

## AGENDA

CHARTER TOWNSHIP OF MERIDIAN  
Economic Development Corporation

July 9, 2020 7:30 am

5151 Marsh Road, Town Hall Room

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1. CALL MEETING TO ORDER
  2. MISSION: Set the standard in creating an entrepreneurial culture; be the example for revitalization of our business districts and be the leaders in building sustainable public/private partnerships.
  3. APPROVAL OF AGENDA
  4. CONSENT AGENDA
    - A. Minutes – May 29, 2020
    - B. Financial Report
    - C. Development Projects
  5. PUBLIC REMARKS
  6. NEW BUSINESS
    - A. Small Business Relief Grant Program Update
      - i. Business Needs Survey
    - B. Account Signatory Resolution
  7. OLD BUSINESS
    - A. Committee Reports
      - i. Business Promotion
      - ii. School District Engagement
  8. TOWNSHIP REPORTS
    - A. Township Board
    - B. Township Manager
    - C. Planning Commission
    - D. Chair
    - E. Staff
  9. COMMUNITY REPORTS
    - A. Meridian Mall
    - B. Marketplace on the Green
    - C. MABA
  10. OPEN DISCUSSION/BOARD COMMENTS
  11. PUBLIC REMARKS
  12. NEXT MEETING DATE
    - A. August 6, 2020, 7:30am
  13. ADJOURNMENT
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Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Board by contacting:  
Township Manager Frank L. Walsh, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4258 - Ten Day Notice is Required.  
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Township Hall



Charter Township of Meridian  
Meridian Economic Development Corporation  
5151 Marsh Road, Okemos, MI 48864  
Friday, May 29, 2020– Minutes -DRAFT

**Members**

**Present:** Jade Sims, Joel Conn, Treasurer Phil Deschaine, Shawn Dunham, David Ledebuhr, Brenda Chapman, Township Manager Frank Walsh, Tom Conway, Kimberly Thompson, and Adam Carlson

**Members**

**Absent:** Trustee Kathy Ann Sundland and Mikhail Murshak

**Others**

**Present:** Executive Assistant Michelle Prinz, Community Planning & Development Director Mark Kieselbach, Economic Development Director Ken Lane, Planning Commissioner Peter Trezise, John Esser, Deborah Guthrie, and Trustee Patricia Herring Jackson

1. CALL MEETING TO ORDER

Chair Sims called the meeting to order at 7:31 am and Chair Sims read the mission statement.

2. **MISSION:** Set the standard in creating an entrepreneurial culture, be the example for revitalization of our business districts, and be the leaders in building sustainable public/private partnerships.

3. APPROVAL OF THE AGENDA

**MOTION BY MEMBER CONWAY TO APPROVE THE AGENDA. SUPPORTED BY MEMBER LEDEBUHR. MOTION PASSES 9-0.**

4. CONSENT AGENDA

a. Minutes-May 13, 2020

**MOTION BY MEMBER CHAPMAN TO APPROVE THE CONSENT AGENDA. SUPPORTED BY MEMBER CONWAY. MOTION PASSES 9-0.**

5. PUBLIC REMARKS

None.

6. NEW BUSINESS

a. Small Business Relief Grant—Review Committee Recommendations

Chair Sims reported that at the May 19, 2020 Township Board meeting the Board approved allocating \$180,000 for 45 grants of \$4,000 each. On May 27, 2020 a six person review committee, consisting of the Chair of the Meridian EDC, the Township Supervisor, a member of the Township Board, the Chair of the Meridian Downtown Development Authority, the Township Manager, and the Economic Development Director, reviewed and scored all the submitted applications.

Director Lane reported that 90 applications were received and 20 were eliminated because they did not meet the grant eligibility requirements. In the end, the committee unanimously agreed on 42 finalists that were presented to the EDC today.

**MOTION BY MEMBER LEDEBUHR TO APPROVE THE SMALL BUSINESS RELIEF GRANT PROGRAM AWARDEES AS RECOMMENDED BY THE REVIEW COMMITTEE, AS PROVIDED IN THE ATTACHED LIST. SUPPORTED BY MEMBER DUNHAM. MOTION PASSES 9-0.**

Director Lane will communicate with each grant recipient and require them to sign a grant agreement along with a W9 prior to receiving the grant funds.

Manager Walsh reported Supervisor Styka will be discussing the \$12,000 remaining of the \$180,000 approved by the Board, and not used for the grants, at the upcoming Township Board meeting. He is suggesting the Board consider using those funds to support Meridian Cares during the pandemic.

b. June Meeting Discussion

With three EDC meetings this month, there was a proposal to cancel the June meeting.

**MOTION BY MANAGER WALSH TO CANCEL THE SCHEDULED JUNE 4, 2020 MEETING AND RESUME ON JULY 9, 2020. SUPPORTED BY MEMBER LEDEBUHR. MOTION PASSES 9-0.**

7. OPEN DISCUSSION/BOARD COMMENTS

Member Dunham reported that the Chinese New Year celebration has been rescheduled for February 21, 2021. The \$1,000 donation provided by the EDC will be applied to next years event. Member Dunham also reported that the Meridian Mall is opening today.

Chair Sims reported that the Brownfield Redevelopment Authority met yesterday and approved the brownfield plan for the Haslett Road Marathon.

8. PUBLIC REMARKS

Deborah Guthrie, John Esser and Trustee Jackson all reported that they are grateful and proud of the speed and process the EDC developed and will award the small business relief grants.

9. NEXT MEETING DATE

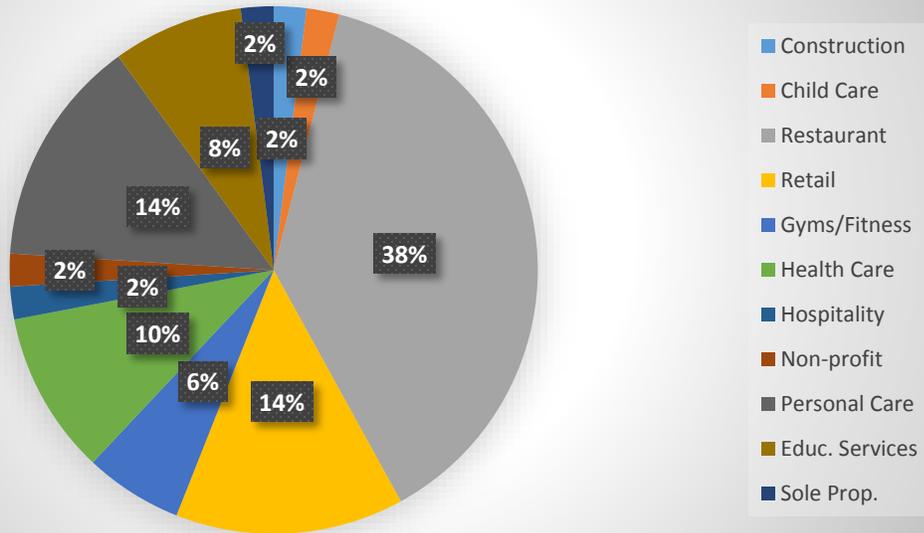
- July 9, 2020 at 7:30am

10. ADJOURNMENT

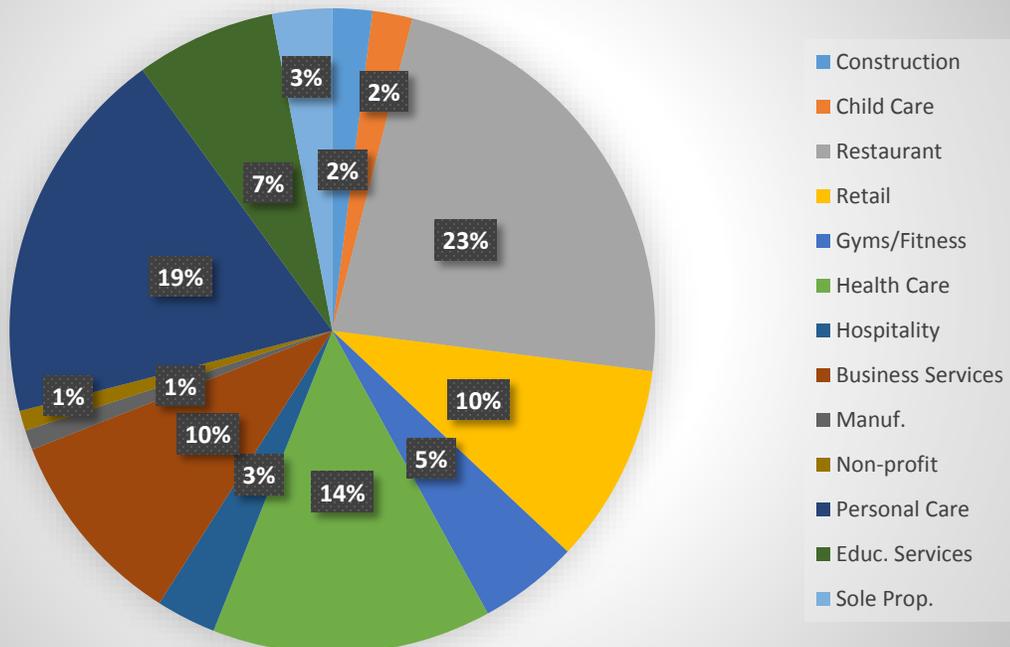
Hearing no objection, Chair Sims adjourned the meeting at 8:11am.



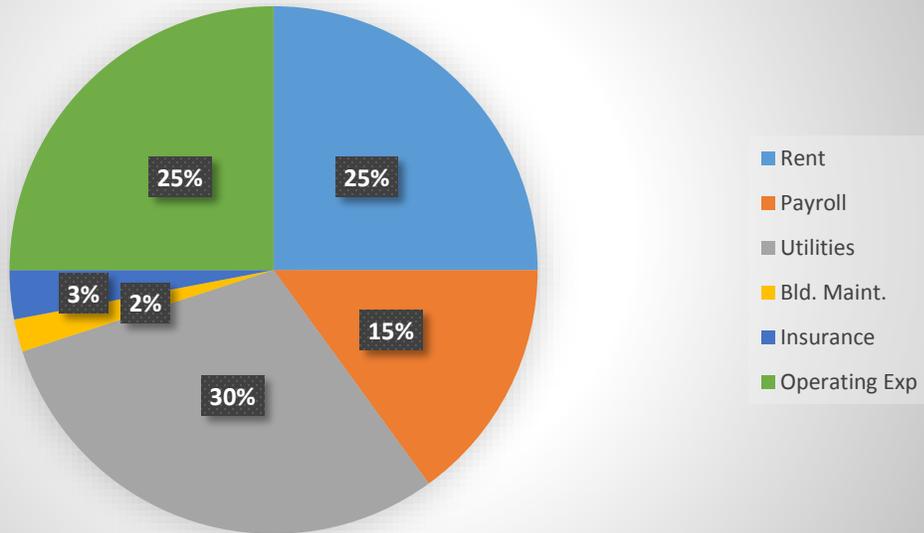
## Grant Awardees--Business Type



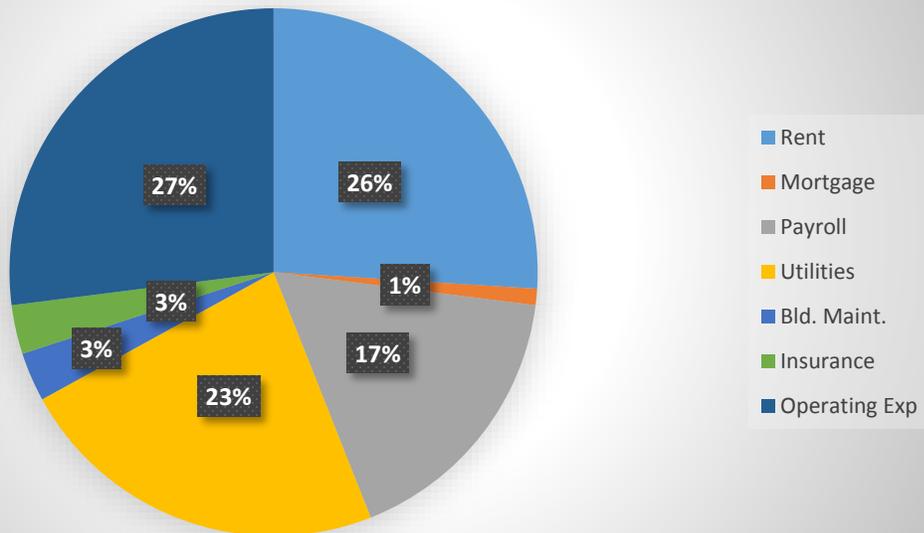
## Grant Applicants--Business Type



## Grant Awardees--Working Capital



## Grant Applicants--Working Capital





### Meridian Township Business Needs Survey

The Meridian Township Economic Development Department is requesting information from the Township business community to measure the impact of the COVID-19 crisis, to identify areas of need, and to assist economic restart and recovery efforts.

The information provided in response to this survey will be used by the Township’s Economic Development Department to determine if funding or relief programs exist that may serve the needs of the Township business community.

All information collected in this survey will remain confidential. No individual business information will be released in anyway. The information is being gathered to guide Meridian Township in providing assistance to its local business community.

Business Name and Address: \_\_\_\_\_  
\_\_\_\_\_

Business Type:

- Construction / development \_\_\_\_\_
- Child care / family services \_\_\_\_\_
- Restaurant / dining \_\_\_\_\_
- Retail \_\_\_\_\_
- Fitness / gyms \_\_\_\_\_
- Health care \_\_\_\_\_
- Housing / hospitality \_\_\_\_\_
- Business services \_\_\_\_\_
- Manufacturer \_\_\_\_\_
- Non-profit \_\_\_\_\_
- Wholesaler / distributor \_\_\_\_\_
- Personal care / grooming \_\_\_\_\_
- Educational services \_\_\_\_\_
- Sole proprietor \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Number of employees (full and part-time) on March 1, 2020: \_\_\_\_\_

Number of employees (full and part-time) today (date of survey submission): \_\_\_\_\_

Anticipated number of employees on January 1, 2021: \_\_\_\_\_

Status of current business operations:

Operating as usual: \_\_\_\_\_

Closed to public/internal operations only: \_\_\_\_\_

Takeout/delivery/online services: \_\_\_\_\_

Closed entirely: \_\_\_\_\_

How long do you anticipate being able to remain in business if the status of your business operations remains unchanged: \_\_\_\_\_

What costs/expenses has your business incurred due to the COVID-19 crisis:

\_\_\_\_\_

What other effects has the COVID-19 crisis had on you, your employees or your business:

\_\_\_\_\_

\_\_\_\_\_

Of the following, what would be the most helpful to your business:

Interest free loan: \_\_\_\_\_

Grant funding: \_\_\_\_\_

Rent assistance: \_\_\_\_\_

Assistance for laid

off employees: \_\_\_\_\_

Other: \_\_\_\_\_

Describe any financial support programs you have successfully secured at the local, state or federal level:

\_\_\_\_\_

What suggestions do you have for Meridian Township as we aim to support our business community:

\_\_\_\_\_

\_\_\_\_\_

RESOLUTION OF MERIDIAN ECONOMIC DEVELOPMENT CORPORATION (EDC)  
AUTHORITY TO OPEN AN EDC ACCOUNT

At a regular meeting of the Meridian Economic Development Corporation, Ingham County, Michigan, held at the Meridian Municipal Building, in said Township on the 9th of July, 2020 at 7:30 a.m., Local Time.

PRESENT:

ABSENT:

The following resolution was offered by Board Member \_\_\_\_\_ and supported by \_\_\_\_\_.

RESOLVED, Independent, ("Bank") is hereby designated a depository of Meridian Economic Development Corporation (MTEDC) and that funds deposited therein may be withdrawn upon checks or other instruments of MTEDC.

RESOLVED FURTHER, all checks, drafts, notes, withdrawals or orders drawn against said funds shall be signed by any two of the following: Phil Deschaine, Treasurer; Frank L. Walsh, Township Manager; and current MTEDC Chairperson Jade Sims.

RESOLVED FURTHER, Phil Deschaine, Treasurer, is authorized to make verbal telephone requests upon the Bank for the purchase of investments (by use of the Personal Identification Number assigned to him if required by the Bank) and in the case of his inability to exercise this function, any two of the following may issue written instructions to the Bank for the purchase of investments: Frank L. Walsh, Township Manager and current MTEDC Chairperson Jade Sims.

RESOLVED FURTHER, the Bank is hereby authorized and directed to honor any withdrawals and to pay any checks and other instruments drawn against said funds, to the order of any two of the above named officials signing and/or countersigning such instruments.

RESOLVED FURTHER, the above designated officers are hereby authorized to execute, on behalf of the MTEDC, signature cards, or other documents, containing the rules and regulations of the Bank and the conditions under which deposits are accepted, and to agree on behalf of the MTEDC to those rules, regulations, and conditions as amended.







## CHARTER TOWNSHIP OF MERIDIAN

Development Project Update  
July 2020

### Now Open

- Cheezy D's Deli & Dogs—5951 Marsh Road

### Under Construction

- Aspen Dental/Chipotle (former Leo's Lodge)-2085 West Grand River
- Village of Okemos-mixed-use project, West of Okemos Road, N/S of Hamilton
- Anna's House-1753 West Grand River (former Pizza Hut)—remodeling permits issued
- Clarion Pointe—2736 East Grand River—significant renovation
- Restaurant-2360 Jolly Road-significant renovation of former tire store
- Elevation Phase 2—2362 Jolly Oak—five new residential buildings
- Fedewa Homes-1730 Chief Okemos-residential project

### Approved/Not Yet Commenced

- Woda Cooper-residential development North of Whole Foods
- Cooper Creek-residential development NE corner of Haslett and Van Atta Roads
- Haslett Gallery, Inc-SUP approved for medical marijuana provisioning center at 2119 Haslett Road (SE corner Okemos/Haslett)
- The W. Investment Holdings-SUP approved for MM provisioning center at 1614 Grand River (just west of Central Park—new building)
- The Cured Leaf TC, Inc-SUP approved for MM provisioning center at 3520 Okemos Road (N of Jolly)
- Pine Village MUPUD—Haslett Village Square--senior housing community, 3-4 stories, 133 dwelling units, first floor commercial/public

### Under Consideration/What's New

- Klingmans Furniture—1705 Newman Road--new store location (former Toys R Us)
- Andev senior housing community—230-unit senior living community at the east end of Hannah Blvd. Mix of assisted living, memory care, and independent living
- Menards—6365 Newton Road--new store location (former drive-in site on Saginaw)
- Buddy's Pizzeria—2010 Grand River—new store location (former Burger King)
- Green Peak Innovations—medical marijuana provisioning center—east side Northwind Drive
- McCreary's Healthy Homes and Cars—1477 Haslett Road—car detailing service
- Red Cedar Manor-Mixed Use--site plan review-Northwind Drive
- Silverleaf PUD-initial plans submitted for residential development-Bennett Road
- Williams Volkswagen of Okemos—2186 Jolly Road—expansion—site plan review
- Haslett Marathon-Brownfield Plan-approved by Brownfield Authority—Township Board consideration July 7
- Oriental Market-interior remodel- 2800 East Grand River Avenue
- Okemos Community Church—4734 Okemos Road—interior remodeling

Closings/Postponements

- JC Penney—Meridian Mall
- LaFontaine Dealership-NE corner of Powell Road and Grand River—construction/project stopped