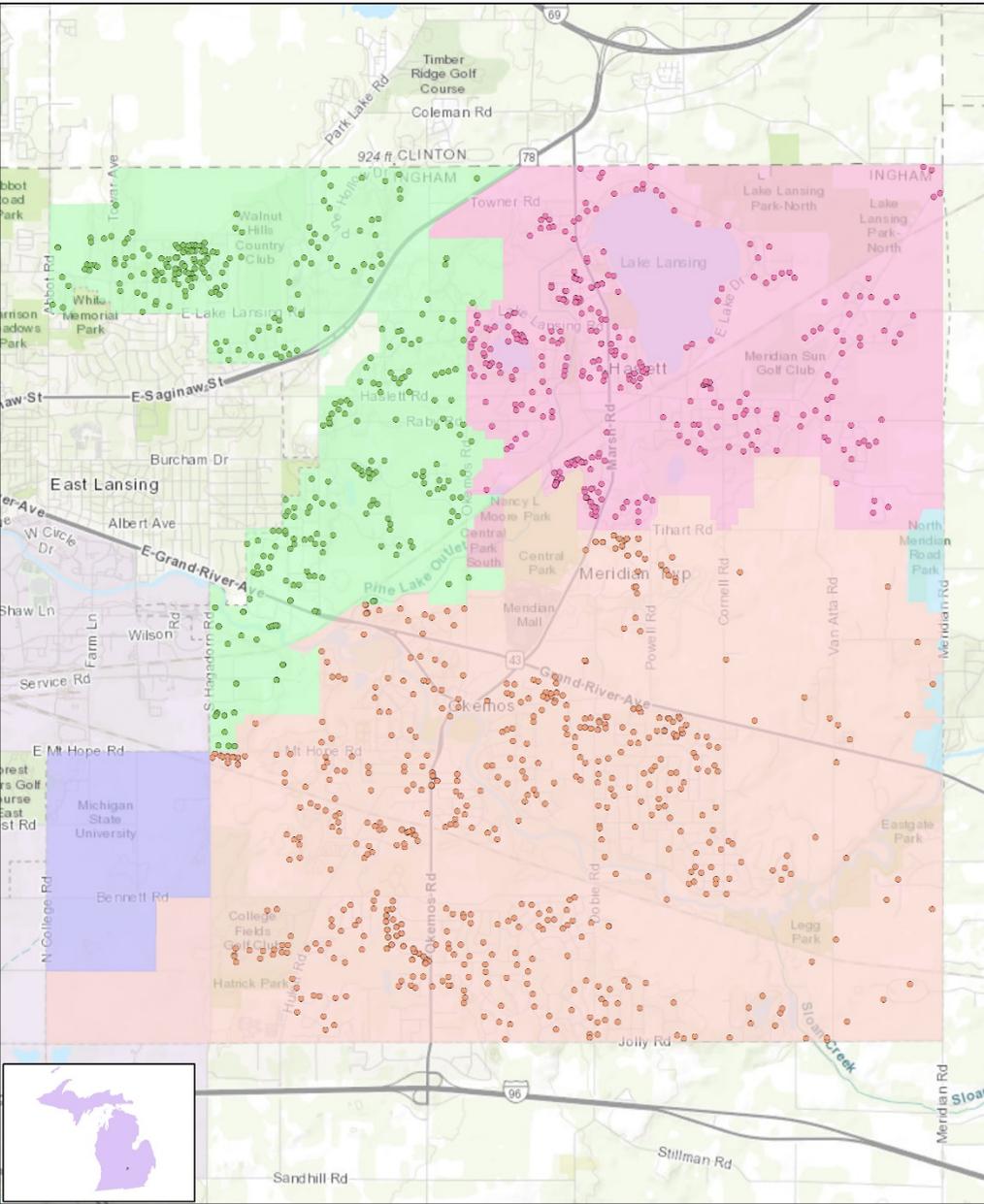




2018 Citizen Survey Results



Survey Recipients in Meridian Charter Township

- In 48823 ● In 48864 ● 48823 ● 48864 ● 48864 ● 48910
- In 48840 ● 48840 ● 48895

- Mailed to 1,600 homes in Meridian Township (5% vacant)
- 345 residents completed survey (56 online)
- Response rate of 23%

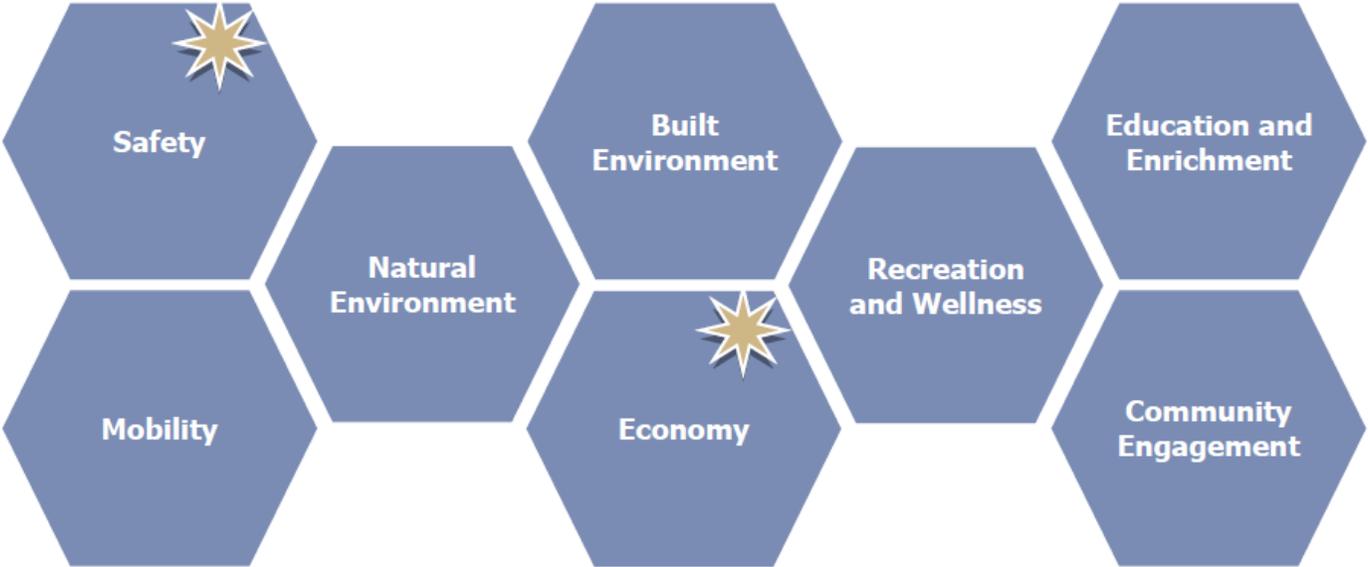
Eight Facets of Community

Community Characteristics, Governance & Participation

Legend

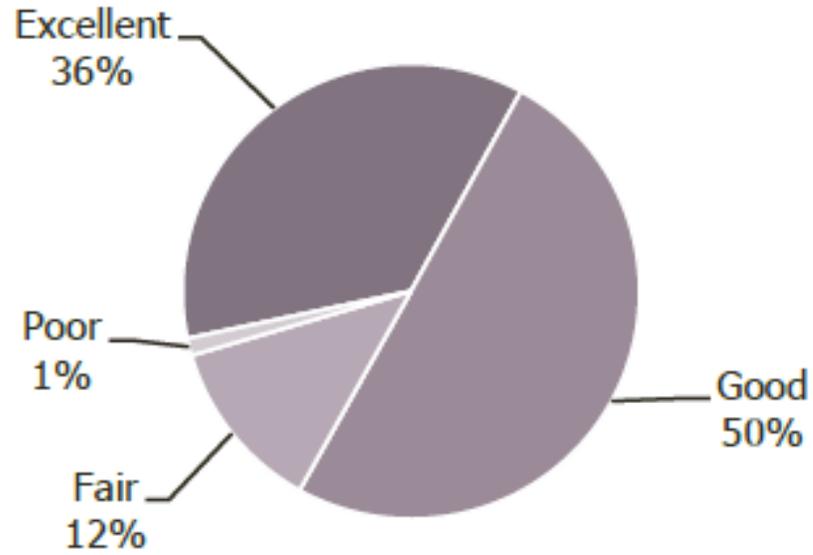
- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

★ Most important

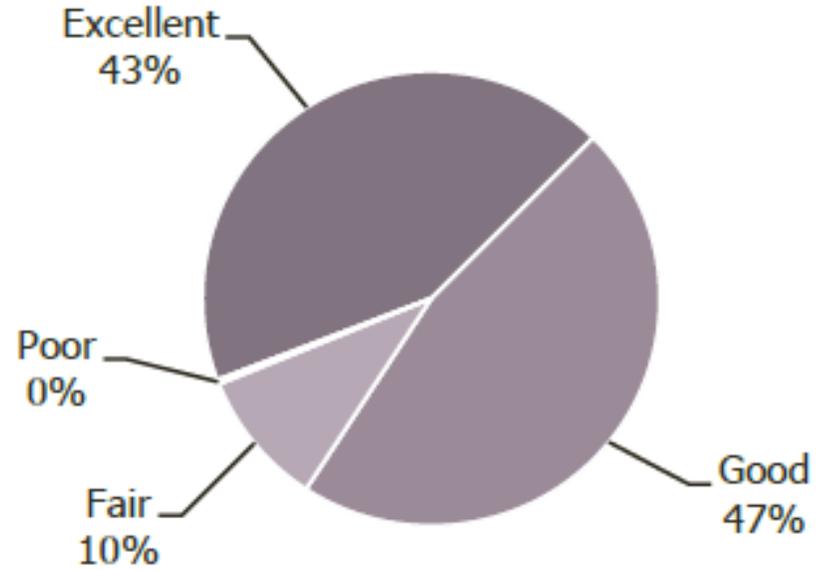


2015: Safety and Economy

Overall Quality of Life



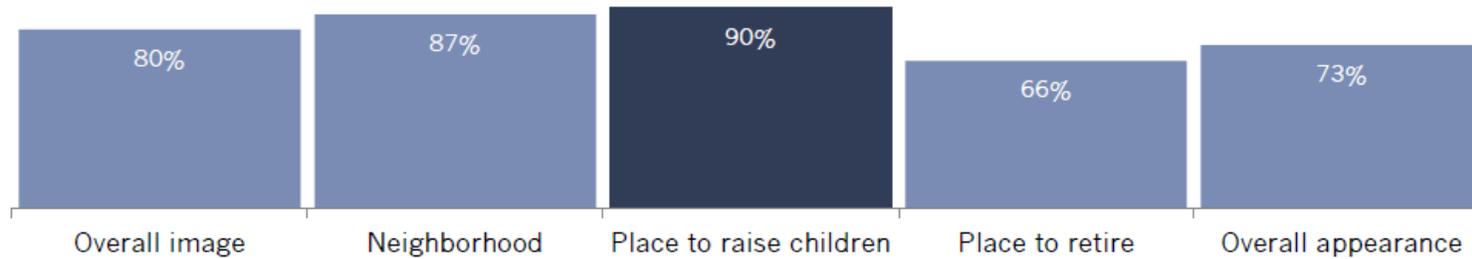
Place to Live



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

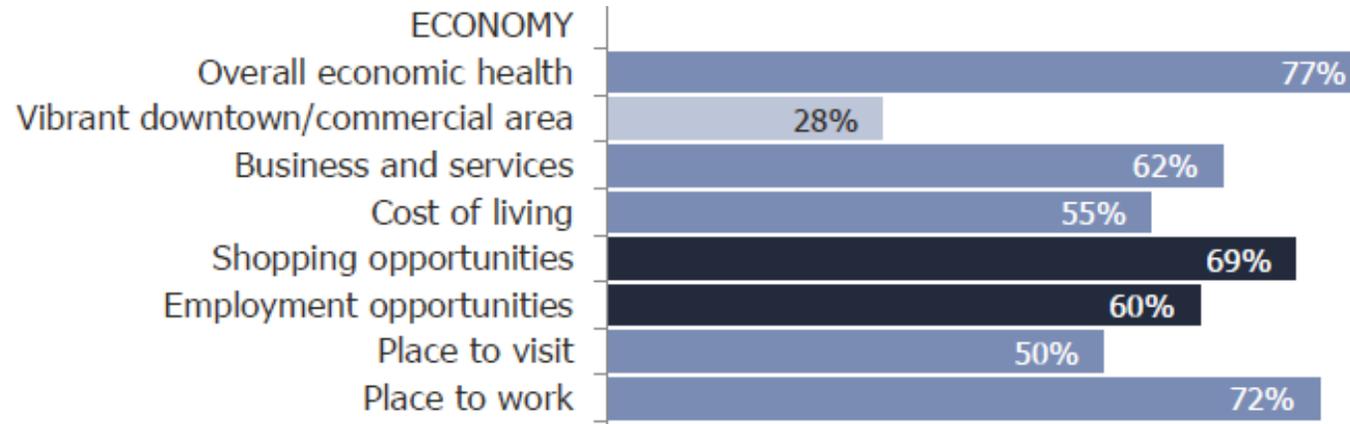
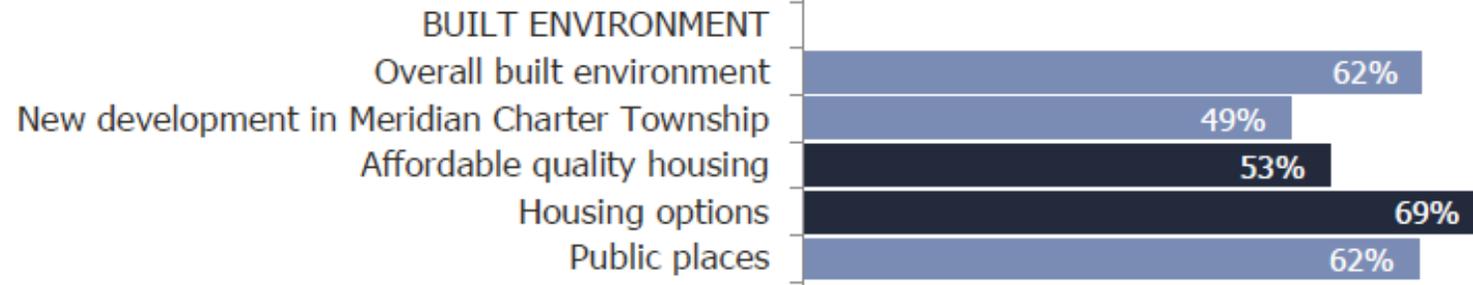


Overall image dropped from 91% in 2015

Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

- Higher
- Similar
- Lower

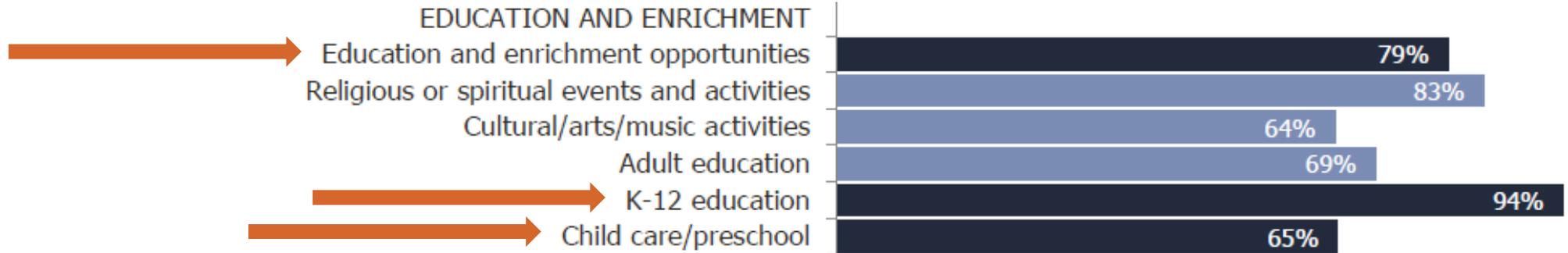


Community Characteristics

Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

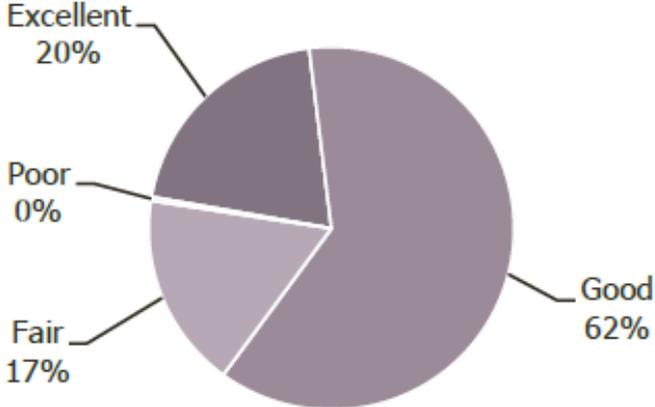
- Higher
- Similar
- Lower



Community Characteristics

Governance

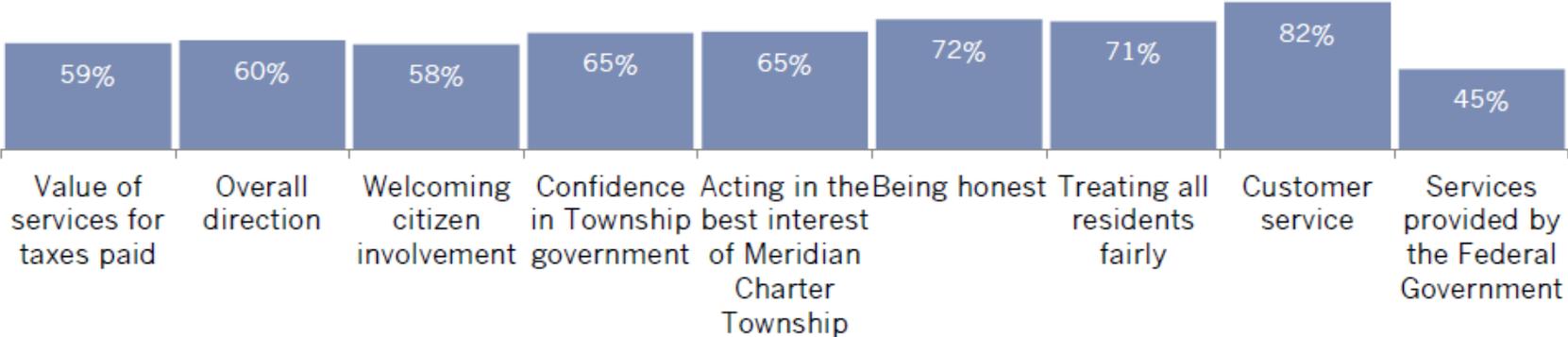
Overall Quality of Township Services



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower

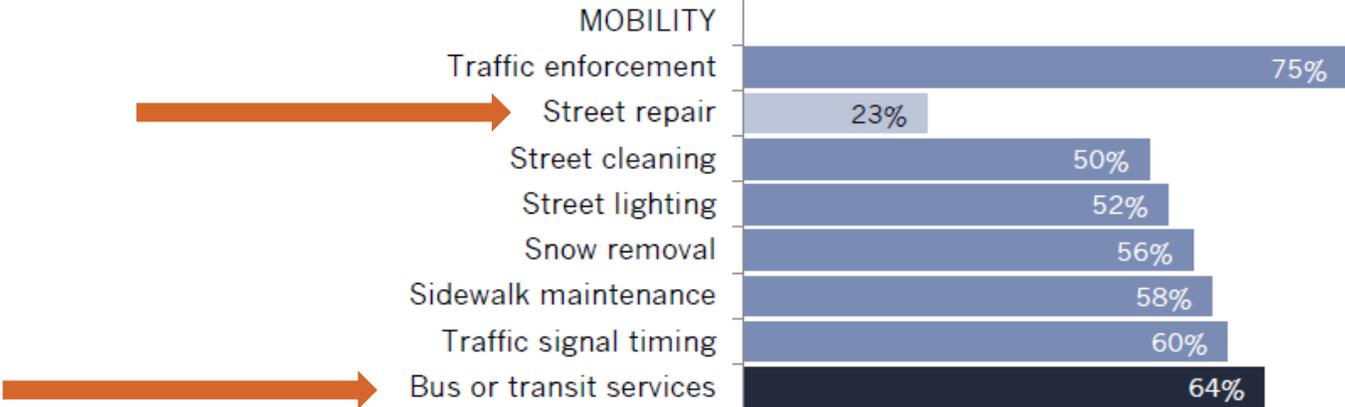
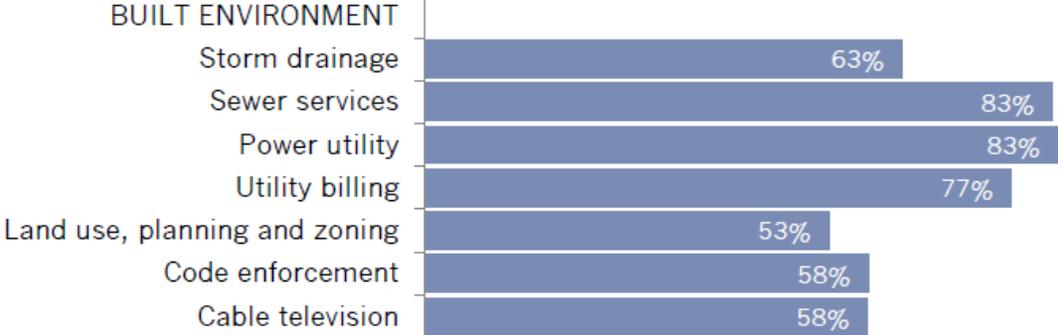
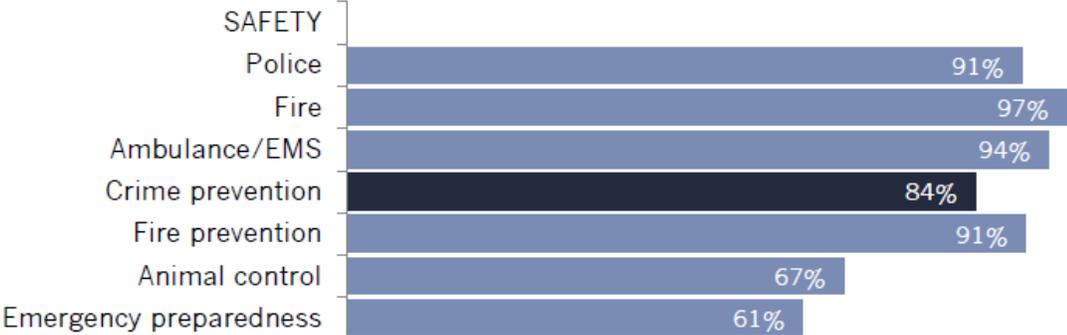


All increased in 2018 (except Customer Service- 83% in 2015)

Governance

Comparison to national benchmark

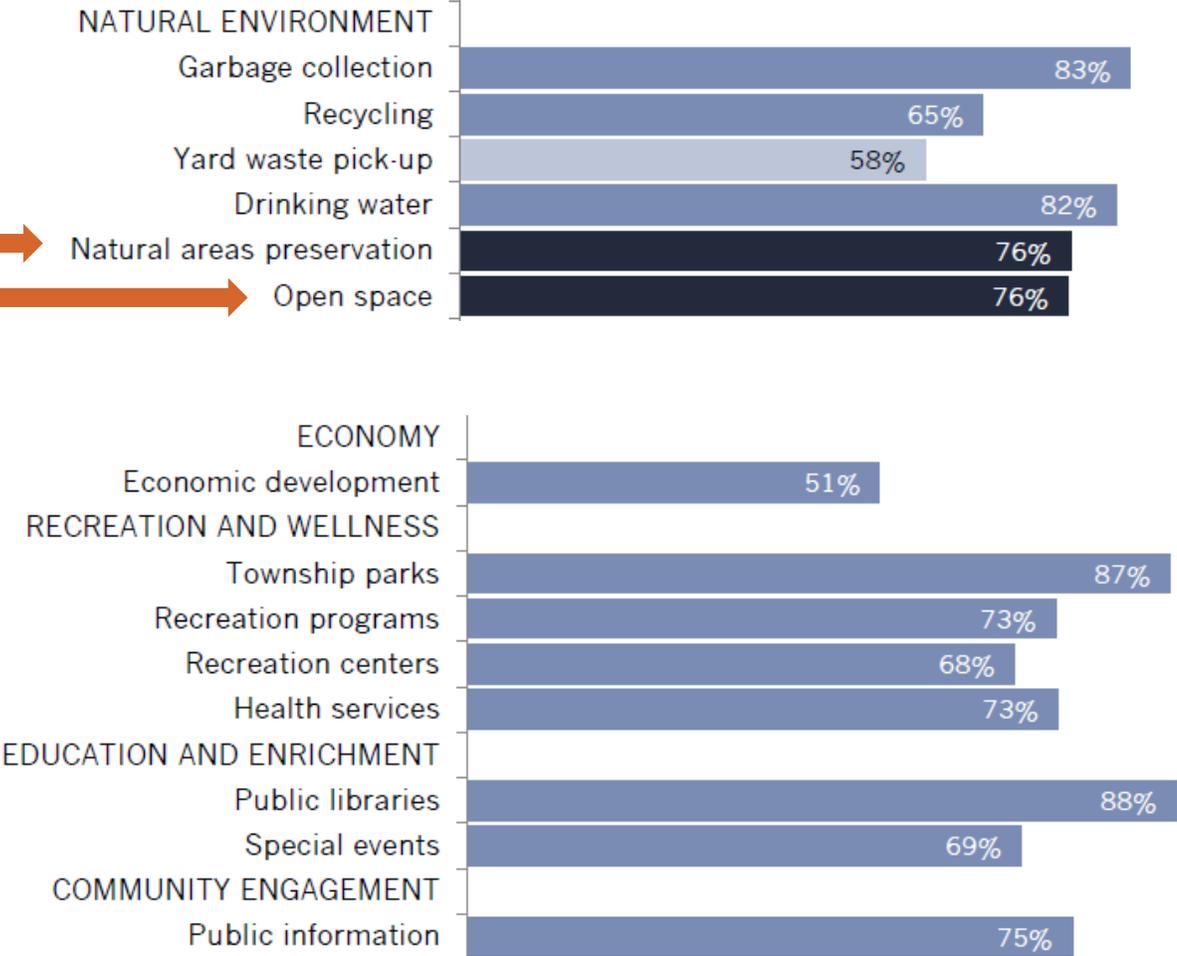
- Higher
- Similar
- Lower



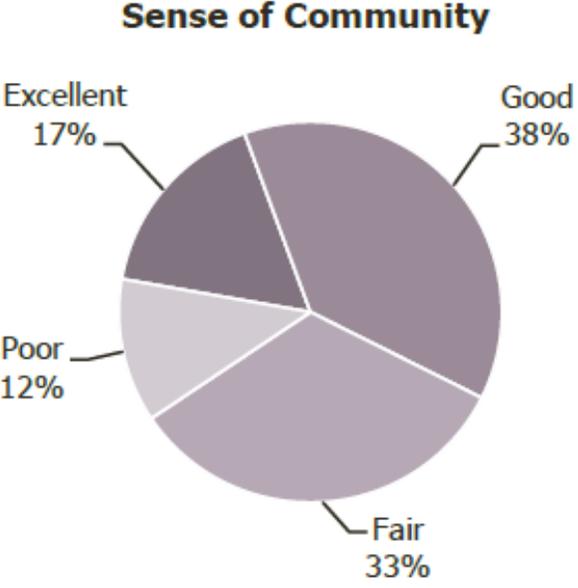
Governance

Comparison to national benchmark

- Higher
- Similar
- Lower



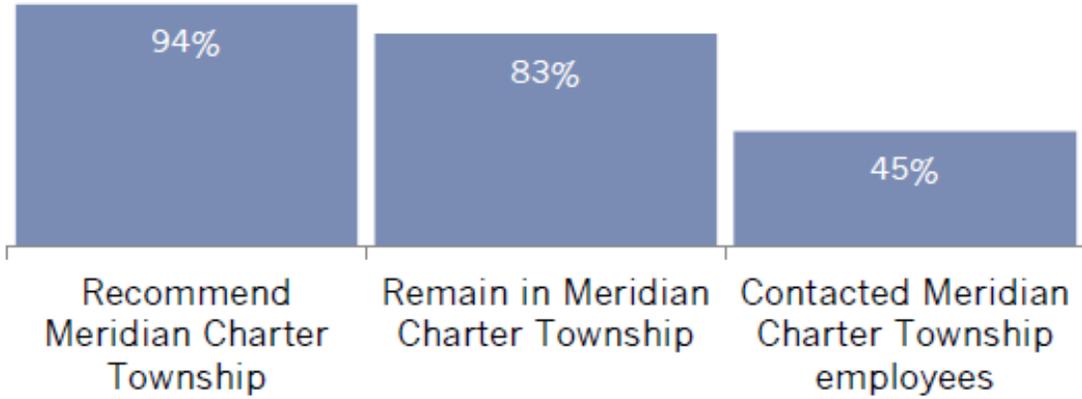
Participation



Percent rating positively
(e.g., very/somewhat likely,
yes)

Comparison to national
benchmark

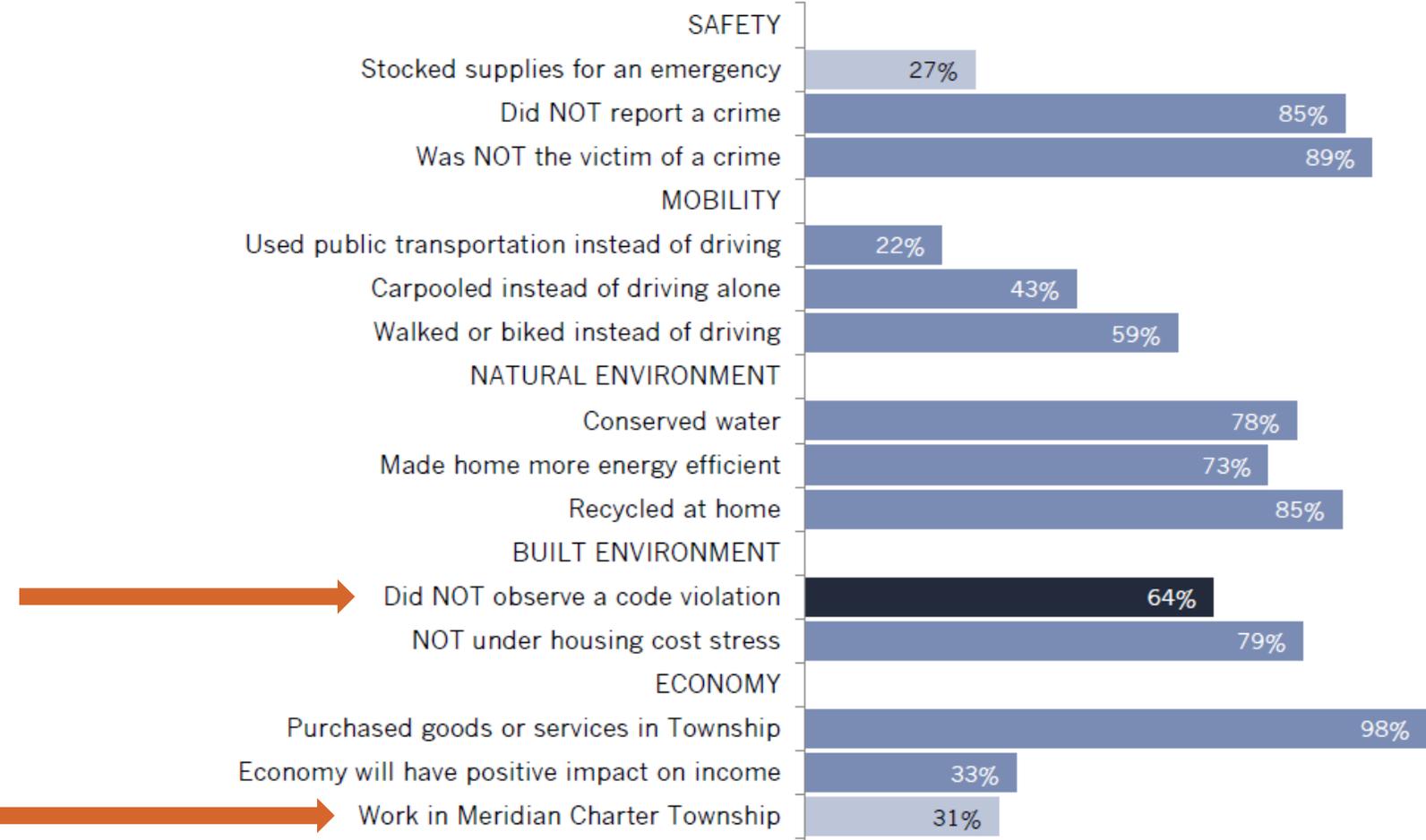
■ Higher ■ Similar ■ Lower



Participation

Comparison to national benchmark

- Higher
- Similar
- Lower



Participation

Comparison to national benchmark

- Higher
- Similar
- Lower

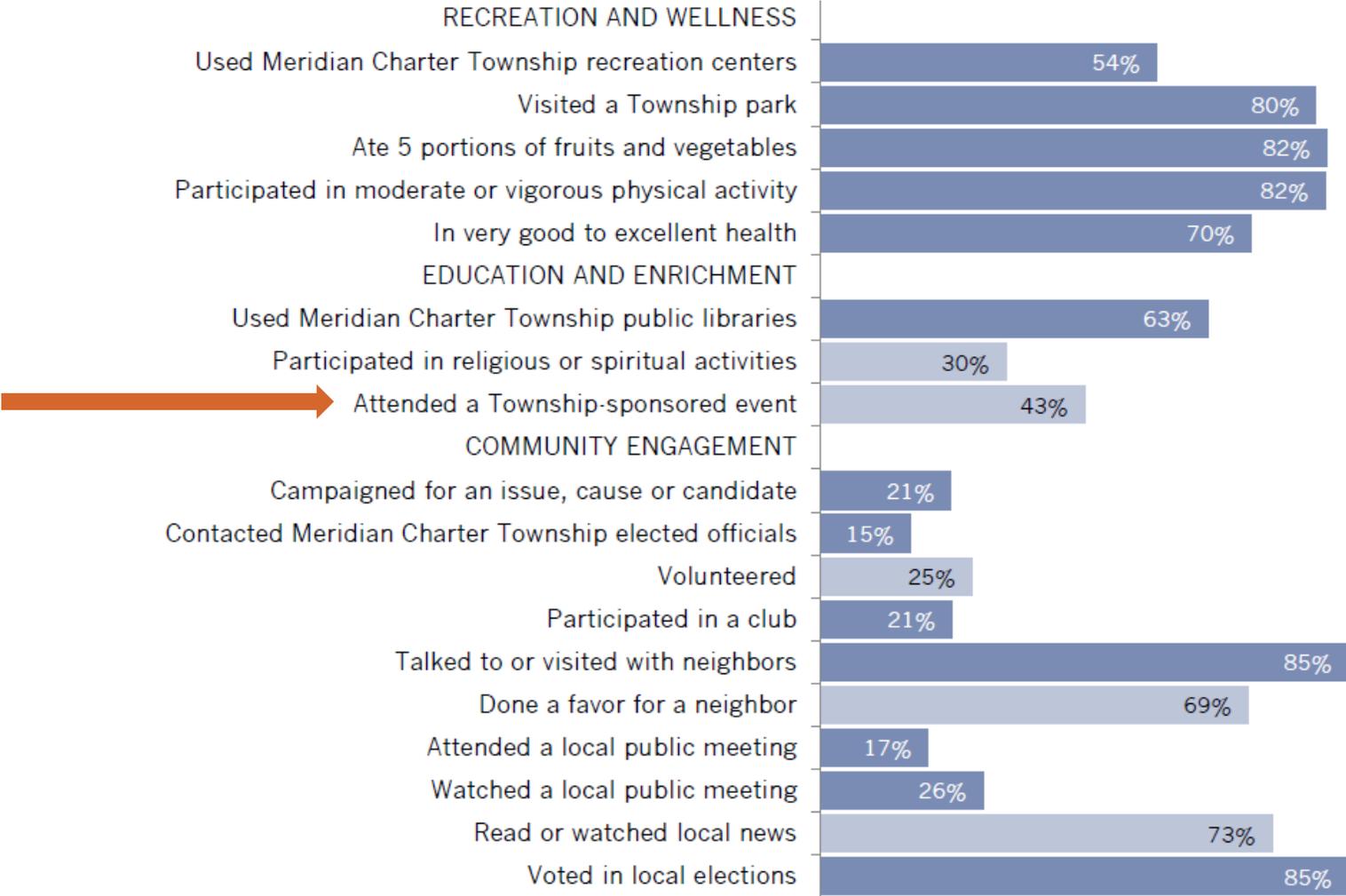
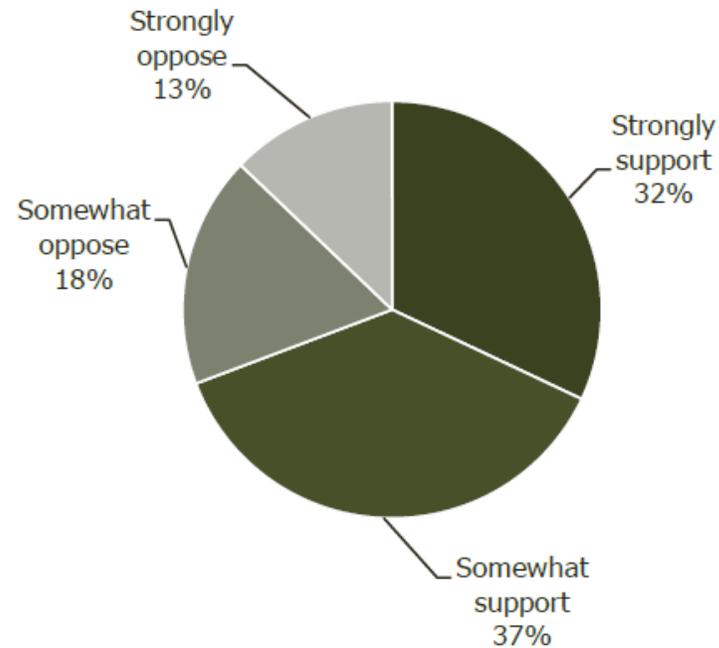


Figure 4: Support for Increased Millage to Fix and Maintain Local Roads

The Township currently has a local (neighborhood) road millage (tax) that generates an annual budget of \$424,000. Of the 147 miles of local roads, only 26% are rated good to excellent. Engineers have determined that the existing budget needs to be increased to \$3.5 million dollars per year in order to fix and maintain the local roads. This would require increasing the existing millage from 0.2479 to 2.00 mills per year (resulting in a cost of \$200 per year to the owner of a home valued at \$200,000). How much do you support or oppose this increased millage to fix and maintain the local roads?



69% support

31% oppose

Figure 5: Support for Actions Regarding Township's Dedicated Land Preservation Millage

The Township's dedicated land preservation millage (tax), which generates an annual budget of \$559,200 per year, is set to expire in 2019. Over the past 18 years, at a cost of over \$9.4 million, 968 acres have been acquired and preserved. The original goal of the tax was to acquire 600 acres. In addition to the land preservation properties, we currently also have over 900 acres of parks. How much do you support or oppose each of the following actions regarding the Township's dedicated land preservation millage:

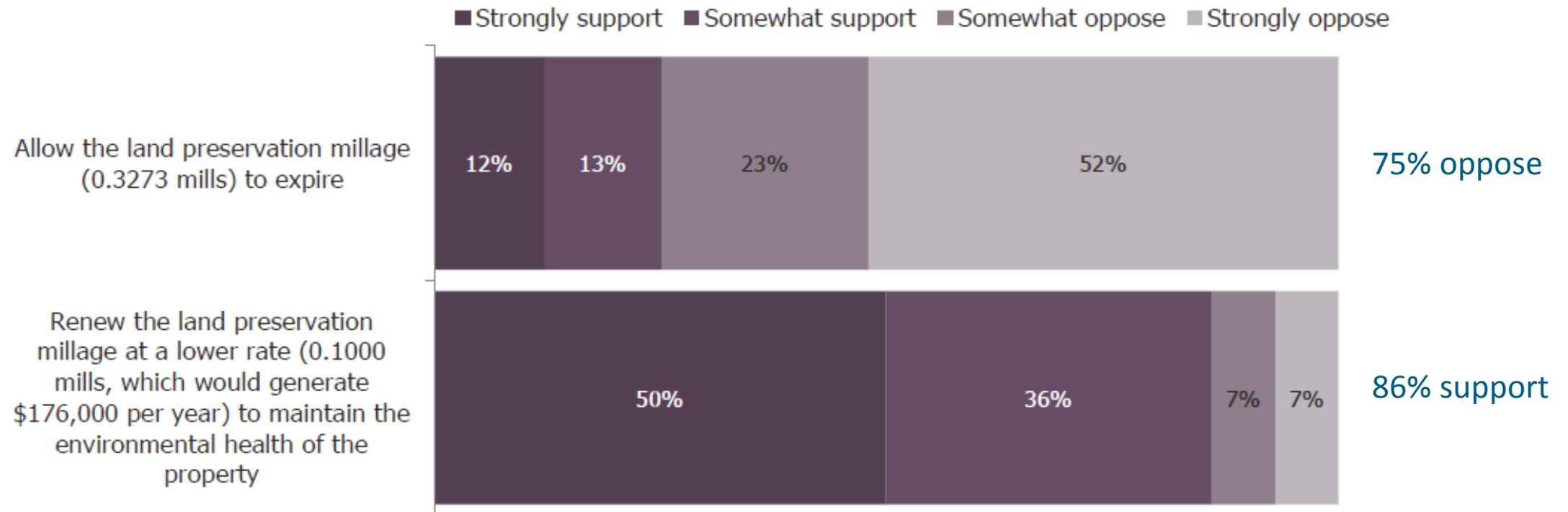
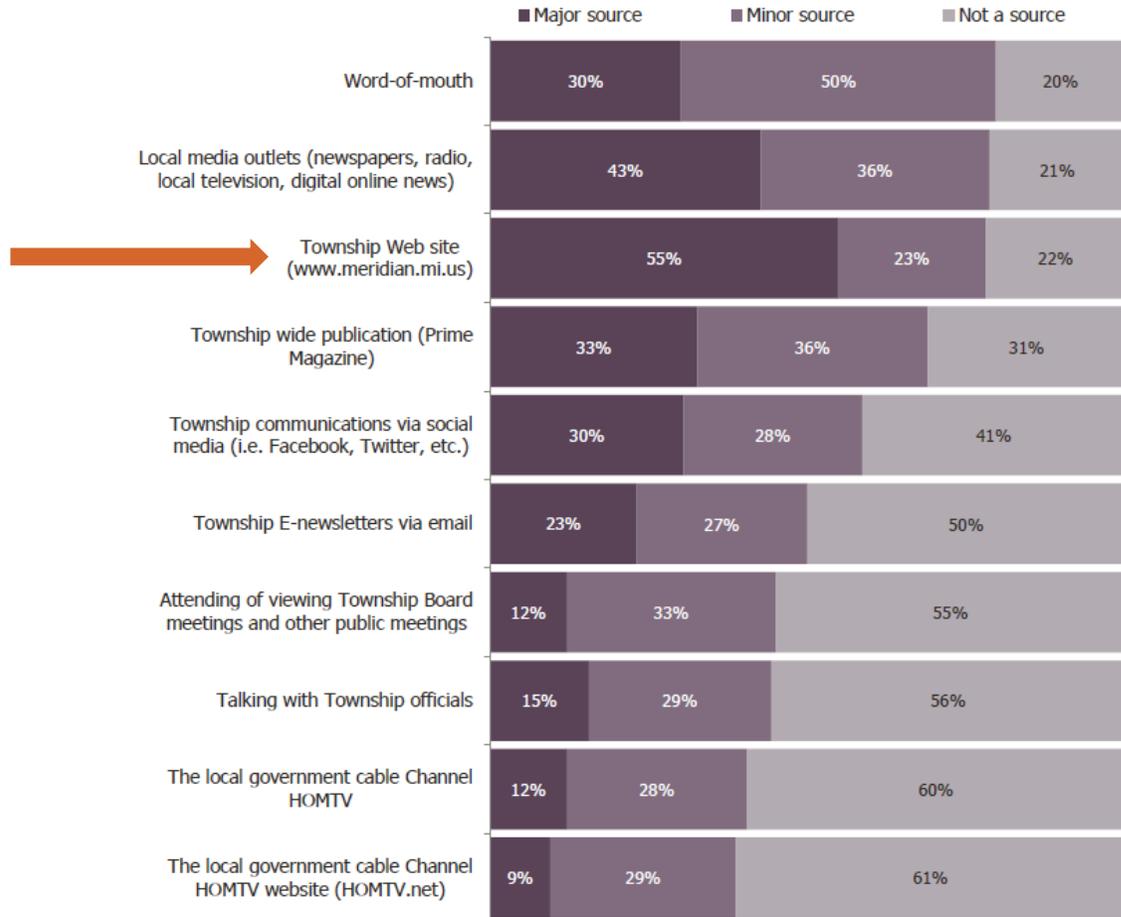


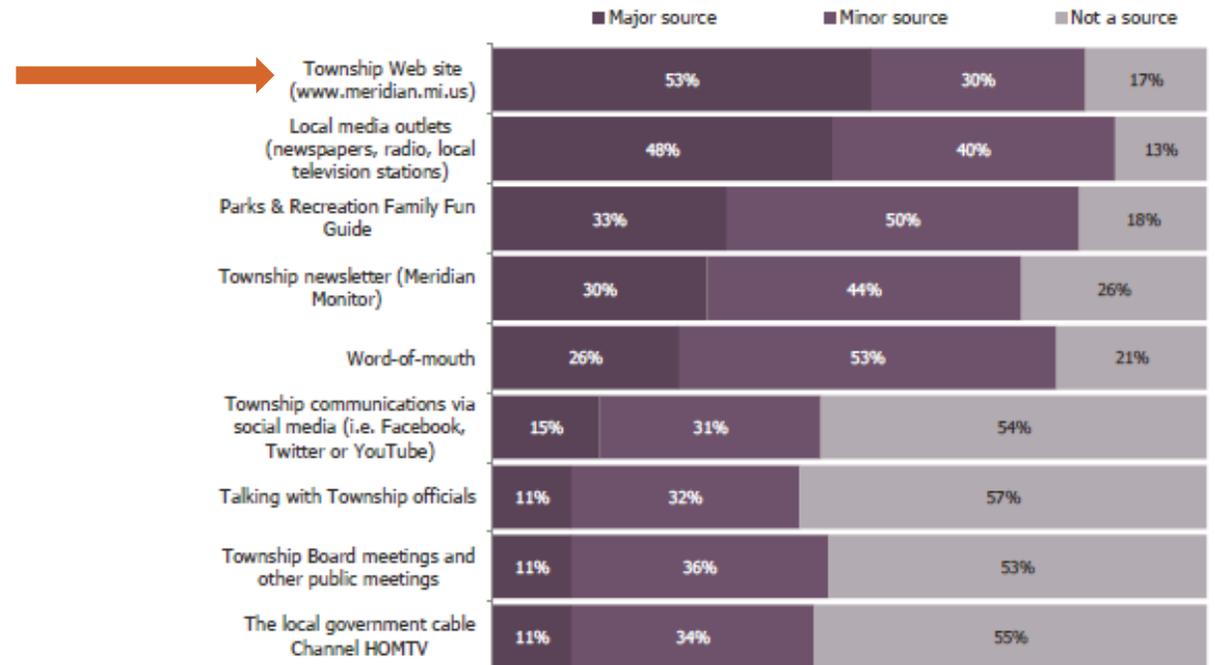
Figure 6: Township Sources of Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Township government and its activities, events and services:



2015 Results

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Township government and its activities, events and services:



Conclusions

- **Residents continue to enjoy a high quality of life**
- **Economic health and affordability contribute to quality of life**
- **Residents are pleased with mobility and transportation services**
- **The natural environment is appreciated by residents**

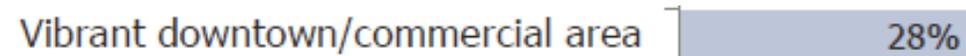
Conclusions

2019 GOALS ACTION PLAN

In conjunction with the Transportation Commission, and Township Board, develop and implement a strategic plan to increase our annual funding for local roads.



Break ground on redevelopment of Downtown Okemos and Downtown Haslett.



With the support of the Transportation Commission, and the Township Board, finalize and implement a long term funding plan for public transportation.

