

AGENDA

CHARTER TOWNSHIP OF MERIDIAN
Economic Development Corporation

April 7, 2022 7:30 am
5151 Marsh Road, Town Hall Room

1. CALL MEETING TO ORDER
 2. MISSION: Set the standard in creating an entrepreneurial culture; be the example for revitalization of our business districts and be the leaders in building sustainable public/private partnerships.
 3. APPROVAL OF AGENDA
 4. CONSENT AGENDA
 - A. Minutes –Special Meeting March 1, 2022
 - B. Minutes- Meeting March 3, 2022
 - C. Financial Report
 - D. Development Projects
 5. PUBLIC REMARKS
 6. OLD BUSINESS
 7. NEW BUSINESS
 - A. Major Construction Sign Campaign to Support Local Businesses
 - B. Flags over Meridian \$800 Sponsorship
 - C. EDC Member Recommendation
 8. TOWNSHIP REPORTS
 - A. Township Board
 - B. Township Manager
 - C. Planning Commission
 - D. Chair
 - E. Staff
 9. COMMUNITY REPORTS
 - A. Meridian Mall
 - B. MABA
 10. OPEN DISCUSSION/BOARD COMMENTS
 11. PUBLIC REMARKS
 12. NEXT MEETING DATE
 - A. May 5 , 2022, 7:30am
 13. ADJOURNMENT
-

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Board by contacting:
Township Manager Frank L. Walsh, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4258 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Township Hall



Charter Township of Meridian

Meridian Economic Development Corporation (EDC)-Subcommittee Village of Okemos, LLC

5151 Marsh Road, Okemos, MI 48864

Tuesday, March 1, 2022- Minutes -DRAFT

Members

Present: Assistant Manager Dan Opsommer (for Township Manager Frank Walsh), Chair Kim Thompson, Treasurer Phil Deschaine, Vice Chair Brenda Chapman, and Supervisor Jackson

Members

Absent: None

Others

Present: Neighborhoods & Economic Development Director Amber Clark, Executive Assistant Michelle Prinz, and Eric Helzer, Advanced Redevelopment Solutions

1. CALL MEETING TO ORDER

Chair Thompson called the meeting to order at 8:00 am.

2. APPROVAL OF THE AGENDA

Discussion to remove the consent agenda from the agenda.

MOTION BY VICE CHAIR CHAPMAN TO APPROVE THE AMENDED AGENDA. SUPPORTED BY TREASURER DESCHAIINE. MOTION PASSES 5-0.

3. PUBLIC REMARKS

None.

4. NEW BUSINESS

a. Village of Okemos, LLC Redevelopment Fund Request No. 2 Discussion

Mr. Helzer reviewed the recent history of the project and the previous meetings. In September, a meeting was held and determined that the project had a shortfall of funding of \$2,469,153. This total included all public improvements. Since that meeting, the project shortfall has grown to \$3,200,000. This is just the estimate and only includes public infrastructure. The project still has to go through the bidding process. There is a new grant through the MEDC WRAP Program that will fund up to \$1,000,000 for development as it relates to placemaking and infrastructure. This project has been identified as a strong grant candidate. The Township would partner with the developer on the grant.

There was discussion that there is \$2,000,000 in the Meridian Redevelopment Fund and that is for both Okemos and Haslett. With the current \$3,200,000 shortfall in the project and a possible \$1,000,000 grant from the MEDC, discussion centered on what would be a reasonable Meridian Redevelopment Fund grant amount? A recommendation of a \$1,250,000 grant for the year 2022 was suggested. It was discussed that the DDA TIF could reimburse the Township for these funds. This would allow for an additional grant application in 2023 for the approximately \$950,000 shortfall.

MOTION BY CHAIR THOMPSON TO RECOMMEND TO THE EDC AN AWARD NOT TO EXCEED \$1.25 MILLION FOR THE VILLAGE OF OKEMOS LLC, NO. 2 MERIDIAN REDEVELOPMENT FUND REQUEST. SUPPORTED BY TREASURER DESCHAIINE. MOTION PASSES 5-0.

MOTION BY MANAGER OPSOMMER TO ADVISE THE VILLAGE OF OKEMOS, LLC, THAT THE SUBCOMMITTEE WILL CONSIDER A NO. 3 MERIDIAN REDEVELOPMENT FUND REQUEST FROM THE VILLAGE OF OKEMOS, LLC DEPENDENT UPON THE FUNDING COMMITMENT LEVEL FROM THE MEDC'S WRAP AND PUBLIC SPACE PLACE BASED INFRASTRUCTURE GRANT PROGRAM. SUPPORTED BY SUPERVISOR JACKSON. MOTION PASSES 5-0.

5. OPEN DISCUSSION/BOARD COMMENTS

Vice Chair Chapman suggested that Pat Smith's name be added to the grant application as the "Principal."

6. PUBLIC REMARKS

None.

7. NEXT MEETING DATE

- Tentative March 8, 2022 at 8:00am

8. ADJOURNMENT

Hearing no objection, Chair Thompson adjourned the meeting at 10:06am.



Charter Township of Meridian
Meridian Economic Development Corporation
5151 Marsh Road, Okemos, MI 48864
Thursday, March 3, 2022- Minutes -DRAFT

Members

Present: Chair Kim Thompson, Vice Chair Brenda Chapman, Treasurer Phil Deschaine, Henry Kwok
Assistant Manager Dan Opsommer (for Manager Frank Walsh), Dave Ledebuhr, Adam
Carlson, Shawn Dunham, and Tom Conway

Members

Absent: Trustee Kathy Sundland

Others

Present: Neighborhoods & Economic Development Director Amber Clark, Executive Assistant
Michelle Prinz, Planning Commissioner Peter Trezise, Eric Helzer, Advanced
Redevelopment Solutions, and Supervisor Patricia Herring Jackson

1. CALL MEETING TO ORDER

Chair Kim Thompson called the meeting to order at 7:30 am and read the mission statement.

2. **MISSION:** Set the standard in creating an entrepreneurial culture, be the example for
revitalization of our business districts, and be the leaders in building sustainable public/private
partnerships.

3. APPROVAL OF THE AGENDA

**MOTION BY MEMBER CARLSON TO APPROVE THE AGENDA. SUPPORTED BY MEMBER
CONWAY. MOTION PASSES 8-0.**

4. CONSENT AGENDA

- a. Minutes-February 3, 2022
- b. Development Projects

**MOTION BY MEMBER CARLSON TO APPROVE THE CONSENT AGENDA. SUPPORTED BY
MEMBER DUNHAM. MOTION PASSES 8-0.**

5. PUBLIC REMARKS

None.

6. NEW BUSINESS

a. 1655 Haslett Road-Raby Road Demolition Project MRF Request

Director Clark introduced the developers of a proposed project in 19.5 acres of Haslett Village Square. The project is conceptual and would be a mixed use horizontal development. The site plan fits the Township Master Plan and consists of apartments, townhomes with garages, pickleball court, patio, coffee shop, food trucks, drive thru, dog park, and a restroom at the trailhead.

The EDC reviewed the Meridian Redevelopment Fund Request that was submitted by Lake Drive Group, LLC for \$891,171.93 in demolition costs. Demolition is scheduled to begin summer 2022 with underground utility work in the fall 2022 and vertical construction in 2023. The EDC found the application to be complete.

MOTION BY MEMBER LEDEBUHR TO SUPPORT THE 1655 HASLETT ROAD- RABY ROAD DEMOLITION PROJECT THROUGH THE USE OF THE MERIDIAN REDEVELOPMENT FUND AND REQUEST THE TOWNSHIP SUPERVISOR TO APPOINT TWO TOWNSHIP TRUSTEES TO THE 1655 HASLETT ROAD -RABY ROAD DEMOLITION PROJECT FOR REVIEW. SUPPORTED BY MEMBER DUNHAM. MOTION PASSES 8-0.

b. Village of Okemos, LLC, MRF Request not to Exceed \$1.25 Million

Chair Thompson and Manager Opsommer reviewed the conclusions of the subcommittee meeting held on Tuesday.

Mr. Helzer explained the current \$3,200,000 shortfall in the project and a possible \$1,000,000 grant from the MEDC. A recommendation of a \$1,250,000 grant for the year 2022 was suggested. It was discussed that the DDA TIF could reimburse the Township for these funds. This would allow for an additional grant application in 2023 for the approximately \$950,000 shortfall.

MOTION BY MEMBER LEDEBUHR TO APPROVE AN AWARD NOT TO EXCEED \$1.25 MILLION FOR THE VILLAGE OF OKEMOS LLC, NO. 2 MERIDIAN REDEVELOPMENT FUND REQUEST. SUPPORTED BY MEMBER CONWAY. MOTION PASSES 8-0.

MOTION BY MEMBER LEDEBUHR TO ADVISE THE VILLAGE OF OKEMOS LLC, SUBCOMMITTEE TO CONSIDER A NO. 3 MERIDIAN REDEVELOPMENT FUND REQUEST FROM THE VILLAGE OF OKEMOS, LLC DEPENDENT UPON THE FUNDING COMMITMENT LEVEL FROM THE MICHIGAN ECONOMIC DEVELOPMENT CORPORATION'S REVITALIZATION AND PLACEMAKING (RAP) AND PUBLIC SPACE PLACE BASED INFRASTRUCTURE GRANT PROGRAM. SUPPORTED BY MEMBER CONWAY. MOTION PASSES 8-0.

7. TOWNSHIP REPORTS

a. Township Board

Treasurer Deschaine congratulated the new Supervisor Jackson. Supervisor Jackson reported the following:

- Approved an extension on the Harkness Law Firm contract for prosecution services
- Approved the Damage Assessment Plan
- Accepting applications for the two Trustee open positions on the Township Board. Applications are due by 4:00pm on Friday and interviews will take place on March 15th at 3:00pm prior to the regular Board meeting.

b. Township Manager

Assistant Manager Opsommer reported the following on behalf of Manager Walsh:

- Buddy's Pizza is scheduled to open on April 4th
- Grand River Avenue construction is scheduled to begin on April 4th starting with the raising of the road at Okemos and Grand River to assist with flooding issues
- Daniels Drain Resolution #3 & #4 will be coming to the March 15th Board meeting
- Haslett Marathon and Joe's on Jolly construction are progressing
- Trader Joe's is working on demolition for their space across from Whole Foods
- Welcome Dan as the new Assistant Township Manager & Director of Public Works and Engineering

c. Planning Commission

Commissioner Trezise gave an update on the items the Planning Commission has been working on. Most recently, they did approve the Special Use Permit for the Meridian Company.

d. Chair

None.

e. Staff

Director Clark discussed the following:

- Orthopedic Rehab Specialists was selected as MABA established business of the year and Lil Emil's was selected as MABA new business of the year
- Working on events for Juneteenth
- Planning Meridian Talks
- CIA has opened the discussion of a TIF

8. COMMUNITY REPORTS

a. Meridian Mall

Member Dunham mentioned the new gymnastics center is planning to open next month and has 400 registrations already. The B12 store is opening next month too.

b. MABA

Director Clark stated the plan to select a date to host a joint MABA and EDC in the future.

9. OPEN DISCUSSION/BOARD COMMENTS

None.

12. PUBLIC REMARKS

None.

13. NEXT MEETING DATE

- April 7, 2022 at 7:30am

14. ADJOURNMENT

Hearing no objection, Chair Thompson adjourned the meeting at 8:58am.

**MERIDIAN TOWNSHIP ECONOMIC DEVELOPMENT
CORPORATION**

Feb-22

Independent Bank

Total EDC Funds

\$48,481.90

TRANSACTION ACTIVITY - Deposits

<u>Date</u>	<u>Deposit Type</u>	<u>Amount</u>
2/28/2022	Interest	1.86

CHECKS WRITTEN Since Last Bank Statement

<u>Date</u>	<u>Ck.#</u>	<u>Amount</u>	<u>Paid to:</u>
-------------	-------------	---------------	-----------------

Total

\$48,483.76

Total in Bank

\$ 48,483.76

Difference

\$0.00



RECEIVED

230 W Main St
Ionia, MI 48846
MAR 09 2022

Statement Ending 02/28/2022

CHARTER TOWNSHIP OF MERIDIAN

Page 1 of 2

Account Number: XXXXXXX2419

>001223 7904790 0001 093443 10Z

00250121
P301

CHARTER TOWNSHIP OF MERIDIAN
ECONOMIC DEVELOPMENT CORP
MERIDIAN TOWNSHIP EDC/ACCOUNTS PAYABLE
5151 MARSH RD
OKEMOS MI 48864-1104

Managing Your Accounts

Okemos

800.355.0641

IndependentBank.com



With our Open Road, Open Water loan special, you could create your own adventure with great rates on a personal loan for a boat or vehicle. Whether you are cruising on the open water, or rolling down the open road, you can have your best adventure yet! This special runs from February 1–April 15, 2022, and you can learn more or apply online by visiting IndependentBank.com, or contacting your local branch.

Summary of Accounts

Account Type	Account Number	Ending Balance
BusinessFlex TM	XXXXXXXX2419	\$48,483.76

BusinessFlex TM-XXXXXXXX2419

Account Summary

Date	Description	Amount
02/01/2022	Beginning Balance	\$48,481.90
	1 Credit(s) This Period	\$1.86
	0 Debit(s) This Period	\$0.00
02/28/2022	Ending Balance	\$48,483.76

Interest Summary

Description	Amount
Annual Percentage Yield Earned	0.05%
Interest Days	28
Interest Earned	\$1.86
Interest Paid This Period	\$1.86
Interest Paid Year-to-Date	\$4.29
Average Ledger Balance	\$48,481.90

Other Credits

Date	Description	Amount
02/28/2022	Credit Interest	\$1.86

Daily Balances

Date	Amount	Date	Amount
02/01/2022	\$48,481.90	02/28/2022	\$48,483.76

Interest Rate Changes

Interest Rate As Of Date	Interest Rate
02/01/2022	0.0500%



Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 244 ECONOMIC DEVELOPMENT FUND							
Assets							
02/01/2022			244-000.000-001.000 CASH		BEG. BALANCE		48,481.90
02/28/2022	GJ	JE	RCRD INTEREST EDC - FEB	65482	1.86		48,483.76
02/28/2022			244-000.000-001.000	END BALANCE	1.86	0.00	48,483.76
TOTAL Assets					1.86		48,483.76
TOTAL FOR FUND 244 ECONOMIC DEVELOPMENT FUND					1.86		48,483.76



To: Economic Development Corporation Members
From: Neighborhoods & Economic Development Director Amber Clark
Date: April 7, 2022
RE: Major Construction Sign Campaign for M-43/Okemos Bridge Project

Summary

At the March 3, 2022 DDA board meeting, the DDA body voted unanimously in support of a sign campaign to support our local business community along M-43 and into the DDA to support businesses of our downtown. This supports the Township goal of support of our small business community during the reconstruction of M-43 Grand River and Okemos Bridge. The Ingham County Road department commenced the Okemos Bridge work on February 14th, 2022 and have experienced a delay in the project due to AT&T falling behind on their cable relocation portion of the project.

Township staff during women's history month have engaged with some small business owners in the DDA district to notify them of the bridge work and M-43 road construction. Feedback from the owners of these establishments are asking for continued communication of the project and signage to attract patrons to their facilities.

Attached is the sign permit and drafted sign language for Meridian Township promotional sign. Final authorization will come from the Community Planning Director Tim Schmitt. Our current sign ordinance designates temporary yard signs for a particular period of time. Director Schmitt will advise the Township board to allow for promotional signage, based on their authorization, to stay in place for an extended period of time during major construction.

The language for the new ordinance is as follows:

In order to provide adequate visibility and signage to businesses during major construction projects, the Meridian Township Board of Trustees shall have the ability to waive the temporary sign provisions during major construction projects, upon recommendation of the Director of Community Planning and Development. Any waiver under this section shall detail the time period, the maximum dimensions of temporary signs, location(s) for temporary signs, and any other relevant ordinance alteration permitted under the waiver.

Major Construction Project: As used in this Article, a Major Construction Project shall be any infrastructure project of major redevelopment of an existing property that has a direct impact on five (5) or more businesses.



The EDC adopted 2022 goals to reflect the upcoming construction and negative impact to our local businesses. Our goals is to:

- A. Identify ways to promote business operations in the district during construction
- B. Seek funding mechanisms to financial mitigate negative impacts to businesses due to construction.

The request for you today would be to approve, partially approve or deny a request of funding to create and implement these signs. A map is included for locations.

Recommendation: Move to support the establishment of signage encouraging patronage of the generic Meridian Township Major Construction sign campaign not to exceed \$2,000.

Budgetary Considerations

Support of a local sign campaign along Grand River for no more than \$2,000



SIGN PERMIT APPLICATION
CHARTER TOWNSHIP OF MERIDIAN
 5151 MARSH ROAD, OKEMOS, MI 48864-1198
 BUILDING DIVISION PHONE: (517) 853-4500 FAX: (517)853-4095
 meridian.mi.us

PLEASE PRINT

Site Address/Location Multiple (See attached)		Zoning District DDA/ C-2
Applicant (If different than Contractor)		
Address of Applicant 5151 Marsh Road - Meridian Twp Downtown Development Authority		
Telephone 517 853 4568	Fax	Email clark@meridian.mi.us
Contractor N/A		Contractor License # NA
Address of Contractor N/A		
Telephone	Fax	Email

*****A SEPARATE SIGN PERMIT APPLICATION IS REQUIRED FOR EACH SIGN*****

Type of Sign	New	or	Replacement of Existing
<input checked="" type="checkbox"/> Freestanding	<input checked="" type="checkbox"/>		_____
<input type="checkbox"/> Wall	_____		_____
<input type="checkbox"/> Other (describe)	_____		_____

The following materials must be submitted with the application:

- A drawing of the sign to scale showing dimensions and total square footage.
- A drawing of the support structure (base) and footing to scale showing dimensions & total height including the sign.
- A site plan to scale showing location of freestanding sign and setbacks.
- Building elevation to scale showing location of wall sign and lineal dimension of the building or tenant space
- Permit fee \$ _____ **FEE RECEIVED \$** _____ **RECEIPT #** _____ **DATE** _____

I agree this application is only for the work described and does not grant permission for additional or related work which requires separate permits. I understand the permit may become null and void if work is not started within 180 days, or if work is suspended or abandoned for a period of 180 days at any time after work has commenced; and that I am responsible for assuring all required inspections are requested in conformance with the applicable code.

I hereby certify that the proposed work is authorized by the owner, and that I am authorized by the owner to make this application as his authorized agent. I agree to comply to all applicable laws of the State of Michigan and the local jurisdiction. All information provided on the permit application and accompanying documentation is to the best of my knowledge true and accurate.

Applicant/Contractor Signature _____ Date **3/4/22**

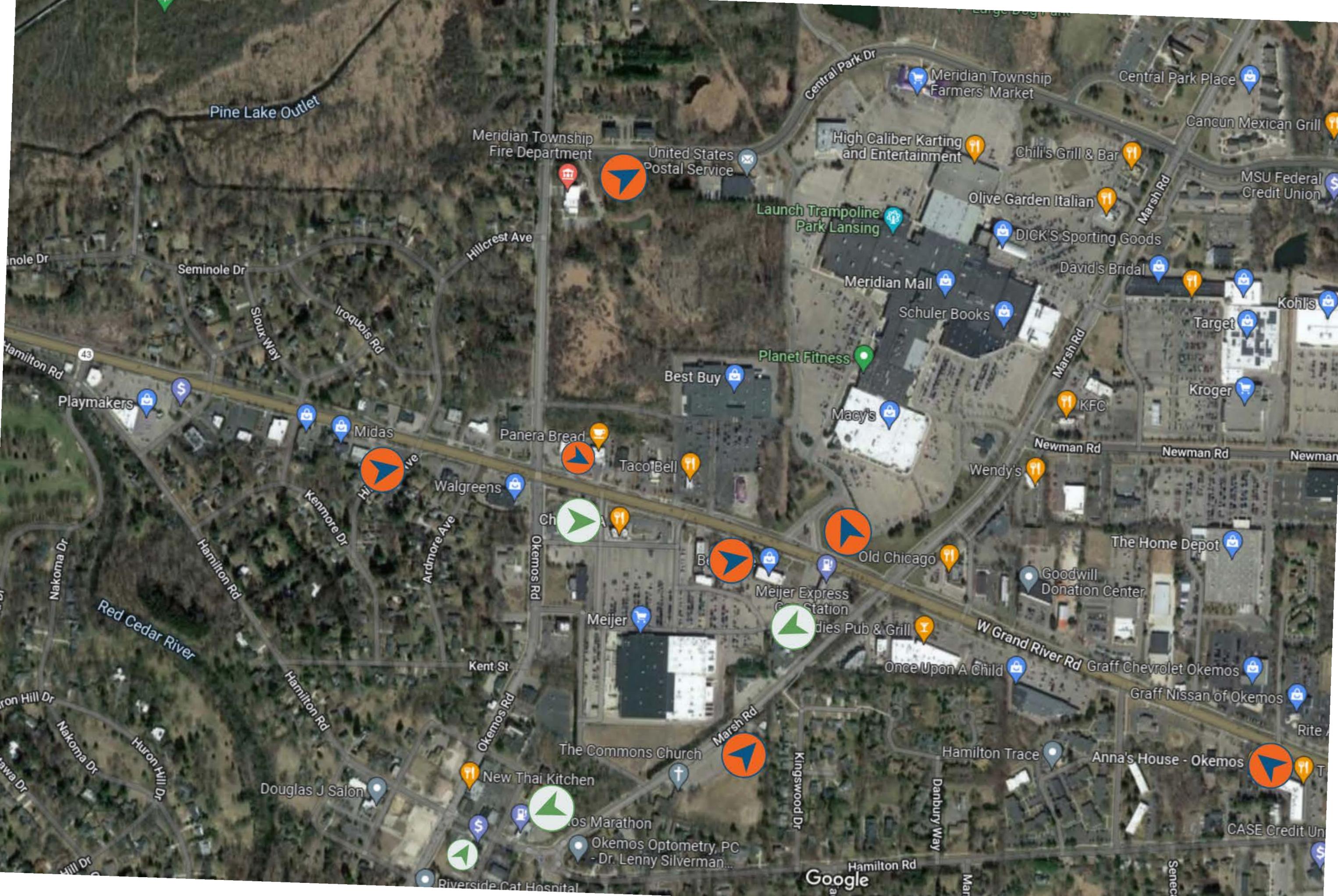
Federal I.D Number _____ Insurance Name/Policy Number _____

FOR OFFICE USE ONLY

<input type="checkbox"/> Existing Sign <input type="checkbox"/> Conforming <input type="checkbox"/> Non Conforming If Non Conforming Assessed Value of Sign \$ _____	<input type="checkbox"/> Proposed Sign <input type="checkbox"/> Conforming <input type="checkbox"/> Non Conforming Variance Granted/Date _____
Application <input type="checkbox"/> Approved <input type="checkbox"/> Denied Building Official _____	Date Approved: _____ Permit Number _____

NOTE: Separate application must be completed for Electrical permit.

This is not a permit and does not authorize any sign(s) to be installed or any other work or construction associated with this application until a permit has been issued.



Pine Lake Outlet

Meridian Township Fire Department

United States Postal Service

Meridian Township Farmers' Market

Central Park Place

Cancun Mexican Grill

High Caliber Karting and Entertainment

Chili's Grill & Bar

MSU Federal Credit Union

Launch Trampoline Park Lansing

Olive Garden Italian

DICK'S Sporting Goods

David's Bridal

Seminole Dr

Hillcrest Ave

Meridian Mall

Schuler Books

Target

Kohl's

inole Dr

Sioux Way

Iroquois Rd

Planet Fitness

Best Buy

Kroger

Hamilton Rd

Playmakers

Midas

Panera Bread

Taco Bell

KFC

Wendy's

Nakoma Dr

Hamilton Rd

Kenmore Dr

Hi

Walgreens

Panera Bread

Taco Bell

Newman Rd

Newman Rd

Newman Rd

Ardmore Ave

Ch

Old Chicago

The Home Depot

Red Cedar River

Meijer Express Station

Goodwill Donation Center

Kent St

Meijer

Meijer Express Station

Old Chicago

The Home Depot

ron Hill Dr

Nakoma Dr

Huron Hill Dr

Hamilton Rd

Kent St

Meijer

Meijer Express Station

Old Chicago

The Home Depot

Okemos Rd

New Thai Kitchen

Los Marathon

Okemos Optometry, PC - Dr. Lenny Silverman...

Marsh Rd

Once Upon A Child

Graff Chevrolet Okemos

Graff Nissan of Okemos

Rite

Douglas J Salon

Okemos Rd

New Thai Kitchen

Los Marathon

Okemos Optometry, PC - Dr. Lenny Silverman...

Marsh Rd

Once Upon A Child

Graff Chevrolet Okemos

Graff Nissan of Okemos

Rite

Anna's House - Okemos

T

CASE Credit Un

Google

Hamilton Rd

Mar

Senec

Riverside Cat Hospital



Generic (2 sided)Shop Meridian

Meridian Mall CBL
School of Rock, Custom Built
Horizon Bank- approved
Nothing Bundt Cakes
Central Fire Station
AJ Boggs 4736 Marsh
(all logos needed)



Shop DDA specific Sign/w Logos

Independent Bank - approved
Meijer Chipotle ChikFil A- approved
Meijer Gas Station
Okemos Marathon
(all logos needed)

SHOP LOCAL

During Construction



**Follow the Meridan Arrow
to support our local
businesses.**



Add Business Logos Here



To: Economic Development Corporation Board Members
From: Amber Clark, Neighborhoods and Economic Development Director
Date: April 7, 2022
Re: Flags over Meridian 2022 Sponsorship

The Economic Development Corporation of Meridian Township is authorized as an advisory committee with the mission to:

Set the standard in creating an entrepreneurial culture; be the example for revitalization of our business districts and be the leaders in building sustainable public/private partnerships.

The Haslett Okemos Kiwanis club is a key volunteer organization with direct ties to our local schools, Meridian Area Business Association, and other Meridian focused initiatives. "Flags over Meridian" is an annual subscription that will place the United States of American stars and stripes flag at Township hall on Memorial Day, Flag Day, Independence Day, Labor Day, and Patriots Day.

Your concurrence is appreciated.

Recommendation: Move to support the sponsorship of 40 United States of America Flags with Kiwanis of Haslett- Okemos for a total of \$800

INVOICE



Date: March 29, 2022

Meridian Charter Township
Downtown Dev. Authority
5151 Marsh Road
Okemos, MI 48864
Attn: Amber Clark

Kiwanis Club of Haslett- Okemos
P.O. Box 54
Haslett, MI 48840
517-303-4143

QUANTITY	DESCRIPTION	UNIT PRICE	LINE TOTAL
10	Flags Over Meridian: Twenty Flags installed in front of the Meridian Township Municipal Building on Memorial Day, Flag Day, Independence Day, Labor Day, 9/11, and Veterans' Day 2022.	\$40	\$400
TOTAL			\$800



Make all checks payable to Kiwanis Club of Haslett-Okemos, P.O. Box 54, Haslett, MI 48864

Thank you for your support of our community.



March 29, 2022

Amber Clark
Meridian Charter Township
5151 Marsh Road
Okemos, MI 48864

Dear Amber,

It is time to renew your **Flags Over Meridian** subscription for 2022. With your paid subscription, we will again put up an American flag in front of your home or business for the following days: **Memorial Day, Flag Day, Independence Day, Labor Day, Patriots Day, and Veterans Day.**

We have attached an invoice for your Flags Over Meridian renewal for 2022.

We need to you to renew your Flag Subscription no later than **May 21st, 2022**. Please pay this invoice promptly so that we there is no interruption in your Flags over Meridian Subscription this year.

With your renewal, you are helping us to have a positive impact on the children and families of Meridian Township. Attached is a listing of all the projects supported by your support of Flags Over Meridian.

Thank you for your continued support of **Flags over Meridian**.

Sincerely,

Bob Scott
President, **Kiwanis Club of Haslett-Okemos**

Kiwanis Club of Haslett-Okemos Projects Made Possible by Flags Over *Meridian* Subscribers

- ★ Youth Sports Pavilion at the Marketplace on the Green (\$75,000)
- ★ Haslett Robotic Club (\$6000 annual donation)
- ★ Gift Cards for Middle School Students for “March Is Reading Month”
- ★ Okemos Special Needs Summer Camp Sponsorship
- ★ Sheffel Toy Project Financial Donations and Volunteering
- ★ Okemos At-Risk Youth Summer Camp Sponsorship
- ★ Wards of the Court Annual Children’s Party
- ★ Dictionaries for Third Graders in Haslett and Okemos High Schools
- ★ Funding for Chromebooks and Kindles for Haslett Students in need
- ★ Sponsorship of Key Clubs Haslett and Okemos High Schoolers
- ★ Sponsorship of Builders Club in Haslett Middle School
- ★ Youth Tot Swim Scholarships for Parkwood YMCA
- ★ Library Books for Haslett Library and Classrooms
- ★ Lake Lansing Bandshell Concert Sponsors
- ★ Haslett Food Party Donations and New Freezer Purchase
- ★ Meridian Cares Donations
- ★ Meridian Township Park Bench Construction and Maintenance (75 Benches)
- ★ Okemos Community Church Pastors Fund
- ★ Harris Nature Center Volunteer Projects and Donations
- ★ Haslett Junior Golf League Scholarships
- ★ Santa’s First Responders Christmas Party Sponsors
- ★ Kiwanis of Michigan Foundation donations for Children’s Hospitals in Michigan
- ★ Contribution of cribs and goods for children in Lansing hospitals
- ★ Contributions to Boy Scout Eagle Projects



Kiwanis[®]
HASLETT-OKEMOS
P.O. Box 54, Haslett, MI 48840

To: Economic Development Corporation Board Members
From: Amber Clark, Neighborhoods and Economic Development Director
Date: April 7, 2022
Re: EDC Member Appointment Recommendation

Summary

Meridian Township is honored to be served by the residents of the community with vast, diverse, far reaching knowledge that assist to support the overall management of the community. The Meridian Economic Development Corporation has adopted the mission to set the standard in creating an entrepreneurial culture; be the example for revitalization of our business districts and be the leaders in building sustainable public/private partnerships.

There are two vacancies open currently on the Meridian EDC board and the Economic Development Department received the attached application for review and recommendation.

The application submitted by the resident is attached. It is the recommendation of the Economic Development Director for the Meridian EDC body to review the attached application and submit a recommendation to the Township board for the April 12th, 2022 Board meeting.

Budgetary Requirements

None

Recommendation: Motion to support a recommendation to the Meridian Township Board for the appointment of Trisha Bird to the Meridian EDC.

CHARTER TOWNSHIP OF MERIDIAN

Ronald J. Styka
Brett Dreyfus
Julie Brixie
Frank L. Walsh

Supervisor
Clerk
Treasurer
Manager



Phil Deschaine
Patricia Herring Jackson
Dan Opsommer
Kathy Ann Sundland

Trustee
Trustee
Trustee
Trustee

APPLICATION FOR PUBLIC SERVICE

I am interested in service on one or more of the following public bodies as checked below:

- | | | | |
|-------------------------------------|--|--------------------------|--|
| <input type="checkbox"/> | Assessing Board of Review* | <input type="checkbox"/> | Elected Officials Compensation Commission* |
| <input type="checkbox"/> | Board of Water and Light Representative* | <input type="checkbox"/> | Environmental Commission |
| <input type="checkbox"/> | Brownfield Redevelopment Authority* | <input type="checkbox"/> | Lake Lansing Watershed Advisory Committee* |
| <input type="checkbox"/> | Building and/or Fire Board of Appeals and Building Hearing Officer | <input type="checkbox"/> | Land Preservation Advisory Board |
| <input type="checkbox"/> | Capital Area Transportation Authority (C.A.T.A.) | <input type="checkbox"/> | Park Commission (elected/appointed) |
| <input type="checkbox"/> | Communications Commission* | <input type="checkbox"/> | Pension Trustees |
| <input type="checkbox"/> | Community Resources Commission | <input type="checkbox"/> | Planning Commission |
| <input type="checkbox"/> | Corridor Improvement Authority* | <input type="checkbox"/> | Township Board (elected/appointed) |
| <input type="checkbox"/> | Downtown Development Authority* | <input type="checkbox"/> | Transportation Commission* |
| <input type="checkbox"/> | East Lansing-Meridian Water & Sewer Authority | <input type="checkbox"/> | Zoning Board of Appeals |
| <input checked="" type="checkbox"/> | Economic Development Corporation | <input type="checkbox"/> | Other |

(*Special conditions restrict eligibility for appointment)

Indicate areas not included above which may warrant special attention or study that are of interest to you:

Summarize your reasons for applying for this type of public service:

I have lived in Haslett since 2005 and want to see our community grow, develop and thrive. My work takes me all over Michigan and I have a greater appreciation of what works in communities similar to Haslett.

Describe education, experience or training which will assist you if appointed. (Attach resume if available)

Name: Trisha Bird
 Occupation: Sales Planning Sr. Mgr. Place of Employment: Amgen
 Home Address: 5625 Ventura Place Haslett, MI 48840
 Phone: (days) 517 881 4306 (evenings) same E-mail trishabird@yahoo.com
 Signature Trisha Bird Date 3/17/2022

Other than the Downtown Development Authority Board and the Economic Development Corporation, persons appointed to Meridian Township boards and commissions must be a resident and elector (if of voting age) of the Township during the term of office. Excessive absences may be cause for review of appointment.

(PLEASE USE BACK IF NEEDED)

The policy for appointment of candidates to the various public service positions is based on the following criteria: desire to serve, experience, expertise, availability of time to serve, and maintenance of equitable geographic representation. In most instances it will be desirable to develop further information through a personal interview. This application will be retained in township files for two years. Please return this form to the Office of the Clerk, Charter Township of Meridian.

FOR OFFICE USE ONLY				
Date Received		Distro:	Application #	
Registered Voter:	Y / N			
Date Appointed:				

Revised: April 24, 2017



5625 Ventura Place, Haslett, Michigan, 48840

<http://www.linkedin.com/in/trishabird>

SUMMARY

A confident and results-driven professional with an in-depth knowledge of the healthcare industry. Experienced across a wide range of product categories including antibiotics, antipsychotics, cardiovascular, contraceptives, diabetes, oncology and respiratory products. Success in identifying and capturing opportunities and in delivering bottom-line results in managing multiple accounts. Demonstrates sound business judgment, well developed presentation, negotiation, communication and relationship building skills and can quickly establish trust, respect and rapport. Thrives in intense, fast-paced environments, and strong proponent of a positive attitude. Maintains the highest level of honesty, ethics and integrity. Loyal and dedicated to a company's growth and objectives.

PROFESSIONAL EXPERIENCE

Sept. 2014 – present

Amgen –

Thousand Oaks, CA

Sales Planning Senior Manager – Inflammation Business Unit

April 2021 to present

Responsible for field force engagement, operating budget and semester meeting planning

- Established engagement campaign with vendor partner to strengthen IBU culture
- Streamlined process for capturing vacancy rates and working to improve staffing process
- Successfully planned and executed two semester meetings, three virtual meetings and National BD Webinars
- Assisted in establishing monitoring plan and schedule for GM/EDs

CV Specialty Senior District Sales Manager – Michigan/Toledo District

September 2014 to April 2021

Responsible for hiring a team to launch Corlanor and Repatha statewide and in Toledo, OH. Lead 7 territories (9 Sales Representatives) in driving initiation and pull-through for appropriate patients.

- Awarded Coach of the Year in 2017
- Chairman's Circle Winner in 2016 and 2019
- Won Team Excellence in 2015, 2016, 2017, 2019, 2020
- Awarded Spirit of BCBU in 2017
- Awarded WE2 Making a Difference Award in 2018
- Promoted to ACT III in 2019
- MW Region DST Lead 2019-2020
- Repatha FIT Team 2017 and FIT Access Team 2018
- Region WE2 lead and Mentor Program Lead 2018
- Access Workstream Trainer – 2016 and 2017
- Assisted 3 SSRs with Field Training Manager promotion in 2017 and KAM promotions in 2019

**March 2010 – Sept. 2014 AstraZeneca –
Wilmington, DE
CV Specialty District Sales Manager – Michigan/Grand Rapids
District**

*Responsible for the launch of Brilinta statewide and in Toledo, OH in 2011-2012.
From 2013 to present, lead 4 territories (10 Sales Representatives) in driving
initiation and pull-through for appropriate ACS patients in the Grand Rapids
District which encompasses everything except SE Michigan.*

- 2012 YTD attainment ranked 1 of 4 in the region and 12th in the nation
- Implemented 1st Region Advisory Board in 2013 and worked with sales training and the brand team to provide insight and feedback on future resourcing and developmental needs
- Developed state of Michigan pull-through plan for BCBS, Priority Health, Humana D and Health Plus
- District delivered one of 1st strictly followed Brilinta only STEMI protocol accounts in nation with Spectrum with a current non-retail market share of 45% as of June 2014

**May 2000 – March 2010 Merck/Schering-Plough Pharmaceuticals –
Kenilworth NJ
Regional Account Director – North Atlantic Region
October 2008 to March 2010**

Responsible for the Regional account portfolio and development of 22 managed care organizations in Michigan. Key accounts include Priority Health and Michigan Medicaid. Shared account responsibility for BCBS/BCN, HAP and HealthPlus. The primary focus is to increase pull/push through efforts with internal customers (field sales) and external customers (MCO) to maximize profitable contracts and market share.

- Developed innovative advocacy campaign in Michigan which established 64 physician advocates during first 6 months of campaign
- Involved in establishing and implementing successful pull/push through strategies for USMM and Sales
- Team Lead for USMM Vytorin/Zetia joint venture for West/Northern Michigan markets
- Delivered strategic business review to groups and individuals including divisional VP and Group VP
- Constructed and implemented Michigan Field Sales Integration guide
- Attended legislative committee meetings and reported on status of legislation applicable to Schering products and customers

**District Sales Manager – West Michigan
November 2005 to October 2008**

Responsible for the sales and market share growth of 6 territories (12 Sales Representatives) in Michigan. Concentration on 5 core products in the cardiovascular and respiratory disease states.

- Identified by Regional Director as “Emerging Talent” within the organization in 2007/2008
- Improved overall District rank in Nation from 89/93 in Q1 2008 to 23/92 Q3 2008
- Partnered with Managed Care Managers to develop and institute plan for MMPC, a large 200+ physician group in West Michigan, to gain better access and provide value
- Supported Government Affairs Manager in garnering physician and sales representative support

- Served as meeting facilitator Schering/Merck collaboration - West and Northern Michigan
- Ranked #1 in the Region and received 12th largest payout in the Nation for Strong Finish, Strong Start initiative, May 2007
- Served as Area Talent and Development Center coach. Mentored High Potential Sales Representatives as well as three new District Managers
- Continuous Learning Coordinator North Central Region - Region consistently ranked #1 for number of reps completing web-based training courses
- Served as Regional Leadership Council facilitator, 2007-2008

Professional Sales Representative – Ann Arbor, Jackson/Battle Creek and Lansing Territories

May 2000 to November 2005

Responsible for the sales and market share growth of products in the cardiovascular and allergic rhinitis disease states. Launched Clarinex, Zetia and Vytorin.

EDUCATION

Graduated May 1997

MICHIGAN STATE UNIVERSITY, EAST LANSING, MI

Bachelor of Arts & Letters in English

- Includes Cognates in Communications and Psychology



2022 Marillian Women in Business Award
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2022 Meridian Women In Business

Proudly Presented to:

Blank

We grant this certificate to Blank Name and her story of triumph as a women owned business in Meridian Township for ___ years. As a token of appreciation we thank you for selecting our prime community to be a foundation of her success. We are honored by your achievements!

Meridian Economic Development Corporation

