



CHARTER TOWNSHIP OF MERIDIAN
CORRIDOR IMPROVEMENT AUTHORITY-CENTRAL FIRE STATION
5000 OKEMOS ROAD, OKEMOS, MI 48864
WEDNESDAY, January 23, 2019 6:00 pm – Minutes

MEMBERS

PRESENT: Supervisor Ron Styka, Bruce Peffers, Barry Goetz, Chris Nugent, Eric Foster, and Vice-Chair Jeff Ross

MEMBERS

ABSENT: Brian Jones, Chris Rigterink, Chair Kellie Johnson

STAFF

PRESENT: Economic Development Director Chris Buck

OTHERS

PRESENT: None

1. CALL MEETING TO ORDER

Vice-Chair Ross called the meeting to order at 6:08 pm.

2. MISSION: The Corridor Improvement Authority of the Charter Township of Meridian is dedicated to establishing the Grand River Avenue corridor in Meridian Township as a prime business and recreation destination in the Tri-County region. The Authority is focused on creating programs and projects that invigorate the streetscape and build partnerships among corridor property owners, business owners, and residents.

3. APPROVAL OF THE AGENDA

MOTION BY SUPERVISOR STYKA TO APPROVE AGENDA. SUPPORTED BY MEMBER GOETZ. MOTION APPROVED 6-0.

4. CONSENT AGENDA

MOTION BY MEMBER NUGENT TO APPROVE CONSENT AGENDA. SUPPORTED BY MEMBER PEFFERS. MOTION APPROVED 6-0.

5. PUBLIC COMMENT

None

6. OLD BUSINESS

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A. Corridor Survey

Director Buck shared that the survey recently went live to over 60 corridor business owners. He will continue to gather contact information and send the survey to more owners continuously.

B. DDA Tax Increment Financing Wrap Up

Director Buck referenced the letter from the CIA to CADL in the board packet. He also shared that all taxing jurisdictions except CADL joined the cause resulting in nearly 95% of the available being committed that were sought, which is being viewed as a success.

7. NEW BUSINESS

A. Corridor Project Maps

Director Buck zoomed in on four sections of the Corridor district and illustrated the development projects that are coming and key vacant parcels to illustrate to the CIA board that there is a lot we can react to or be involved in.

B. Corridor Project Review

Director Buck highlighted the progress on three projects along the Corridor: the Red Cedar Manor mixed-use project, the Fox Nissan dealership and the LaFontaine FCA dealership.

Member Foster began a discussion recommending we streamline the meeting into more a more concise format where staff delivers information, spells out the options the board can take and call for action based on the 8 tenants the CIA drafted in previous meetings. The discussion resulted in the agreement that the CIA should focus on three target areas of interest: development projects that come before the Planning Commission, preparation for the MDOT work on the corridor, and the revitalization of the Meridian Mall.

MOTION BY MEMBER FOSTER TO REVISE FUTURE AGENDAS TO ADD THESE THREE TOPICS AS STANDING AGENDA ITEMS. SUPPORTED BY VICE-CHAIR ROSS. MOTION APPROVED 6-0.

8. TOWNSHIP BOARD REPORT

Supervisor Styka reviewed the Township Boards 2019 Goals, the status of the Medical Marihuana ordinance and action being taken to come up with a funding plan to fix and maintain our roads.

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10. CHAIR REPORT

None

11. STAFF REPORT

Director Buck handed out the 2019 roster and contact form.

12. OPEN DISCUSSION/BOARD COMMENTS

- Vice-Chair Ross mentioned he's been appointed to the Michigan Pheasant Hunting Invitational to take place in the region. His intent is to maximize the economic impact to the Township by working with local business to encourage attendees to shop and spend at local businesses.
- Member Goetz recommended that Director Buck reach out to Mall Management and encourage them to attend or join the CIA.

13. PUBLIC COMMENT

None

14. NEXT MEETING DATE

Wednesday, February 27, 2019 at 6:00pm at the Central Fire Station

15. ADJOURNMENT

MEETING ADJOURNED BY VICE-CHAIR ROSS AT 7:44PM.