

CHARTER TOWNSHIP OF MERIDIAN
CORRIDOR IMPROVEMENT AUTHORITY
5151 MARSH ROAD, OKEMOS, MI 48864
WEDNESDAY, MAY 17, 2017, 6:00 PM – MINUTES

MEMBERS

PRESENT: Supervisor Ron Styka, Todd Huhn, Kellie Johnson, Bruce Peffers, Barry Goetz, Brian Jones

MEMBERS

ABSENT: Chris Rigterink, Chris Nugent, Mark Epolito, Sr.

STAFF

PRESENT: Director of Community Planning & Development Mark Kieselbach, Associate Planner/Economic Development Coordinator Ben Motil

OTHERS

PRESENT:

1. CALL MEETING TO ORDER

a. Vice Chair Johnson called the meeting to order at 6:00 p.m.

2. MISSION STATEMENT

Vice Chair Johnson asked Member Jones to read the Mission Statement as follows:

The Corridor Improvement Authority of the Charter Township of Meridian is dedicated to establishing the Grand River Avenue corridor in Meridian Township as a prime business and recreation destination in the Tri-County region. The Authority is focused on creating programs and projects that invigorate the streetscape and build partnerships among corridor property owners, business owners, and residents.

3. APPROVAL OF THE AGENDA

MOTION BY MEMBER PEFFERS TO APPROVE AGENDA. SUPPORTED BY MEMBER HUHN. MOTION APPROVED 6-0.

4. CONSENT AGENDA

MOTION BY SUPERVISOR STYKA TO APPROVE CONSENT AGENDA. SUPPORTED BY MEMBER JONES. MOTION APPROVED 6-0.

5. PUBLIC COMMENT

None.

6. NEW BUSINESS

a. Goals & Objectives – Development of a Work Plan

Staff provided a summary of the CIA Goals of the Michigan Avenue Corridor Conceptual Development Plan. Discussion was held by the CIA Board regarding how to establish the objectives for each of their 2017 Goals. The Goals provide a framework, the work plan sets the milestones and timeline for completion. Discussion included:

- Suggestions regarding round table discussions at upcoming CIA meeting.
- Timeframe for roundtable discussions.
- Prioritizing agenda for roundtable discussions.
- The ultimate goal of roundtable discussions including idea sharing, as well as engaging stakeholders.
- Roundtables would be useful in attaining community buy-in for the CIA.
- Examples could be provided to the public about the type of design guidelines and architectural styles for the corridor.
- Topics could include improvements to the right-of-way, transportation, and walkability.
- Signage issues could be addressed, particularly wayfinding signs entering the corridor.
- The roundtable discussion would be held at the September CIA meeting.
- Improving recognition of corridor entry ways.
- Signs that would allow the Township to identify itself as well as the corridor.
- The Township Complete Streets ordinance.

7. OLD BUSINESS

a. List of businesses/stakeholders in Corridor

- Staff provided a list of the businesses within the Corridor.
- The list included the address as well as the name of the business.
- Member Peffers organized the list into categories.
- Member Peffers will share his list with staff to be distributed at the next CIA meeting.
- The categories are as follows:
 - 19 automotive buildings
 - 13 bank buildings
 - 37 eatery buildings
 - 8 fitness/wellness buildings
 - 10 grocery buildings
 - 1 hospitality building
 - 3 housing buildings
 - 3 mall type buildings
 - 16 medical buildings
 - 24 vacancies/no use
 - 1 office building
 - 4 other-type buildings
 - 2 property management buildings
 - 20 residence buildings

Corridor Improvement Authority Minutes (Draft)
May 17, 2017
Page 3

- 46 retail buildings
- 38 service buildings

8. CHAIR REPORT

None.

9. STAFF REPORT

Development Projects Update - Staff provided updates on the status of proposed and ongoing projects within the Township.

- Director Kieselbach summarized the Stockwell Shopping Center and the Elevation project.

10. OPEN DISCUSSION/BOARD COMMENTS

- Supervisor Styka updated the CIA on the following items:
 - The Meridian Township Brownfield Redevelopment Authority
 - Complete Streets Program at Ingham County

11. PUBLIC COMMENT

None.

12. ADJOURNMENT

The meeting adjourned without objection at 6:53 p.m.

-The next meeting will be on Wednesday, June 21, 2017 at 6:00 p.m.-

Chris Nugent, Chairperson