive Producer & Internship Coordinator:

- Committee Member: MAB Marketing & Communications Committee Meeting (5/25/17)

Andrea Smiley, Administrative Assistant/175th Special Event Coordinator:

- 175th Business Sponsorship Receptions
- GLCVB Website Module Training for posting to 3rd Party Websites
- CTA Recertification

Erin Cornett, Social Media Specialist:

- GLCVB Website Module Training for posting to 3rd Party Websites
- CTA Certification
- Speed Interview Networking – MAB Conference
- MSU Business & Bagels – Bringing Your A Game to Work
- Lansing 5:01 Annual Business Sponsor Recap Session

Ben Makulski, Video Programmer:

- FOG Seminar/Training – Lansing

Completed Requests/Inquiries

The Communications Department continues to assist other Township Departments/Entities with AV Equipment Setups, Staff Photos, Brand Standards - including document formatting and Website updates - including adding/changing content on pages and calendars, forms, names, graphics and uploading, linking and naming documents.

Department Staff

Deborah Guthrie, Communications Director and Public Information Officer

Brandie Yates, HOMTV Executive Producer and Internship Coordinator

Andrea Smiley, Administrative Assistant and 175th Special Events

Roy Kellerman, Studio TV Production Manager

Ben Makulski, Video Programmer

Erin Cornett, Part time Social Media Specialist

Lynn Meikle, Freelance Media/Print Publications/Graphics



2018 COMMUNICATIONS DEPARTMENT GOALS

1. Create/Find Additional Revenue Sources:
 - a. Create Alumni Give Back Program (approved by Communications Commission in August 2017)
 - b. Provide Community Workshops – Social Media, Creating videos, newsletters, press releases for biz, etc.
 - c. Provide Opportunities for Online Sponsorships on HOMTV.net
 - d. Promote Video Production Services and bring in more production revenue
 - e. Research available grants for access channels & programming
2. Develop video archive system & integrate into current system (\$75,000 approved by board in 2018 budget)
 - a. Develop and Outline a plan for archiving HOMTV videos from 1984 – current year
 - b. Begin Archiving video programming
 - c. Digitize Paper Program run downs and Integrate with digital versions
3. Create Visitor Guide (sell ads to offset cost) and create feature videos for key components to the guide
 - a. Send to 14 Michigan Welcome Centers
 - b. Send to businesses and hotels in the community and across the region
4. Adopt Social Media Policy (draft written, never adopted)
5. Consider updating “Welcome to Meridian” signage in 2019



2018 GOALS ACTION PLAN

- A. Create and adopt additional tools to assist in the redevelopment of our core commercial areas including the Four Corners of Okemos and Downtown Haslett.**

- B. Develop a comprehensive plan to fund our deteriorating local road system.**

- C. Implement a Township sponsored solar array and foster enacting timely components of the recently adopted Climate Sustainability Plan.**

- D. Determine the appropriate course of action regarding medical marijuana.**

- E. Solidify our plans with the Meridian Mall for the construction of a new Farmers' Market on Central Park Drive.**

- F. Achieve Redevelopment Ready Community (RRC) Certification through the Michigan Department of Economic Development (MEDC).**

- G. Continue to maximize recruiting and networking efforts to achieve increased diversity in our workforce.**

- H. Implement a plan to provide a comprehensive emergency siren program throughout the Township and expand our efforts to lower our Fire Insurance Rating through the Insurance Services Organization (ISO) from a 4 to 3.**

- I. Enhance our recently developed website to maximize exposure and provide timely information.**

- J. Develop a plan to continue to offer a curbside public transportation service beyond 2019.**

COMMUNICATIONS COMMISSION

CHAIR REPORT

COMMUNICATIONS COMMISSION

COMMUNICATIONS

From: Patrick Crowley [mailto:pcrowley@ccrslegal.com]

Sent: Monday, December 04, 2017 2:45 PM

To: Deborah Guthrie <Guthrie@meridian.mi.us>

Cc: Andrew Lathrop <andrewjlathrop@gmail.com>; Eric Langdon <ealangdon@yahoo.com>; Kathy Ann Sundland <sundland@meridian.mi.us>; Kevin Thatcher <kevin@thatchcc.com>; Leslie Charles <leschas42@gmail.com>; Patrick Crowley <pcrowley@crowleylegal.com>; Tunga Kiyak <kiyaktun@bus.msu.edu>; Walter Benenson <benenson@msu.edu>

Subject: Re: CC Meeting

Ms. Guthrie,

I will not be able to attend the Wednesday Dec. 6th meeting. In fact, I have been having a harder and harder time clearing the first Wednesday of the month for this meeting. Sadly, it is probably time for me to resign from the commission. Please consider me for an alternate position however. I would be happy to be considered in that role and would make every effort to attend if you are unable to reach a quorum without me.

Patrick J. Crowley



Virus-free. www.avg.com

On Mon, Dec 4, 2017 at 9:19 AM, Deborah Guthrie <Guthrie@meridian.mi.us> wrote:

Please accept this calendar invite as confirmation of your attendance. Thank you,

--

Patrick J. Crowley

Attorney at Law

CROWLEY, CORNISH, ROCKAFELLOW, & SARTZ PLLC

420 S. Waverly Rd., Ste. #1

Lansing, MI. 48917

Ph: 517.507.5077

FAX: 517.861.2057

Toll Free: 866.373.8599

pcrowley@ccrslegal.com

Visit us online: www.ccrslegal.com

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(517) 355-1100
noabuse@msu.edu
safeplace.msu.edu



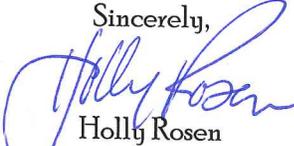
With gratitude...

November 2017

During this season of giving thanks, I would like to express my warmest appreciation for your support of MSU Safe Place. Because of you, we are able to advocate for and empower those who experience relationship violence and stalking in the MSU and Greater Lansing communities.

Thank you for partnering with us as we work to ensure the personal safety, welfare and dignity of survivors in our community. All of us at MSU Safe Place are thankful every day that we are able to support people affected by relationship violence and stalking and we are so grateful to call you part of our community. We value your commitment to MSU Safe Place tremendously and look forward to connecting with you in the new year!

Sincerely,



Holly Rosen
MSU Safe Place Director



**Alliance For Community Media
Michigan Chapter**

December 4, 2017

Deborah Guthrie
Meridian Township
5151 Marsh Road
Okemos, MI 48864

Dear Mrs. Deborah Guthrie,

Thank you on behalf of the membership and fellow board members for your service to the Michigan Chapter Alliance for Community Media board. In the past years, we have been able to use your skills and expertise to help promote our mission and educate our member communities on the importance of PEG Media.

I want to extend a heart-felt thank you for your time and commitment on the board. Your advice and knowledge of PEG Media have helped grow our membership and allowed us to reach communities we were not connected with. However, most of all we have a great relationship with HOMTV, Michigan NATOA & National NATOA, because of you. You took the time to attend the board meetings, chapter events and offered powerful counsel to help grow the organization. You also helped us promote our events and bring new people into our organization. Thank you for all your hard work and dedication.

As we continue to grow, please know that your participation has helped this organization at the grassroots level and beyond. Please feel free to keep in touch. We are truly appreciative. Thank you again.

Sincerely,

Alysha Schlundt-Bodien

Alysha Schlundt-Bodien
Michigan Chapter Alliance for Community Media
President
Cell: 616.443.0120
Email: Michiganacm@gmail.com

Supporting PEG Access, Michigan communities and free speech!

COMMUNICATIONS COMMISSION

**NEW
BUSINESS**



To: Communications Commission
From: Brandie Yates, HOMTV Executive Producer
Date: January 25, 2018
Re: Program Sponsorship Packet

The Meridian Township Communications Department has the experience and technology to provide high-end services, not only to internal Township departments and entities, but also to community partners, businesses and residents. These services may include video production and/or program creation for HOMTV or CAMTV.

On January 1, 2008, the video production services and fee schedule was originally approved by the Communications Commission to address multiple requests for staff, equipment and the facility in order to produce programming, either solely for the requesting organizations own use or to air on the channel(s). On April 12, 2017, the Communications Commission then approved updated rates and production packages to attract more organizations to utilize the offered production services. Additionally, on December 1, 2010 the Commission approved the CAMTV Contribution Opportunities for public members to make contributions to CAMTV for the purposes of creating and supporting public programming.

The goal of adopting a new Program Sponsorship Packet is to showcase and streamline the different ways in which someone could sponsor programming, make contributions and/or utilize production services. This Program Sponsorship Packet will help make our services more attractive for community partners to collaborate with us, as well as outline guidelines and pricing; in return, creating additional revenue sources for the Department. Additional partnerships will increase the visibility and value of our channels' brand.

Staff is requesting that the Commission discuss and move **TO APPROVE THE ROLLOUT OF THE PROGRAM SPONSORSHIP PACKET INCLUDING AMENDMENTS TO THE ADOPTED CAMTV CONTRIBUTIONS OPPORTUNITIES AND PRODUCTION PACKAGES AND RATE CARD.**



Program Sponsorship Opportunities

HOMTV and CAMTV are “Your Sources for Community News & Information”, broadcasting exclusive coverage of Meridian Township meetings and community news on Comcast Cable Channel 21. Programs are streamed live and archived on the website, homtv.net. As a valuable business/organization in our community, we would like to invite you to become a media partner and a possible sponsor. We are excited to team up with local businesses, organizations and non-profits to continue covering and broadcasting happenings within the community. Your sponsorship dollars will continue the success of HOMTV/CAMTV by helping cover the cost of the following:

- \$25 for one program to be available on demand at www.homtv.net
- \$50 for one producer to submit programs to be aired
- \$100 for live-to-tape event coverage with one crew member
- \$200 for multi-camera production in the HOMTV studio
- \$300 for funding of updated studio equipment for programs

If a sponsorship is not an option, please consider HOMTV/CAMTV for all your video production needs. At HOMTV, we have a fully equipped studio and talented staff consisting of Directors, Editors, Producers and Production Assistants who can help YOU plan, develop and deploy your message and engage with the public. Our studio facility and post production equipment are capable of handling everything from a television series and television commercials to corporate videos and feature films.

Program Sponsor:

One Minute Segment Sponsor: \$100

This is an opportunity to provide a one minute segment which appears after the credits at the end of a program. This is available to residents who may not be able to sponsor an entire program.

Interview ½ Hour Program Sponsor: \$200

Sponsors will have the opportunity to hold a thirty minute interview hosted in the HOMTV studio. Host will be provided by either the producer or by the channel and can include up to 3 guests.

“Business Destination” Program Sponsor: \$1,000

Business Destination is a program that features available services and commerce across the region. If sponsorship is given to this program; it has the potential of regular segments showcasing real estate, restaurants, businesses new and old, shopping districts,

entrepreneurs, etc. Program sponsors can designate specific business features for their invested dollars.

Documentary ½ hour Program Sponsor: \$2,000

HOMTV has the capabilities to create and produce a variety of documentary topics. A documentary is without clear boundaries and is usually produced on a case by case basis or produced with a particular format for a series of programs.

Additional Sponsorship opportunities available upon request

***Will provide additional disclaimers and content guidelines on final draft*

Production Packages & Rates:

Live or live-to-tape meeting coverage, sports coverage and event coverage as well as program series creation would be quoted based on the following Production Packages:

Production Package A:

- * 1-2 person crew
- * \$1,200 for 4 hours
- * \$150 for each additional hour

Production Package B:

- * 3-5 person crew
- * \$1,700 for 4 hours
- * \$150 for each additional hour

Production Package C:

- * 6 + person crew
- * \$2,200 for 4 hours
- * \$150 for each additional hour

Each package would include pre-production consultation, field or studio production, post-production editing, graphic creation, finalizing and dubbing.

**If the program is aired on either HOMTV or CAMTV, the package would also include programming and marketing across multiple platforms.*

***For a program series, the package would be quoted per video produced.*

****In-kind media sponsorship quotes for non-profit organizations may be offered on a case-by-case basis.*

A La Carte production services would be quoted based on the following options:

Marketing or Commercial Video

- * 1 video up to 10 minutes in length
- * \$1,500 flat rate

** Includes pre-production consultation, field or studio production, post-production editing, graphic creation, finalizing and dubbing.*

Editing/Graphics Only

- * 1 person crew
- * \$90 per hour
- * Includes pre-production consultation.
- * No field or studio production.
- * Use existing footage provided for post-production editing and graphic creation.
- * \$15 to finalize and dub 1 copy

Field Production Shooting Only

- * 1 person crew
- * \$90 per hour
- * Includes pre-production consultation.
- * Single camera shooting.
- * No editing or graphic creation.
- * \$15 to finalize and dub 1 copy

*HOMTV reserves the right to decline any projects or clients at any time. Rates may vary and availability is limited.

DRAFT

Sponsorship Opportunity Form

Make a donation and sponsor local programming by completing the following:

Step 1 - Sponsorship Level

| | |
|------------------------|-------|
| On Demand Programming: | \$25 |
| Producer Sponsorship: | \$50 |
| Programming Producer | \$100 |
| Camera Production | \$200 |
| Studio Equipment | \$300 |

Step 2 - Production Needs

| | |
|--------------------------------|---------------|
| Production Package A: | \$1,200 |
| Production Package B: | \$1,700 |
| Production Package C: | \$2,200 |
| Marketing /Commercial Video | \$1,500 |
| Editing/Graphics Only | \$90 per hour |
| Field Production Shooting Only | \$90 per hour |

Step 3 - Your Details

First Name: _____
Last Name: _____
Address: _____
State: _____
City: _____
Zip: _____
Phone: _____
Email: _____

Step 3 - Send This Form, Sponsorship and/or Production Fee to:

Brandie Yates, Executive Producer & Internship Coordinator
HOMTV
5151 Marsh Road
Okemos, MI 48864
yates@meridian.mi.us

COMMUNICATIONS COMMISSION

**COMPLAINTS/
COMPLIMENTS**

Individual Video Provider Customer Intakes

Complaint Number 2018-001

Date 1/16/2018

Name

Street Address

City / Zip Haslett 48840-

Work Phone **Ext**

Cell Phone

Home Phone

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description Customer has problem with Comcast and their rates. My \$99 bundle is now up to \$151. They did give me a one time credit last year. It was to cover the charge for the HD and DVD that they put in because it was only box the installer had. At that time I was told I would not be charged. Both times the Township contacted someone, they helped me out. I called to see if I could get just internet for \$19.99 as they have advertised and was told \$49.95 plus charges \$10 for modem. Is there another company I should check out? I can't pay \$151. a month. I did for Dec. and Jan. Any help would be appreciated.

Problem Before? No **Ongoing** **MPSC Information Given**

Assigned Staff Andrea Smiley

Staff Response Stated that the comments would be forwarded to regional representative for solution and to contact customer

Resolution

COMMUNICATIONS COMMISSION

**PROMOTIONS/
PUBLICATIONS**

PRIME MERIDIAN

DECEMBER 2017 - MARCH 2018
Former Meridian Monitor &
Parks & Recreation Family Fun Guide



magazine



GET ACTIVE

- Youth/Adult Sports & Activities
- Snowshoeing & Skiing
- Give the Gift of Nature



BE IN THE KNOW

- Core Business District Revitalization
- Towner Road Park Changes
- Deer Management



GET CONNECTED

- Get Social - New Township Website
- Special Winter Events
- Meridian Cares



Register for Winter Activities
and Spring Youth Sports



A PRIME COMMUNITY
MERIDIAN.MI.US



A TWO COMMUNITIES. ONE PRIME

Haslett and Okemos are nestled within Meridian Township, creating A Prime Community. Our residents make up a caring and supportive community who celebrate quality education, recreation and lifestyle. Our mission is to provide a safe and welcoming, sustainable, prime community.

With two of the best school districts in the state, 29 parks and almost 40 businesses opening their doors this year alone, it is easy to see why Meridian Township is A Prime Community.

PRIME PARKS • PRIME BUSINESSES • PRIME SCHOOLS



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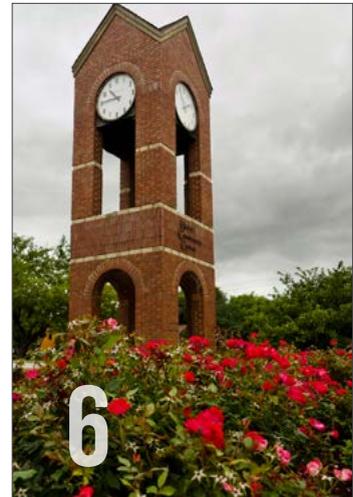
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TWO IS BETTER THAN ONE

HASLETT  OKEMOS



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Visit our website to see all that Meridian Township has to offer

meridian.mi.us



A PRIME COMMUNITY

Contents at a Glance



Meridian Township Offices Will Be Closed on the Following Dates in 2018:

New Year's Holiday

Monday, January 1st & Tuesday,
January 2nd

Martin Luther King Jr. Day

Monday, January 15th

Presidents Day

Monday, February 19th

Good Friday (Half Day)

Closed from 12 pm – 5 pm
Friday, March 30th

Memorial Day

Monday, May 28th

Independence Day

Wednesday, July 4th

Labor Day

Monday, September 3rd

Veterans Day

Observed on Monday,
November 12th

Thanksgiving Holiday

Thursday, November 22nd &
Friday, November 23rd

Christmas Holiday

Monday, December 24th &
Tuesday, December 25th

Welcome to Meridian Township



We have plenty of reasons why you will find that we are A Prime Community. A destination for raising families, Meridian Township's vision is to achieve and maintain a sustainable and welcoming community with the highest quality of life for our residents.

This encompasses protecting our natural environment and our health and safety, and enhancing our prosperity, cultural heritage, diversity and recreational opportunities. **We** offer an array of quiet neighborhoods and an abundance of natural beauty with four seasons of outdoor activities.

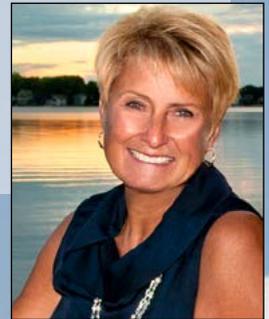
Centrally located, Meridian Township has nestled within its borders two healthy and active communities; Haslett and Okemos. A smaller portion of East Lansing and Williamston are also within our border. Lying along the eastern border of East Lansing and MSU, we are in close proximity to the Michigan State Capitol.

Meridian Township welcomes visitors from surrounding areas to its vibrant business districts, over 1,700 acres of parks and natural land preserves and to the largest lake within 25 miles of the State Capital, Lake Lansing. We are a welcoming community that celebrates quality education, recreation and lifestyles. Our mission is to provide a safe and welcoming, sustainable, prime community.

We hope you enjoy the new Prime Meridian publication which combines the Parks and Recreation Guide with the Meridian Monitor. This publication features the Towner Road Park Project, Business Revitalization Efforts in our core districts and our 2018 Prime Events.

Deborah Guthrie, CTA
Communications Director/Editor
guthrie@meridian.mi.us

LuAnn Maisner
Parks and Recreation Director
maisner@meridian.mi.us



ELECTED OFFICIALS

Park Commission Members

| | |
|----------------------------------|--------------|
| Commissioner Amanda A. Lick | 517.648.4681 |
| Commissioner Michael McDonald | 517.243.2505 |
| Commissioner Annika B. Schaetzel | 517.897.0993 |
| Commissioner Mark Stephens | 517.339.0159 |
| Commissioner Courtney Wisinski | 517.410.1527 |

Township Board Members

| | | |
|----------------------------------|--------------|--|
| Supervisor Ronald J Styka | 517.349.4508 | styka@meridian.mi.us |
| Clerk Brett Dreyfus | 517.853.4324 | dreyfus@meridian.mi.us |
| Treasurer Julie Brixie | 517.853.4144 | brixie@meridian.mi.us |
| Trustee Phil Deschaine | 517.410.0061 | deschaine@meridian.mi.us |
| Trustee Patricia Herring Jackson | 517.337.7347 | pjackson@meridian.mi.us |
| Trustee Dan Opsommer | 517.281.6034 | opsommer@meridian.mi.us |
| Trustee Kathy Ann Sundland | 517.896.4999 | sundland@meridian.mi.us |



A PRIME COMMUNITY



Core Business District Revitalization Underway



Meridian Township is well aware of the need for business revitalization in three of our core business districts; Carriage Hills Shopping Center, Downtown Okemos and Haslett Village Square. Township Officials and staff have sought feedback from residents, developers and business owners to focus major business revitalization efforts and have made neighborhood/commercial space revitalization a top priority.

While the Township has experienced over \$72,000,000 in new investment from January 2017 – October 2017; and has welcomed almost 40 new businesses this year, the blight and empty storefronts in these core business districts has not gone unnoticed by the township.

Three major efforts are happening simultaneously to propel these districts in a positive direction, including adoption of an updated Master Plan that creates less roadblocks, utilize form based code which provides a guide that supports economic development and multi modes of travel, and selection of our first Economic Development Director.

The first district being focused on is Downtown Okemos. With the Tuba Museum being taken over by the bank for lack of tax payments, Douglas J purchasing the property on the northwest corner and Okemos Ace Hardware’s recent announcement they are closing their doors, we thought it imperative to tag along with Economic Development Director Chris Buck on one of his business district informational meetings with concerned residents and neighborhood groups to find out what everyone wants to know so we can bring you answers to the most frequently asked questions. **Here are four of the top questions being asked. The full Q & A can be found on the township website meridian.mi.us**

Has any property in Downtown Okemos exchanged hands?

No changes in legal ownership of properties in the Downtown Okemos grid have occurred (as of the date of this article being written), but we have heard there are a lot of conversations being had, which is exciting. Fewer people owning more property means we may get larger developments and that there’s a better chance for continuity vs. several people each renovating or building a new building.

When is the earliest we can expect to hear what is going to happen on these 2 blocks?

There is a chance we will hear something as early as spring 2018. Since the public knows our Master Plan is close to being ratified – which will publicly declare that we have a vision for redevelopment and will have new rules to encourage that – developers are likely waiting in the wings to present their ideas.

What has spurred development interest in the area?

The improvements in the economy has made it feasible to borrow the appropriate funds to get a development built that will result in profits for the builder. It has also made it possible for companies to spend money on new locations – Whole Foods, Chick-fil-a and Costco all moving in recently is a testament to this. Beyond that, the community has been voicing its concern and the Township is listening. The new Master Plan is declaring a different type of development which will be welcomed and attractive to builders.

Why has nothing moved on the old 'MARC' building?

We don't know for certain but are hopeful that the MARC building wasn't immediately developed after it was purchased because the builder is hoping to acquire a larger parcel. Our desire is to look up and see that something transformational was built but it took a little longer, vs. we have a new, small building surrounding by an aging infrastructure.

When we met with Director Chris Buck, we learned how a few simple questions about what is happening can easily turn into 21 questions.



Read all Q and A's on the Meridian Township's website on Meridian Township's website at meridian.mi.us or reach out to Chris for details on these projects

buck@meridian.mi.us

2018 OKEMOS ROAD AND JOLLY ROAD CONSTRUCTION

Please Be Advised that the Ingham County Road Department (ICRD) will be conducting major road construction on Jolly and Okemos Road starting in early spring 2018.

1. Jolly Road at Okemos Road Intersection Improvements: includes storm drain replacement, addition of right turn lanes on the northbound, southbound and eastbound approaches, signal upgrades, and concrete pavement resurfacing.

2. Jolly Road Resurfacing – Dobie Road to Meridian Road: includes addition of 4 foot wide paved shoulders through-out, drainage upgrades, pavement recycling and resurfacing.

Timeline

Fall 2017: Signal reconstruction, utility relocations and other roadway preparation work

January – February 2018: Any necessary tree removal

March – April 2018: Drainage and road construction begins

Labor Day: Completion expected by Labor Day; weather permitting.

Motorists should expect multiple lane closures and traffic phasing during construction. Left turns will be prohibited at the intersection during construction so all turning traffic will be detoured.

Intersection Left Turn Routes



Details of the project as well as use of alternate routes will be posted on the ICRD website: rc.ingham.org/Home.aspx

Contact Ingham County Road Department for details at 517.676.9722.

Towner Road Park Project



The Meridian Township Park Commission approved the purchase of the former 22- acre Applegate Driving Range in 2005 located at 2055 Towner Road to accommodate a documented deficiency in athletic fields in the northern portion of the community. A preliminary site plan was developed with input from residents and stakeholders that includes a large open space for soccer, lacrosse and football; two ball diamonds for baseball, softball and kickball; six pickleball courts; 1/3 mile paved walking trail; picnic pavilion; playground; restrooms and parking.

Construction of the park began in early summer of 2017 and will be completed in the spring of 2018. The development cost of \$1.8 million dollars was funded by the Meridian Township Park Millage. The Park Commission looks forward to hosting a ribbon cutting event in September of 2018!

Follow construction updates on the township website and [facebook.com/MeridianTwpParksRec](https://www.facebook.com/MeridianTwpParksRec)

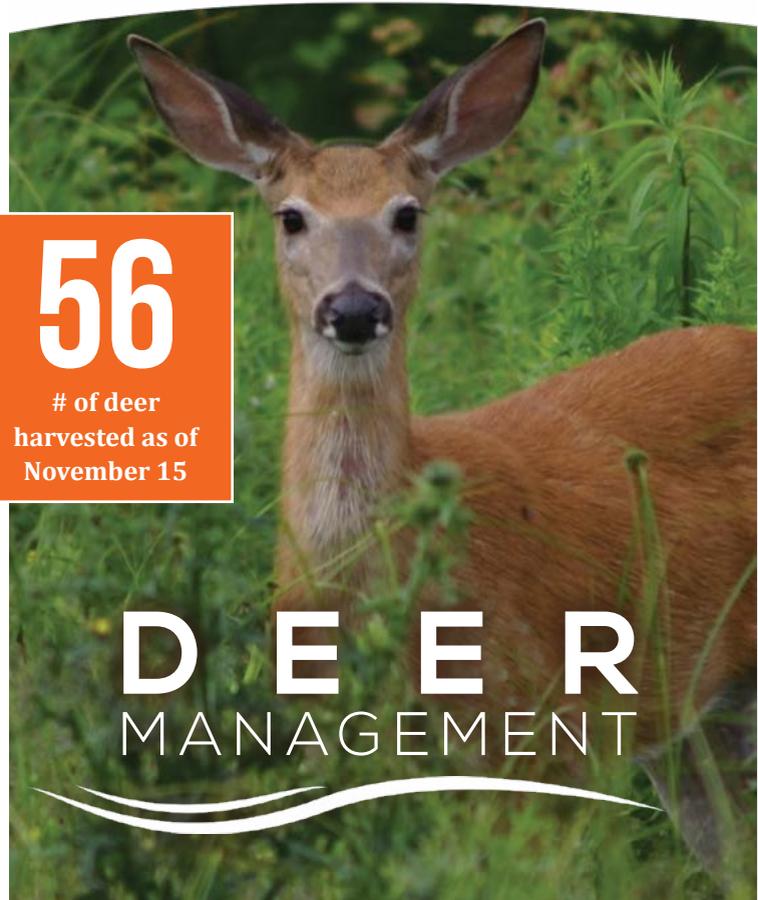
Deer Management

It is the seventh year the Michigan Department of Natural Resources (DNR) is resuming efforts to remove deer on public and private lands in Meridian Township in attempt to manage chronic wasting disease (CWD) - a fatal neurological disorder that infects members of the deer family. Meridian Township's Deer Management Program runs from October 1, 2017 through January 1, 2018. Residents can help fight CWD by reporting suspicious looking deer to the DNR Wildlife Disease Lab at 517.336.5030.

Report Road-Killed Deer

Residents in and around Meridian Township can report road-killed deer to the Michigan DNR's CWD Roadkill Hotline at 517.614.9602. Calls or texts can be placed any time of the day and staff will attempt to pick up carcasses on the next open business day.

Residents are reminded that feeding and baiting of deer is strictly prohibited by the Michigan DNR.



Trail Head Signs



There are some exciting improvements coming to the parks. We are in the process of updating all the trail systems in the parks with new trailhead and directional signage, and new maps. **In addition, you can now begin to find the trail maps online at alltrails.com or on your phone with the All Trails app.**

You can see the newest trail signs at Ted Black Woods Park, North Meridian Road Park and Hartrick Park. Connecting our community with non-motorized transportation and recreation opportunities is one of our top priorities. We are installing new trail map signs at 14 of 20 Township parks. The complex trails will receive better trail markers and signage to help residents and visitors navigate through the parks.

The project has been a vision of the Meridian Township Parks and Recreation Department for over 10 years. The GPS mapping for the signs began in 2016. The projected completion of trail sign installations will be at the end of 2018.

Trails in Meridian Township are multi-use and are shared by walkers, bicyclists, horses, and cross-country skiers. There are no motorized vehicles allowed on the trails. Leashed dogs are welcome in all parks.



Visit the Township Parks and trails on the Meridian Township website and look for new trail maps to be added to the site.



Dogs and Other Pets are Permitted on Township Park Property, Unless Posted Otherwise

- A** Any dog on park/Township property must be kept on a leash six feet or less.
- A** Any person having custody of a dog on park/Township property must remove all feces deposited.
- A** Pet waste bags are provided in parks where pets are allowed.
- A** Any person who is found responsible or admits responsibility shall be subject to a \$75 fine for the first infraction and increasing penalties for additional infractions.
- A** Ordinance § 54-37 is in place for the safety of your pet, yourself and others.



KEEP YOUR DOG
ON A LEASH



Ski & Snowshoe RENTALS

Harris Nature Center

BY THE HOUR
 \$5/ hour weekdays
 \$7/ hour weekends

BY THE DAY
 \$15/ day weekdays
 \$20/ day weekends



Trail Classes

CROSS COUNTRY SKI CLASS

Saturday at 9:30 - 11:30 am
 January 13
 February 3

SNOWSHOE CLASS

Saturday at 1 - 3 pm
 January 13
 February 3

Harris Nature Center
 3998 Van Atta Rd, Okemos

Price: \$15/ person
 \$20/ person with rental

Equipment Rental Hours

Tuesday-Saturday
 9 am - 3 pm

Sunday
 12 pm- 3 pm

During the Winter Wonderland event on January 27, 2018, , skis and snowshoes will be available for use. See page 20 for more details.

Snow Removal

- ▲ Meridian Township's snow removal ordinance requires residents to clear the snow and ice from the sidewalks along their property within 24 hours following a snow fall.
- ▲ If more than 2 inches of snow or ice remain after that first 24 hours, the owner will be notified by the Township that it must be cleared. Owners will then have an additional 24 hours to clear the snow or ice. If it is not cleared within the second 24 hour period the Township will remove it and bill the home owner. This payment must be made within 30 days of receiving the bill.
- ▲ This process is put into place to ensure that the snow (or ice) is removed and the ordinance is enforced to ensure the safety of residents.
- ▲ Residents who will be out of town are expected to make arrangements for snow removal.

PARKS AND FACILITIES

The Meridian Township park system consists of 904 acres of land at 29 sites including Harris Nature Center and the Meridian Historical Village, that have been acquired through donations, purchases, and long-term lease agreements. The parks are overseen by a five (5) member elected Park Commission who works through the Director of Parks and Recreation on park acquisition, development and maintenance activities. The parks are funded through the General Fund and Park Millage. The parks are funded by a .6667 mill Park Millage for the next ten (10) years.

Parks Are Open DAWN TO DUSK

Meridian Township park pavilions and athletic fields are available for use on a reservation basis. Visit the Parks and Recreation Office at the Meridian Service Center, 2100 Gaylord C. Smith Court, (in Nancy Moore Park), or call 517.853.4600 to obtain an application, rental guidelines and fees.

Park information is also available at meridian.mi.us



pk.ingham.org/Parks

Ingham County Parks offer year-round activities for its visitors and residents. More than 1,200 acres of out-standing Ingham County parkland are devoted to sports and recreation. Most Ingham County Parks remain open year-round call 517.676.2233 for winter hours. Your Ingham County Parks can make any day of the year a play day!

Cross Country Ski Rentals at Lake Lansing Park North

Cross country ski through the majestic, snow capped forests at Lake Lansing Park North.

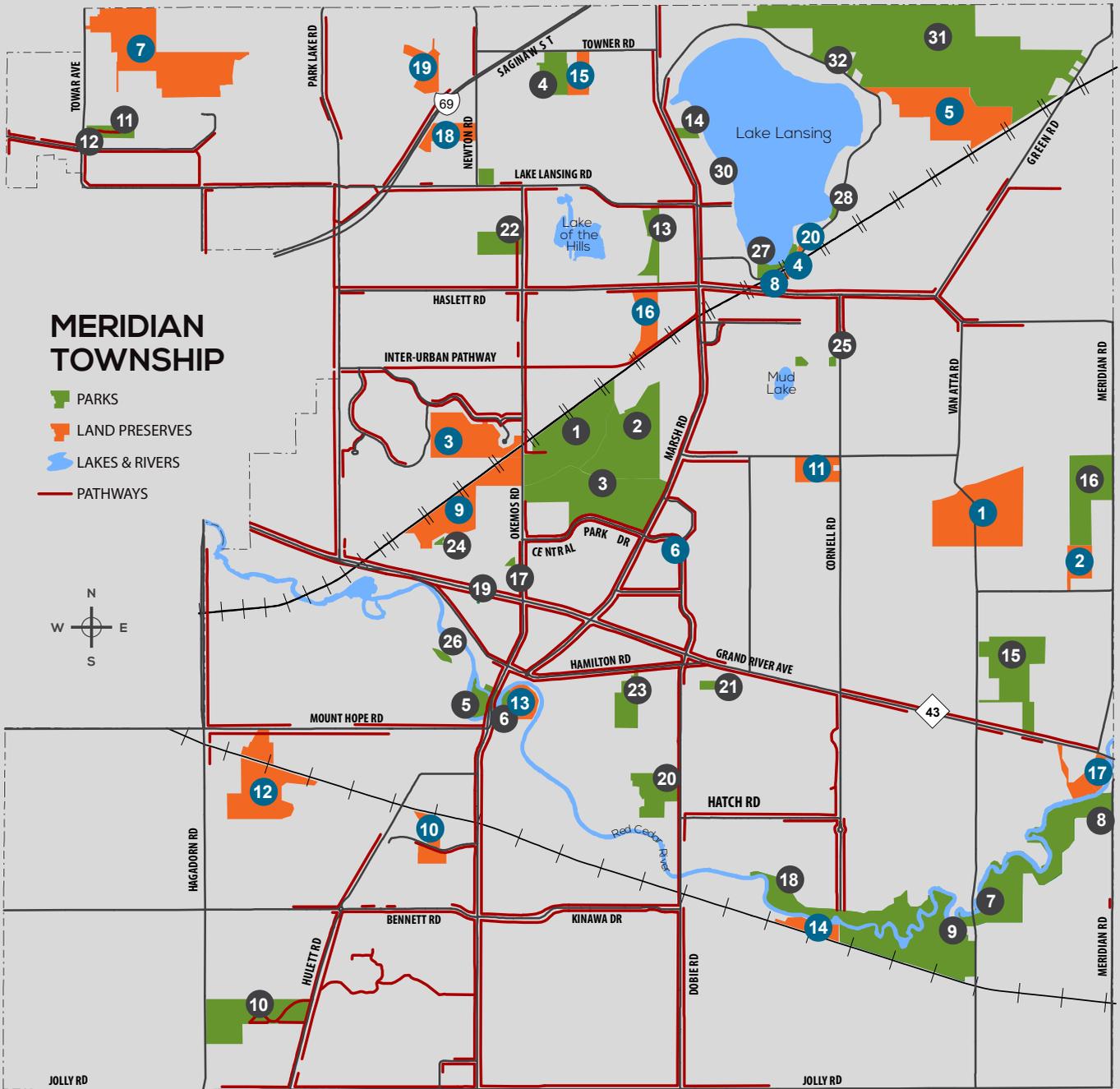
Friday, Saturday, & Sunday
10am - last rental 1 hour before sunset
\$7/hour for adults
\$5/hour Children 12 and under

(Please note the trails at Lake Lansing Park North are not groomed or illuminated)

Annual Pass

Annual passes, for Ingham County residents are \$30, and are available at all gatehouses. Daily per vehicle entrance fee year-round is \$3 for Ingham County residents and \$5 for non-residents at Burchfield Park, Hawk Island, Lake Lansing Park-North, and Lake Lansing Park-South. No vehicle entrance fees will be collected one hour prior to the Friday night Band Shell concert at Lake Lansing Park-South. Ingham County welcomes everyone to our parks. If paying the vehicle entrance fee would be a hardship, please ask the attendant to waive the fee with a hardship pass.





LAND PRESERVES



- | | | |
|-------------------------------|--|--------------------------------------|
| 1 Davis/Foster Preserve | 8 Lake Lansing South Preserve | 15 Towner Wetland Preserve |
| 2 Foster-Crouse Preserve | 9 Central Meridian Uplands | 16 Meridian Central Wetland Preserve |
| 3 Hubbel Preserve | 10 Sower Woods Preserve | 17 Red Cedar River East Preserve |
| 4 Kuzma Preserve | 11 Tihart/Cornell Wetland Preserve | 18 Forest Grove Preserve |
| 5 Lake Lansing North Preserve | 12 Southwest Meridian Uplands Preserve | 19 North Ridge Preserve |
| 6 Newman Equities Preserve | 13 Sumbal Preserve | 20 East Lake Drive Preserve |
| 7 Towar Woods Preserve | 14 Red Cedar Glen Preserve | |

PARKS & AMENITIES



For reservations and park information:

517.853.4600
meridian.mi.us



| | Acreage | Basketball Court | Softball Baseball Fields | Lake Pond River Drain | Fishing Access | Canoe Boat Launch | Picnic Area & Grills | Play Equipment | Restrooms | Building or Pavilion | Soccer Fields | Pickle Court Tennis Court | Trails | Sand Volleyball Court | Open Space | Sledding Pump Track |
|---|---------|------------------|----------------------------|-----------------------------|----------------|---------------------|----------------------|----------------|-----------|----------------------|---------------|-----------------------------|--------|-----------------------|------------|-----------------------|
| 1 Nancy Moore Park 1960 Gaylord C. Smith Ct | 40 | x | x | | | | x | x | x | x | x | | x | x | | |
| Parks & Recreation Office | | | | | | | | | | | | | | | | |
| 2 Central Park 5151 Marsh Rd | 197 | | | P | x | | x | x | x | x | x | | x | | | |
| Townhall Bldg/Public Safety Bldg | | | | | | | | | | | | | | | | |
| Meridian Historical Village | | | | | | | | | | | | | | | | |
| Nokomis Learning Center | | | | | | | | | | | | | | | | |
| Farmers' Market Pavilion | | | | | | | | | | | | | | | | |
| 3 Central Park South 1990 Central Park Dr | 15 | | | P | x | | x | | | | | | x | | | |
| 4 Towner Road Park 2055 Towner Rd | 22 | | x | | | | x | x | x | x | x | x | x | | | x |
| 5 Wonch Park 4555 Okemos Rd | 15 | | | R | | | x | x | x | x | | | x | x | x | |
| 6 Ferguson Park 4540 Okemos Rd | 5.7 | | | R | x | x | x | x | x | | | | | | | x |
| 7 Harris Nature Center 3998 Van Atta Rd | 48.4 | | | R | x | x | x | | | Bldg | | | x | | | x |
| 8 Eastgate Park 4203 S. Meridian Rd | 53.1 | | | R | | | x | | | x | | | x | | | x |
| 9 Legg Park 3891 Van Atta Rd | 103 | | | R | x | | | | | x | | | x | | | x |
| 10 Hartrick Park 3685 Hulett Rd | 60.7 | | x | P | | | x | x | x | x | x | | x | | | x |
| 11 Snell-Towar Recreation Center 6146 Porter Ave | | | | | | | | | | | | | | | | |
| 12 Towar Park 6166 Pollard Ave | | | | | | | | | | | | | | | | |
| 13 Hillbrook Park 1747 Lake Lansing Rd | 16.4 | x | x | D | | | x | x | | | | x | x | | | x |
| 14 Marshall Park 6105 Marsh Rd | 5 | x | | | | | x | x | | | | | | | | x |
| 15 Ted Black Woods 540 Grand River Ave | 74 | | | | | | x | | | | | | x | | | |
| 16 North Meridian Road Park 5191 N. Meridian Rd | 60 | | | | | | x | x | x | | x | | x | x | | SH |
| 17 Ottawa Hills Park 4980 Hillcrest Ave | 3 | x | | D | | | x | x | | | | | | | | |
| 18 Red Cedar Natural Area 1455 Oscoda Rd | 56 | | | R | | | | | | | | | | | | x |
| 19 Cedar Bend Hgths Nghbrhd Prk 2280 Kenmore Dr | 0.33 | | | | | | x | x | | | | | | | | x |
| 20 Sander Farm Preserved Natural Area 4344 Dobie Rd | 34 | | | D | | | | | | | | | x | | | |
| 21 Forest Hills Natural Area 4625 Northview Dr | 4 | | | | | | | | | | | | x | | | x |
| 22 Brattin Woods 5851 Okemos Rd | 20 | | | | | | | | | | | | x | | | |
| 23 Tacoma Hills Park 1815 Hamilton Rd | 22 | | | | | | | | | | | | x | | | |
| 24 Schriener Greenspace 5039 Algonquin Way | 1 | | | | | | | | | | | | | | | x |
| 25 Orlando Park 1275 Orlando Dr | 1.3 | | | | | | x | x | | | | | x | | | |
| 26 Indian Hills Greenspace 4730 Nakoma Dr | 3 | | | | | | | | | | | | | | | x |
| 27 Lake Lansing Marsh 1430 Lake Dr | 46 | | | L | | | | | | | | | | | | x |
| 28 Spengler Marsh 5929 Lake Dr | 3.3 | | | L | | | | | | | | | | | | x |
| 29 Newton Road Park East Lansing | 5 | | | | | | | | | | | | | | | x |
| 30 Lake Lansing Park South (Ingham County) | 30 | | | L | x | x | x | x | x | x | | | | x | | x |
| 31 Lake Lansing Park North (Ingham County) | 530 | x | x | L | | | x | x | x | x | | | x | | | x |
| 32 Lake Lansing Park Boat Launch (Ingham County) | | | | L | x | x | x | | x | | | | | | | |



HARRIS NATURE CENTER

517.349.3866

[facebook.com/harrisnaturecenter](https://www.facebook.com/harrisnaturecenter)
3998 Van Atta Road, Okemos

ACTIVITIES & EVENTS

The Harris Nature Center hosts various activities and programs all year long. Each program is designed to provide people of all ages with an educational experience, while engaging them with the natural habitats in their own backyard. Register on the Township website meridian.mi.us.

| Date | Activity | Time | Cost |
|-----------------------|--|------------------|--|
| December 1 | Howl at the Moon | 7 pm | \$3/person/walk |
| 7 | Preschool Science Exploration - Life in an Evergreen | 1 - 2:30 pm | \$4/child/class |
| 14 | Chipmunk Story Time - Curious Critters | 10 - 11 am | \$3/child/session |
| January 5 | Howl at the Moon | 7 pm | \$3/person/walk |
| 11 | Preschool Science Exploration - Rocks Rock | 1 - 2:30 pm | \$4/child/class |
| 13 | Cross Country Ski Class | 9:30 - 11:30 am | \$15/person, \$20/person with rental |
| 13 | Snowshoe Class | 1 - 3 pm | \$15/person, \$20/person with rental |
| 18 | Chipmunk Story Time - Polar Bear Night | 10 - 11 am | \$3/child/session |
| 20 | Moonlight Ski and Shoe | 6 - 9 pm | \$10/person with rental (includes headlamp) \$3/person without (\$2 headlamps) |
| 22, 29 | Timber Tots: Nature for Preschoolers* | 9 - 10 am | \$35/6-week session only |
| 22, 29 | My Cub and I: Nature for Toddlers* | 10:30 - 11:30 am | \$35/6-week session only |
| 27 | Winter Wonderland at HNC | 10 am - 3 pm | FREE |
| February 1 | Preschool Science Exploration - Outstanding Owls | 1 - 2:30 pm | \$4/child/class |
| 2 | Howl at the Moon | 7 pm | \$3/person/walk |
| 3 | Cross Country Ski Class | 9:30 - 11:30 am | \$15/person, \$20/person with rental |
| 3 | Snowshoe Class | 1 - 3 pm | \$15/person, \$20/person with rental |
| 4 | Cabin Fever Reliever | 2 pm | \$3/person or \$7/family |
| 5, 12, 26 | Timber Tots: Nature for Preschoolers* | 9 - 10 am | \$35/6-week session only |
| 5, 12, 26 | My Cub and I: Nature for Toddlers* | 10:30 - 11:30 am | \$35/6-week session only |
| 7, 10 (2-4pm), 14, 21 | Photography Class with Ron St. Germain | 6:30 - 9 pm | \$60/4-day session |
| 10 | Moonlight Ski and Shoe | 6 - 9 pm | \$10/person with rental (includes headlamp) \$3/person without (\$2 headlamps) |
| 15 | Chipmunk Story Time - Snowy Valentine | 10 - 11 am | \$3/child/session |
| 24 | Family Special: Talented Tails | 2 pm | \$3/person or \$7/family |
| 24 | Moonlight Ski and Shoe | 6 - 9 pm | \$10/person with rental (includes headlamp) \$3/person without (\$2 headlamps) |
| March 1 | Preschool Science Exploration - A Raindrop Adventure | 1 - 2:30 pm | \$4/child/class |
| 2 | Howl at the Moon | 7 pm | \$3/person/walk |
| 4 | Looking for Spring: Guided Walk | 2 pm | \$3/person or \$7/family |
| 5 | Timber Tots: Nature for Preschoolers* | 9 - 10 am | \$35/6-week session only |
| 5 | My Cub and I: Nature for Toddlers* | 10:30 - 11:30 am | \$35/6-week session only |
| 15 | Chipmunk Story Time - Leprechaun Hunt | 10 - 11 am | \$3/child/session |
| 17 | Leprechaun Campfire | 7 pm | \$3/person or \$7/family |
| 27 | Gardening with Native Plants | 7 - 9 pm | \$15/person |

Give the Gift of Nature

Looking for a great gift? Did you know you can give the gift of nature to your nature loving friends and family by adopting an animal? This is a great way to support the nature center's live animal educational programs. The Harris Nature Center houses several species of animals that are permanently injured or unable to return to the wild for another reason. Your support will help to ensure that these animals receive the proper care and nutrition they need to remain healthy and give you the satisfaction of knowing you are helping all animals flourish at the nature center.

Adoption gifts support the care for our animals. These animals give us the ability to provide inspirational programs for everyone! Each adoption is for one year and you will receive: An Adoption certificate, color photo of the adopted animal, biography of the adopted animal, recognition on the "Frame of Fame"

Adoption Fees:

| | | | |
|---------------------------|-------|--------------------------|------|
| Red-tailed Hawk | \$150 | Eastern Milk Snake | \$75 |
| Eastern Screech Owl | \$125 | Eastern Box Turtle | \$50 |
| Wood Turtle | \$100 | Aquatic Turtle | \$50 |



Contact the Harris Nature Center at 517.349.3866 to give the gift of nature this holiday season!

CHRISTMAS IN THE VILLAGE AND ANNUAL TREE LIGHTING

Sunday December 10
2 - 4 pm

Get in the Holiday spirit with Christmas in the Village at the Meridian Historical Village. Experience Christmas traditions from the past at this family-friendly event. Join Santa and the Friends of Historic Meridian for a holiday celebration from the Victorian era. Browse the charming historic buildings, enjoy fun and engaging kid's crafts and watch vibrant musical performances in the Village Chapel. **Free parking and admission**

**The Annual Christmas
Tree Lighting
will take place at 4 pm**

Holiday Gift Sale

Nokimos Learning Center
5153 Marsh Rd, Okemos
10 am - 4 pm



517.347.7300

 [facebook.com/meridianhistoricalvillage](https://www.facebook.com/meridianhistoricalvillage)
5151 Marsh Road, Okemos, MI 48864

MERIDIAN HISTORICAL VILLAGE

meridian.mi.us 15 A

YOUTH SPORTS



517.853.4600

 facebook.com/MeridianTwpParksRec

Details available at bitly.com/meridianregister

GET ACTIVE

Fun recreational programs welcome young people of all ages and backgrounds encouraging self-esteem growth, teamwork, and a healthy and active lifestyle.

Register through activenet at bit.ly/mtpronline

SignUp
NOW 
bit.ly/mtpronline

OKEMOS

| Activity | Ages | Season | Cost | Deadline to Register |
|---------------------------------------|-----------------------------------|------------------|-------------------------|----------------------|
| 4v4 Boys & Girls Instructional Soccer | Kindergarten | April 9 - May 19 | \$50 (\$70 after 2/16) | February 16 |
| 4v4 Boys & Girls Instructional Soccer | 1st Grade | April 9 - May 19 | \$50 (\$55 after 2/16) | February 16 |
| Boys & Girls Spring Soccer | 2nd - 8th Grade | April 9 - May 19 | \$55 (\$75 after 2/16) | February 16 |
| Baseball | 1st & 2nd Grade | May 8 - July 3 | \$60 (\$80 after 3/2) | March 2 |
| Baseball | 3rd & 4th Grade | May 7 - July 2 | \$70 (\$90 after 3/2) | March 2 |
| U12 Baseball | 12 or under as of April 30, 2018 | April 9 - July 6 | \$130 (\$150 after 3/2) | March 2 |
| U14 Baseball | 14 or under as of April 30, 2018 | April 9 - July 6 | \$140 (\$160 after 3/2) | March 2 |
| Softball | 1st & 2nd Grade | May 7 - July 2 | \$60 (\$80 after 3/2) | March 2 |
| U10 Softball | 10 or under as of January 1, 2018 | May 8 - July 5 | \$70 (\$90 after 3/2) | March 2 |
| U12 Softball | 12 or under as January 1, 2018 | May 1 - mid-July | \$130 (\$150 after 3/2) | March 2 |
| U14 Softball | 14 or under as of April 30, 2018 | May 1 - mid-July | \$140 (\$160 after 3/2) | March 2 |

HASLETT

| Activity | Ages | Season | Cost | Deadline to Register |
|------------------------------|-----------------------------------|--------------------------|---------------------------------|------------------------|
| HYRA Boys & Girls Basketball | Kindergarten & 1st Grade | January 13 - February 10 | \$55 / player (\$75 after 12/7) | Check for Availability |
| HYRA Boys & Girls Basketball | 2nd & 3rd Grade | January 8 - March 10 | \$55 / player (\$75 after 12/7) | Check for Availability |
| T-Ball League | Kindergarten | April 9 - May 23 | \$40 (\$60 after 3/2) | March 2 |
| Baseball | 1st & 2nd Grade | May 8 - July 3 | \$60 (\$80 after 3/2) | March 2 |
| Baseball | 3rd & 4th Grade | May 7 - July 2 | \$70 (\$90 after 3/2) | March 2 |
| U12 Baseball | 12 or under as of April 30, 2018 | April 9 - July 6 | \$130 (\$150 after 3/2) | March 2 |
| U14 Baseball | 14 or under as of April 30, 2018 | April 9 - July 6 | \$140 (\$160 after 3/2) | March 2 |
| Softball | 1st & 2nd Grade | May 7 - July 2 | \$60 (\$80 after 3/2) | March 2 |
| U10 Softball | 10 or under as of January 1, 2018 | May 8 - July 5 | \$70 (\$90 after 3/2) | March 2 |

ADULT & FAMILY



517.853.4600

 facebook.com/MeridianTwpParksRec
 Details available at meridian.mi.us

FAMILY CENTRIC FUN & ACTIVITIES

Meridian Township offers a variety of programs and activities appealing to families and adults who want to have fun, and stay physically and socially active. Enjoy these exceptional events throughout the Meridian Township Park System and local sport venues.



| Date | Activity | Time | Cost | Location |
|------------|---------------------------------|--------------------------|---|----------------------------|
| December 1 | Howl at the Moon | 7 pm | \$3/person/walk | Harris Nature Center |
| 10 | Christmas in the Village | 2 - 4 pm | Free | Historical Village |
| January 5 | Howl at the Moon | 7 pm | \$3/person/walk | Harris Nature Center |
| 6 | Meridian Skates | 6:30 - 8 pm | Free | Suburban Ice, East Lansing |
| 13 | Cross Country Ski Class | 9:30 am - 11:30 am | \$15/person, \$20/person with rental | Harris Nature Center |
| 13 | Snowshoe Class | 1 - 3 pm | \$15/person, \$20/person with rental | Harris Nature Center |
| 20 | Meridian Skates | 3:30 - 5 pm, 8 - 9:30 pm | Free/ \$2 skate rental | Suburban Ice, East Lansing |
| 20 | Moonlight Ski and Shoe | 6 - 9 pm | \$3/person, \$10/person with rental (includes headlamp) | Harris Nature Center |
| 27 | Winter Wonderland | 10 am - 3 pm | Free | Harris Nature Center |
| 27 | Meridian Moonlight Sledding | 6 - 8:30 pm | Free | North Meridian Road Park |
| 28 | Polar Bear 5K Run/Walk | 9 am | \$20/\$25 | Meridian Municipal Complex |
| February 2 | Howl at the Moon | 7 pm | \$3/person/walk | Harris Nature Center |
| 3 | Cross Country Ski Class | 9:30 am - 11:30 am | \$15/person, \$20/person rental | Harris Nature Center |
| 3 | Snowshoe Class | 1 - 3 pm | \$15/person, \$20/person with rental | Harris Nature Center |
| 10 | Moonlight Ski and Shoe | 6 - 9 pm | \$3/person, \$10/person with rental (includes headlamp) | Harris Nature Center |
| 17 | Meridian Ice Fishing Derby | 9 am - 12 pm | Free | Central Park Pond |
| 18 | Chinese New Year Celebration | 1 - 3 pm | Free | Meridian Mall |
| 24 | Moonlight Ski and Shoe | 6 - 9 pm | \$3/person, \$10/person with rental (includes headlamp) | Harris Nature Center |
| 24 | Meridian Moonlight Sledding | 6 - 8:30 pm | Free | North Meridian Road Park |
| 28 | Meridian Swims at MAC | 6:30 - 8 pm | Free | MAC |
| March 2 | Howl at the Moon | 7 pm | \$3/person/walk | Harris Nature Center |
| 4 | Looking for Spring: Guided Walk | 2 pm | \$3/person or \$7/family | Harris Nature Center |

SENIOR CENTER

MERIDIAN SENIOR CENTER



517.706.5045

 [facebook.com/meridianseniorcenter](https://www.facebook.com/meridianseniorcenter)
4000 N. Okemos Road, Okemos, MI 48864

Open Monday – Friday 9:00 am – 4:30 pm

meridianseniorcenter.weebly.com

Meridian Township helps continue active lifestyles through retirement years by providing outstanding programs designed to help the well-being of the Senior Community. Located in the east wing of Chippewa Middle School, the Meridian Senior Center has been a social hub for adults age 55 and older since 1995. Whether you're looking to learn line dancing, new computer skills or improve your flexibility, skilled instructors are available who provide classes designed for active older adults. Check the website for the latest class offerings. **Please call 517.706.5045 to register for programs.**

| Date | Activity | Time | Cost |
|-------------|---|-------------|--|
| December 5 | Consumers Energy: Lunch and Learn | 12 pm | \$3 members / \$5 non-members |
| 20 | Winter Holiday Lunch at the Willows of Okemos | TBD | \$5 members / \$10 non-members |
| 12 | Haslett - Okemos Rotary Annual Holiday Luncheon | 12 pm | \$4 members / \$6 non-members |
| January 12 | Winter Maintenance/10 Point Car Inspections Anyone Can Do | 11:30 am | Free |
| 17 | Organizing your Life Documents | 2:30 am | Free |
| 31 | Inspire your Heart with Art | 1:30 pm | Free |
| February 5 | Pension Rights: Lunch and Learn | 12 pm | Free |
| 9, 23 | Tax Assistance Appointments | 9 am - 3 pm | Free |
| 14 | Valentine's Day: Dueling Pianos, Dinner and Dancing | TBD | \$10 single / \$15 couple members \$18 single / \$23 couple non-members |
| 23 | Estate Planning and Trusts | 1:30 pm | Free |
| 5 | Smartphone Photography iPhone 7 or newer | 2 pm | \$3 members / \$5 non-members |
| March 9, 23 | Tax Assistance Appointments | 9 am - 3 pm | Free |
| 16 | St Patrick's Celebration | TBD | \$5 members / \$10 non-members |
| 21 | Volunteer Expo | 1 pm | Free |
| 30 | Blue Birds at My Window and Make & Take Bird Houses | 11:30 am | \$3 members / \$8 non-members |



THE SENIOR CENTER IS A PUBLIC SERVICE OF MERIDIAN TOWNSHIP AND OKEMOS PUBLIC SCHOOLS

50 Plus Fitness WORKOUT

Meridian Mall Food Court
Monday, Wednesday & Friday
8:30 - 9:30 am
\$1 per class, Sign up on-site



meridian50plus.com

Keeping our bodies flexible and strong are key components to healthier, happier retirement living. The 50 Plus Fitness Workout program engages approximately 50 people each program day of varying ages from 50-94 for hour-long balance and stretching activities. Participants work at their own pace. Not only will your body be happier, but you will enjoy the many social benefits as well!

For more information call the Parks and Recreation Department 517.853.4600



POLICE YOUTH ACADEMY

Find out what it's like to be a Police Officer by enrolling in the Meridian Township Youth Citizens' Academy. This program is designed to inform teens and young people about the police department and build positive relationships between officers and students. The Youth Citizen's Academy runs Thursdays from February 8, 2018 to March 22, 2018. Classes are held at the Public Safety Building from 6:30 pm - 8:30 pm.

THURSDAYS
February 8 - March 22
2018

Students will receive instruction in areas such as:

- Use of Force
- Crime Scene Investigation
- K-9 Operations
- Traffic Enforcement
- Alcohol Enforcement

For more questions or to enroll contact
Sergeant Scott Dawson 517.853.4800

 facebook.com/MeridianTwpPD
 twitter.com/MeridianTwpPD

policeacademy@meridian.mi.us

PRIME EVENTS



WINTER WONDERLAND

SATURDAY, JANUARY 27 10 AM – 3 PM

HARRIS NATURE CENTER
FREE DONATIONS TO HNC APPRECIATED

Embrace Winter!

Enjoy a winter hike or try out snowshoeing and cross-country skiing and get active on the trails of Meridian Riverfront Park at the Harris Nature Center. Bring your own equipment if you can. If you don't have equipment, we have cross country skis and snowshoes available to use. Recreational dog sledgers will be on hand to demonstrate dog sledding and introduce their dogs while you warm up by the campfire. Children will have fun playing games in the Kids Outdoor Activity Area. Don't forget to stop in the building to meet children's book author Ron St. Germain and look for something special at the HNC Foundation Silent Auction and Sale. **The event will continue with or without snow.**



POLAR BEAR 5K

JANUARY 28, 2018

MUNICIPAL BUILDING THROUGH NANCY MOORE/CENTRAL PARK

Join us for the annual favorite! Walk or run through snowy Central Park on our certified 5k course. Awards will be presented in numerous age divisions from 8-under to 75-older.

Deadline: January 12 (to receive race give away)

Cost: Walkers and runners
Pre-registration - \$20
Day of event - \$25



playmakers
RUN. WALK. LIVE.

2018 SAVE THE DATE FOR PRIME TOWNSHIP EVENTS

CHINESE NEW YEAR

FEBRUARY 18, 2018

MERIDIAN MALL



SUNDAY FEBRUARY 18
2018

Meridian Township will celebrate the Chinese New Year with a parade, music, dancing, singing, games and more. Chinese New Year, also called Spring Festival, has more than 4,000 years of history. It is the grandest and most celebrated festival of the Chinese tradition. People born in the Year of the Dog (1934, 1946, 1958, 1970, 1982, 1994, 2006 and 2018) are known to be independent, sincere, loyal and decisive. This free event is hosted by Greater Lansing Chinese Association.

HERITAGE FESTIVAL

JUNE 30, 2018

MERIDIAN HISTORICAL VILLAGE

Enjoy a day of pioneer food, entertainment, demonstrations, games, exhibits and activities for all ages.



SATURDAY JUNE 30
2018

CELEBRATE MERIDIAN

JUNE 30, 2018

MUNICIPAL COMPLEX, CENTRAL PARK AND
MERIDIAN HISTORICAL VILLAGE

All roads lead to Meridian Township for our annual Independence Day Celebration.

- ▲ Food Truck Rally
- ▲ Fireworks Light Up the Sky
- ▲ Car Show Cruise
- ▲ Heritage Festival
- ▲ Beer & Wine Tent
- ▲ Kids Games & Carnival Rides
- ▲ Musical Performances



SATURDAY JUNE 30
2018

FOOD TRUCK RALLY

JUNE 30, 2018

MERIDIAN MALL PARKING LOT

Get ready for Meridian Township's 2nd Annual Food Truck Rally bringing the Best Gourmet Food Trucks Michigan has to offer to the Meridian Mall Parking Lot. Around 50 food trucks will be joined by live music, beer and wine tent and family fun festival. Come taste amazing food all in one location from trucks all over the state.



SATURDAY OCTOBER 27
2018

HALLOWEEN ADVENTURES

OCTOBER 27, 2018

HARRIS NATURE CENTER, MUNICIPAL COMPLEX, HISTORICAL VILLAGE

Halloween Adventures offers a Halloween thrill without the blood and gore. At the Harris Nature Center, kids will squeal with delight at the Halloween Fun House, hay ride, games, crafts, decorating pumpkins, and roasting marshmallows. Enter Studio Fun House at HOMTV Studios, the police department has treats and tours, and the Historical Village are open as well.



Meridian Township Commits to 100% Renewable Energy by 2035

The Meridian Township Board approved a Climate Sustainability Plan that provides a framework to improve sustainability and reduce climate change. Under the plan, the Township will boost investments in energy efficiency.

The Township's Climate Sustainability Plan includes these objectives:

-  Achieve significant energy and water cost savings in Township facilities and the Township's vehicle fleet.
-  Obtain 50% of electricity used for Township operations from renewable energy sources by 2025, and 100% of its electricity from renewable sources by 2035.
-  Reduce the amount of materials sent to landfills by 10% over five years.

Meridian Township joins a growing list of Michigan cities and towns that are passing resolutions and plans to reduce pollution and obtain 100% of their electricity from renewable sources.

Please contact Recycling Coordinator LeRoy Harvey for more information on the Climate Sustainability Plan 517.853.4466 or harvey@meridian.mi.us

CHRISTMAS TREE DISPOSAL

Nancy Moore Park Parking Lot
1960 Gaylord C. Smith Court, Haslett

Trees should be free of wire, metal bracing or nails, and must not be in a plastic bag. Please, no wreaths.

**DECEMBER 26 -
JANUARY 31**

For more information, please call 517.853.4440.

You may also take your trees to the Meridian Recycling Center at 5976 E Lake Drive, Haslett. \$5/tree

For more information on the Center, visit reclaimedbydesign.com

Meridian Recycling Center

A large variety of recyclables are accepted including all paper/books, Styrofoam, glass (sorted by color), plastics, metal, electronics (fee), household batteries (fee), and more. Compactable, non-compactable, and yard waste are accepted for a fee.

The Meridian Recycling Center and transfer station is located at 5976 E. Lake Dr. in Haslett.

Winter (December 1 – March 31)

Mon & Fri 2 pm - 5 pm
T, W, Th 10 am - 5 pm
Saturday 10 am - 4 pm



New Website Offers eNotifications

The Meridian Township website offers exciting new features right at your fingertips making planning your day much easier.



▲ Sign up for email notifications and know when the next restaurant opens, receive construction project updates, know when the next meeting is happening and more!

▲ A new intuitive calendar narrows down which events and meetings you want to know about.

▲ Registration for HNC programs is now available!

Sign Up Here!

Almost 5,000 people in Meridian Township live below the poverty level, which is around 13% of Township residents. The Meridian Cares Team helps individuals and families with emergency needs services. We need your helping hand to do this.

The emergency needs fund helps families and seniors stay warm and keep them their home. For the past 5 years, Meridian Cares has helped about 500 households per year. Please consider helping to keep our residents warm today.



DONATE NOW
bit.ly/meridianpaypal

Check to: Meridian Township c/o
Meridian Cares
5151 Marsh Road
Okemos MI 48864

Winter Farmers' Market



Come in from the cold to enjoy the Meridian Township Farmers' Market all winter long at the Meridian Mall in the JC Penney Corridor. Approximately 25-30 vendors participate each market day providing a variety of home grown and homemade goods.

DECEMBER 2, 16
FEBRUARY 3, 17
APRIL 7, 21

JANUARY 6, 20
MARCH 3, 17

HOMTV Studio Tours



Get the inside scoop! HOMTV Studio Tours are a great way to learn how TV News is operated and what goes on behind the camera. Since 1984 HOMTV has been televising local news and information to the residents of Haslett, Okemos and East Lansing.

Access your government and community.
Contact HOMTV@meridian.mi.us for your group tour today.



5151 Marsh Road
Okemos, MI 48864



THANK YOU FOR CELEBRATING 175 YEARS!

We could not have asked for a better community to celebrate our 175th Anniversary Year than the organizations, non-profits, volunteers, businesses and residents of Meridian Township. More than 95,000 people attended over 30 events. Over 200 area businesses generously contributed over \$92,000 sponsoring the Food Truck Rally, Enactment Day, Senior Lunch Tribute, Fun in the Sun Day, Gus Macker, movie night at Studio C! and many more. Thank you for showing why we are

A Prime Community





FOR IMMEDIATE RELEASE

January 12, 2018

Media Contact: Brandie Yates
Executive Producer
yates@meridian.mi.us
517.853.4208

HOMTV Partners with Okemos High School Athletic Department to Debut New Sports Program
"Inside Okemos Athletics" Provides Viewers with Exclusive Sports Content

OKEMOS, MI – HOMTV will debut a new sports program series featuring the Okemos High School (OHS) Athletic Department, giving the community an in-depth look at OHS Athletics.

Inside Okemos Athletics will include weekly interviews profiling OHS student-athletes and coaches. OHS Athletic Director Ira Childress will guest host the program with commentary by HOMTV host Deborah Guthrie.

"We are excited about the new show and about partnering with HOMTV, the number one news source in Meridian Township. We believe it's going to be a great opportunity to highlight our student-athletes, coaches and teams," said Childress.

The first episode will air LIVE on HOMTV's Facebook page (www.facebook.com/HOMTV) on Wednesday, January 17th at 2:30 pm and will focus on the Okemos Girls Basketball team, guests include Coach Kristen Rasmussen, and student athletes Laya Hartman and Jasmine Clerkley.

"I was honored that Ira asked to work with us on this program, especially with so many of our interns striving for a career in sports broadcasting. We have a strong relationship with the Okemos Athletic Department, I look forward to expanding our program offerings on HOMTV and providing our sports interns more experience," said Guthrie.

This program is just one of many new programs joining the HOMTV program line-up in 2018. For a program schedule visit www.homtv.net.

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HOMTV is Meridian Township's award-winning government access channel providing exclusive gavel to gavel coverage of Township meetings and additional programming that offers news and information about the community. HOMTV programming can be viewed on demand at www.homtv.net.

5151 MARSH ROAD, OKEMOS, MICHIGAN 48864-1198 517.349.1232

www.homtv.net homtv@meridian.mi.us

