



AGENDA
CHARTER TOWNSHIP OF MERIDIAN
COMMUNICATIONS COMMISSION
REGULAR MEETING
June 6, 2018 6PM

1. CALL MEETING TO ORDER
 2. ROLL CALL
 3. PUBLIC REMARKS
 4. APPROVAL OF AGENDA
 5. APPROVAL OF MINUTES
 - A. January 31, 2018 Regular Meeting
 6. COMMUNICATIONS DIRECTOR REPORT
 - A. Goals Summary Report
 - B. Community Engagement Plan
 7. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS
 - A. Chair's Report
 - B. Township Board Liaison's Report
 1. Meet the Police Chief Candidates - Flyer
 8. COMMUNICATIONS/ANNOUNCEMENTS
 - A. Protec
 - B. HOMTV Wins National Award
 - C. Open House Invitation/Flyer
 9. OLD BUSINESS
 10. NEW BUSINESS
 - A. 2019 Equipment Budget Recommendation
 - B. Social Media Policy
 11. REPORTS
 - A. COMPLIMENTS/COMPLAINTS
 - B. VIDEO SERVICE PROVIDER (S) UPDATE
 - C. PROGRAMMING
 1. New Shows added
 2. New Program Schedule
 3. Analytics
 - D. PROMOTIONS/PUBLICATIONS
 1. Prime Meridian Magazine
 2. Celebrate Meridian Promotions/Marketing
 - a. WILX Mom's Everyday Show Tapings - April 17 and May 15, 2018
 - b. WILX Website PreRoll and Google AdWords - :15 Spot - May 29 thru June 29, 2018
 - E. FINANCE
 1. Other Sources of Revenue Update
 - a. Media Sponsorships/Production Services
 - b. Alumni Giving Program
 12. OTHER NEWS & INFORMATION
 13. PUBLIC REMARKS
 14. ADJOURNMENT
-

All comments limited to 3 minutes, unless prior approval for additional time for good cause is obtained from the Commission Chair.

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Communications Department; Communications Director, Deborah Guthrie, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4830 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Administrative Conference Room



CHARTER TOWNSHIP OF MERIDIAN
COMMUNICATIONS COMMISSION REGULAR MEETING **DRAFT** MINUTES
5151 Marsh Road, Okemos, MI 48864
Administrative Conference Room
WEDNESDAY, JANUARY 31, 2018 6:00 PM

PRESENT: Chair, Walter Benenson; Commissioner, Leslie Charles; Alternate Commissioner, Eric Langdon
ABSENT: Vice Chair, Tunga Kiyak; Commissioner, Kevin Thatcher; Commissioner Andrew Lathrop; Alternate Commission, Patrick Crowley
STAFF: Deborah Guthrie, Communications Director
TOWNSHIP: Trustee, Kathy Sundland
COMCAST: John Gardner, Director of Government Affairs

1. CALL MEETING TO ORDER

Chair Benenson called the meeting to order at **6:00 pm**.

2. PUBLIC REMARKS

3. APPROVAL OF AGENDA

Commissioner Charles moved **TO APPROVE THE AGENDA AS SUBMITTED**. Seconded by Alternate Commissioner Langdon.

VOICE VOTE: Motion carried unanimously.

4. APPROVAL OF MINUTES

Commissioner Charles moved **TO APPROVE THE MINUTES OF WEDNESDAY, DECEMBER 6, 2017**. Seconded by Alternate Commissioner Langdon

VOICE VOTE: Motion carried unanimously.

5. COMMUNICATIONS DIRECTOR'S REPORT

Meridian Township will hold a press conference on February 1, 2018 covering the 2004 Nassar Police Report and the Township's CSC Initiatives. Live coverage will be provided on HOMTV Channel 21 through Comcast, homtv.net website, the Township Facebook page and Twitter. The Press Conference is available in closed captioning on HOMTV.net and YouTube.

6. TOWNSHIP BOARD LIAISON REPORT

Information provided on land acquisition, the road diet, vacant and abandoned buildings and PICA's.

9. NEW BUSINESS

A. Program Sponsorship Opportunities

Comprehensive feedback was provided. Chair Benenson moved **TO APPROVE THE ROLLOUT OF THE PROGRAM SPONSORSHIP PACKET INCLUDING AMENDMENTS TO THE ADOPTED CAMTV CONTRIBUTIONS AND PRODUCTION PACKAGES AND RATE CARD**. Seconded by Alternate Commissioner Langdon

VOICE VOTE: Motion carried unanimously.

Minutes – Communications Commission

January 31, 2018

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10. VIDEO SERVICE PROVIDER

Information provided from Comcast on voice remote enhancements, 50 virtual channels, streaming in 4k and instant video on demand.

13. ADJOURNMENT

Commissioner Charles moved **TO ADJOURN THE MEETING**. Seconded by Commissioner Langdon.

VOICE VOTE: Motion carried unanimously

Chair Benenson adjourned the meeting at 7:14 pm.

14. NEXT MEETING

The next scheduled meeting is **June 6, 2018** in the Administrative Conference Room.



Communications
Commission

Director Report

**Communications Department/HOMTV
Quarterly Report
January - March, 2018**

Director's Statement:

Communications Commission:

The Communications Commission approved the formation of an Alumni Giving Program and Program Sponsorship Opportunities Packet as additional revenue sources to generate financial support for the operations of HOMTV. Both programs are in the beginning stages and staff has researched options on how to operate and maintain these programs. Informational packets have been drafted and dates have been selected to host launch events for these programs. Grants will also be investigated in 2018 for additional revenue sources.

Develop Video Archive System & Integrate in Current System:

\$75,000 was approved by the Township Board for 2018 to develop and integrate a video archive system. On March 29, staff met with AVI Systems to determine software, storage specifications, equipment and infrastructure needs for the project.

Township Website Enhancements:

In order to meet ADA compliance with the new Township website by the January 18 deadline, an audit evaluation was conducted by the website company (at no cost) to see where the site was falling short. Staff did training and one-on-one consulting taking proper measures to ensure a compliant site. Staff focused on website compliance as a top priority the two weeks prior to the deadline in January. On January 12, the Communications Department conducted internal document and website ADA compliance with team members who upload photos and documents to the website.

Staff has 6 month plan of action and review in place for enhancements to the new Township website; based off feedback from staff and visitors to the site. In January and February, staff created a volunteer page in the resident section, overhauled the Meridian Cares page, reconfigured the Recreation pages, created new prime event pages and added HOMTV to be more visible. We have also been working on recreating portions of the website to meet Redevelopment Ready criteria.

During the month of March, enhancements were made to add information prior to the Prime Meridian Magazine reaching homes at the beginning of April. Also, staff began transitioning the external Recycling website to the current Township website, remapping of the various parks, trails and recreation pages and adding new Election information for the 2018 Election. The main goal of these additional enhancements is to continually provide a user-friendly website with ease of navigation by the users.

Criminal Sexual Conduct (CSC) Initiatives:

The Communications Department will continue informing the public, through the Township website, press releases, newsletters, social media and HOMTV, of new CSC initiatives by working with Township administrators to announce initiatives as they develop. A CSC Initiatives article has been written and approved to appear in the Prime Meridian Magazine being sent to homes in April. Staff is keeping a media contact list for media outlets that have expressed an interest in Meridian Township's CSC Initiatives. As updates happen, we will continue to keep the public informed, including communications through HOMTV programming. We are also keeping a data sheet on sexual assault experts we have been in contact with and/or interviewed for HOMTV programs.

**Communications Department/HOMTV
Quarterly Report
January – March, 2018**

CSC Programming:

- 2/1/18 – Meridian Township Press Conference: 2004 Nassar Police Report – live coverage on the channel, HOMTV.net, Facebook and Twitter. The Press Conference is available in closed captioning on HOMTV.net and YouTube.
- 3/1/18 – Open Line: Sexual Assault Impacting Your Community – live call-in program with guest panel: Alex Brace, MA LPC - Executive Director/Crisis Counselor from Small Talk Children's Assessment Center, LMSW - Executive Director from EVE (End Violent Encounters) and Claudia Rogers, Board President.
- 3/26/18 – Meridian News Now: Special Report – 2018 Township Goals – including a sit-down interview with Police Chief Dave Hall about the 2018 Township Goal regarding the following initiatives: 1) Community-wide sexual assault training 2) Department-wide criminal sexual conduct training and 3) Review and analysis of criminal sexual conduct cases. This episode will air until April 23. The interview will also be available on HOMTV's YouTube channel and air in the April edition of Beyond the Badge.

Marketing:

Promotional Videos (January-February): (6)

- Manly Man Winter
- Youth Citizens' Academy
- Chinese New Year
- Ski and Snow Shoe Rental
- Spring Recycling
- Snow and Ice Removal

Social Media Videos (January – March): (72)

- Prevent Pipes From Freezing
- Interview with Women's Center of Greater Lansing Counselor, Ruth Sternaman who specializes in sexual assault and domestic violence.
- Interview with Ryan Schuiling of The Schuiling Report to discuss media and the Nassar case.
- MSU Interim President John Engler Statement
- On Your Feet Wharton Center Ticket Drawing
- Township Press Conference Regarding Nassar Police Report
- Okemos High School New Football Coach Press Conference
- Township Board : Post Script Report & Interview (2)
- Meridian News Now Behind the Scenes (5)
- Meridian News Now Topical (12)
- Planning Commission : Post Script Report & Interview (2)
- Treasurer's Office Extended Hours
- All Access Sports Topical (2)
- Pet of the Week – Ingham County Animal Control & Shelter (5)
- Pet of the Week – Capital Area Humane Society (1)
- Black History Month Interview: Ira Childress, Okemos High School Athletic Director
- Township Flooding
- Businesses Open Despite Flooding
- Do Not Drive Through Flooded Waters
- Flooding Update with Assistant Police Chief Plaga
- Open Line: Sexual Assault Show Teaser

**Communications Department/HOMTV
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- Women's History Month Teaser (20)
- HOMTV Internship Application
- HOM Entertainment Teaser
- Toys R' Us Closing
- Bridge/Drain Project
- Brianne Randall-Gay Consulting Agreement
- Community Connection: Greater Lansing Chinese Association
- Elevation in Meridian Township
- Michigan Attorney General Press Conference (2)

Photo Albums:

January: (8)

- Police Swearing In Ceremony of Megan Klein
- National Milk Day with Milk Means More
- Holiday Inn & Suites Express Ribbon Cutting
- Meridian Skates 2018
- Moonlight Ski & Snow Shoe
- Winter Wonderland 2018
- 11th Annual Polar Bear 5K Run/Walk
- Friends of the Parks & Land Preserves Volunteer Recognition Ceremony

February: (6)

- Smoke/CO Alarm Installations
- Meridian Ice Fishing Derby
- Chinese New Year Festival 2018
- Township Flooding February 2018
- Sprint Ribbon Cutting Ceremony
- Jolly Road Rehabilitation Project 2018

March: (3)

- Student Artwork in Town Hall Room
- Police Swearing In Ceremony of Officer Dietz and Officer Anderson
- Brattin Woods and Hartrick Park Trail Sign Installment

Print Materials:

Flyers: (7)

- 2017/2018 Winter Farmers' Market
- Winter Wonderland
- Polar Bear 5K
- Chinese New Year
- HR Summer Jobs Recruitment
- Spring Recycling Event
- Celebrate Meridian

Township Closed Door Flyers: (3)

- New Year's Holiday Closings
- President's Day Closing
- Good Friday Closing

**Communications Department/HOMTV
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Publications/Press Kits: (3)

- Senior Center Newsletter, Jan – Feb
- Senior Center Newsletter, March - April
- Prime Meridian Magazine

Press Releases:

January: (14)

- Township Hosts 11th Annual Polar Bear 5K 1/8/18
- Meridian Township Police Offer Safe Place for Online Transactions 1/8/18
- Experience Winter Activities at Harris Nature Center 1/8/18
- Meridian Township Invites Community to Meridian Skates Event 1/8/18
- Contract Renewed for Meridian Township Manager 1/12/18
- HOMTV Partners with Okemos High School Athletic Department for New Program 1/12/18
- Meridian Skates Event Re-Release 1/16/18
- Additional \$50,000 in Grants Awarded to Parks & Recreation Department 1/16/18
- Meridian Police Announce Youth Citizens' Academy 1/16/18
- 11th Annual Polar Bear 5K Re-Release 1/22/18
- Winter Wonderland Event Re-Release 1/22/18
- Township Manager Responds to Comments in Judge Aquilina's Court 1/23/18
- Media Alert: Press Conference Regarding Nassar Police Report 1/30/18
- Meridian Township Redacted Police Report Available 1/31/18

February: (13)

- Update: How to Watch Meridian Township Press Conference 2/1/18
- Chinese New Year Celebration in Meridian Township 2/5/18
- Meridian Township To Add Sexual Assault Prevention Program to 2018 Goals 2/5/18
- Meridian Township Closes Offices Due to Winter Storm 2/9/18
- Extended Hours for Winter Property Taxes 2/12/18
- Chinese New Year Celebration in Meridian Township 2/12/18
- Remove Snow from Fire Hydrants and Furnace Vents 2/13/18
- No Wipes Down the Pipes 2/15/18
- Several Roads and Parks Closed Due to Flooding 2/21/18
- Meridian Township Opens Displacement Center 2/22/18
- Township Police Warn Motorists of Flooded Roads 2/22/18
- Meridian Township Displacement Center Now Closed 2/26/18
- LIVE Call-In Show: Sexual Assault Impacting Your Community 2/27/18

March: (3)

- Annual Spring Recycling Event 3/19/18
- Meridian Township to Waive Permit Fees Due to Flooding 3/19/18
- Criminal Sexual Conduct Initiatives Move Forward 3/21/18

**Communications Department/HOMTV
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Media Coverage:

Meridian Township Flooding

As a result of the efforts provided by the Communications Department on the coverage of the flooding in Meridian Township, over 10 different local media outlets, as well as the Weather Channel, the Chicago Tribune and the Detroit Free Press picked up the story and provided coverage.

Meridian Township Press Conference Regarding 2004 Larry Nassar Police Report

As a result of the efforts provided by the Communications Department involving the Nassar Police Report from 2004, over 100 media outlets, including local and national news covered Meridian Township's press conference. National news outlets included: NBC Nightly News, CNN, CBS News, The New York Times, The Washington Post, BBC News, USA Today and more. The media outlet list continues to develop as communication grows during the Township's efforts moving forward with the new CSC Goals and Initiatives involving Brianne Randall-Gay.

- Chinese New Year
 - Spartan News Room "Meridian Mall gears up for annual Chinese New Year festival" 2/15/18
 - Best Things Michigan February, 2018
- Parks Awarded \$50,000 in Grants
 - Spartan News Room "Meridian Township awarded \$50,000 towards parks and recreation" 2/13/18
- Spring Recycling
 - Towne Courier 3/25/18
- Youth Citizens Academy
 - Towne Courier 1/28/18
 - Towne Courier 1/21/18
 - Spartan News Room 3/6/18
- Permit Fees Waived Due to Flooding
 - Towne Courier 3/25/18
- No Wipes Down Pipes
 - WILX "Wipes clog pipes - local township reminds us don't toss them in toilets" 2/15/18

eMarketing:

January: 3

- Meridian Township Newsletter for January 3
- Meridian Township Newsletter for January 12
- Meridian Township Newsletter for January 19

February: 10

- We Invite You to Attend Press Conference February 1
- HOMTV Live Coverage of Meridian Township Press Conference February 1
- Meridian Township Newsletter for February 6
- HOMTV Top Stories and Programs Week of February 13
- Meridian Township Newsletter for February 14
- HOMTV Top Stories and Programs Week of February 16
- Meridian Township Newsletter for February 22
- HOMTV Newsletter for February 23
- Meridian Township Flooding Updated February 23
- Meridian Township Newsletter for February 27

**Communications Department/HOMTV
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March: 9

- HOMTV Newsletter for March 1
- Meridian Township Newsletter for March 6
- HOMTV Newsletter for March 9
- Meridian Township Newsletter for March 13
- HOMTV Newsletter for March 15
- Meridian Township Newsletter for March 20
- HOMTV Newsletter for March 22
- Meridian Township Newsletter for March 27
- HOMTV Newsletter for March 29

Social Media Performance Summary (1/1/18 – 3/31/18):**Twitter:**

	Jan Followers	March Followers	Change
Meridian Twp.	2,456	2,550	94
HOMTV	1,659	1,698	39
Fire Dept.	744	781	37
Parks & Rec	956	992	36
Total	5,815	6,021	206

Facebook:

	Jan. Likes	March Likes	Change
Meridian Twp.	4,173	4,494	321
HOMTV	1,291	1,415	124
Fire Dept.	1,345	1,404	56
Downtown Okemos	659	659	0
Parks & Rec.	1,394	1,436	42
Senior Center	578	584	6
Green Meridian	334	401	67
CAMTV	277	281	4
Meridian Cares	101	104	3
Total			

Pinterest:

	Jan. Followers	March Followers	Change	Average Impressions	Average Reach	Total Clicks
Meridian Twp	274	274	0	601	15,787	44

Instagram:

	Jan. Followers	Mar. Followers	Change
Meridian Township	214	382	168
HOMTV	235	238	3

**Communications Department/HOMTV
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YouTube:

	Followers	Followers	Change
Meridian Twp.	36	38	2
HOMTV	73	87	14

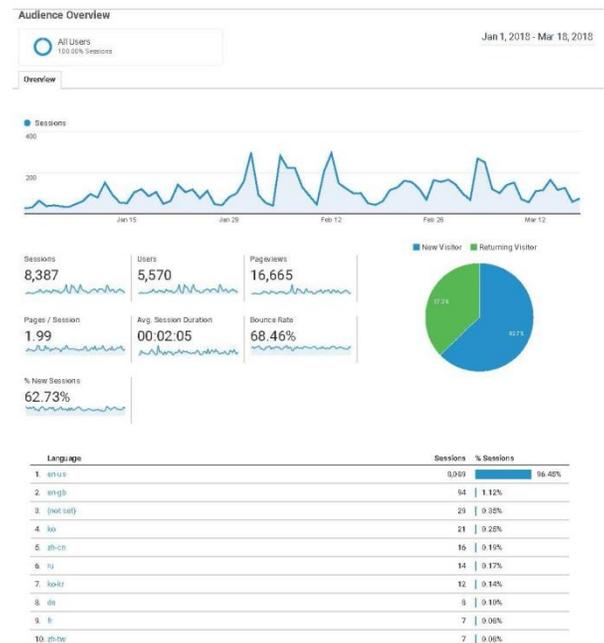
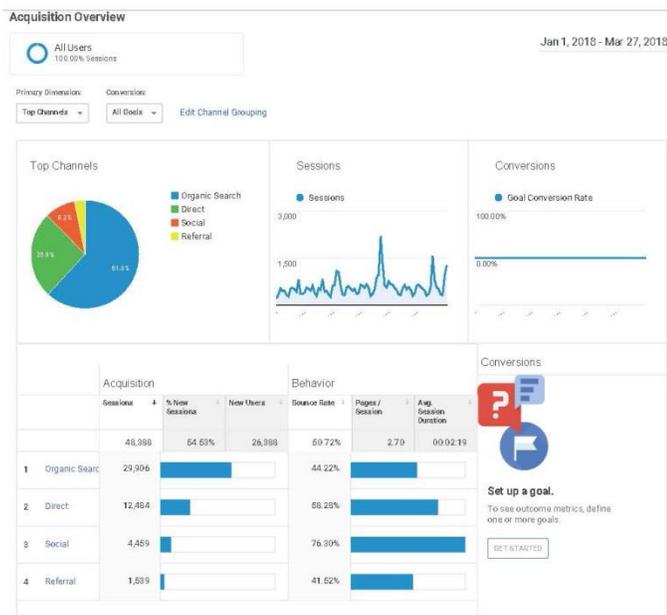
LinkedIn:

	Jan. Followers	March Followers	Change	Page Views
Meridian Twp	310	323	13	246
HOMTV	1133	1138	5	162

Website Tracking:

Meridian Township Website

HOMTV Website



Programming on HOMTV:

Transitioning Meridian News Now from a weekly newscast to a daily newscast provides residents with more local news and fresh content every day, while giving the HOMTV interns additional real-world hands-on experience in the television industry by producing stories quickly and directing and anchoring live every day.

Incorporating Facebook Live into multiple HOMTV programs have significantly increased our viewership and engagement on our social media platforms.

The Open Line LIVE call-in program has returned focusing on hard hitting social issues including gun violence and sexual assault with new freelance hosts: Mark Bashore and Mike Scott.

Communications Department/HOMTV Quarterly Report January – March, 2018

HOMTV has also partnered with multiple organizations to create new programs and/or enhance current programs:

- Inside Okemos Athletics – hosted and produced by Okemos Athletic Director Ira Childress and Okemos High School Athletic Department
- Reflections – hosted and co-produced by Meridian Historical Village Executive Director Jane Rose and the Friends of Historic Meridian.
- Women’s History Month Special Feature – hosted and recorded on location at the Michigan Women’s Historical Center and Hall of Fame.

January

- **Meetings Televised LIVE** – Township Board (3), Planning Commission (2), Environmental Commission (1) and Park Commission (0)
- **Programs** – Meridian News Now (9), Inside Okemos Athletics (3), Coffee Break (1), All Access Sports (1), Senior Living (1), Throwback Thursday (1) and Special Feature (0)

February

- **Meetings Televised LIVE** – Township Board (2), Planning Commission (2), Environmental Commission (0), Zoning Board of Appeals (1) and Park Commission (0)
- **Programs** – All Access Sports (2), Beyond the Badge (0), Coffee Break (1), HOM Entertainment (1), Meridian News Now (12), Senior Living (1), Throwback Thursday (2) and Special Feature (2)

March

- **Meetings Televised LIVE** – Township Board (2), Planning Commission (2), Environmental Commission (1), Zoning Board of Appeals (1) and Park Commission (1)
- **Programs** – All Access Sports (0), Beyond the Badge (0), Coffee Break (1), HOM Entertainment (1), Meridian News Now (12), Senior Living (1), Throwback Thursday (0) and Special Feature (1)

Digital Analytics

Swagit On Demand

723 new people viewed Video On Demand in the first quarter. We also had 1,967 returning clicks, with an average session duration of about 7 minutes before navigating to the video they are seeking. The bounce rate is a 27.61%, which shows that 27.61% of people who view the page click to another link within the Video-On-Demand.



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Programming on CAMTV:

January

- **Programs** – Battle of Ideas (3), Democracy Now (3), Perils for Pedestrians (3), U of M Caucus (1), Poetry in Motion (1)

February

- **Programs** – Battle of Ideas (3), Democracy Now (3), Perils for Pedestrians (3), Inspirational Corner (1), Poetry in Motion (2)

March

- **Programs – Programs** – Battle of Ideas (3), Democracy Now (3), Perils for Pedestrians (3), Inspirational Corner (1), Poetry in Motion (1)

Equipment:

FD Hayes Electric performed electrical upgrades in the HOMTV Noise Room on March 8th to allow for the additions of an archiving system, Skype server and graphics system server, which are heavy power users. The electrical upgrades were also necessary to balance out the heavily loaded circuits we currently have and spread the electrical draw across more circuits to help eliminate possible outages.

In March, XPression software and hardware were installed in HOMTV's Noise Room and Control Room. Staff training took place March 19 - March 21. XPression is a real-time motion graphic system that will streamline graphic creation processes and provide the ability to include animations to program/meeting graphics. This system also includes high quality social media integration.

HOMTV Stories:

136 stories were written and produced for HOMTV between January and March:

1. Meridian Township Goals for more Emergency Siren
2. Okemos Solar Race Club Prepares for Competition
3. Press Conference on Former MSU Dean of Osteopathic Medicine
4. March Is Reading Month
5. Wharton Center presents Sensory-Friendly Performance: CLEMENTINE
6. The Year of the Roads
7. Township 2018 Goal: Redevelopment of Core Commercial Areas
8. Will Redi-Ride Extend Beyond 2019 After the Mileage Expires?
9. Lawmakers Discussing Bills That Could Increase Michigan State Student's Tuition
10. New Ingham County Animal Shelter to Break Ground this Spring
11. CPR Demonstration at Kinawa Middle School
12. Residents Speak Out Over Rezoning for Giguere Homes
13. The Future of Local Roads
14. Meridian Township Board Approved Consulting Agreement with Nassar
15. Township Board Discusses a Concept Plan: The Grand Reserve of Okemos
16. Newton Road Pathway Crossing on Saginaw
17. Township Board Approves Redi-Ride Hours Expansion and Fare Increase Proposal
18. LuAnn Maisner Receives Commitment to Excellence Award
19. Okemos Library Celebrates Reading Month
20. Free Tiny Pantries Are Changing Lives in Greater Lansing
21. Tai Chi for Knee Health Workshop Came to East Lansing

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22. Nokomis Learning Center Showcases Beauty and Culture of Indigenous People
23. Tree Trimming Closes Parts of Jolly Road
24. Local Flooding History
25. St. Patrick's Day Safety
26. Red Cedar Festival of Community Bands Returns to Okemos
27. Student Count Day 2018
28. Change in Michigan Concussion Laws
29. Broadway Musical "Something Rotten" at the Wharton Center
30. Local High Schools Participate in Walkout
31. Students Rally At Michigan Capitol
32. Park Commission Discusses Grants for Future Renovations of Parks
33. Concerns of Haslett and Okemos Building Height Limitations
34. The House of Promise Holds 5th Annual Steps to Freedom 5K
35. Redi-Ride Hour Expansion Vote Isn't Ready Yet
36. Meridian Police Department Swears-In New Officers
37. LIVE Call-In Show: Gun Violence - When is Enough, Enough?
38. National Women's History Month Kicks-Off
39. Meridian Township Board Waives Fees for Flood Repair Related Permits
40. Gun Safety in Local Schools in Meridian Township
41. Kellie's Consignments Expands to The Wooden Skate
42. Okemos Boys Basketball Caps Off Their Senior Night With A Win
43. 11th Annual Student Art Exhibit at MSUFCU Headquarters
44. Planning Commission Agrees to go Forth with Installation of Two Drain Pipes
45. Major Flooding Affects Meridian Township
46. The Okemos Ski Team Is Not Like Other High School Sports
47. February is National Heart Month, Are You Taking Care of Your Heart?
48. Haslett Volleyball Welcomes Talented New Coach
49. Haslett Schools Receive Education Grant
50. Damaged Vehicles of Meridian Township Due to Flooding and Potholes
51. Harris Nature Center's Winter Wonderland Event Continued Without Snow
52. MSUFCU Holds Their 11th Annual Student Art Exhibit
53. CATA Board of Directors Meeting Discuss Redi-Ride Service
54. CIA Discusses Potential Panera Bread Relocation
55. Weekend Survival Kits Fights Child Hunger In The Community
56. CATA Board of Directors Meeting Discuss Redi-Ride Initiatives
57. LIVE Call-In Show: Sexual Assault Impacting Your Community
58. Planning Commission Discusses Removing Building Height Limitations
59. Insight on how to keep safe this Winter
60. Okemos Boys Basketball Wins the CAAC Blue Conference Title
61. Redi-Ride Expands Service Locations in Meridian
62. Gun Safety in Schools Is Important To Meridian Township's Police Department
63. Meridian Fire Department Services Will Continue in Alaiedon
64. Okemos Girls Basketball Falls to East Lansing
65. New Sprint Store Ribbon Cutting Celebration
66. Ice Fishing Derby Attracts Crowds Young and Old
67. Zoning Board of Appeals Rejects Two Proposals
68. Daddy Daughter Dance in Haslett Community
69. Sphero Olympics at tinkrLAB
70. MSU Students Reaction to MSU Board of Trustees and Interim President John Engler

**Communications Department/HOMTV
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71. Passing of Founder of Douglas J Companies, Douglas Weaver
72. Okemos High School Presents "Our Town"
73. Harris Nature Center Moonlight Ski & Snowshoe Event
74. Okemos Beats Holt in Girls Basketball Game
75. Haslett Robotics Club Gets Ready for Regional and State Competitions
76. Transportation Commission Discusses Clean Energy
77. High Waters on Michigan State University Campus
78. The Grand River Avenue/Okemos Road Intersection To Remain Closed This Weekend
79. Businesses Still Open Despite Flooding
80. Signing Day with Okemos High School Football Standouts
81. Redi-Ride Boundary Expansion Proposal
82. Outdoor Assembly Ordinance Amendment Discussed at Township Board Meeting
83. Cedar Bend Heights Letter to the Board Regarding Downtown Okemos Rezoning
84. Dr. Michael Eric Dyson Gives Public Lecture For Black History Month
85. Future of Downtown Okemos
86. Flooding in Meridian Township Causes Road Closures and Home Evacuations
87. Gun Violence Rally at The State Capitol
88. Carrie Owens Recognized in Honor of Black History Month
89. Patience with Potholes
90. Greater Lansing Chinese New Year Celebration at the Meridian Mall
91. Protecting Your Sewage System Could Save You Money and a Headache
92. Haslett Public Schools Receives Grant to Enhance Future Ready Skills
93. Meridian Township Police Department Gives Honors
94. Health Official Says the Flu Hasn't Hit Hard Locally Yet
95. Meridian Township to Review Voting Machines
96. Okemos High School Reveals New Head Football Coach
97. Jolly Road Construction Set to Begin This Month
98. Concerned Residents Voice Opinions on Rezoning Over Wetlands
99. MSU Faculty Senate Votes No Confidence in Board of Trustees
100. The Future of Gymnastics
101. Meridian Township Board to Fine Owners of Vacant Buildings
102. Meridian Township Board Approves Sexual Assault Prevention Program
103. Meridian Township Parks and Rec Receives Grant
104. Haslett Girls Basketball Team Defeats Mason
105. Haslett-Okemos Rotary Club Raises \$800 at Annual Hero Luncheon
106. Eastside Stars Defeat Okemos in Rivalry Game
107. Local First Responders Attend ALICE Training
108. Okemos Remains on Top
109. Friends of the Parks and Land Preservation Volunteer Recognition
110. Meridian Township Apologizes to Nassar Victim After 14 Years
111. Engler Selected As MSU Interim President
112. LIVE Coverage: Meridian Township Press Conference - 2004 Nassar Police Report
113. 2004 Police Report of Larry Nassar Sexual Assault Released
114. Meridian Township to Hold Press Conference Regarding 2004 Nassar Police Report
115. Wharton Center Presents: Lungs
116. March for Survivors and Change at MSU
117. MSU Trustees Name Bill Beekman as Interim President
118. Nassar Sentenced to 40-175 Years for Sexual Assault in Ingham County
119. Township Manager Responds to Comments in Judge Aquilina's Courtroom

**Communications Department/HOMTV
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120. Officials Address Larry Nassar Case During Governor's State of the State Address
121. Governor Rick Snyder Delivers Final State of the State Address
122. 2018 Michigan Women's March Campbell, Jennifer
123. Haslett-Williamston-Bath Gymnastics Team Held The Haslett Invitational
124. Okemos Stuns East Lansing
125. Holiday Inn Express Celebrates Their Grand Opening
126. Meridian Township's Master Plan Implementation Strategy is Still Under Revision
127. Research Collaborative Announces Education Study Findings
128. Haslett Company Looks to Replace Mongolian Grill Location with a Panera Bread
129. HOMTV Partners with Okemos Athletics to Debut New Sports Program
130. Meridian Mall Confirms Launch Trampoline Park Will Open This Summer
131. Ingham County Under Winter Weather Advisory
132. Land Preservation Acquisitions Approved By Township Board
133. Meridian Township Fire Department Welcomes Two New Firefighters
134. Technical Difficulties During "Meridian Live" Zoning Board of Appeals Meeting
135. Ingham County Animal Control Encourages Residents To License Their Pets
136. As Temperatures Drop, Officials Remind Residents to Heat Your Home Safely

HOMTV Internship Program:

The spring 2018 semester of the Internship Program began on January 8. The program currently has a total of 15 interns for the spring. Six (6) interns returned to the program from a previous semester in 2017. The nine (9) new interns spent the first few weeks in hands-on training workshops learning multimedia television basic skills. The new "Rookie" interns crewed their first Township meeting on February 6 and received their first assignments on January 26. The spring semester will end on May 4.

- HOMTV interns contributed approximately **3,240 non-paid hours** (January-March).
- Staff completed **99 intern examinations**.
- Received **39 new internship applications and resumes**.
- **15 intern training workshops** were conducted.
- Staff attended the following intern recruitment speaking engagements/career fairs:
 - 1/24/18 - Michigan State University (MSU) "Diversity Career Fair"
 - 1/26/18 - Alma College "Futures Fair"
 - 2/9/18 - Michigan State University (MSU) "CAS Connect Career Fair"
 - 2/20/18 - Lansing Community College (LCC) "Job & Internship Fair"
 - 3/7/18 - Michigan Association of Broadcasters (MAB) "Great Lakes Media Show Career Fair"
 - 3/21/18 - Michigan State University (MSU) "Summer Job & Internship Fair"



To: Communications Commission
From: Deborah Guthrie, Communications Director
Date: May 31, 2018
Re: Community Engagement Plan

At the May 1, 2018 Township Board meeting, the Meridian Township Board approved the Redevelopment Ready Communities (RRC) Program Resolution (attached). The RRC is a certification program supporting community revitalization and the attraction and retention of businesses, entrepreneurs and talent throughout Michigan. RRC promotes communities to be development ready and competitive in today's economy by actively engaging stakeholders and proactively planning for the future.

RRC is a voluntary program offered statewide at no cost through the Michigan Economic Development Corporation (MEDC). Meridian Township's Economic Development Director, Chris Buck is overseeing Meridian Township's RRC Requirements needed to become Redevelopment Ready certified. An RRC certification signals to residents, business owners, developers and investors that the community has embraced the goal of building transparency, predictability and efficiency into daily development practices to attract investment and create thriving places where people want to live, work and play.

Meridian Township enrolled in the RRC program in September 2017 and submitted the required self-assessment of the then, current policies, procedures and processes. The MEDC reviewed and returned the assessment and outlined the many areas we needed to revise in order to comply with current best practices for redevelopment. MEDC report findings (attached) Best Practice 1.2 – Public Participation showed that while Meridian Township uses a variety of methods to engage the community and has proactive methods and detailed procedures disseminating information, they recommend the outreach methods be compiled into a single document to form an overarching public participation strategy.

Staff is requesting that the Communications Commission **MOVE TO APPROVE THE MERIDIAN TOWNSHIP COMMUNITY ENGAGEMENT PLAN DRAFT AS PART OF MERIDIAN TOWNSHIP'S REDEVELOPMENT READY PROGRAM.**

REDEVELOPMENT READY COMMUNITIES PROGRAM RESOLUTION

At a regular meeting of the Township Board of the Charter Township of Meridian, Ingham County, Michigan, held at the Meridian Municipal Building, in said Township on the 1st day of May, 2018, at 6:00 p.m., Local Time.

PRESENT: _____

ABSENT: _____

The following resolution was offered by _____ and supported by _____.

WHEREAS, the Michigan Economic Development Corporation (MEDC) has established the statewide Redevelopment Ready Communities (RRC) Program to empower communities to shape their future and maximize potential; and

WHEREAS, the RRC is a program that provides technical assistance and certifies Michigan communities who actively engage stakeholders and plan transparent, predictable and efficient development and planning processes; and

WHEREAS, the Charter Township of Meridian recognizes the value of the RRC Program and seeks to improve its development processes, including its Zoning Ordinances, Community Engagement, and the implementation of the Master Plan; and

WHEREAS, the MEDC has reviewed the Charter Township of Meridian’s Self-Assessment and delivered a Summary of Findings to the Meridian Township Board on April 17, 2018.

NOW, THEREFORE, BE IT RESOLVED THE TOWNSHIP BOARD OF THE CHARTER TOWNSHIP OF MERIDIAN hereby authorizes the Charter Township of Meridian and its staff to continue its work and complete all steps required to achieve Redevelopment Ready Certification via the MEDC. The Township is willing to allow use of limited Township resources to support the RRC Program and commits to allowing the Economic Development and Planning Divisions to champion and engage in the RRC Best Practices and Evaluation protocol with the intent to improve the processes and communications with the Township stakeholders. The Township Board will work with staff, boards and commissions, residents and the MEDC as our community moves forward in seeking RRC certification.

ADOPTED: YEAS: _____

NAYS: _____

Best Practice 1.2-Public participation

Best Practice 1.2 assesses how well the community identifies and engages its stakeholders on a continual basis. Public participation aims to prevent or minimize disputes by creating a process for resolving issues before they become an obstacle. Communities who regularly engage their residents also build long term trust and see greater support for plans and other initiatives. A public participation strategy is essential to formalize those efforts and outline how the public will be engaged throughout planning and development processes.

Meridian Township has used a variety of methods to engage the community, including basic methods like newspaper and website postings, postcard mailings and announcements at township board meetings. Proactive methods are used as well, particularly those used during the development of the "Shaping the Avenue" recommendations, when a community open house was hosted at the Meridian Township municipal building. Other proactive methods employed by Meridian Township include individual mailings and social networking. The township has very detailed procedures dictating what gets posted on social media and in the

digital newsletters, as well as how their magazine and newsletters are disseminated, the process for press releases, and marketing via Haslett Okemos Meridian TV (HOMtv).

Meridian Township should compile their outreach methods in a single document to form an overarching public participation strategy. A good public participation strategy will outline how Meridian Township intends to reach out to the community at the very beginning of the planning and development process and will include resources that allow developers to connect with the community and gather public input about future projects. The strategy should include information about key stakeholders, including those not typically at the table; it should describe the appropriate venue for outreach efforts and detail how stakeholder input should be assessed and shared with the public. This strategy should also incorporate how the community intends to track the success of methods used. Tracking the success of public engagement methods is critical in determining if the target audience is being reached and it will allow the township to make adjustments as needed.

Status	Evaluation criteria	Recommended actions for certification	Estimated timeline
1.2.1	The community has a public participation plan for engaging a diverse set of community stakeholders.	0 Develop an overarching public participation strategy pertaining to planning and development as outlined in Best Practice 2.1	01 2019
1.2.2	The community demonstrates that public participation efforts go beyond the basic methods.		
1.2.3	The community shares outcomes of public participation processes.	0 Track success of various outreach methods and incorporate ways of communicating community participation results, as part of the public participation strategy	01 2019



Community Engagement Plan | May 2018
Approved by Communications Commission on



A PRIME COMMUNITY
meridian.mi.us

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Community Engagement Statement

The Charter Township of Meridian strives to provide effective communications that meet Township goals and objectives, as well as provide transparency in governance through a variety of methods to share ideas and information and understand the needs of the residents.

Community Engagement Objectives

- The Charter Township of Meridian will provide information by a diverse means of methods through the utilization of current and best communication practices keeping abreast of technologies and advancements in communications.
- The Charter Township of Meridian will provide communications in relation to emergency communications, crisis communications, press conferences, policy governance, transparency in governance, ribbon cuttings and grand openings, township events, public service announcements and general public information.
- The Charter Township of Meridian will encourage public participation allowing residents to voice their opinion, provide feedback and comments.
- The Charter Township of Meridian will encourage permitted use of the public rights of way with telecommunications providers to foster technology.
- The Charter Township of Meridian will oversee video franchise compliance in accordance with Public Act 480.
- The Charter Township of Meridian will provide information and shared services to residents and to neighboring municipalities, shared service partners and regional partners.
- The Charter Township of Meridian will gather insight and ideas that further the mission of providing information to Township residents.

Transparency in Governance

The highest priority of the Communications Department is to provide residents with increased access to transparency in governance through relevant information and in a timely fashion through multimedia platforms including web, digital and print.

- Governance is not exclusive to government affairs. Governance includes businesses, nonprofits, nongovernment organizations, associations or any group engaged in some purposeful activity.
- Transparency refers to the availability of information to the general public and clarity about government rules, regulations and decisions.
- Transparent procedures include open meetings, financial disclosure statements, freedom of information legislation, budgetary review and audits.
- Transparent governance means not hiding anything to citizens, not engaging in shady deals and not making whimsical or discretionary decisions. There are clear guidelines to adhere upon. Openness is encouraged.

- Overall, transparent governance ensures that money is spent to its intended purpose. This also establishes trust. After all, the government is instituted for the purpose of serving the needs of the people, in an efficient, honest and effective way. Hence, desired goals or outcomes are met.

Emergency Communications

The Charter Township of Meridian will make public health and safety its top priority as outlined in the Board Policy Manual.

The Charter Township of Meridian will provide public safety information before, during and after a disaster or emergency.

The Charter Township of Meridian will work with appropriate internal and external agencies to communicate effectively, appropriately and efficiently including Police, Fire, the Emergency Management Team and Ingham County 911.

The Charter Township of Meridian will provide public notifications to as many people as possible within the service area.

The Charter Township of Meridian will utilize all communication outlets, including website takeover messages on the Meridian Township and HOMTV websites and emergency communications on HOMTV Channel 21 on the Comcast system in East Lansing, Haslett and Okemos.

The Charter Township of Meridian will follow the Communications Department Content Frequency Guidelines for Sharing Critical Information to the public.

Diverse Means of Communications Methods

The Charter Township of Meridian will provide information and encourage the engagement of citizen participation using a diverse means of methods utilizing current and best communication practices, keeping abreast of technologies and advancements in communications.

The Charter Township of Meridian will follow the Communications Department Content Frequency Guidelines for Sharing Noncritical Information to the public.

- Digital Media: HOMTV, CAMTV, Social Sites, eNewsletters, Websites, Emails, Videos, eNotifications and Capital Area Alerts.
- Print Publications: Reports, Public Notices, Mailers and Mailer Inserts, Fact Sheets, Newsletters, Brochures, Flyers, Magazines, Posters and Banners.
- Media Relations: Press Releases, Press Conferences and Media Events.
- Word of Mouth: Key stakeholders, Community Influencers, Brand Advocates and the general Public.

Diverse Means of Distribution Methods

The Charter Township of Meridian understands the diverse and broad methods in which people communicate, receive messages and look for information. In an attempt to be as inclusive and as welcoming as possible, communications methods are distributed broadly.

- Prime Meridian Magazine (22,000 delivered 3 times per year): Distributed to each household in Meridian Township (18,000), 14 Michigan Welcome Centers, 7 hotels in Meridian Township and 3 hotels in Alaiedon Township, 7 Meridian Township buildings, Meridian Senior Center, Haslett and Okemos Libraries, 5 local businesses (Whole Foods, Studio C! Celebration Cinema, Meridian Mall, Women’s History Museum, The Willows), Neighborhood Associations and the Greater Lansing Convention and Visitors Bureau.
- Event Flyers: Placed at 7 Meridian Township buildings (entryway doors, event bulletin board, bathroom door inserts), schools, social media sites, eNewsletters and Haslett and Okemos libraries.
- eNewsletters: Green Gazette and Meri-Oaks Senior Newsletter (monthly), Meridian Happenings, HOMTV News and Information and Farmers Market (weekly); Police Blog and Friends of Harris Nature Center Newsletter (Occasionally) .
- HOMTV Alumni Newsletter (Quarterly): sent to media outlets, HOMTV Alumni and professors at colleges and universities.
- Press Releases: Distributed to media outlets and various organizations within the Greater Lansing Region, based upon a media contact list managed and updated 3 times per year.
- Social Networking: Shared information and events on relevant Township owned sites.

Media Relations

The Charter Township of Meridian will work with the media for the purpose of informing the public of information in a consistent and credible manner, coordinating with people responsible for producing news and features in mass media.

- Television Outlets: WILX 10, HOMTV 21, WKAR, WLNS 6, FOX 47 and ABC 53.
- Newspaper/Magazines: Lansing State Journal, Towne Courier, Lansing City Pulse, Lansing Business Monthly, Michigan State University (MSU) State News, Williamston Enterprise, Spartan Edge and Lansing Community College (LCC) Lookout.
- Online Magazine Publications: AmericanTowns.com, Mlive.com, Ingham County News, New Citizen’s Press.
- Radio: Town Square Media, Midwest Communications, Mike FM (101.7), WLNZ Radio (LCC) and MacDonald Broadcasting.
- Colleges/Universities/Public Schools: LCC, MSU, Okemos and Haslett Public Schools.
- Municipalities/Organizations: City of East Lansing, Michigan Townships Association (MTA) and Michigan Municipal League (MML).

Public Relations

The Charter Township of Meridian will connect with the public and internal staff in a favorable manner in which to build mutually beneficial relationships.

The Charter Township of Meridian will create materials to share with the media in a consistent and clear manner as detailed in the Charter Township of Meridian Brand Standards Guideline for media alerts, press releases and other media related materials.

Social Media Networking

The Charter Township of Meridian’s goal is to share and exchange information with those interested in topics relating to the Meridian Township community. It is Township policy to accept

the majority of comments made to the township operated pages. Posted comments and images by the public do not necessarily represent the views of Meridian Township or its employees.

The Charter Township of Meridian will strive to support the direction set by the Township Board through its policies. Social Media Policies related to the Meridian Township Board Policy Manual include:

- Treatment of Consumers
- Communication and Support to the Board
- Regional Cooperation
- Community Linkage
- Preamble

The Charter Township of Meridian welcomes comments on Meridian Township's social media accounts. The purpose of Township social pages is to present matters of public interest to the Meridian Township community.

The Charter Township of Meridian encourages the public to submit local photos, questions, comments and concerns.

The Charter Township of Meridian expects ideas and information shared in a respectful manner on any social media account operated by the Meridian Township as outlined in the Social Media Comment Policy.

The Charter Township of Meridian does not agree with or endorse every comment that individuals post on social media sites operated by the Township.

Brand Management

By using the 2017 Charter Township of Meridian Brand Standards Guidelines, employees at all levels will be able to craft the voice and style of Meridian Township in a fashion that is on par with promotional materials, internal documents and other key communications. These guidelines will be used consistently and strategically as the standard for all materials produced to represent the Meridian Township brand.

The Charter Township of Meridian strives to work with our welcoming, family friendly neighborhoods and continue to lead and foster growth. Meridian Township celebrates the vibrant, active lifestyle of its residents, business owners and visitors. Brand messaging will reflect the Board Policy 1.0 Global Ends Statement in the Board Policy Manual which defines the vision and mission statements.

- Vision Statement: Our vision is to achieve and maintain a welcoming community with the highest quality of life for our residents. We believe the highest quality of life encompasses sustained or enhanced natural environment, health and safety, prosperity, cultural heritage and diversity.
- Mission Statement: Providing a safe and welcoming, sustainable prime community.
- Develop relationships with the Township's target market, collaborate with brand ambassadors and brand advocates, key stakeholders and constituents.
- Create brand messaging in all communications efforts which reflects the vision and mission statements.

Community Participation

The Charter Township of Meridian will provide a variety of opportunities and ways for people to become involved and participate.

The Charter Township of Meridian will offer a diverse variety of opportunities for community members to become involved in ways to give back to the community such as events, volunteering, sponsorship's, regional and nonprofit partnerships, public service and more.

Open Meetings

The Charter Township of Meridian will be in accordance with the Open Meetings Act PA 267 of 1976; to require certain meetings of certain public bodies to be open to the public, to require notice and the keeping of minutes of meetings; to provide for enforcement; to provide for invalidation of governmental decisions under certain circumstances, to provide penalties and to repeal certain acts and parts of acts.

Charter Township of Meridian's Official Township Meetings are open to the public, except closed session meetings as provided for in the act.

Each Charter Township of Meridian official public meeting allows the opportunity for members of the public to make an up to 3 minute public comment unless prior approval for additional time for good cause is obtained prior to the meeting. Members of the public have the opportunity to make public comment at the beginning and end of the meeting, as well as during public hearings.

First Amendment

The Charter Township of Meridian will uphold the First Amendment of Speakers' Rights to Freedom of Speech except speech that is not protected, such as true threats of violence, incitements to take illegal action or is harmful in certain other ways as determined by the Supreme Court.

The Charter Township of Meridian recognizes and upholds Freedom of Expression in different types of forums as described by the Supreme Court; traditional public forums, designated forums and limited public forums.

The Charter Township of Meridian upholds the Freedom of the Press to circulate opinions in print without censorship by the government.

ADA Compliance

Charter Township of Meridian meetings are held in a facility accessible to persons with disabilities.

The Charter Township of Meridian will accommodate individuals with disabilities requiring auxiliary aids or services.

Individuals requiring disability services should contact the Township Manager's office. A ten day notice is required.

The Charter Township of Meridian utilizes LanguageLine for phone, video, onsite interpreting and document translation services.

The Charter Township of Meridian strives to provide electronic documents, videos and information technology accessible to people with disabilities. The Department of Justice is currently developing

regulations specifically addressing the accessibility of goods and services offered via the web. Meridian Township follows WCAG 2.0 Guidelines as a tool for compliance.

The HOMTV Government Access Channel will provide closed captioning on live broadcasts of official Township meetings and election programming.

Videos uploaded to the Meridian Township YouTube Channel and HOMTV YouTube Channel will be provided in closed caption.

Public Hearing Notices/Legal Notices/Legal Ads/Zoning Amendments

Statutes require these processes be noticed in a newspaper of general distribution in Meridian Township (Towne Courier), as well as mailed to neighbors within 300 feet at least 15 days prior to the meeting.

Notices are sent to the local newspaper, posted on the Meridian Township website, included in the Township eNewsletter, displayed on the Official Township Meetings Bulletin Board and entryway doors at the Township Municipal Building and shared on social networks.

Press Conferences

Meetings organized for the purpose of officially distributing information to the media, make an official announcement and answer questions from the media. A press conference is led by the Township Manager, executive management and/or appointed press liaison.

Community Involvement

The Charter Township of Meridian will collaborate with regional partners, businesses and community members to provide opportunities for involvement in areas of economic development, master planning, decision-making and outreach.

The Charter Township of Meridian will offer a diverse method of opportunities for community members to become involved and to give back to the community such as events, volunteering, sponsorship, nonprofit partnerships, public service and more.

Charrettes

The Charter Township of Meridian will work with regional partners to host charrettes and encourage community involvement in charrettes. Charrettes are meetings in which stakeholders take part in a participatory planning process in an effort to collaboratively design a solution to a problem.

The Charter Township of Meridian encourages charrettes as an opportunity for residents to provide community input and feedback for designers and planners as an inclusive participatory process of planning.

Surveys

Utilize online and paper surveys for purposes of gathering public opinion and data for projects, initiatives and key decisions.

Committees/Focus Groups

Bring together stakeholders for collaborating decision making options for the Charter Township of Meridian's operations, policies and key decisions.

HOMTV

The Government Access Cable Television station serving the Charter Township of Meridian is known as HOMTV. The operating policies of HOMTV are based upon the Goals and Objectives of the Communications Commission, as approved by the Meridian Township Board. Programming shall be developed in accordance with the "Goal Statements" adopted and periodically revised by the Township Communications Commission and the Township Board.

- HOMTV is responsible for providing television coverage of the regular meetings of the Township Board, Planning Commission, Park Commission, Zoning Board of Appeals, and Environmental Commission, up to a total of ten meetings per month. Live coverage of regularly scheduled Township meetings shall be the number one programming priority of HOMTV. Video recordings of the live coverage of Township meetings are not to be edited for replay as a whole.
- HOMTV shall present television programming pertaining to all elections held in Meridian Township. Special efforts shall be made to produce programming in "even year" Township elections, with a maximum emphasis on elections held to fill positions on the Township Board of Trustees and/or the Park Commission. All registered candidates shall be afforded an equal opportunity to be included in this coverage.
- There shall be one series in the HOMTV Program Schedule based on a "public forum" format. Township residents shall have the opportunity to produce short editorial commentaries on any subject they choose, on a first-come, first-served basis. A magazine format series will be produced by HOMTV on a regular basis as a news and information program.
- Township residents shall have the opportunity to produce short editorial commentaries on any subject they choose, on a first-come, first-served basis. Such commentaries must be written and submitted in advance, and the script must be adhered to. Commentaries may not include foul language or slanderous statements. Residents must sign a waiver assuming full responsibility for any statements made in a commentary.

CAMTV

It is the mission of CAMTV to form a consortium that supports programming supplied by 'residents' and organizations from the region to provide subscribers of the Lansing regional COMCAST and AT&T U-verse systems greater access to information stretching across communities.

- CAMTV Purpose: Provide programming relevant to the region and its local communities with the most technically sound playback operating system and programming at the lowest reasonable cost.
- CAMTV Vision: Capital Area Media Television will be the regional television source for Nonprofit and municipal information.
- CAMTV Mission: Capital Area Media Television will form a consortium that supports programming supplied by residents and organizations across the Lansing region, providing greater access to relevant information stretching across communities.

- CAMTV Goal: Collaborate resources to create sustainability of the channel, to maximize services and technology, to promote efficiency and sustainability, and to save dollars by pooling resources.
- CAMTV programming content must not include commercial time or commercial content, political campaigning, obscenity, indecency, slander, libel or defamation as described in the CAMTV Programming Content Requirements.

Communicate Engagement Results

- The Charter Township of Meridian will include communications from public members to various boards and commissions in meeting packets.
- The Charter Township of Meridian will share photos of events, ribbon cuttings, grand openings, ground breakings, volunteering, open houses, etc. on the Township Flickr account and cross share results on Township operated digital platforms.
- The Charter Township of Meridian will track social media return on investment through monthly, quarterly and annual reports to evaluate various outreach methods, results and conduct an annual social media audit.
- The Charter Township of Meridian will track which press releases and Township publications drive engagement, including media attendance, published news articles, TV and Radio Interviews, requests for print materials, etc.
- The Charter Township of Meridian will cross promote media coverage with the public and include results in official Township reports.
- The Charter Township of Meridian will track attendance and responses on events, community volunteering, sponsorships and related activities.
- The Charter Township of Meridian will track Return on Investment (ROI) for HOMTV and CAMTV Programming and stories shared with the public on social media and the HOMTV website.
- The Charter Township of Meridian will track public participation on HOMTV Call-in programs.
- The Charter Township of Meridian will evaluate registrations, e-notifications, news stories, forms, eNewsletters, Google AdWords, Ad Placements and CAMTV and HOMTV Media Sponsorships to determine outreach and evaluate any changes to ROI.



Communications
Commission

Commission Members Reports & Announcements

MEET THE POLICE CHIEF CANDIDATES



MUNICIPAL BUILDING
TOWN HALL ROOM
5151 MARSH ROAD

WEDNESDAY, JUNE 20 5:30 - 6:30 PM

You are cordially invited to a community reception to meet the candidates for Meridian Township Police Chief. Join us for light refreshments and conversation.

COMMUNITY · SERVICE · EXCELLENCE

Meridian Township

meridian.mi.us

www.facebook.com/MeridianTownship

517.853.4000





Communications
Commission

Communications/ Announcements

PROTEC

The Michigan Coalition to Protect Public Rights-of-Way

WWYf.protec-mi.org

May, 2018

Mr. Frank L. Walsh
Township Manager, Meridian Charter Township
5151 Marsh Rd.
Okemos, MI 48864-1198

Dear Municipal Official:

PROTEC CELEBRATES OUR 22nd ANNIVERSARY!!

For 22 years, PROTEC has worked on behalf of local governments across Michigan to address a variety of rights-of-way issues facing our state, as detailed in PROTEC's most recent **Annual Report**, available online at **www.protec-mi.org**. Our efforts have included:

- **PROTEC STALLS SB 637**

With the explosion of smart phone and device usage, the Wireless DAS/Small Cell industry is trying to install **millions of new antennas** in American community rights of way ASAP in large part, to save the industry money. In October 2017, state legislators introduced SB 637, which sought unfettered access to public Rights-of-Way for essentially free, and trampled our Constitutional Home Rule rights and our obligations to our residents. PROTEC has opposed that bill from the beginning and is now the only vocal municipal organization in opposition to it. **The bill is now stalled and hopefully stopped altogether in the House, largely as a result of PROTEC's efforts.**

- **PROTEC has also provided help to members and supporters by creating and sharing draft DAS franchise agreements and policy documents.**
- PROTEC has kept tabs on ITC, one of the nation's largest electric transmission companies, and its plans for massive build outs of 100-150 foot transmission towers in Michigan communities and across the Midwest.
- PROTEC meets monthly and provides timely and informal assistance to communities facing immediate rights-of-way issues.
- PROTEC advances the cause of growing municipal broadband provisioning for the economic benefit of our region including serving as an advisor to the Governor's broadband commission.

- PROTEC is addressing aging and hazardous gas and liquid pipelines by filing and monitoring comments at the US Department of Transportation Pipeline and Hazardous Materials Safety Administration (PHMSA). PROTEC is also monitoring the State of Michigan's review of the two 20-inch Enbridge petroleum pipelines crossing the Straits of Mackinac just west of the Mackinac Bridge.
- PROTEC is also actively involved in monitoring, coalition building and promoting positive Rights of Way outcomes in the Courts, the FCC and Congress as well as the Michigan Legislature.

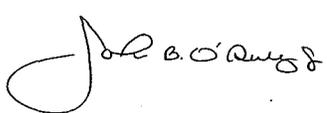
These are just a sampling of issues and efforts that PROTEC has taken on. Our mission throughout Michigan is to coordinate actions that protect local community interests and inform municipal officials of significant developments in public rights-of-way management including on utility poles, in the ground and via the airwaves. PROTEC has taken a proactive approach to the many challenges faced by communities across the state. Now, more than ever, local governments must be diligent in protecting their interests in all rights-of-way issues.

Though we have made great strides in protecting our shared interests, it is crucial to remain committed to these efforts, to protect the gains that have been made, and to continue being a formidable voice in guarding our economic wellbeing.

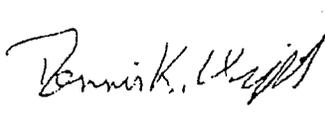
PROTEC relies solely on its members and contributing communities as its sole support. Your contributions allow PROTEC to participate in judicial, legislative and administrative activities, both on the state and federal levels, to protect local governments' rights concerning the use of public rights-of-way by cable, telecommunications, electric, pipeline and other utility industries.

PROTEC has no paid staff. Administrative support for its operations is generously donated by member communities and the Michigan Municipal League. Please consider supporting the work of PROTEC by becoming a member or renewing your community's annual membership. Your dues and contributions will help ensure PROTEC has the resources necessary to continue its strong advocacy on behalf of *all* Michigan municipalities.

Respectfully,



Mayor John B. O'Reilly, Jr.
City of Dearborn



Mayor Dennis K. Wright
City of Livonia



Mayor Kenson J. Siver
City of Southfield

HOMTV

Haslett • Okemos • Meridian

May 8, 2018

Your Source For Community News



HOMTV Nationally Recognized for Overall Excellence

The [Alliance for Community Media](#) has announced HOMTV as a winner of the "Overall Excellence in Governmental Access" award in this year's [Hometown Media Awards](#) competition.

The Hometown Media Awards honors and promotes community media and

local cable programs that are distributed on Public, Educational and Governmental (PEG) access cable television channels. Awards are presented to the most creative programs that address community needs, develop diverse community involvement, challenge conventional commercial television formats and move viewers to experience television in a different way.



From: Ben Stark [<mailto:thestarcompany@gmail.com>]

Sent: Tuesday, May 08, 2018 10:43 PM

To: Deborah Guthrie <Guthrie@meridian.mi.us>

Subject: Re: HOMTV Nationally Recognized for Overall Excellence

Totally very cool. And remember, we never could win that award before I left, it's very hard to get. Odds are you had to impress them the last two or three years in order to be in position to get it this year.

#AWESOME

On Tue, May 8, 2018 at 5:33 PM, Deborah Guthrie <Guthrie@meridian.mi.us> wrote:

Thank you! It's been since 2004 since we've won. So cool. Deborah

From: Ben Stark [<mailto:thestarcompany@gmail.com>]

Sent: Tuesday, May 08, 2018 2:22 PM

To: HOMTV <homtv@meridian.mi.us>

Subject: Re: HOMTV Nationally Recognized for Overall Excellence

CONGRATULATIONS TO ALL OF YOU!!!

BE A COMMUNITY MEDIA PARTNER

HOMTV STUDIO OPEN HOUSE



**MUNICIPAL BUILDING
5151 MARSH ROAD**

SEPTEMBER 20

5:30 - 7 PM



Enjoy light hors d'oeuvres, studio and master control room tours, live entertainment and free giveaways.

As "Your Source for Community News", HOMTV not only provides exclusive gavel-to-gavel coverage of official Township meetings, original programming and community news to Meridian Township residents, but also is now offering sponsorship opportunities to local businesses, organizations and nonprofits to stay connected and truly feel at HOME. Sponsorships include HOMTV Shows, Events, Website and Social Media Promotions. Production services are also available.

Communications Department
meridian.mi.us, homtv.net
www.facebook.com/MeridianTownship
www.facebook.com/homtv
517.853.4370





Kayleigh Garrison



HOMTV Visits Pleasant View Academy in Lansing

0 Published: 5/17/W18 Qi Comments



Favorit?

LANSING • HOMTV was invited to speak to two fifth grade classes at Pleasant View Academy in Lansing on May 17, 2018, to help train the next crop of journalists,

Known for its active community involvement, HOMTV was elated to speak to Mrs. Ovenhouse's class and Mrs. Manson's class. Executive Producer and Internship Coordinator Brandie Yates brought two interns to the elementary school, Creative Production Intern Samantha Diehl and Reporting Intern Kayleigh Garrison, where they told students what it's like working in television production, let them operate the camera and taught them interviewing skills.

The students at Pleasant View Academy were bright, curious and asked a lot of questions. It was obvious that many of them were intrigued by the thought of working in television. They shared their own story *ideas* about what they would like to see on television and a *few* of them got *the* opportunity to interview each other and learn more about their classmates.

HOMTV saw future journalists at Pleasant View Academy, and who knows? Maybe a few of them will make their own videos at HOMTV one day.



HOMTV's Brandie Yates, Samantha Diehl, Kayleigh Garrison and Mrs. Ovenhouse's fifth grade class.



Communications
Commission

New Business



To: Communications Commission
From: Deborah Guthrie, Communications Director
Date: May 31, 2018
Re: 2019 Equipment Budget Recommendation

The projected 2018 total revenue budget is \$840,500. Of the total revenue received, \$660,000 is expected from Franchise Fees and \$180,000 is expected from PEG Fees. Please refer to the 2018 revenue section of the summary attached. At the time of this memo, the 2019 Cable TV Fund Summary has not been created. Meridian Township receives quarterly payments for Franchise Fees and PEG Fees. The total 2018 first quarter Franchise Fees and PEG Fees received is \$207,367. Last year's first quarter fees received were \$216,608. If the remaining quarterly payments received are at or below the first quarter payment, total revenue expected to be received in 2018 will be nearly \$10,532 less than projected.

With projected revenues expected to continue to decline, staff is proposing a leaner 2019 Equipment/Software Budget:

2019 HOMTV Studio and Video Production Equipment

Item:	Cost: Est. Cost
Beginning Balance	\$109,100.00
Studio Production Monitors Upgrade	\$30,000.00
P2 Small Camera System Replacement (1)	\$6,000.00
MAC Editing Computer Replacement (1)	\$5,000.00
Wireless Microphone Replacements (2)	\$1,600.00
Studio Curtains Replacement	\$5,000.00
Drone (license and training) NEW	\$2,500.00
Set Pieces & Décor Additions and Replacements	\$4,000.00
Studio Sound Proofing NEW	\$10,000.00
Remote Production Equipment NEW	\$45,000.00

The proposed 2019 budget is part of the Communications Department's formal equipment replacement plan which strives to maintain a cycle of upgrading, migrating, salvaging, donating and/or replacing HOMTV Field/Editing Equipment and HOMTV Control Room Equipment.

Memo to Communications Commission
May 31, 2018
Re: 2019 Equipment Budget Recommendation
Page 2

Currently, the department has 11 P2 Field Camera systems. These cameras are shared by 26 HOMTV interns and two (2) production staff members for field productions. Staff is requesting to replace one (1) camera system as part of the managed equipment replacement plan.

Currently, the department has eight (8) edit bays shared by 26 interns. Two (2) of the edit bays are currently nonfunctioning. Staff is requesting to replace one (1) of the nonfunctioning bays.

Sound proofing and new curtains in the studio will increase the audio quality of HOMTV studio productions to prevent sounds from bouncing off of the studio walls or noises from the second floor. The current curtains are torn, dusty and are in need of replacement. Upgrading studio playback and set monitors will also add to improving the quality of HOMTV's programs by providing a new look and feel in the studio.

To better showcase the community's multiple events from many different angles, a Drone and remote production equipment are needed additions to HOMTV's current equipment. The Drone will allow residents to see the vast reach of our Township events from an aerial perspective, and give staff the ability to record additional video footage from a higher vantage point for showcasing the Township parks, building developments and hard to access areas. Historical footage of natural disasters, like our most recent Township flooding, could also be obtained using a drone. With increased requests for off-site and event coverage, remote production equipment will allow staff to record live events with multiple cameras in the field, including concerts, sports, press conferences, speaking engagements and off-site Township meetings.

Both systems provide a better, enhanced workflow for staff and interns with the production of election programming, news programming and other live and post produced studio productions.

Staff is requesting that the Communications Commission moves to **MAKE A RECOMMENDATION TO THE MERIDIAN TOWNSHIP BOARD TO APPROVE THE STAFF RECOMMENDED CAPITAL ITEM EQUIPMENT PURCHASES FOR THE 2019 CABLE TV FUND.**

CABLE TV FUND

Narrative: The highest priority of the Communications Department is to provide residents with an increased access to transparency in governance with relevant information and in a timely fashion. A diverse means of methods through the utilization of current and best communication practices is used to provide information to residents and neighboring municipalities, An advisory board, the Cable Communications Commission, approves operating policies and makes recommendations concerning fiscal matters to the Township Board. Operating funds are primarily generated from franchise fees and peg fees derived from cable service providers according to Public Act 480.

REVENUE SUMMARY				
Account Classification	2016 Actual	2017 Original Budget	2017 Projected Total	2018 Budget
Franchise Fees-Cable TV	\$695,621	\$680,000	\$680,000	\$660,000
PEG Fees	194,115	200,000	190,000	180,000
Miscellaneous Revenue	6,721	500	150	500
Donations/Agency Fees	0	0	0	0
Grant Revenue	0	0	0	0
	<u>\$896,457</u>	<u>\$880,500</u>	<u>\$870,150</u>	<u>\$840,500</u>

Franchise Fees - Cable TV: The revenues from Cable Franchise Fees are received from the 5% Franchise Fee that is charged on the annual gross revenues of Comcast Cable Services and AT&T Uverse Services for use of the public rights of way,

PEG Fees: Cable PEG Fee revenues are received from AT&T Uverse at 3.36% and Comcast at 1% of their annual gross revenues as support for the cost of public, education, and government access facilities and services.

Donations/Agency Fees: Includes the programming application fees, municipal shared services fees, and sponsor revenues for *CAMTV*.

STATEMENT OF FUND BALANCE		
	Nonspendable	Restricted
Fund Balance as of December 31, 2016 (per audit)	\$11,755	\$303,724
Anticipated Operating Surplus (Deficit) for 2017	(11,755)	51,181
Estimated Available Fund Balance as of December 31, 2017	0	354,905
Anticipated Operating Surplus (Deficit) for 2018	0	30,300
Estimated Available Fund Balance as of December 31, 2018	<u>\$0</u>	<u>\$385,205</u>

CABLE TV FUND

EXPENDITURE SUMMARY				
<u>Account Classification</u>	<u>2016 Actual</u>	<u>2017 Original Budget</u>	<u>2017 Projected Total</u>	<u>2018 Budget</u>
Personnel Costs	\$434,803	\$447,813	\$435,181	\$444,200
Operating Costs	173,138	203,500	197,000	200,000
Outside Services	69,641	86,569	87,000	87,000
Equipment Rental	0	0	0	3,000
Capital Items	291,156	136,850	111,543	76,000
	<u>\$968,738</u>	<u>\$874,732</u>	<u>\$830,724</u>	<u>\$810,200</u>

Personnel Costs: Includes a 2% wage increase and 5 full-time employees and 1 part-time employee at 29 hours. Professional TV talent, paid interns, and freelancers are also utilized throughout the year. In addition, approximately 30 unpaid student interns are accepted into the internship program and trained each year for television production, reporting, promotions, and social media marketing.

Capital Items: Production equipment.

PERSONNEL SUMMARY			
<u>Position/Title</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
Communications Director	1.0	1.0	1.0
HOMTV Executive Producer	1.0	1.0	1.0
Studio TV Production Manager	1.00	1.00	1.00
Video Programmer/Studio Producer	1.00	1.00	1.00
Communications Content Specialist	0.00	0.725	0.725
Administrative Assistant II	1.0	1.0	1.0
	<u>5.00</u>	<u>5.725</u>	<u>5.725</u>
Interns and Freelancers	40	40	40



Communications
Commission

Compliments/ Complaints

From: corbinstandley@gmail.com [mailto:corbinstandley@gmail.com]

Sent: Friday, May 04, 2018 8:30 AM

To: Brandie Yates <yates@meridian.mi.us>

Cc: 'Steve Windom' <SWindom@afsp.org>; 'Vicky Powelson' <vpowelson11@hotmail.com>; 'Liz Parish' <lizparish1995@gmail.com>

Subject: Suicide Prevention Follow-Up

Hi Brandie,

I just wanted to express my thanks again for allowing us the opportunity to speak about suicide prevention and awareness on Open Line yesterday evening. I thought the piece did a wonderful job capturing the nuances and complexity of mental health and suicide prevention. Because the issue of suicide is very complicated, oftentimes the stories we see are confusing or can even be dangerous. Sometimes it seems like an uphill battle to help educate the general public about mental health and suicide prevention for reasons like stigma. Through this broadcast, you guys have made such a difference in the conversation about this important, and preventable, public health issue. We will share the video with our volunteers, and post it to our social media accounts which I hope drives web traffic back to your site.

I've attached a couple flyers for upcoming AFSP Michigan and Lansing-area events, including our State Capitol Day next week and the Out of the Darkness Walk Liz mentioned. Please feel free to share these as you'd like, and we'd love to have HOMTV attend or report on either of these events. The Facebook page for the support group Liz mentioned is at <https://www.facebook.com/lansuicideloss/>. Meeting details are always posted there.

Thank you again and please share our thanks with Mike and all your staff who might have helped you work on this. I don't know why you all entered the media sphere, but if it was to help make a difference in the community, consider your mission accomplished.

Very sincerely,

Corbin J. Standley

Ph.D. Student, Ecological-Community Psychology

Graduate Research Assistant, System exChange Lab

Michigan State University

Executive Board Member & Secretary

Board of Directors, Michigan Chapter

American Foundation for Suicide Prevention

www.afsp.org | 1-800-273-TALK

corbinstandley@gmail.com | Cell: (801) 675-7796

www.CorbinJStandley.com

tinyurl.com/MSU-Corbin

He/Him/His

Andrea Smiley

From: Gypsies at Heart Vintage Market <gypsiesatheartvm@gmail.com>
Sent: Thursday, May 17, 2018 11:48 AM
To: Andrea Smiley
Subject: Re: Have an event to list in newsletter

Hi Andrea,

Thank you SOOOOO much for getting back to me about our upcoming event!!!! I believe I did submit our event last night- I actually did it through our account page under community events so I was just wondering- does it take a few days to get approved and if so, do we get an email to let us know either way? We will also follow you on facebook! !! If our event is approved does it automatically go into the newsletter? Sorry for so many questions~ we are just so excited to bring this to Meridian Township and would love to get it out there because it is very different than your regular craft show:)

Michelle

x



Sara Czubak

Michelle Covert

Gypsies at Heart Vintage Market, LLC

1884 Birchwood Drive, Okemos, MI 48864

248-891-4368 (business)

517-253-7126 (fax)

Facebook: GypsiesatHeart Vintage Market

Instagram: @Gypsiesatheartvintagemarket

Website: <https://gypsiesathemivm.wixsite.com/vintagemarket>

On Thu, May 17, 2018 at 10:07 AM, Andrea Smiley <smiley@meridian.mi.us> wrote:

Hi Michelle,

Thank you for reaching out to HO MTV and the Communications Department about your upcoming community event. Please consider publicizing your event on our website by visiting <http://www.homtv.net/>. In the middle of the home page, under Community Events is a button (submit an event) with a link to post your information. You will need to create a Free account first, then you can post your event. We are happy to help spread the word in any way we can.

For all the latest news and information, follow HO MTV on Twitter @HO MTV, twitter.com/HO MTV or become a fan on Facebook at facebook.com/HOMTV. Thank you again for contacting HO MTV. I hope this information helps. Please let me know if you have questions, additional sharing ideas or need further assistance.

From: Milly Ann <cogomodo313@aol.com>
Sent: Monday, May 21, 2018 6:01 PM
To: HOMTV
Subject: THANK YOU

- !WOULD BE SO HAPPY TO SHARE MY BOOK WITH YOU ALL AND THE SENIORS COMMUNITY. YOU DO NOT REALIZE IT, BUT YOU HAVE GIVEN ME A WONDERFUL OPPORTUNITY.

MAY I PHONE SOMEONE IN CHARGE REGARDING FILMING ARRANGEMENTS SOON?

- INEE-DTO.DIG O.UTMfJ.NCY DRESS.... NO MAYBE I SHOULD DRESS LIKE A LITTLE OLD STREET LADY? LOL. HUMOR HERE.

- fHAKIRS AGAIN. MY PHONE NUMBER IS 481-6563. LEAVE A MESSAGE AND I WILL HETI.JRNYOIJRCJ. ALL RIGHT AWAY. BY THE WAY, I LOVE YOUR PROGRAM.

MILLYCROTHERS (ADRIANNA MOLINSKY, PEN NAME)

From: Thomas Gillette
To: [HOMTV](#)
Subject: THANKS!
Date: Monday, March 12, 2018 1:03:09 PM

Thanks so much for your great coverage of the Meridian Community Band and the 2018 Red Cedar Festival of Community Bands.

Kayleigh was a delight! She was extremely well prepared, asked intelligent questions, seemed to pop up all over the place throughout the day, and she did a great job making us all "look good!"

Please let her know how much we all appreciated her work with us last week, and remind her to go home to Jackson, pick up her flute and come join us on Tuesday nights!

Best,

Tom Gillette
Music Director, Meridian Community Band

From: Andrew Phelps [mailto:andrewphelps@gmail.com]

Sent: Thursday, May 17, 2018 8:56 PM

To: HOMTV <homtv@meridian.mi.us>

Subject: Wardcliff Story

Thank you for producing the recent story regarding Wardcliff. As a resident of the neighborhood, it is wonderful to have our area actually recognized as a "neighborhood". I just wanted to write a quick note regarding the reopening of the school. Many families, including mine, who have children in elementary school right now who would have gone to Wardcliff do not support the reopening. Our kids go to a fantastic school right now, Bennett Woods. Having to start completely over with a brand new school, with new staff and students would be extremely detrimental not only to their education but to the education of hundreds of other children who would have to be uprooted from their current school. Opening a brand new school would require a full scale redistricting of the entire district. Additionally, if Wardcliff were to reopen, it would waste precious general fund dollars on additional administrative staff which would be better spent on hiring the best teachers possible and rewarding the excellent teachers we already have. Finally, reopening Wardcliff would not be the most equitable choice for all students in the district. It would require funds which might be spend on refurbishing other schools throughout the district to instead go toward only one facility which will need extensive updates.

I write this to inform HOMtv there are multiple sides to this issue. There are unintended consequences to what some in my neighborhood might think is an obvious choice. Thank you for your time and your continued interest in this issue. Please feel free to contact me anytime if anyone at HOMtv would like to discuss further.

Thank you!

Andrew Phelps

Individual Video Provider Customer Intakes

Complaint Number 2018-002

Date 3/7/2018

Name

Street Address

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description had a conversation with Comcast representatives over the phone regarding what he said was significant increases in his most recent bills. He stated he has not added any new services and is shocked to see an over \$80 increase from one bill to the next. When he called about it, he stated the representative told him these are normal increases in service.

Resident stated he is a big supporter of HOMTV and one of the reasons he watches Comcast is for HOMTV. He wants to keep Comcast and quite frankly doesn't shop around because he does not consider there is any other competition out there. He stated he has been a customer for some 30 plus years and would like to receive the same low rate given to new customers.

He is asking for someone to contact him and explain why there is a significant increase in his bill and help him get his bill below \$200 monthly.

Problem Before? No **Ongoing** **MPSC Information**
Assigned Staff Deborah Guthrie **Given**

Staff Response Forwarded information to regional representative for Comcast

Resolution A customer care specialist was assigned to residents issue. Response received by staff from Comcast regional representative.



Communications
Commission

Video Service Provider

.fk
COMCAST

May 24, 2018

Ms. Deborah Guthrie, Cable Coordinator
Meridian Township
5151 Marsh Road
Okemos, MI 48864

RE: Important Information-Channel Lineup Changes

Dear Ms. Guthrie:

I am contacting you today regarding upcoming programming changes. The changes are as follows and are effective on or about July 1, 2018. Customers are being notified of these changes via bill message.

Tru TV will be available as part of the Digital Starter service. NFL Network will move from Digital Starter to Digital Preferred.

If I can be of any further assistance, please contact me at 517-334-5686.

Sincerely,



John P. Gardner
Director, External Affairs
Comcast, Heartland Region
1401 E Miller Rd.
Lansing, MI 48911

ft
COMCAST

April 26, 2018

I

Ms. Deborah Guthrie, Cable Coordinator
Meridian Township
5151 Marsh Road
Okemos, MI 48864

RE: International Channel Package Launch

Dear Ms. Guthrie:

We are pleased to share another enhancement we are making to our Xfinity TV offerings.

Comcast will launch up to 42 international channels and up to 31 international packages beginning around May 30, 2018. This launch will give customers access to more international content such as Bollywood movies, Brazilian telenovelas and Chinese news, to name a few.

Xfinity TV customers who would like to purchase these new international offerings will need the necessary equipment to access this cable programming, e.g. X1 or the Xfinity Beta App on Roku.

When these new international channels and packages launch, we will have a dedicated landing page - xfinity.com/moreinternational, which will provide additional information once the international channel package launch occurs.

We know you may have questions about these changes. If I can be of any further assistance, please contact me at 517-334-5686.

Sincerely,



John P. Gardner
Director, External Affairs
Comcast, Heartland Region
1401 E. Miller Rd.
Lansing, MI 48911



Communications
Commission

Programming



To: Communications Commission
From: Brandie Yates, HOMTV Executive Producer/Internship Coordinator
Date: June 4, 2018
Re: New Program Schedule

On May 21, 2018, HOMTV revealed a new Program Schedule (attached). The new schedule allows HOMTV to better accommodate viewership and increase engagement with the channel.

Meeting replays have been moved to the 7:00 am timeslot to not only reach the morning audience, but also to replicate the meeting replay schedule from other Government Access Channels.

Senior focused programs are now being aired back-to-back in the early morning 5:00 am timeslot when that target audience is more likely to tune in.

The daily live newscast has been changed from 11:30 am to 1:30 pm to reach more viewers on the lunch hour and accommodate staff schedules from evening productions.

On Thursdays, additional show replays of “Throwback Thursday” have been added in order to convert and digitize older format programs to help prepare for our Archiving Project.

The weekend schedule is different than the weekday schedule to encourage ‘binge’ watching and provide additional air times of entertainment focused programs.



Programming Schedule for HOMTV - For More Information Visit HOMTV.NET

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
12:00 AM	Special Feature	Special Feature	Special Feature	Special Feature	Special Feature	Special Feature	Special Feature		
12:30 AM	InnerView	InnerView	InnerView	InnerView	InnerView	InnerView	InnerView		
1:00 AM	Special Report	Special Report	Special Report	Special Report	Special Report	Community Connection	Community Connection		
1:30 AM	Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now	HOM Entertainment	HOM Entertainment		
2:00 AM	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Coffee Break	Coffee Break		
2:30 AM	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	Who's Who	Who's Who		
3:00 AM	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Relections	Senior Living		
3:30 AM	Community Connection	Community Connection	Community Connection	Community Connection	Community Connection	Senior Living	Relections		
4:00 AM	HOM Entertainment	HOM Entertainment	HOM Entertainment	HOM Entertainment	HOM Entertainment	Senior Living	Relections		
4:30 AM	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Senior Living	Relections		
5:00 AM	Senior Living	Senior Living	Senior Living	Senior Living	Senior Living	Senior Living	Relections		
5:30 AM	Relections	Relections	Relections	Relections	Relections	Meridian Live - Township Board REPLAY	Throwback Thursday		
6:00 AM	Who's Who	Who's Who	Meridian Live - Township Board Meeting REPLAY	Who's Who	Who's Who		Throwback Thursday		
6:30 AM	Throwback Thursday	Throwback Thursday		Meridian Live - Environmental Commission REPLAY	Meridian Live - Park Commission REPLAY		Meridian Live - Environmental Commission REPLAY		
7:00 AM	Meridian Live - Zoning Board of Appeals REPLAY	Meridian Live - Planning Commission REPLAY		Meridian Live - Environmental Commission REPLAY	Meridian Live - Park Commission REPLAY		Meridian Live - Zoning Board of Appeals REPLAY		
8:00 AM				Meridian Live - Zoning Board of Appeals REPLAY	Meridian Live - Environmental Commission REPLAY			Meridian Live - Park Commission REPLAY	
9:00 AM					Meridian Live - Environmental Commission REPLAY				Meridian Live - Park Commission REPLAY
10:00 AM	Who's Who	Who's Who		Who's Who	Senior Living		Senior Living	Meridian Live - Planning Commission REPLAY	
10:30 AM	Senior Living	Senior Living		Senior Living	Senior Living		Senior Living		
11:00 AM	Relections	Relections		Relections	Throwback Thursday		Relections		Meridian Live - Environmental Commission REPLAY
11:30 AM	Throwback Thursday	Throwback Thursday		Throwback Thursday	Throwback Thursday		Throwback Thursday	Meridian Live - Environmental Commission REPLAY	
12:00 PM	Special Feature	Special Feature		Special Feature	Throwback Thursday	Open Line	Open Line	Open Line	
12:30 PM	InnerView	InnerView	InnerView	Throwback Thursday					
1:00 PM	Special Report	Special Report	Special Report	Special Report	Special Report	Special Report	Special Report		
1:30 PM	Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now		
2:00 PM	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge		
2:30 PM	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	Who's Who	Senior Living		
3:00 PM	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Who's Who	Senior Living		
3:30 PM	Community Connection	Community Connection	Community Connection	Throwback Thursday	Community Connection	Who's Who	Senior Living		
4:00 PM	HOM Entertainment	HOM Entertainment	HOM Entertainment	Throwback Thursday	HOM Entertainment	Who's Who	Senior Living		
4:30 PM	Coffee Break	Coffee Break	Coffee Break	Throwback Thursday	Coffee Break	Throwback Thursday	Throwback Thursday		
5:00 PM	Senior Living	Senior Living	Senior Living	Throwback Thursday	Senior Living	Throwback Thursday	Throwback Thursday		
5:30 PM	Special Report	Special Report	Special Report	Special Report	Special Report	Community Connection	Community Connection		
6:00 PM	Meridian News Now	Meridian Live - Township Board or Park Commission LIVE or REPLAY	Meridian News Now	Meridian News Now	Meridian News Now	HOM Entertainment	HOM Entertainment		
6:30 PM	Beyond The Badge		Beyond The Badge	Beyond The Badge	Beyond The Badge	Coffee Break	Coffee Break		
7:00 PM	Meridian Live - Planning Commission LIVE or REPLAY		Meridian Live - Township Board or Park Commission LIVE or REPLAY	Meridian Live - Environmental Commission or Zoning Board of Appeals LIVE or REPLAY	Open Line	Open Line	Open Line	Open Line	
7:30 PM					Throwback Thursday	Throwback Thursday	Special Feature	Special Feature	
8:00 PM					Throwback Thursday	Community Connection	Special Feature	Special Feature	
8:30 PM					Throwback Thursday	HOM Entertainment	InnerView	InnerView	
9:00 PM					InnerView	Throwback Thursday	InnerView	HOM Entertainment	HOM Entertainment
9:30 PM					All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports
10:00 PM	Inside Okemos Athletics		Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics	Inside Okemos Athletics		
10:30 PM	Meridian News Now		Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now	Meridian News Now		
11:00 PM	Special Report	Special Report	Special Report	Special Report	Special Report	Beyond The Badge	Beyond The Badge		

Meetings	Talk Shows	News	Sports	Special Programs
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All programs subject to change. LIVE meeting coverage may pre-empt other programs.



FOR IMMEDIATE RELEASE

January 12, 2018

Media Contact: Brandie Yates
Executive Producer
yates@meridian.mi.us
517.853.4208

HOMTV Partners with Okemos High School Athletic Department to Debut New Sports Program
"Inside Okemos Athletics" Provides Viewers with Exclusive Sports Content

OKEMOS, MI – HOMTV will debut a new sports program series featuring the Okemos High School (OHS) Athletic Department, giving the community an in-depth look at OHS Athletics.

Inside Okemos Athletics will include weekly interviews profiling OHS student-athletes and coaches. OHS Athletic Director Ira Childress will guest host the program with commentary by HOMTV host Deborah Guthrie.

"We are excited about the new show and about partnering with HOMTV, the number one news source in Meridian Township. We believe it's going to be a great opportunity to highlight our student-athletes, coaches and teams," said Childress.

The first episode will air LIVE on HOMTV's Facebook page (www.facebook.com/HOMTV) on Wednesday, January 17th at 2:30 pm and will focus on the Okemos Girls Basketball team, guests include Coach Kristen Rasmussen, and student athletes Laya Hartman and Jasmine Clerkley.

"I was honored that Ira asked to work with us on this program, especially with so many of our interns striving for a career in sports broadcasting. We have a strong relationship with the Okemos Athletic Department, I look forward to expanding our program offerings on HOMTV and providing our sports interns more experience," said Guthrie.

This program is just one of many new programs joining the HOMTV program line-up in 2018. For a program schedule visit www.homtv.net.

###

HOMTV is Meridian Township's award-winning government access channel providing exclusive gavel to gavel coverage of Township meetings and additional programming that offers news and information about the community. HOMTV programming can be viewed on demand at www.homtv.net.

5151 MARSH ROAD, OKEMOS, MICHIGAN 48864-1198 517.349.1232

www.homtv.net homtv@meridian.mi.us





FOR IMMEDIATE RELEASE

February 27, 2018

Media Contact: Brandie Yates
Executive Producer
yates@meridian.mi.us
517.853.4208

LIVE Call-In Show: Sexual Assault Impacting Your Community
Residents Encouraged to Call-In with Questions during LIVE Show

OKEMOS, MI – On the next episode of Open Line, our panel of experts shed light on how sexual assault cases are investigated and the healing process for victims in wake of the Larry Nassar Scandal, which has deeply impacted the community.

LIVE Thursday, March 1st 7:00 – 8:00 pm

Open Line: Sexual Assault Impacting Your Community

Confirmed Guests:

Alex Brace, MA LPC – Executive Director/Crisis Counselor, Small Talk Children’s Assessment
Erin Roberts, LMSW - Executive Director, EVE (End Violent Encounters)
Tashmica Torok, Founder & Executive Director, Firecracker Foundation

Comcast Cable subscribers in East Lansing, Haslett and Okemos can view the program by turning to Channel 21. **Viewers will have the opportunity to ask questions during the live program by calling 517.349.1232.** Questions can also be asked on Twitter using the @HOMTV Twitter handle.

Non-cable subscribers or those who live outside the viewing area will have the opportunity to take part in the program through a live video stream on HOMTV’s website.

###

HOMTV is Meridian Township’s award-winning government access channel providing exclusive gavel to gavel coverage of Township meetings and additional programming that offers news and information about the community. HOMTV programming can be viewed on demand at www.homtv.net.

5151 MARSH ROAD, OKEMOS, MICHIGAN 48864-1198 517.349.1232

www.homtv.net homtv@meridian.mi.us





FOR IMMEDIATE RELEASE
April 16, 2018

Media Contact: Brandie Yates
HOMTV Executive Producer
yates@meridian.mi.us
517.853.4208

Non-Profit Organizations Receive Media Support
HOMTV and CAMTV Sponsor Local Events

Okemos, MI – HOMTV and CAMTV, Meridian Township Government and Public Access Channels will participate in charity events as media sponsors this year. Upcoming media sponsored events include I Gave My Sole for Parkinson's Walkathon and 5K Run, the 2018 Greater Lansing Heart Walk and the 2018 Walk to End Alzheimer's.

HOMTV Communications Director and Content Management Strategist, Deborah Guthrie will facilitate A Career in Sports Night at Okemos High School on Wednesday, April 18.

For the ninth year in a row, HOMTV and CAMTV are serving as media sponsors for these local, nonprofit organizations; Michigan Parkinson Foundation, American Heart Association and the Alzheimer's Association. The channels provide a number of programming opportunities leading up to and at the fundraising events, including feature stories, event coverage and social media promotion.

Non-profit organizations can contact Brandie Yates, HOMTV Executive Producer, for more information on media sponsorship opportunities at yates@meridian.mi.us.

###

HOMTV is Meridian Township's award-winning government access channel providing exclusive gavel to gavel coverage of township meetings and additional programming that offers news and information about the community. HOMTV programming can be viewed on demand at www.homtv.net.

5151 MARSH ROAD, OKEMOS, MICHIGAN 48864-1198 (517) 349-1232
www.homtv.net homtv@meridian.mi.us



OKEMOS ATHLETICS PRESENTS

CAREER IN SPORTS NIGHT

04.18.2018 | 7PM - 9PM | OHS KIVA

featuring

a FREE opportunity for students to learn from and network with sports industry professionals and representatives from sports-focused college majors!

SPORTS MARKETING | SPORTS LAW | COACHING
SPORTS MED | SPORTS JOURNALISM & BROADCASTING
SPORTS MANAGEMENT | SPORTS PSYCHOLOGY

KEYNOTE SPEAKER



CYNTHIA FRELUND

Analytics Expert for NFL Media Group
& Okemos High School Graduate

With Speakers From



Lansing State Journal
PART OF THE USA TODAY NETWORK



ASHLAND
UNIVERSITY

MICHIGAN STATE
UNIVERSITY

April 25, 2018

Deborah Guthrie
HOMTV
5151 Marsh Road
Okemos, MI 48864

Dear Ms. Guthrie:

It is with great pleasure that I thank you for your sponsorship and contribution of media coverage (\$1,000+ value) for the 24th annual Race for the Place 5K. Your contribution helps in our continued fight against relationship violence and stalking. Funds raised through our event will ensure that our program is able to continue to provide free and confidential support services for those experiencing relationship violence and/or stalking in the MSU and Greater Lansing area. Your support for our program has been invaluable!

There are many ways in which your support of Race for the Place helps our program to succeed. The funds raised through this event allow us to offer many services, such as emergency shelter; support groups; individual counseling; advocacy support for victims/survivors in obtaining new housing, connecting with legal resources, safety planning, and meeting other essential needs; financial assistance, such as paying fees to get a Personal Protection Order served; transportation for clients to school, work or other appointments; consultation for family members, friends and colleagues of those affected by violence; and many other much needed services. Without your support we would not be able to provide such comprehensive services to those in need!



MSU SAFE PLACE

Michigan State University
166 Service Rd, Rm 113A
East Lansing, MI
48824

517-355-1100
Fax: 517-432-6193

safepace.msu.edu
noabuse@msu.edu

Despite the winter weather and weekend ice storm (unprecedented in the history of Race for the Place), we were able to hold a safe and successful event for many very committed participants. As in previous years, Sparty and MSU varsity athletes participated in this family friendly event, offering medals and encouragement to the children who participated in the 100-yard dash and one mile fun run events.

We are very grateful for your continued support! We look forward to working with you again for next year's Race for the Place!

Sincerely,

A handwritten signature in blue ink that reads "Holly Rosen".

Holly Rosen
MSU Safe Place
Director



HOMTV



Published by SocialNewsDesk [?]
Page Liked · April 12 · Edited ·

HOMTV received a plaque of appreciation from the Alzheimer's Association, Michigan Great Lakes Chapter for being a media sponsor for their events in 2017 including a Gold Sponsor for the Lansing Walk to End Alzheimer's. We look forward to our continued partnership.

Tag Photo Add Location Edit

Like Comment Share

Robin Sumner Faust, Bonnie Heyang Zhang and 10 others



Write a comment...    

Friend Requests See All



Donald Benjamin

Confirm Friend



To: Communications Commission
From: Ben Makulski, Video Programmer
Date: June 4, 2018
Re: Programming Analytics

Our On-Demand Swagit site received 14,681 page views year-to-date and 4,125 sessions (Attachment A). This translates to 4,125 visits to the HOMTV website and 14,681 return visits. We had a total of 1,401 new users, new people who have never visited the site before. Our new user percentage is 72.9%, which shows us that we are growing our audience and expanding our reach.

Meridian Township's website has 247,440 page views with 96,202 sessions (Attachment B), which shows that the 96,202 visitors have seen our page 247,440 times, whether it is the first time visiting or just clicking back again. Of the total visits to the website, 56.8% are from new visitors and they stay on the homepage for an average of 2 minutes.

HOMTV's website received 40,762 page views with 21,313 sessions (Attachment C). This graph shows that 64% of the 21,313 sessions came from new visitors and that our audience from returning and new visits clicked on our page 40,762 times and stayed an average of 2 minutes each visit.

HOMTV's Facebook video views totaled 33,700 year-to-date with 30,900 minutes viewed from those videos (Attachment D). This shows us that people like shorter form videos uploaded to Facebook and are staying engaged and watching them.

Meridian Township's Facebook video views are 33,300 with 22,700 minutes viewed (Attachment E). This shows that people like shorter videos uploaded to stay engaged and to continue watching them.

HOMTV's Youtube had an increase of 24 subscribers and 7,958 video views with an average of 1:28 minutes watched (Attachment F). This is the average length of a news package, so our visitors are watching the whole video when they visit our page.

Meridian Township's Youtube had 3 new subscribers and 3,280 new views with an average watch time of 1:58 (Attachment G). There are longer videos on the Township Youtube, so this shows that most people aren't finishing the longer videos, but rather the shorter promotional pieces.

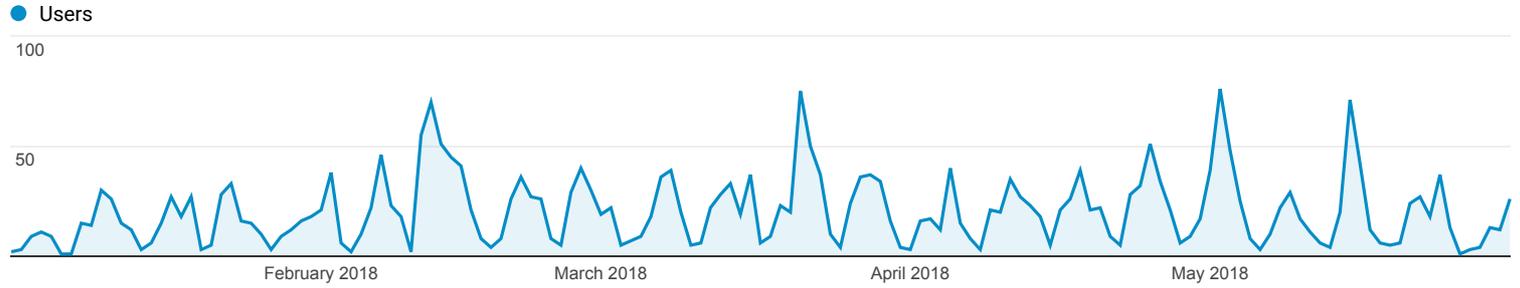


Audience Overview

All Users
100.00% Users

Jan 1, 2018 - May 31, 2018

Overview



Users

1,519

New Users

1,406

Sessions

4,125

Number of Sessions per User

2.72

Pageviews

14,681

Pages / Session

3.56

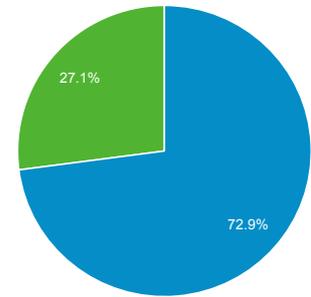
Avg. Session Duration

00:07:33

Bounce Rate

28.22%

New Visitor Returning Visitor



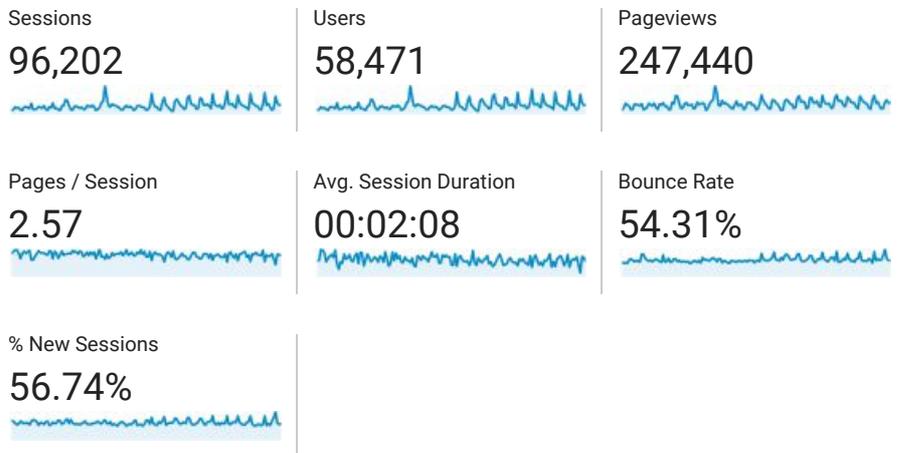
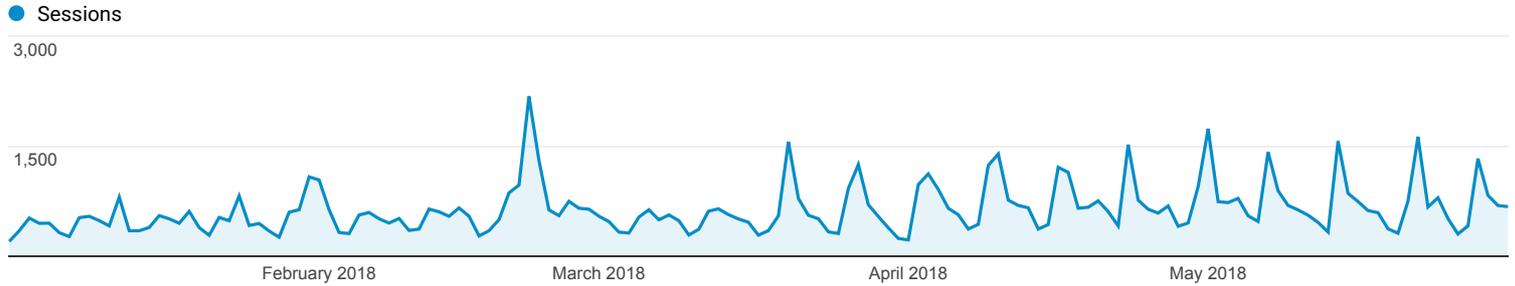
Language	Users	% Users
1. en-us	1,503	98.88%
2. en-gb	6	0.39%
3. zh-cn	3	0.20%
4. pt-br	2	0.13%
5. bn-in	1	0.07%
6. en	1	0.07%
7. es-es	1	0.07%
8. pl-pl	1	0.07%
9. uk	1	0.07%
10. zh-hk	1	0.07%

Audience Overview

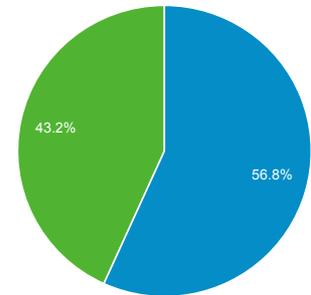
All Users
100.00% Sessions

Jan 1, 2018 - May 31, 2018

Overview



■ New Visitor ■ Returning Visitor



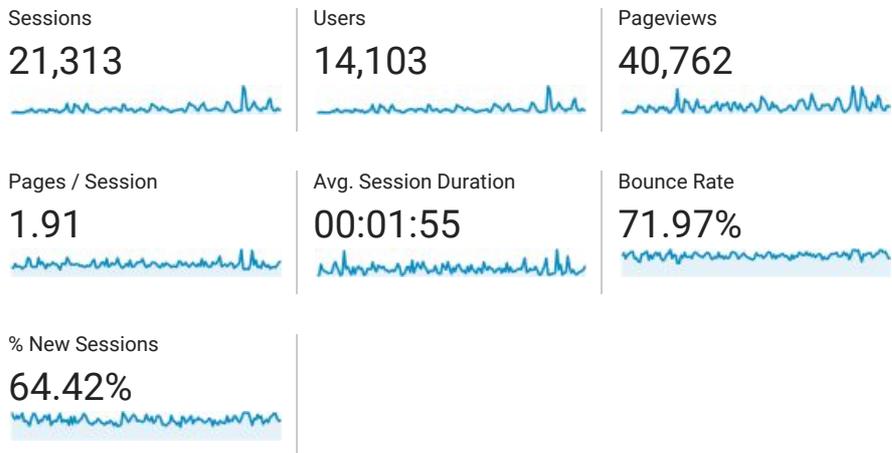
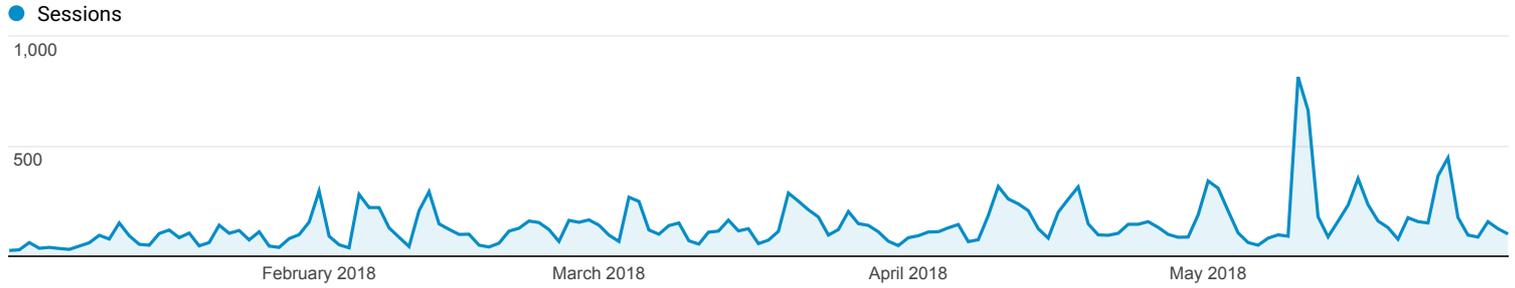
Language	Sessions	% Sessions
1. en-us	95,250	99.01%
2. en-gb	171	0.18%
3. zh-cn	155	0.16%
4. ko-kr	116	0.12%
5. c	111	0.12%
6. ko	43	0.04%
7. de	39	0.04%
8. en-ca	34	0.04%
9. de-de	29	0.03%
10. fr	28	0.03%

Audience Overview

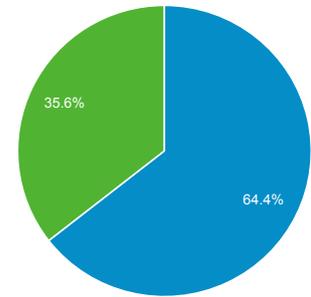
All Users
100.00% Sessions

Jan 1, 2018 - May 31, 2018

Overview



■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	20,286	95.18%
2. en-gb	468	2.20%
3. en-in	82	0.38%
4. zh-cn	51	0.24%
5. ko	42	0.20%
6. (not set)	29	0.14%
7. ru	29	0.14%
8. en	28	0.13%
9. id	19	0.09%
10. ko-kr	18	0.08%



Video Insights: Jan 1, 2018 - May 31, 2018

Attachment D

Jan 1, 2018 - May 31, 2018



Performance > METRICS FOR ALL YOUR VIDEOS FROM 1/1 - 5/31 COMPARED TO THE PREVIOUS 151 DAYS

30.9K

Minutes Viewed

▲ 7958% from previous 151 days

33.7K

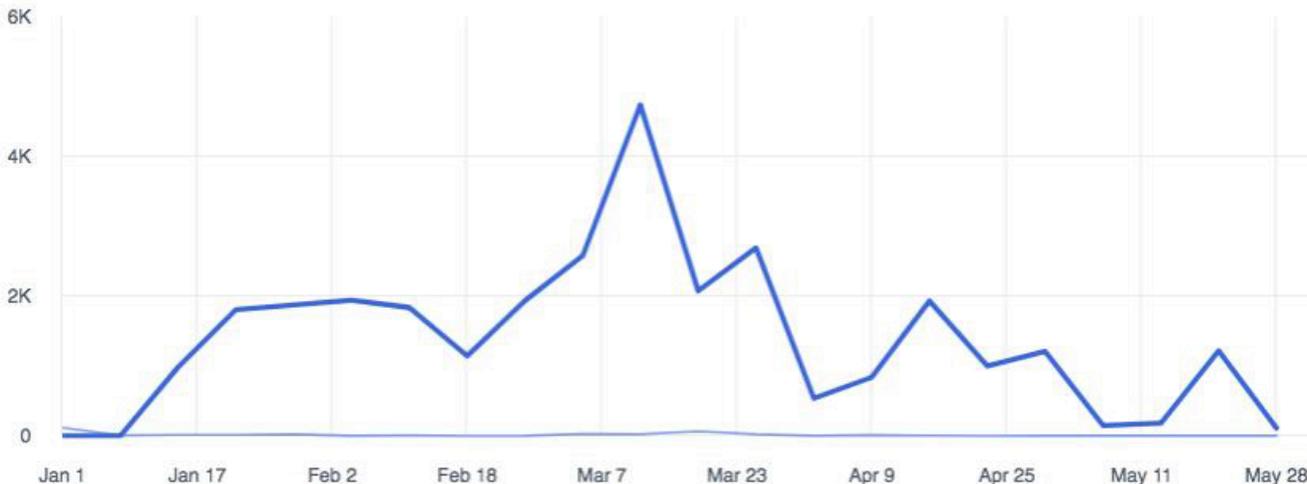
Video Views

▲ 2350% from previous 151 days

Jan 1, 2018 - May 28, 2018

30,861 Minutes Viewed

383 Previous Period



ml Jan 1, 2018 - May 31, 2018 •



Performance > METRICS FOR ALL YOUR VIDEOS FROM 1/1 - 5/31 COMPARED TO THE PREVIOUS 181 DAYS 0

22.7K

Minutes Viewed

• 207% from previous 181 days

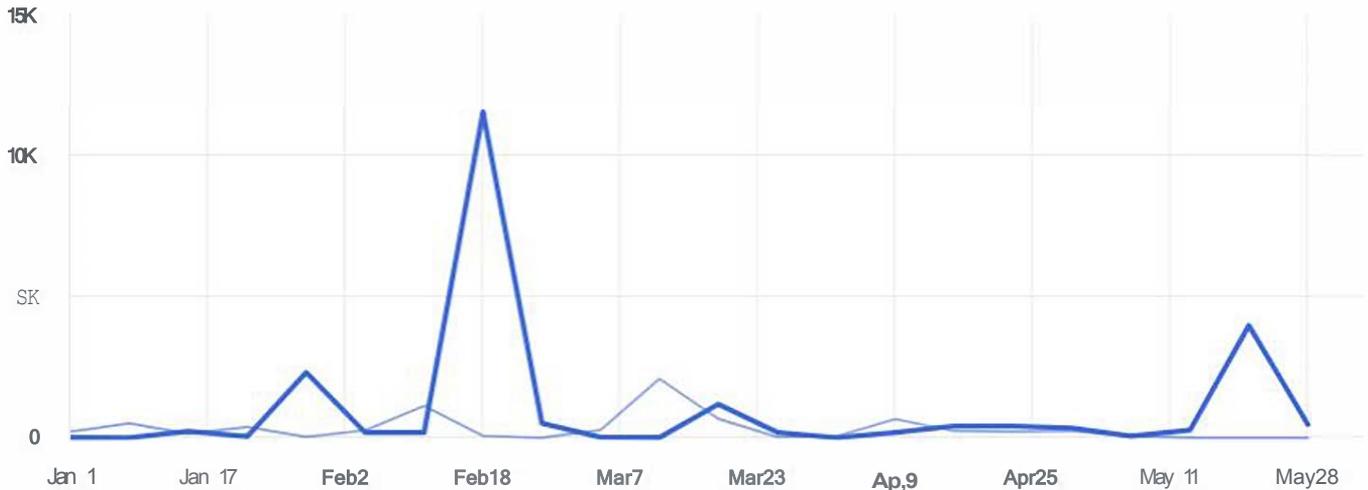
33.3K

Video Views

• 49.5% from previous 181 days

Jan 1, 2018 - May 28, 2018

22,703 Minutes Viewed **7,403 Previous Period**





HOMTV

Created: Oct 24, 2012 · Videos: 577

CHANNEL

Attachment F

This year (Jan 1, 2018 - May 30, 2018)

Watch time

Minutes

11,750 A



Average view duration

Minutes

1:28A



Views

7,958 A



likes

47 •



Dislikes

4 •



Comments

9 -



Shares

178 •

JldL

Videos in playlists

90 •

_,J,J lhl,.....

Subscribers

24 •

_Li_Uill



This year (Jan 1, 2018 – May 30, 2018)

Watch time

Minutes

6,457 ▲



Average view duration

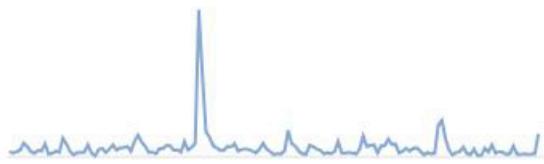
Minutes

1:58 ▲



Views

3,280 ▼



Your estimated revenue

\$0.00 ●



Likes

13 ▲



Dislikes

0 ●



Comments

3 ●



Shares

30 ▼



Videos in playlists

30 ▼



Subscribers

3 ▲





Communications
Commission

Promotions/ Publications

PRIME MERIDIAN

APRIL - AUGUST 2018
Former Meridian Monitor &
Parks & Recreation Family Fun Guide

magazine



GET CONNECTED

Celebrate Meridian
Go On a Selfie Tour
Attend Prime Events



BE IN THE KNOW

CSC (Criminal Sexual Conduct) Initiatives
Farewell to Fire Chief Cowper
Spotlight on Land Preserves
Meet Interim Fire Chief Lori Schafer



GET ACTIVE

Bring Back the Mile
Take a Trip Along the Red Cedar
Participate in Youth & Adult Activities

Sign Up
NOW
bit.ly/mtponline



Register for Summer Activities
and Fall Youth Sports



A PRIME COMMUNITY

meridian.mi.us

Contents at a Glance



Meridian Township Offices will be Closed for the remaining dates of observance in 2018:

Memorial Day

Monday, May 28th

Independence Day

Wednesday, July 4th

Labor Day

Monday, September 3rd

Veterans Day

Observed on Monday,
November 12th

Thanksgiving Holiday

Thursday, November 22nd &
Friday, November 23rd

Christmas Holiday

Monday, December 24th &
Tuesday, December 25th

**Cover Photo: Storybook Walk is
located at Orlando Park
2075 ORLANDO DR**



MERIDIAN TOWNSHIP ADMINISTRATION BUILDING

5151 Marsh Road, Okemos, MI 48864

📞 517.853.4000

📅 M-F 8 am - 5 pm

📘 facebook.com/
MeridianTownship



PARKS & RECREATION SERVICE CENTER

2100 Gaylord C Smith Court, Haslett, MI 48840

📞 517.853.4600

📅 M-F 8 am - 5 pm

📘 facebook.com/
MeridianTwpParksRec



HARRIS NATURE CENTER

3998 Van Atta Road, Okemos, MI 48864

📞 517.349.3866

📅 Hours vary

📘 facebook.com/
HarrisNatureCenter

meridian.mi.us

Engage with Meridian

With four seasons of Meridian, every time of year is the perfect time to get out and enjoy what Meridian Township has to offer. You'll find a safe and welcoming, sustainable, prime community around every corner. In this issue of Prime Meridian Magazine, we invite you to engage with us through our digital communications, by attending one of our events and touring our community. There is no better way to get active, get connected and be in the know than to get out and get engaged.



We strive to bring prime services to our community members and visitors, with Township services being provided by over 150 employees in 13 different departments. In this edition of Prime Meridian Magazine, our feature articles say farewell to Chief Cowper, share part 2 of Township Business Revitalization efforts, provide spotlights on Land Preservation and Community Gardens and update residents on the CSC (Criminal Sexual Conduct) Initiatives.

We hope you find this edition educational, relevant and engaging. In addition to this tri-annual print publication, should you wish to receive information on a weekly basis, sign up for our digital newsletter at <http://bit.ly/MTwpHappenings>

Deborah Guthrie, CTA
Communications Director/Editor

LuAnn Maisner, CPRP
Parks and Recreation Director



ELECTED OFFICIALS

Park Commission Members

Commissioner Amanda A. Lick	517.648.4681
Commissioner Michael McDonald	517.243.2505
Commissioner Annika B. Schaeztl	517.897.0993
Commissioner Mark Stephens	517.339.0159
Commissioner Courtney Wisinski	517.410.1527

Township Board Members

Supervisor Ronald J Styka	517.349.4508	styka@meridian.mi.us
Clerk Brett Dreyfus	517.853.4324	dreyfus@meridian.mi.us
Treasurer Julie Brixie	517.853.4144	brixie@meridian.mi.us
Trustee Phil Deschaine	517.410.0061	deschaine@meridian.mi.us
Trustee Patricia Herring Jackson	517.337.7347	pjackson@meridian.mi.us
Trustee Dan Opsommer	517.281.6034	opsommer@meridian.mi.us
Trustee Kathy Ann Sundland	517.896.4999	sundland@meridian.mi.us



A PRIME COMMUNITY



PRIME EVENTS

Get Connected

APRIL - AUGUST

Meridian Township offers Prime Events for residents and visitors from around the area. We are situated in a prime location where all roads in Michigan lead to Meridian Township. We are a welcoming community inviting you to join our family friendly events year-round and discover why Meridian Township is A Prime Community. Details available at meridian.mi.us. * Dates and times are subject to change



**SPRING
RECYCLING**

**SATURDAY, APRIL 21
9 AM - 2 PM**

Clean out your closets and your garage by taking your items to Meridian Township's Annual Regional Recycling Event. Spring cleaning by way of recycling helps us Go Green! List of recyclable items are on page 6.

**CHIPPEWA MIDDLE SCHOOL PARKING LOT
4000 OKEMOS ROAD**



**VOLUNTEER
LOVE A PARK DAY**

**SATURDAY, MAY 19
9:30 AM - NOON**

Volunteer to help keep our parks, land preserves and other public spaces through the Township in Prime condition. Individuals and groups are welcome to sign up at 517.853.4600. Locations will be assigned at registration.

MULTIPLE PARK LOCATIONS



**SENIOR HEALTH &
FITNESS DAY**

**WEDNESDAY, MAY 30
11 AM - 1 PM**

Celebrate National Senior Health & Fitness Day with us! Participants will learn how to get in on the Michigan Senior Olympics, enjoy outdoor activities, music, giveaways, food and more.

**WONCH PARK
4555 OKEMOS RD**

**ARBOR DAY
TREE PLANTING
SATURDAY, APRIL 28
9:30 AM**



Take part in the biggest hardwood tree planting Meridian Township has ever done as we plant 300 native trees in Towar Woods Land Preserve. Sign up at dillon@meridian.mi.us or 517.853.4614.

TOWAR WOODS LAND PRESERVE

**NATIVE PLANTS
DAY AND SALE
SATURDAY, MAY 5
9 AM - 1 PM**



Native Plant species are available for purchase at the Harris Nature Center. Wild flowers, ferns, grasses and complete garden sets are available. Pre-order your plants by filling out an order form at www.meridian.mi.us/hnc or by emailing hnc@meridian.mi.us. Only cash or check accepted.

**HARRIS NATURE CENTER
3998 VAN ATTA RD**

**MERIDIAN
GARDEN
PLANT SALE
FRIDAY, MAY 18**



The Meridian Garden Club provides gardening services at several Township properties. Members are also actively engaged in the community. Support the Garden Club at this annual fundraising event. How to join can be found at: meridiangardenclub.weebly.com/membership.html

**CENTRAL PARK PAVILION
5151 MARSH ROAD**

**VIRGINIA WHITE
MEMORIAL
GARDENS
SUNDAY, APRIL 22
2 PM**



The community is invited to attend a memorial for Virginia White on Sunday, April 22 at 2 pm, where a tree has been planted and a plaque will be placed in the

Meridian Historical Village near the pond in her honor. Virginia is a beloved member of the community. She was Township Clerk for 25 years; receiving many awards, including Clerk of the Year. She worked tirelessly on projects like the pedestrian/bicycle pathways, building of the Lake Lansing Park Community Band Shelter, hosting several programs on HOMTV; and many other volunteer efforts.

Virginia was influential in local politics, which wasn't common for women at the time. She was "a force of nature" always smiling making sure someone was recognized for their good deeds.

Anyone who would like to share a memory of her is invited to attend and honor Virginia White.

**MERIDIAN HISTORICAL VILLAGE
5151 MARSH RD**



**FISHING
DERBY**

**SATURDAY, JUNE 9
9 AM - NOON**

We are celebrating Michigan DNR's Free Fishing Weekend on Saturday, June 9. Helping discover, explore and enjoy Michigan's fishing opportunities, kids of all ages are welcome to attend. Prizes will be awarded to ages 16 and under, pre-registration is not required.

**HISTORICAL VILLAGE POND
5151 MARSH RD**



**FOOD TRUCK
RALLY**

**SATURDAY, JUNE 30
11 AM - 10 PM**

Get ready for Meridian Township's Food Truck Rally! Around 50 of the best gourmet food trucks Michigan has to offer will be at the Meridian Mall Parking Lot, joined by live music, beer and wine tent and family fun festival. Come taste amazing food all in one location from trucks all over the state.

CENTRAL PARK DRIVE



**CELEBRATE
MERIDIAN**

**SATURDAY, JUNE 30
11 AM - 11 PM**

All roads lead to Meridian Township for our annual Independence Day Celebration.

- ▲ Beer & Wine Tent
- ▲ Business Expo
- ▲ Car Show Cruise
- ▲ Community Mural Painting
- ▲ Fireworks
- ▲ Food Truck Rally
- ▲ Heritage Festival
- ▲ Kids Games & Carnival Rides
- ▲ Live Music

MUNICIPAL COMPLEX, 5151 MARSH ROAD

**BE A TOURIST
IN YOUR OWN
TOWN**

**SATURDAY JUNE 2
10 AM - 5 PM**

Explore Hidden Gems in Meridian Township during the Greater Lansing Convention and Visitors Bureau's Be a Tourist in Your Own Town. Visit lansing.org/events/be-a-tourist. Enjoy family friendly Township attractions including:

**MERIDIAN HISTORICAL VILLAGE
HARRIS NATURE CENTER
HOMTV STUDIOS**



**BRING BACK
THE MILE RACE
SERIES EVENT**

**FRIDAY, JUNE 29
7 PM**

Join Playmakers and Meridian Township as we kick-off Celebrate Meridian by running or walking a mile! Your friends and neighbors can come together for a friendly competition that helps raise money for the Meridian Cares Program. Register at Playmakers.

CENTRAL PARK DRIVE



**NATIONAL
NIGHT OUT
TUESDAY, AUGUST 7**

6 PM - 9 PM

We invite all Neighborhood Watch Groups, Neighborhood Associations and the community to be part of National Night Out. Community police officers will be visiting neighborhoods with McGruff the Crime Dog and/or our K-9 Unit, on motorcycles and police vehicles. 517.853.4800 with questions and to let them know your group is participating.



SUMMER FUN

CONCERT SERIES



DATE	THEME	GROUP
June 1	Retro	New Rule
June 8	Variety	Kathy Ford Band
June 15	Dance	Smooth Daddy
June 22	Barbershop	Capital City Chordsmen
June 29	Patriotic	Meridian Community Band
July 6	70's - 80's	Life Support
July 13	Concert Band	Lansing Concert Band
July 20	60's - 70's	Sea Cruisers
July 27	Country	Brenda Loomis Band
Aug 3 6:30 start	Irish - Pipes	Peat in the Creel & Glen Erin Pipe Band
Aug 10	Oldies	Oldies but Goodies
Aug 17	Caribbean	Don Middlebrook & the Pearl Divers
Aug 24	Classic Rock	The Black Barn Band
Aug 31	Classic Favorites	Jeff Baldori

FARMERS' MARKET

SATURDAYS
MAY - JUNE
8 AM - 2 PM

**WEDNESDAYS
& SATURDAYS**
JULY - OCTOBER
8 AM - 2 PM

5151 MARSH ROAD



Come check out the Farmers' Market opening outdoors Saturday, May 5. The market features Michigan strawberries, beans, tomatoes, peaches and blueberries in June and apples, winter squash and pumpkins in the fall. Fresh bouquets of flowers are available throughout the season. A majority of the products sold at the market are grown locally or within the state.

Supplemental Nutrition Assistance Program (SNAP) recipients can use their Michigan Bridge Card at the Meridian Township Farmers' Market. The market also accepts Double Up Food Bucks, WIC Project FRESH and Senior Project FRESH/Market FRESH coupons. Many vendors are also now accepting credit cards.

[FACEBOOK.COM/MERIDIANTOWNSHIPFARMERSMARKET](https://www.facebook.com/MeridianTownshipFarmersMarket)

ON HIATUS 2018: Arts and Crafts Marketplace

The Meridian Township Arts and Crafts Marketplace that normally operates on the fourth Sunday of the month from June through October will be on hiatus in 2018. There are a number of changes taking place in Central Park that will lead to improved facilities and better access in 2019. We are looking forward to continuing the market in the near future, as it provides an opportunity for local artists to showcase their craft. Questions please call the Parks and Recreation Office.

PARKS & RECREATION SERVICE CENTER

2100 Gaylord C Smith Court
Haslett, MI 48840

 517.853.4600

 M-F 8 am - 5 pm

 [facebook.com/
MeridianTwpParksRec](https://www.facebook.com/MeridianTwpParksRec)

TOP 9 REASONS TO GO TO

Celebrate MERIDIAN

SATURDAY
JUNE 30



FOOD TRUCK RALLY



CAR SHOW CRUISE



COMMUNITY MURAL



PET ADOPTION



FRIENDS & FAMILY



KIDS ACTIVITIES



LIVE MUSIC



BEER & WINE TENT



FIREWORKS

5151 MARSH ROAD
OKEMOS

#CELEBRATEMERIDIAN

SPRING RECYCLING EVENT

SATURDAY, APRIL 21
9 AM - 2 PM
CHIPPEWA MIDDLE SCHOOL PARKING LOT
4000 OKEMOS ROAD

Join the Go Green Movement

Meridian Township is hosting a Spring Recycling Event on April 21 and wants you there with your recyclables! From 9 am to 2 pm, the parking lot at Chippewa Middle School, 4000 Okemos Rd. in Okemos, will hum with volunteers helping visitors unload their goods at collection stations. Admission is free and open to all! Some modest fees will apply for paint, TVs/Monitors, and items with Freon (air conditioners, refrigerators, dehumidifiers).

Recycling rewards us in many ways. Those who rid their homes, garages and basements of items they no longer use, will love the extra space that opens up. The environment also gets huge paybacks whenever landfills are spared from tons of reusable waste.

On Recycling Day, drivers will be directed where to drop off their goods at designated stations. Volunteers will help them unpack. After unloading, cars drive out to make room for those behind them.

Items Accepted

ELECTRONICS – TVs, VCRs, scanners, printers, radios, stereos, cameras, software, cords and more

PAINT: LIQUID OR DRY – Both Latex and Oil-based. Small cost per container

HOUSEHOLD ITEMS – No ripped or stained furniture, working order only. Tools, books, knick-knacks, newer working appliances/electronics under 10 years old, clothing, shoes, fabric and yarn

BIKES AND BIKE PARTS – Working and non-working bikes and bike parts

EGG CARTONS & CLEAN PACKING PEANUTS – Dozen size egg cartons only. Put peanuts in clear bags; no other packing materials

METAL – Large appliances, sinks, fridges, washers, A/Cs, stoves, lawn mowers, etc. (Drain oil/gas) \$10 if contains Freon

NOT Accepting mattresses, medical equipment, building materials, lighting, pianos, toilets, counters or furniture needing repair

2017 Recycling Event Results

An enormous amount of materials were recycled in 2017 leading up to a world record breaking amount of recycled electronics and local record for bicycles.

111,586 LBS. of electronics recycled, almost twice the amount as in 2016. Meridian helped set a World Record for electronics recycled in one day at multiple locations.

4557 CANS of latex and oil based paint to be recycled and resold

12 CU. YARDS of documents shredded/recycled

174 BICYCLES reconditioned/donated

4 LARGE TRUCKS filled with clothing, shoes, household items re-used and recycled

40 MATTRESSES recycled

60 CUBIC YARDS of metal recycled

250 LBS. of old medicines safely incinerated

3 CU. YARDS of packing peanuts re-used & 800 egg cartons re-used

And Freon reclaimed from 130 appliances

meridian.mi.us

Volunteers Needed

This event is not possible without the tremendous amount of support and time from our co-sponsors and volunteers. To become a sponsor or to volunteer, contact LeRoy Harvey, Recycling Coordinator at 517.853.4466.

COMMUNITY GARDENS

Chances are pretty good that there's a community garden in your neighborhood!

If not... there's also a good chance you can get some help starting one. Meridian Township and the "Garden Project" are partnering with congregations, neighborhood groups and residents to make this happen. With support from the Township, Greater Lansing Food Bank's Garden Project provided community gardens with plant starts, seeds and many other important resources to help our gardeners be successful in growing food for their families in 2017.

Read about ten success stories and more here:
meridian.mi.us/garden



Community Gardens in Meridian Township:

**Okemos International Garden
at Central/Cedar Creek**

Marsh Pointe Garden

**Edgewood Village Community
Garden**

Grange Acres

Wardcliff Garden

Northwind Community Garden

St. Paul Lutheran Church

Haslett Middle School

**Kinawa Middle School &
Chippewa Middle School**

**St Luke's Lutheran Church,
God's Glory Garden**



TOWNSHIP INFORMATION

Be in the Know

Summer Taxes Due FRIDAY, SEPTEMBER 14

Meridian Township Summer Tax Bills will be mailed out by the Treasurer's Office on July 1. Summer Tax Bills are due Friday, September 14, 2018 by 5 pm. For more information about taxes or other Township services, please visit the Meridian Township website meridian.mi.us.

Automatic Tax Payments

Interested in avoiding long lines on tax day or the risk of forgetting to pay your property tax? To enroll in Meridian Township's automatic bill payment plan, simply fill out the Automatic Bill Payment Enrollment Form located on the Meridian Township website meridian.mi.us. The form must be submitted at least two weeks before the due date. Once enrolled, Meridian Township will initiate an ACH withdrawal from the taxpayer's account.

Other Payment Options

Payments may be made in person at the Treasurer's Office in the Meridian Township Municipal Building daily between the hours of 8 am and 5 pm, dropped off in the white drop box in front of the Meridian Township Municipal Building 24 hours a day or mailed to 5151 Marsh Rd. Okemos, MI 48864. Cash, checks or money orders are accepted in the building. Taxes may also be paid online or by phone by credit or debit card, fees will be applied. Payments must be received in the office by the due date or a 1% late fee will be charged. Post-marks are not accepted.



Water Quality Report Available

The water quality report describing the source & quality of your drinking water is available at www.cityofeastlansing.com/elmwsa/waterquality

To receive a paper copy in the mail, contact us at 517.337.7535 x 4

2018 PRIMARY ELECTION DEADLINES

**Primary Election
Registration**
MONDAY, JULY 9

Absentee Ballots

Last Day to Receive by Mail
CLERK'S OFFICE OPEN
SATURDAY, AUGUST 4
8 AM - 2 PM

Last Day to Receive in Person
Must Vote at the Clerk's Office
MONDAY, AUGUST 6
8 AM - 4 PM

State Primary Election
TUESDAY, AUGUST 7

For more election information
visit meridian.mi.us/Elections
or contact the Meridian
Township Clerk's Office



CLERK'S OFFICE

Municipal Building
5151 Marsh Rd, Okemos, MI 48864



517.853.4300



M-F 8 am - 5 pm

meridian.mi.us/Elections



TREASURER'S OFFICE

Municipal Building
5151 Marsh Rd, Okemos, MI 48864



517.853.4140



M-F 8 am - 5 pm

meridian.mi.us/Taxes

meridian.mi.us



CSC INITIATIVES

CRIMINAL SEXUAL CONDUCT

On Thursday, February 1, 2018 Meridian Township held a press conference in regards to the Meridian Township 2004 Police Report involving one of the survivors in the Larry Nassar sentencing; Ms. Brianne Randall-Gay.

Township Manager Frank Walsh and Township Chief of Police David Hall issued a public statement and apology on the handling of the 2004 Police Report in reference to Ms. Brianne Randall Gay, who attended via Skype. Press Conference: <http://bit.ly/2FBKvrH>

In mid-September of 2016, MSU notified Meridian Township of the 2004 Nassar report. At the same time the Ingham County Prosecutor's Office directed that the Township not release the 2004 Police Report under FOIA (Freedom of Information Act) until after the conclusion of the Nassar hearing in Ingham County. The Attorney General's Office allowed the Township to release the report on Monday, January 29, 2018.

During the press conference Meridian Township Manager Frank Walsh and Chief of Police David Hall announced new initiatives and training regarding Criminal Sexual Conduct investigations within the Meridian Township Police Operations.

Three (3) new Criminal Sexual Conduct initiatives update:

1. Criminal Sexual Conduct training will be increased amongst all sworn officers. The initial training, offered by the Prosecuting Attorneys of Michigan, will begin in April 2018. The training will include a video segment with Nassar survivor Brianne Randall-Gay sharing her story. Sexual Assault Investigator Becky Payne attended a sexual assault training in March to determine if the course would be appropriate for all sworn personnel.
2. Criminal Sexual Conduct cases are being reviewed from 2000-2017. We are currently reviewing 595 Sexual Assault cases to assure all survivors' cases have properly been investigated. The Police Chief will sign off on every CSC report.
3. The Meridian Township Police Department is partnering with Brianne Randall-Gay to develop a community-wide program that addresses how to better educate children on understanding Criminal Sexual Conduct and reporting it to authorities.

Protecting our community against sexual predators remains a top priority for our Township.

19TH ANNUAL POLICE CITIZENS' ACADEMY

THURSDAYS, BEGINNING SEPTEMBER 6
6:30 PM – 9:30 PM

Gain knowledge about the criminal justice system and the Township Police Department's role in the community when you sign up for the 19th Annual Citizens' Academy.

The program is open to residents, community members and business people of Meridian and Williamstown Townships. Participants will meet from 6:30 pm to 9:30 pm every Thursday evening from September 6 through November 8, 2018.

If you have questions or wish to enroll in the Academy, please email:
policeacademy@meridian.mi.us



NATIONAL NIGHT OUT

TUESDAY, AUGUST 7
6 PM – 9 PM



We invite all Neighborhood Watch Groups, Neighborhood Associations and the community to be part of National Night Out. Community police officers will be visiting neighborhoods with McGruff the Crime Dog and/or our K-9 Unit, on motorcycles and police vehicles. Contact your community police officer at 517.853.4800 with questions and to let them know your group is participating.



MERIDIAN POLICE DEPARTMENT

Public Safety Building
5151 Marsh Rd, Okemos, MI 48864

☎ Main Line: 517.853.4800

📅 Office Hours M-F 8 am - 5 pm
Building Open 24/7

📘 [facebook.com/MeridianTwpPD](https://www.facebook.com/MeridianTwpPD)



Farewell to Chief Cowper

Chief Fred Cowper served as Meridian Township's Fire Chief for almost 20 years. Hired in October, 1998, Chief Cowper had a tall order before him restructuring the Fire Department.

One of his first tasks was to create organizational structure to best serve the residents of the Township. Prior to his arrival, Battalion Chiefs, Captains and an Incident Command System were non-existent. Now, Battalion Chiefs oversee all three stations and the staff on duty each day. They mitigate emergencies and are responsible for firefighter safety. At the end of their shift, Chief Cowper would look forward to hearing them report, "Chief, everyone is going home safe."

He put a succession plan in place to ensure department staff are groomed to fill future leadership roles. Chief stated, "We needed an immense amount of change here. Some was easier than others."

One of the major goals was to build a new Central Fire Station. In 2012, just over 58% of voters approved a \$3.5 million millage to build a new Central Fire Station.

The new facility replaced the Clinton Street station that closed in February, 2013 due to water damage and mold.

The new Central Fire Station has amenities the previous Central Fire Station was not equipped to handle. Most notable are the separate men's and women's locker rooms and bunk rooms. A training/community room functions as the Township's Emergency Operations Center (EOC) and the backup center for the Ingham County EOC.

The Township Fire Department provides excellent response time to it's 40,000 residents and boasts the only double staffed paramedic advanced life support, transporting ambulances in the tri-county region. Fire prevention, code enforcement, plan review and fire safety education were reestablished during his tenure. The department is a member of the Metro Lansing Technical Rescue Team and provides response to rescue incidents involving confined space, trench, water, ice, high angle and structural collapse throughout Michigan.

Through June, he is serving in a consulting role. Projects include overseeing the installation of an outdoor warning siren, working with the Insurance Services Office (ISO) to reevaluate the Township's Public Protection Classification (PPC) rating and promoting the part-time paramedic/firefighter program.

Upon retirement, Chief Cowper stated his goal was to leave the Fire Department better than he found it, an important goal he learned from his father.

PANCAKE BREAKFAST WITH FIREFIGHTERS & LOCAL BOY SCOUTS
SATURDAY, MAY 19
8 - 11 AM
 All you can eat pancakes and sausage for \$5 donation!
 All proceeds will go to the MDA and our local Scout Units' Campership/Scholarship Fund

ALL YOU CAN EAT!
\$5



2142 COMMUNITY CHURCH 2600 BENNETT RD, OKEMOS



Smoke/CO Alarm Installation

In 2017, the Meridian Township Fire Department was awarded \$70,000 from the Federal Emergency Management Agency for the purchase and installation of 2,500 combination smoke and carbon monoxide alarms for Meridian Township homeowners.

Fire department professionals will determine where and how many alarms are needed in your home. As part of the program, they provide informational brochures on maintaining your alarms and the dangers of carbon monoxide.

If you are a Meridian Township residential homeowner, you can submit a request for a free assessment and installation on the Township website.

<http://bit.ly/SmokeCOalarmRequest>

Meet Interim Fire Chief Lori Schafer

On January 1, 2018 Lori Schafer became Meridian Township's new Interim Fire Chief. On that day she also became the first female fire chief in Meridian Township history. Schafer began her career with Meridian Township in June of 1989, but her passion for saving lives began a few years earlier.

While attending Lansing Community College on a basketball scholarship, she grew an interest in the health care field. After taking her first EMT class, she was hooked. Schafer continued her education by graduating EMT school, Paramedic school and eventually getting her Firefighter I and II certifications.

Schafer paved the way for future female firefighters by facing adversity in a male dominated field. Before retiring in 2014, she was the first woman to hold the positions of Lieutenant, Captain and Battalion Chief.

As the Interim Fire Chief, Schafer oversees the daily fire department operations, including recently replacing a 16 year old lifesaving boat. She will also serve on the panel that selects the next fire chief. When she is not at the fire station, Schafer drives a school bus for Okemos Public Schools. She plans to be fully retired from both jobs by August 2018.

In her spare time, Schafer also enjoys watching sports and spending time with her family, friends and her dog, Syd.

FIRE DEPARTMENT
 Central Fire Station #91
 5000 Okemos Rd, Okemos, MI 48864
 ☎ 517.853.4700
 📅 M-F, 8 am - 5 pm
 📘 facebook.com/MeridianTwpFD

Warning Sirens

Meridian Township added another warning siren in 2017. Warning sirens are now located at Harris Nature Center, Academic Way, The Lodges and at three (3) Township buildings. An additional warning siren will be added in late April at Wonch Park.

This new addition will make a total of seven (7) warning sirens throughout the Township. Sirens are used in an emergency situation and are being added to cover the entire Township.



7 WARNING SIRENS IN MERIDIAN TOWNSHIP



Public Works Information

Streetlights

All public streetlights in the Township are owned and operated by either Consumers Energy or the Lansing Board of Water and Light (BWL). Consumers Energy services the majority of the Township excluding areas on our extreme western border. Depending on the electric company for your residence, usually the streetlight near you is serviced by the same provider.

If you see a streetlight that is out or not functioning correctly you may report it using the following contact options:

Consumers Energy

www.consumersenergy.com/streetlightoutage

Board of Water and Light (BWL)

877.295.5001

Roads

The Ingham County Road Department (ICRD) is responsible for all road maintenance and operations in the Township excluding Grand River and Saginaw Highway - MDOT roads. If you have a pothole or other concern regarding roads, curb/gutters, signs, traffic signals and trees between the road and the sidewalk, please contact the ICRD at 517.676.9722. The Township participates with the ICRD each year on several local neighborhood street paving projects. For more information on this program please contact 517.853.4440 or dpw@meridian.mi.us.

Storm Drains

The Ingham County Drain Commissioner (ICDC) is responsible for the construction, maintenance and improvement of the storm drains in the Township. Problems with storm water or drain maintenance should be directed to the ICDC by calling 517.676.8395.

No Wipes Down the Pipes

Only three items should be flushed down the drain; #1, #2 and toilet paper. All other material is not made to flush smoothly through the sewer system. Please help keep the Meridian Township sewer system flowing smoothly by not flushing anything else down the toilet.

Unfortunately, some items marketed as “flushable” have become a threat to residential and municipal sewer systems, causing expensive clogs and messy sewage back up in homes and businesses.

If you must use a “wet wipe” instead of toilet paper, please dispose of them in the garbage. Remember, the only thing you should ever flush down a toilet is #1, #2 and toilet paper. And keep in mind: “No Wipes Down the Pipes”

For more information on items NOT to flush, please visit meridian.mi.us/socialcampaigns

EMERGENCY WATER AND SEWER SERVICES

☎ 517.349.0010

For all water or sewer emergencies, please call our on-call number 517.349.0010, 24 hours a day / 7 days a week. Between 8 am - 5 pm, our office staff will take your call. Between 5 pm and 7 am, you will reach our on-call pager; leave a message, including your name, address, phone number and a brief description of the problem. You will receive a return phone call shortly and someone will respond to your address if necessary.

Please call the Township before you call a plumber. If the problem is the Township's responsibility, we will correct it and you will save the cost of a plumber.

The Township does not reimburse plumber expenses unless the Township authorizes the expense in advance.

Business Revitalization Underway

Part 2: Meridian Mall



In the Prime Meridian Magazine Winter edition, the business district section featured three core districts; Carriage Hills Shopping District, Downtown Okemos and Haslett Village Square. This issue features the Meridian Mall.

The mall has been a business district staple since opening its doors in 1969. For decades it has served as the hub of commerce, perched on the Grand River Corridor. However, the effects of online shopping and challenges facing traditional brick-and-mortar merchants has changed the way in which traditional malls are having to thrive and attract both customers and tenants.

The Meridian Mall is looking to attract experience-based types of tenants to draw groups of people to the mall for an event or an experience with the hopes they will stay longer and explore. In 2017 the Women's History Center opened its doors. This year, Launch Trampoline Park will be open, occupying roughly 26,000 square feet of the vacant Gordman's location.

CBL Properties, the owners of Meridian Mall and Meridian Township are looking into a public/private partnership to relocate the Meridian Farmers' Market. Meridian Township staff have engaged with CBL to gain access to the greenspace parcel on the north end of the mall, to the east of Studio C! The vision is

to utilize the underused space and parking to allow for construction of permanent shelters to house the market, a quarter mile down the street from the existing market, which has outgrown its current space.

This proposed site proves to be a prime spot to host events as evidenced by three prime 175th events hosted by Meridian Township in 2017; the New Years' Eve Celebration, Food Truck Rally and Gus Maker Basketball Tournament. Each event attracted thousands of people and the mall confirmed a spike in sales when events like these occur along its perimeter. If constructed, the space is expected to be used for flea markets, food trucks, playgrounds, live music, antique shows, swap meets and more.

Contact Economic Development Director Chris Buck for information on Economic Development
buck@meridian.mi.us
517.853.4568

Contact Darcie Weigand for information on the Farmers' Market
weigand@meridian.mi.us
517.853.4616

PLEASE BE ADVISED

MAJOR ROAD CONSTRUCTION

The Ingham County Road Department (ICRD) is conducting two (2) major road construction projects on Jolly and Okemos Road. Motorists should anticipate traffic congestion and delays within the project vicinity during construction. We greatly appreciate your patience during what we know is an inconvenience in travel plans.

Okemos-Jolly Intersection Rehabilitation/expansion Concrete resurfacing with new turn lanes and traffic signal, including storm sewer, sidewalk and ADA improvements. Signal and utility work is ongoing (started last October); traffic restrictions and drainage work to start early April; open to traffic expected early August; completion expected by Labor day.

Jolly Road Resurfacing Dobie to Meridian which is the recycle (grind up) and widening for paved shoulder project, including culvert/storm sewer replacement with ADA and guardrail. This project got underway in late February starting with tree work, then start of road work early to mid-March (depends on weather; road work expected to start after lifting of annual frost law weight restrictions); expected open to traffic by Labor Day; project completion mid-September.

Details of the project as well as use of alternate routes will be posted on the ICRD website:
rc.ingham.org/Home.aspx

If you have any questions or concerns, you are welcome to contact the Road Department for more information 517.676.9722.

Updates available at [facebook.com/Ingham-County-Road-Department](https://www.facebook.com/Ingham-County-Road-Department)

Submitted by the ICRD

Open Monday – Friday 9 am – 4:30 pm

MERIDIAN SENIOR CENTER

The Meridian Senior Center offers retired and older adults opportunities to remain active and healthy with various activities. If you are age 55 and over you can become a member and enjoy family friendly events like Mother's Day Tea & Brunch and Father's Day Beer and Brats. Become a member at meridianseniorcenter.weebly.com.

📍 4000 N. Okemos Road, Okemos, MI 48864

Senior Center entrance is located off of Kinawa Drive

☎ 517.706.5045

📘 facebook.com/meridianseniorcenter

RUMMAGE SALE

JULY 12 - 13

9 AM - 6 PM

Open to the Public

Find a hidden treasure at the Senior Center's annual fund raising event.

HOMTV Partners with Friends of Historic Meridian to Tell Meridian's Story

HOMTV and the Friends of Historic Meridian are working together to preserve the Township's history by bringing back the Reflections program series. HOMTV's Reflections program features interviews with longtime residents, business owners and Township employees reflecting on Meridian Township's rich history.

Reflections originally aired on HOMTV in 1992. In recognition of Meridian Township's 175th Anniversary, the Friends of Historic Meridian are taking an active role reviving the program by hosting and co-producing.

Jane Rose, Executive Director of the Meridian Historical Village, hosted her first episode of Reflections with Ronald Wheeler, a descendant of the Proctor family (pictured). The Proctor family ran the tollbooth during the 1800's and were among the first residents of Okemos.

The interview began airing on February 7, 2018 and can be found on demand on the HOMTV website at www.homtv.net.



If you know of anyone who you think should be interviewed on the Reflections program, contact HOMTV Executive Producer, Brandie Yates at 517.853.4208 or yates@meridian.mi.us.



Lights Camera Action

HOMTV's 2018 Election Coverage

Since 1988, HOMETV has won numerous awards at the state, regional and national level for Overall Excellence in government programming and election coverage. HOMETV is arguably the leader in providing extensive election coverage by a Government Access Channel. HOMETV continues its tradition of excellence with award-winning election programming in 2018 providing one-on-one candidate interviews, live call-in debates, candidate statements, ballot proposal features and live election night coverage.

Viewers will have the opportunity to participate in the democratic process by asking questions during the live debates and on election night by calling 517.349.1232 or on Twitter using the @HOMTV Twitter handle and #BallotMeridian hashtag. HOMETV gives residents a chance to get to know the candidates and proposals on the ballot. HOMETV is your source for local election information.

While providing fair and balanced election coverage is of utmost importance to HOMETV, the most unique aspect is the role of the HOMETV Interns. Most people would never guess that behind the scenes is only a few staff members

with the rest of the crew being student interns. Not only will viewers receive the information they need to make an educated decision at the polls, but HOMETV Interns will receive valuable hands-on experience to create a professional resume reel and begin their career in the television industry.

HOMETV's Primary Election coverage will begin with candidate interviews, statements and live debates airing during the month of July. General Election coverage will begin airing during the month of October.

All 2018 election programs will air on HOMETV Comcast Channel 21 and be simulcast on CAMTV Channel 30. Programs will also be available on demand on the HOMETV website at hometv.net.

HOMTV
 Municipal Building, Administration Wing
 5151 Marsh Rd, Okemos, MI 48864
 517.349.1232
 M-F, 8 am - 5 pm
facebook.com/homtv [@hometv](https://twitter.com/homtv)
hometv.net



TOWNSHIP PARKS

Get Active



80 MILES MAINTAINED PAVED PATHWAYS including interurban and off road pathways and pathways along roads

20 MILES PAVED AND NATURAL TRAILS Through the Parks

Approximate Totals

#MERIDIANTRAILS

Trails of Meridian

Meridian Township provides a park or natural area within a 15 - 20 minute walk for every Township resident. That is approximately 2000 steps on your pedometer, taking you closer to a positive and active lifestyle. With over 900 acres on 29 park properties, 20 miles of trails and 80 miles of pedestrian/bicycle pathways, and over 900 acres of land preserves, we have numerous opportunities for you and your family to enjoy getting to your destination along the Trails of Meridian.

Trails and pathways are funded through the Park Millage and Pedestrian/Bicycle Pathway Millage and are maintained by the Township's Parks and Grounds Maintenance Staff.

Take a Trip on the Red Cedar River

4.8 MILES Take a leisurely 4.8 mile trip on the charming Red Cedar River in Meridian Township from Harris Nature Center to Ferguson Park. This three hour trek allows you to discover exceptional parks and wildlife in Meridian Township.

23 MILES Explore the 23 mile - 14 hour Red Cedar River Water Trail from Williamstown Township to the Grand River confluence and Cherry Hill Boat Launch in Lansing. Visit the Township website to print the Red Cedar River Water Trail map and locate launch points, parking, facilities and trip lengths.

POINTS OF INTEREST ALONG THE RED CEDAR

- Ferguson Park
- Harris Nature Center
- Mandenberg Woods
- Meridian Riverfront Park
- Red Cedar Glen Preserve
- Red Cedar Nature Area
- Red Cedar River Land Preserves
- Sumbal Land Preserve
- Wonch Park



Explore

Red Cedar River

LAND PRESERVATION

SPOTLIGHT

Recent Township Land Acquisitions

Residents now have an additional 186 acres of public natural area to enjoy!

It's been an exciting year of acquisitions for Meridian Township's Land Preservation program. Four (4) properties were acquired in the last several months adding an additional 186 acres totaling 954 acres of land preserves across the Township. This number is in addition to the existing 904 acres of park land.

The Land Preservation program has been active since the year 2000 and is supported by a millage that protects natural areas as well as improves them, through stewardship. Land Preserves are open to the public from dawn to dusk. Please contact 517.853.4600 with any questions regarding accessing the land preserves or suggestions for where to take your next hike!

2017

LAND PRESERVATION ACQUISITIONS

▲ ADDED TO TOWAR WOODS PRESERVE

A one (1) acre donation came from the Mitroka family. It squares off a corner in the current Towar Woods Preserve located in the northwest portion of the Township. Towar Woods is a gorgeous forest community that boasts trails for hiking and ample animal viewing opportunities.

▲ MANDENBERG WOODS PRESERVE

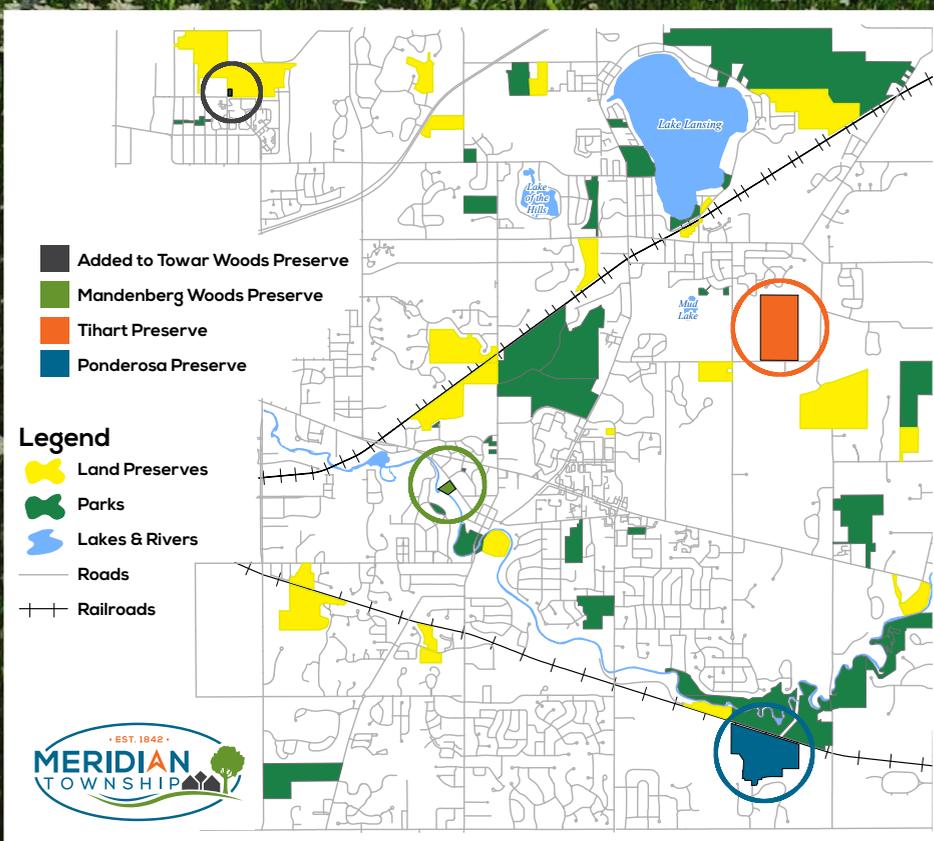
A six (6) acre parcel near downtown Okemos along the Red Cedar River was acquired from the Mandenberg family. The parcel has vernal pools which provide habitat for plants and animals.

▲ TIHART PRESERVE

A ninety (90) acre parcel on Tihart Road was acquired from the Linn family. A native prairie planting is planned for the farm field in this new preserve.

▲ PONDEROSA PRESERVE

An eighty nine (89) acre parcel south of Legg Park was acquired in part with a grant from the Michigan DNR. This preserve has trails that you can walk to view a variety of communities, including woodlands with huge and notable oaks and maples, wetlands, streams, ponds and many different types of wildlife, including spawning salmon that utilize the creek.



HARRIS NATURE CENTER ACTIVITIES



ACTIVITY	DATES & TIMES
Chipmunk Story Time	Thursdays: April - August at 10 am
My Cub and I: Nature for Toddlers	Mondays: April - May at 10:30 am
Preschool Science Exploration	Thursdays: April - June at 1 pm
Timber Tots	Mondays: April - May at 9 am
Bird Watching in Our Parks	Sundays: April - May at 8 am
Howl at the Moon	Fridays: April & August at 8:30 pm May, June, July at 9 pm
HNC Stewardship Mornings	Saturdays: April - October at 9 am
Gardening with Native Plants	Tuesday March 27 from 7- 9 pm
Photography w/ Ron St. Germain	Wednesdays: April 4 - 18 at 6:30 pm
Explore Nature Open House	Sunday April 15 from 12 pm - 4 pm
Song Bird Nest Box Workshop	Sunday April 21 at 2 pm
Earth Day Walkabout	Sunday April 22 at 2 pm
Native Plants Day and Sale	Saturday May 5 from 9 am - 1 pm
Wildflower Walkabout	Sunday May 6 at 3 pm
Nature at Night Campfire	Saturday May 12 at 7 pm
Be A Tourist In Your Own Town	Saturday June 2 from 10 am - 5 pm
Introduction to Bee Keeping	Saturday June 9 at 1 pm
Family Bird Walk	Sunday June 10 at 3 pm
Frog Forage Campfire	Saturday June 23 at 7 pm
Stomp and Tromp: A Guided Walk	Sunday July 15 at 3 pm
Spectacular Stars Campfire	Saturday August 4 at 7 pm

*** DATES & TIMES ARE SUBJECT TO CHANGE. CHECK WEBSITE FOR DETAILS.**

Sign Up **NOW**
bit.ly/mtpronline

Contact the Harris Nature Center with questions.

SUMMER DAY CAMPS

The Harris Nature Center offers a variety of Summer Day Camps that allow children to engage in nature by learning about native plants, reptiles, insects, birds and more. Summer day camps are offered from preschool to 8th grade levels.

Camp fees vary. Discounts are available when registering before June 1. To register your child, visit bit.ly/mtpronline or contact the Harris Nature Center by phone or hnc@meridian.mi.us. Registration forms are also online at meridian.mi.us/HNC.

This summer, enjoy the great outdoors at the Harris Nature Center. Step into nature on one of the many guided walks, learn more about plants and animals, enjoy a campfire, become a steward of the land and more. The Harris Nature Center will give your family an outdoor experience to remember. To learn how your family can get active in nature, visit the website.



HARRIS NATURE CENTER

3998 Van Atta Rd, Okemos, MI 48864



517.349.3866



Hours vary



[facebook.com/](https://www.facebook.com/HarrisNatureCenter)

[HarrisNatureCenter](https://www.facebook.com/HarrisNatureCenter)





VISIT MERIDIAN HISTORICAL VILLAGE

The Meridian Historical Village is open to the public on Saturdays May through October from 10 am – 2 pm. Come to the General Store in the Brick Building to begin your tour of eight historic buildings from the local area. Buildings include an 1849 inn and tavern, an 1850 tollgate house, an 1860's farmhouse with barn and outbuildings, an 1877 general store, an 1883 schoolhouse, an 1870's log cabin and a reconstruction of an 1870's Chapel.

Rent the Village Chapel

Set in a beautiful location, the Village Chapel is a reconstruction of a 19th century church which stood in Okemos for nearly 100 years. The chapel features an exquisite narthex and sanctuary. A decorative wall towers behind the raised altar area, providing an inviting backdrop complemented by rich oak floors. A center aisle divides 14 pews that can comfortably seat up to 100 guests. The chapel has been constructed to modern standards and is fully accessible.

Schedule a Group Outing

The Meridian Historical Village is available for groups, baby or bridal showers, music recitals, weddings, parties or other events. The Village has historic buildings for rent at very reasonable rates. Many options are available depending on your event size and needs.

Become a Docent!

Learn about sharing our past with the children who will shape our future. School tour season is spring and autumn. Learn about our programs and join the fun. Training is in April.

MERIDIANHISTORICALVILLAGE.ORG

BLUE AND GREY SATURDAY, SEPTEMBER 8 11 AM – 5 PM

Join the Friends of Historic Meridian for the Blue and Grey, highlighting historical 19th century activities.

Visitors enjoy early American demonstrations and exhibits as well as children's activities and games. Witness what life was like during the Civil War with a Civil War Encampment and visit docents and tour the historic buildings.

* Date and time may be subject to change



The Meridian Historical Village is owned and operated by the Friends of Historic Meridian, a 501c3. Contact the friends at 517.347.7300.



MERIDIAN HISTORICAL VILLAGE

5151 Marsh Rd, Okemos, MI 48864

📞 517.347.7300

📅 Saturdays, May - Oct, 10 am - 2 pm

📘 facebook.com/

MeridianHistoricalVillage



YOUTH SPORTS

ACTIVITY	REGISTRATION DEADLINE
Baseball/Softball	Contact for availability devlin@meridian.mi.us
Playmakers Kids' Running Club April - May	April 13
Youth Fishing Derby - June 9 Historical Village Pond at 9 am	All Welcome
Okemos K - 8th Grade 2018-2019 Soccer	July 13 Registration opens 5/21
Okemos K - 8th Grade Boys & Girls Fall Flag Football	August 3
Haslett/HYRA K - 1st Grade Boys and Girls Fall Soccer	August 3
Haslett/HYRA K - 8th Grade Boys and Girls Fall Flag Football	August 3
Sporties for Shorties Camps Boys and Girls, ages 3 - 5 June - October	Until Full

Meridian Township offers a variety of youth sports programs for ages 3-15. Each program encourages development of skills and self-esteem through physical activity and teamwork while creating friendships in a fun and safe atmosphere. Please go to bit.ly/mtpronline for more information of each program.

*** All programs are subject to change.
Check bit.ly/mtpronline for details.**

ACTIVITY	REGISTRATION DEADLINE
Spring/Summer Adult Softball Begins Week of May 7 M/W/Th: Co-ed T: Men's	April 27
Co-ed 4 vs 4 Adult Sand Volleyball	
Session I: May 14 - July 19	May 4
Session II: July 23 - September 27	July 13
Adult Kickball leagues	
Friday Evenings Begins May 18	May 4
M/Th/F Begins week of July 23	July 13
Pickleball Begins in May Hillbrook Park Open Play M/W/F 9 - 11 am Available for Adults and Families	Until full



ADULT SPORTS

Meridian Township offers a variety of programs and activities for adults who want to have fun and stay physically and socially active during the warmer months. Adult sports and programs create an engaging and supportive environment, while adding a little friendly competition. Enjoy our local parks and local sport venues, while participating in activities like kickball, pickleball, and volleyball.

Sign Up
NOW
bit.ly/mtpronline

**PARKS & RECREATION
SERVICE CENTER**
2100 Gaylord C Smith Court, Haslett, MI 48840
☎ 517.853.4600
📅 M-F 8 am - 5 pm
📘 facebook.com/MeridianTwpParksRec

#MERIDIANTOWNSHIP
#PRIMEMERIDIAN



FREE To Do
& Social **SHARE** Worthy...

Top 3 Reasons to Go on a Selfie Tour in Our Parks

Put the keys away, dust off that bike and go on a little self-guided selfie tour across the township and feel free to share #MeridianTownship #PrimeCommunity.

1

Smack dab in the middle of the Township, located at the Historical Village is the Proctor Tollgate House. While we realize the Meridian Historical Village is 100% Instagram worthy, this tollgate house is the only remaining tollgate house in the state.



2

The latest community art mural was installed in October 2017 at Hillbrook Park. Painted by community members, this mural represents a culmination of true pride and spirit across the Township.



3

The most popular location in Meridian Township to take Instagram pics is Lake Lansing. Check out the hashtag #lakelansing on Instagram and you will see why the largest lake in the county is so insta worthy.



Courtesy: Emily Lutz
Lasting Frame Photography

Check Out Our Selfie Best Places: www.meridian.mi.us/SelfieTour



TOP 9 OF 2017



 [#MERIDIANTWP](https://www.instagram.com/MERIDIANTWP)



Communications
Commission

Finance



11. E1a

To: Communications Commission
From: Brandie Yates, HOMTV Executive Producer/Internship Coordinator
Date: June 4, 2018
Re: Production Services Utilizing New Rate Card

At the April 12, 2017 Communications Commission regular meeting, the Commission approved the new production rate card pricing and packages to attract more organizations to partner with HOMTV and CAMTV to utilize the available production services.

Staff was approached in April 2018 to create a 30 second promotional spot for the Will Goodale Memorial Foundation's kickball fundraising event for a total of \$500.00. Shooting for the promotional spot took place on May 18, 2018.

The promotional spot is currently being finalized and payment was received on May 23, 2018. This is the first organization to utilize HOMTV and CAMTV's new rate card pricing and packages for production services.

Will Goodale Memorial Foundation

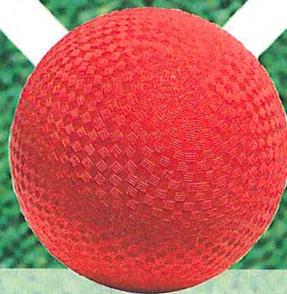
Will Goodale "King of Kickball" Fun Day
September 8th **12PM -5PM**



Location:

**Towner Road Park
2055 Towner Rd.
Haslett, MI 48840**

**Additional
Activities for
ALL ages!**



Teams Being Formed NOW! • 32+ Teams Needed!

**All proceeds to benefit the Will Goodale Memorial Foundation
Offering scholarships to students wishing to follow
Will's dream to enter the Police Academy.**

**Contact: Shane Goodale, 517.230.8708, will@shanegoodale.com,
Or visit www.rememberwillgoodale.com/kickball to sign up**



To: Communications Commission
From: Brandie Yates, HOMTV Executive Producer/Internship Coordinator
Date: June 4, 2018
Re: HOMTV Alumni Giving Program

At the August 2, 2017 Communications Commission regular meeting, the Commission approved the formation of the HOMTV Alumni Giving Program to support and offset costs for those participating in the unpaid HOMTV Internship Program.

Staff plans to launch the HOMTV Alumni Giving Program at this year's HOMTV Alumni Reunion and Networking Tailgate Event on Saturday, October 6, 2018.

The attached letter and donation form will then be sent out to HOMTV's Alumni Network requesting them to "give back" by generously providing financial support for current interns to cover costs associated with participating in the HOMTV Internship Program including mileage, housing, professional clothing and career development opportunities.

Prior to the launch, staff will meet with the Meridian Township Finance Director and Treasurer to appropriately set-up and maintain the funds for this program.

Selection criteria for distributing the funds will be determined as the program further develops. The funding awarded will be based on available program funds and demonstrated intern interest and need.



5151 Marsh Road
Okemos, MI 48864

Dear HOMTV Alumni,

HOMTV relies on the loyalty of alumni to fulfill our mission of positively impacting the growth, development and advancement of interns seeking careers in the media industry through the HOMTV Internship Program.

With the generosity of HOMTV's Alumni Network, we are launching an Alumni Giving Program "HOM Is Where the Start Is" to assist interns financially with costs associated with our program, including commuting, housing, professional clothing and career development opportunities. While encouraging participation in the HOMTV Internship Program, this support will also allow us to strengthen the depth of the interns' experience and provide them with an opportunity they may not necessarily afford otherwise.

Since the first HOMTV intern in 1981, approximately 1,000 interns have successfully completed the Internship Program and over 500 have moved on to work in the field of journalism, television production, film production and the communications industry both nationally and internationally. To ensure our future as a recognized hands-on training program retaining and fostering talent for the professional television and communications industry, HOMTV is asking for your support.

When reflecting on your own connection and experience at HOMTV, please remember that your donation will equip future HOMies with the tools for success and help get their "Start".

Please consider becoming a "HOMie for Life" today!

Sincerely,

A handwritten signature in cursive script that reads 'Brandie Yates'.

Brandie Yates
Internship Coordinator



Haslett • Okemos • Meridian

HOM Is Where the Start Is

Your donation will go towards expenses incurred by HOMTV interns for commuting, housing, professional clothing and career development opportunity costs. It will also provide for additional paid intern opportunities and career development consultants. Thank you for your donation and support.

My Gift

Big HOMie \$3,500

In honor of HOMTV's Internship Program's 35th Anniversary, celebrated in 2016.

Junior HOMie \$2,000

Rookie HOMie \$1,000

little HOMie \$500

HOMie 4 Life \$21 per month/annual commitment

Become a HOMie 4 Life by donating a monthly gift of \$21, recognizing HOMTV's Channel 21 on Comcast, and receive your choice of a free HOMie4Life t-shirt or hat.

Thank you for your continued support of HOMTV's Internship Program!

