



AGENDA
CABLE COMMUNICATIONS COMMISSION
Regular Meeting
August 3, 2016
Meridian Township Municipal Building
5151 Marsh Road, Okemos, MI
Administrative Conference Room

- A. Call Meeting to Order at 6:00 PM
- B. Public Remarks
- C. Approval of Agenda
- D. Approval of Minutes – April 6, 2016
- E. Communications/Announcements
 - 1. MPSC Letter
 - 2. Application for open position on Communications Commission
 - 3. MSU Safe Place Sponsorship – Thank you
 - 4. Meridian Township Asset Brochure & Meridian Monitor Request
- F. Old Business
 - 1. ACD.net Presentation by Doreen Murphy, Senior Project Manager – Midwest Region
 - a. Follow up email from Doreen Murphy, ACD.net Senior Project Manager – Midwest Region
 - b. DAS Discussion Memo
 - 2. Commissioner Alternate Discussion and Action
- G. New Business
- H. Reports
 - 1. Complaints/Compliments: Deborah Guthrie
 - 2. Video Service Provider(s):
 - a. Channel Lineup Changes
 - b. AT&T Annual Report
 - 3. Communications Director Report: Deborah Guthrie
 - a. Communications Semi-Annual Report 2016
 - b. 175th Anniversary Memo and Resolution of Support
 - c. Township Website & Branding
 - d. Election Programming
 - 4. Chair's Report: Walter Benenson
 - 5. Township Information: Ron Styka
 - 6. Programming: Deborah Guthrie
 - 7. Viewership/Promotions: Deborah Guthrie
 - 8. Finance: Deborah Guthrie
- I. Other Business & Announcements
- J. Public Remarks
- K. Adjournment

Cable Communications Commission Regular Meeting Minutes

Administrative Conference Room
Meridian Municipal Building, Okemos, MI

DRAFT

April 6, 2016

Present: Commissioners: Chair, Walter Benenson; Vice Chair, Patrick Crowley;
Commissioner, Andrew Lathrop
Staff: Deborah Guthrie, Communications Director, Andrea
Smiley, Administrative Assistant and Lynn Meikle,
Graphic Designer & Equipment Specialist
Township: Trustee, Ron Styka
Comcast: None
AT&T: None
Haslett Schools: None
Okemos Schools: None

Call Meeting to Order: Chair, Benenson called the meeting to order at **6:02 pm**.

Public Remarks: None

Approval of Agenda:

Chair Benenson moved **TO APPROVE**, Chair Benenson asked if there was something that needed to be added to the Agenda. Trustee Styka stated that it could just be a discussion item later in the meeting. Chair Benenson asked Director Guthrie if she had any suggestions on how to handle the additional information. Trustee Styka asked if Chair Benenson was making reference to ACD.net. Director Guthrie stated that she had mentioned that the Commission could vote to amend the agenda or it could just be a discussion when Trustee Styka gives his Township Information report. Seconded by Vice Chair Crowley

Voice vote: Motion carried unanimously.

Approval of Minutes:

Vice Chair Crowley moved **TO APPROVE THE MINUTES OF DECEMBER 2, 2015**.
Seconded by Commissioner Lathrop

Voice vote: Motion carried unanimously.

Communications/Announcements:

1. Applications for Vacant Commissioner Seat – Vice Chair Crowley asked how many current vacancies for the Commission and Director Guthrie replied that there was currently one vacancy to fill and that the Commission needs to appoint a new Commissioner to fill the remaining term of the previous Commissioner Seipel. Discussion continued concerning the quantity of

alternate seats needed. The Commission asked for a review of the original discussion to see how many alternate seats was discussed and agreed upon.

Chair Benenson continued the discussion with the current applications submitted for the Commissioner seat. One application submitted by Katharine Dyke, who he spoke to on the phone and seemed very interested. She was originally scheduled to attend the meeting but had to decline at the last minute. Chair Benenson suggested that we reach out to her about the internship program because she seemed very interested in TV production, ect. Trustee Styka asked if Katharine actually filled out the application for the Commission and Chair Benenson confirmed that she did. The other application was submitted by William McCleary. Chair Benenson asked about the process for appointing and rejecting applicants. Trustee Styka stated that an application doesn't guarantee an appointment. Vice Chair Crowley stated that both applicants should be invited to the next Commission meeting to speak to the Commissioners.

Director Guthrie asked the Commissioners to address the memo included in the packet concerning the appointment of Katharine Dyke. She asked the commissioners if they wanted to proceed with the memo or if they wanted to invite the applicants to speak at the next Commission Meeting. Chair Benenson stated that he would reach out to Katharine Dyke again about her application since she was unable to commit at the time. Director Guthrie asked the Commissioners again if they wanted applicants to come in and speak at the next Commission meeting. Trustee Styka stated that his neighbor was interested, as well; he just has to fill out the application.

2. Resignation of Commissioner Brian Seipel – No additional information
3. MPSC Regulation – Director Guthrie began the discussion with details about the MPSC handling cable complaints and overseeing the cable complaint process. MPSC stated that they didn't have any money from the video industry to cover informal or formal complaints, so they decided they were going to eliminate that from their responsibilities. All of the information has been removed from the website. Director Guthrie stated that she believes she would be able to contact AT&T directly if she had a complaint, but that the company was not interested in an agreement in regards to cable complaints similar to the agreement that Comcast has with the Township.

Old Business:

1. Resolution of Support – Name Change Request – Director Guthrie stated that a Resolution of Support was drafted and that the Commission needed to approve the language in order to be presented to the Township Board. The resolution shows the name change from the Cable Communications Commission to the Communications Commission. Commissioner Lathrop

asked the question as to the name choice, Communications Commission or Cable Commission. Trustee Styka stated that other names could be suggested. Trustee Styka stated that the Township Board is looking for a unit to feed this type communications information to that can make recommendations back to the Board. Chair Benenson asked if everyone was in agreement on the name "Communications Commission". Everyone was in favor. Vice Chair Crowley stated that the new name will line up better with the department's name. Trustee Styka stated that the term "Communications" includes cell phones, broadband, Wi-Fi, metro act, events, marketing, etc. The commissioners agreed to the new name and the resolution of support. Walter agreed to sign the memo to be presented to the Township Board at the next meeting.

2. Communications Needs Assessment Project – Director Guthrie stated that the MSU students chose a different project. Chair Benenson commented that there were two different departments to submit the project. Chair Benenson stated that he would reach out to the other department to see if those students would be interested.

New Business:

1. Memo to Township Board – New Commissioner Appointment – Discussed earlier in the meeting, Commissioners decided to revisit. Chair Benenson is planning to reconnect with one of the applicants.
2. Resolution to Repeal PA 269 – Director Guthrie updated the Commissioners stating that the judge placed an injunction on the new law. Trustee Styka commented that it still needs to be repealed because the injunction is only temporary.

Director Guthrie explained the memo from Township Manager Walsh and the Resolution of Support to Repeal PA 269. The resolution was passed by the Township Board and forwarded showing their support. The new law is a huge issue for the Communications Department and the Commission because it entails everything that the department does on a daily basis. Chair Benenson asked if there were any documents that the Commissioners should sign. Director Guthrie commented that the resolution could be redone to reflect the Commission to include Chair Benenson's signature.

Chair Benenson moved **TO APPROVE THE RESOLUTION TO REPEAL PA 269**. Seconded by Commissioner Lathrop

Voice vote: Motion carried unanimously.

3. HOMTV Website Proposal – Director Guthrie presented the proposal from Eric Stelljes, a resident in the community, for the new HOMTV website design. He also designed the current website when it was originally launched. The major upgrade will be a mobile website with RSS feed which will help with the election notifications. Another aspect will be the incorporation of SWAGIT, our new provider of hands-free video streaming® and broadcasting solutions to local, state and federal government.

Director Guthrie introduced Lynn Meikle, Graphic Designer and Equipment Purchaser to the Commissioners. Lynn has been involved in all of the AV projects for HOMTV and the Township, including the new cable line and setup for the new Central Fire Station.

Lynn Meikle discussed the features of Swagit and how the services provided will save time on trimming programs/shows and Township meetings. Swagit also integrates a mobile website that has RSS feeds so that programs can be watched on a mobile device and the video quality is HD. Swagit will also offer the first step into closed captioning. It will still have a three day lag time, but at least it offers the service.

Director Guthrie commented that the only item from the proposal that will not be done is the candidate management system. The money is not available in the budget right now. However, pricing for election software has been looked at in order to track election results. Director Guthrie will present the costs to the commission when available. The timetable for the new website launch is scheduled for June 1, prior to elections.

Reports:

1. Cable Compliments/Complaints: Nothing new to report
2. Video Service Provider(s): No information
3. Communications Director's Report:
Director Guthrie reported that Township Manager Walsh is currently low on administration staff because the Executive Assistant was promoted to Human Resources Specialist, so he moved the due date on the new quarterly report to June 1.
4. Chair's Report: Nothing to report
5. Township Information:
Trustee Styka discussed information that was included in the Township Board packet for the April 5 meeting. ACD.net presented information to the Board in order for staff to receive direction on whether to continue to negotiate the placement of the Distributed Antenna System (DAS) towers. Copies of the information were provided to the commissioners. The Township Board is asking for input from the Cable Communications Commission on how to proceed. Trustee Styka commented that the Township Board understands that the Commission will not meet again for two months. One option is that ACD.net has to sign a franchise agreement. The other option would be through Special Use Project (SUP) which involves private property and other

regulations. Trustee Styka explained that the Township Board is asking the Commission to discuss and provide feedback.

Vice Chair Crowley ask about a timeline. Trustee Styka stated that there is no timeline right now. Director Guthrie stated that she already explained to the owner that the pole design would have to change in order for the Board to approve. The poles are used to improve connectivity and signal issues. The poles act as mini satellites and will be placed in the Township rights of way.

Vice Chair Crowley asked if it could be explained which option, from a governmental stand point, would be more beneficial to the Township. Trustee Styka stated that the two different options dictate where the poles are placed. It is a matter of convenience to be able to place the poles in the rights of way area. Trustee Styka stated that the Boards initial reaction would be to do a franchise agreement with the company. Director Guthrie stated that if the Township decided on the franchise agreement option, then the Township could at least receive money. This would be an amended franchise agreement that can be shared with the Commission because one has already been drafted by the attorney, Mike Watza, with other communities across Michigan. Director Guthrie offered the draft franchise agreement to the Commission for viewing. Vice Chair Crowley continued to ask questions about the franchise agreement option and how much control or negotiation power the Township would have with the agreement. Trustee Styka read the description of Public Act 48 concerning the citizens' Rights of Way (ROW). This request from ACD.net is unique in that they would like to utilize the DAS system, placing six micro cell towers around Meridian Mall, which actually when looking at the map, it's really central Meridian Township. DAS structures are not regulated under the permit and their installation and placement must be authorized by the Township ROW or SUP. Vice Chair Crowley asked the question how the Township would generate revenue from the franchise agreement option and how much is anticipated. Director Guthrie stated that she would have to go back and look at the draft, but believes it could be a sizeable amount of money. Vice Chair Crowley stated that his recommendation would be based on a number of things, for one the look of the towers, but if Meridian Township can govern the looks and determine placement and make a suitable amount of money, then that would sway his recommendation.

Chair Benenson asked the question why this issue is being brought to the Commission. Trustee Styka explained that the Township Board is looking for input and a recommendation from the Communications Commission because encompasses all communications for the Township. Chair Benenson stated that the streets and skyline are already so cluttered, so if these towers bring in revenue then it isn't necessarily a bad thing. Trustee Styka suggested that maybe the attorney, Mike Watza, make a presentation. Vice Chair Crowley

asked for a copy of the map for placement of the poles. Director Guthrie stated she would forward the map to the commissioners.

Director Guthrie stated that ACD.net has been pursuing this for over two years and when Assistant Township Manager Derek Perry came on board, Director Guthrie presented the issue to him.

Chair Benenson asked if the Township could determine the shape and size of the cell towers. Director Guthrie explained that the towers could be disguised in many different ways.

Director Guthrie offered other meetings and webinars to the Commission to discover more information on the topic. Vice Chair Crowley stated that for over a year now there has been conversation about Municipality based Wi-Fi. Chair Benenson stated that Director Guthrie had said Michigan law doesn't allow and that there are a lot of loop holes to jump through to provide free Wi-Fi. Trustee Styka asked about the Sebewaing Community and how they are providing broadband to residents. He inquired about a presentation that he sat in on at a previous conference. Director Guthrie suggested that she present at the next Commission meeting explaining what they did and how they did it. It is a smaller community but it would still be a great presentation. Vice Chair Crowley asked if the agreement with ACD.net was built into a franchise agreement, would it help to then lead to a Wi-Fi based community.

Director Guthrie stated that she has had conversations about future planning in the Township and the consideration of starting to build the infrastructure and laying the foundation so when the time came the ground work was already in place. She stated that she had recommended that broadband fiber be installed in the new parking lot lights; however because of time constraints it didn't work out. The infrastructure should be put in to the master development plan, so even if it isn't currently being used, it is available for the future.

Director Guthrie stated that ACD.net was approved for the fiber in the ground over a year ago.

Chair Benenson stated that the ACD.net topic should appear on the agenda for future Commission meetings until a recommendation can be made. Should the Township do a franchise agreement and what parameters should be included? Director Guthrie stated that all PEG Revenue has to be spent on equipment, so with the additional money from PEG Fees, the Commission has to decide on what the money will be spent on. A percentage of that could be designated as money for the fiber in the ground in order to develop the Wi-Fi community. The money could also be saved over time for a new multi-media building, visitor center, etc.

Director Guthrie will invite Mike Watzka and the Sebawaing Community to the next scheduled Commission meeting to make a presentation on broadband.

6. Programming:

7. Viewership/Promotions:

Andrea Smiley, Administrative assistant discussed how the Communications Department teamed up with the Clerk's Office on the Township Voter Registration Campaign. Clerk Dreyfus has set up two Voter Registration Drives, one at Okemos high school and one at Haslett high school to try and get seniors registered to vote. The Communications Department created a PSA to air on the Okemos and Haslett High School Channels, as well as on HOMTV. The Communications Department also registered the Voter Registration Drives with RocktheVote.com, created a tri-fold display board for the events and promoted through social media and the website.

Vice Chair Crowley suggested using the school app and notification system, Remind, to create awareness of the Registration Drives and "Remind" students of the events.

Smiley also mentioned that HOMTV would be sending an intern reporter to interview the students about election topics and take photos of the event. All of that footage will be used for the election shows the will begin airing in July.

Director Guthrie complimented Smiley and Coty Kenneth, Communications Assistant for all of their marketing efforts and work put into creating a successful Voter Registration Campaign. Clerk Dreyfus' goal is to get at least 20-25 new registrants, but the Communications Department has set a goal of 100 new registrants.

Trustee Styka suggested that we reach out to Rachel Freeman, teacher at Okemos High School to see if her student group could help get the word out.

Andrea Smiley also discussed that the most recent issue of the HOMTV Alumni Newsletter, the "Scoop" was sent out through mail and email for those that select it. A copy was included in the packet.

8. Finance:

Lynn Meikle, Graphic Designer & Equipment Specialist discussed the HD upgrades and the camera's being the last upgrade to HD. She discussed how AVI arranged demonstrations of the HD cameras for purchase. She explained that the new cameras would be Hitachi. She also explained all of the new features of the new cameras. She stated that the cabling was the most expensive considering the amount of camera drops that are needed around the Township building. The budgeted amount for the total project was \$220,000. The preliminary numbers are currently at \$225,000, but she is looking to sell the old cameras to either vendors or other PEG centers. She is anticipating capturing additional \$5,000 at this point so there isn't a need for a budget amendment at this time.

Director Guthrie announced that the Branding & Website for the Township are both right on schedule. She also announced that the new Video Programmer, Ben Makulski is a good asset to the team. It seems like he has been with the Communications Department longer because he catches on fast and jumps right in. He has a lot of technical experience and is the first Video Programmer that is excited about CAMTV.

Other Business & Announcements:

Public Remarks: No public present

Adjournment:

Vice Chair Crowley moved **TO ADJOURN THE MEETING**. Seconded by Chair Benenson.

Hearing no objections, Chair Benenson **ADJOURNED THE MEETING AT 7:30 pm.**

NEXT MEETING:

The next scheduled meeting is **June 1, 2016 in the Administrative Conference Room.**

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

COMMUNICATIONS



RICK SNYDER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
PUBLIC SERVICE COMMISSION
SALLY A. TALBERG
CHAIRMAN

NORMAN J. SAARI
COMMISSIONER

SHELLY EDGERTON
DIRECTOR

July 1, 2016

**Communication to Michigan Municipalities and Video/Cable Providers –
Michigan Public Service Commission Resumes Video Franchise Operations –
Effective July 1, 2016**

Interim funding for the Michigan Public Service Commission's (MPSC's) video franchise activity has been secured. The MPSC will resume video/cable franchise operations on July 1, 2016. The MPSC will resume handling and/or processing video/cable franchise entity, provider, and customer complaints. Municipalities can advise their residents to contact the MPSC for any video/cable customer complaints, in addition municipalities may contact the MPSC for any franchise agreement complaints. The MPSC looks forward to working with customers, municipalities and providers on matters related to Public Act 480 of 2006 (Uniform Video Services Local Franchise Act).

LARA is an equal opportunity employer/program.

Auxiliary aids, services and other reasonable accommodations are available upon request to individuals with disabilities.
7109 W. SAGINAW HIGHWAY • P.O. BOX 30221 • LANSING, MICHIGAN 48909 • www.michigan.gov/mpsc • 517-284-8100

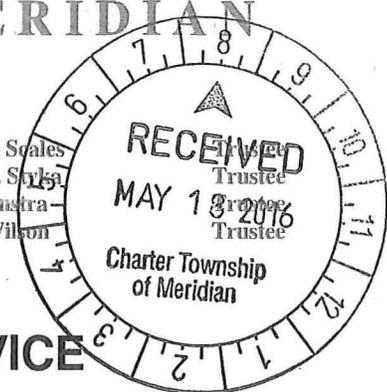
CHARTER TOWNSHIP OF MERIDIAN

Elizabeth Ann LeGoff
Brett Dreyfus
Julie Brixie
Frank L. Walsh

Supervisor
Clerk
Treasurer
Manager



Milton L. Scales
Ronald J. Styles
John Veenstra
Angela Wilson



APPLICATION FOR PUBLIC SERVICE

I am interested in service on one or more of the following public bodies as checked below:

- | | |
|---|---|
| <input type="checkbox"/> Assessing Board of Review* | <input type="checkbox"/> Elected Officials Compensation Commission* |
| <input type="checkbox"/> Board of Water and Light Representative* | <input type="checkbox"/> Environmental Commission |
| <input type="checkbox"/> Building and/or Fire Board of Appeals and | <input type="checkbox"/> Land Preservation Advisory Board |
| <input checked="" type="checkbox"/> Building Hearing Officer | <input type="checkbox"/> Park Commission (elected/appointed) |
| <input type="checkbox"/> Cable Communications Commission* | <input type="checkbox"/> Pension Trustees |
| <input type="checkbox"/> Capital Area Transportation Authority (C.A.T.A.) | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Community Resources Commission | <input type="checkbox"/> Township Board (elected/appointed) |
| <input type="checkbox"/> Downtown Development Authority* | <input type="checkbox"/> Zoning Board of Appeals |
| <input type="checkbox"/> East Lansing-Meridian Water & Sewer Authority | <input type="checkbox"/> Lake Lansing Watershed Advisory Committee* |
| <input type="checkbox"/> Economic Development Corporation | <input type="checkbox"/> Other |

(*Special conditions restrict eligibility for appointment)

Indicate areas not included above which may warrant special attention or study that are of interest to you:

Summarize your reasons for applying for this type of public service:

To help my township with communications

Describe education, experience or training which will assist you if appointed. (Attach resume if available)

BS in Technology, 20 years of working in the technology field.

Name: Kevin Thatcher

Occupation: Entrepreneur Place of Employment: Thatch Computer Consulting

Home Address: 2184 Belding ct.

Phone: (days) 517 4490007 (evenings) _____ E-mail Kevin @ thatchcc.com

Signature [Handwritten Signature] Date 4/30/16

Other than the Downtown Development Authority Board and the Economic Development Corporation, persons appointed to Meridian Township boards and commissions must be a resident and elector (if of voting age) of the Township during the term of office. Excessive absences may be cause for review of appointment.

(PLEASE USE BACK IF NEEDED)

The policy for appointment of candidates to the various public service positions is based on the following criteria: desire to serve, experience, expertise, availability of time to serve, and maintenance of equitable geographic representation. In most instances it will be desirable to develop further information through a personal interview. This application will be retained in township files for two years. Please return this form to the Office of the Clerk, Charter Township of Meridian.

FOR OFFICE USE ONLY			
Date Received	5.18.16	Distro: EL FW	Application # CC-1603
Registered Voter:	(Y/N)	DL	
Date Appointed:		BD MEMBERS	

MICHIGAN STATE
U N I V E R S I T Y

April 27, 2016

Deborah Guthrie
HOMTV
5151 Marsh Road
Okemos, MI 48864

Dear Ms. Guthrie:

It is with great pleasure that I thank you for your sponsorship and contribution of media coverage (\$1,255 value) for the 22nd annual Race for the Place 5K. Your contribution helps in our continued fight against relationship violence and stalking. Funds raised through our event will ensure that our program is able to continue to provide free and confidential support services for those experiencing relationship violence and/or stalking in the MSU and Greater Lansing area. Your support for our program has been invaluable!

There are many ways in which your support of Race for the Place helps our program to succeed. The funds raised through this event allow us to offer many services, such as emergency shelter; support groups; individual counseling; advocacy support for victims/survivors in obtaining new housing, connecting with legal resources, safety planning, and meeting other essential needs; financial assistance, such as paying fees to get a Personal Protection Order served; transportation for clients to school, work or other appointments; consultation for family members, friends and colleagues of those affected by violence; and many other much needed services. Without your support we would not be able to provide such comprehensive services to those in need!



MSU SAFE PLACE

Michigan State University
219 Wilson Rd, Rm G60
East Lansing, MI
48825-1208

517-355-1100
Fax: 517-432-6193

www.safeplace.msu.edu
noabuse@msu.edu

We had a beautiful day and great event with more than 700 walkers and runners and over 125 volunteers who came out to support the 2016 Race for the Place 5K. Additionally, as in previous years, Sparty and MSU varsity athletes participated in this family friendly event, offering medals and encouragement to the almost 60 children who participated in the 100-yard dash and one mile fun run events.

We are very grateful for your continued support! We look forward to working with you again for next year's Race for the Place!

Sincerely,

A handwritten signature in cursive script that reads "Holly Rosen".

Holly Rosen
MSU Safe Place
Director

Subject:

FW: Meridian Township Asset Brochure

Subject: Meridian Township Asset Brochure

Hi Deborah,

Hope this message finds you well! If you'll recall, last year, at about this time, you provided a Meridian Township Asset Brochure for me to share with incoming faculty and graduate students. I am wondering if I might be able to pick up 30 hard copies from you by Monday. One of our departments wants to stuff these into packets they are creating for a program next week.

Please let me know if this is feasible.

Thanks,

Sue

--

Suchitra A. Webster

Community Liaison

Michigan State University

556 East Circle Drive, Room 169

East Lansing, MI 48824

517.432.7527

hingwesu@msu.edu

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**OLD
BUSINESS**

From: Doreen M. Murphy [<mailto:murphy.doreen@acd.net>]
Sent: Thursday, June 30, 2016 3:29 PM
To: Derek Perry <perry@meridian.mi.us>
Cc: Deborah Guthrie <Guthrie@meridian.mi.us>; Andrea Smiley <smiley@meridian.mi.us>
Subject: Cable Commission Meeting Requests
Importance: High

Hi Derek,

I just left you a voice mail message regarding last evening's Cable Commission Meeting.

The Cable Commission asked for information regarding different pole designs and colors; specifications regarding maximum loading for 4 co-locators; and the possibility of providing an initial discount as an incentive for new businesses to locate in Meridian Township. We are gathering this information and will provide it within the next couple of weeks, if not sooner.

I am touching base to see if you were able to reach out to your municipal connections regarding preferred designs, as discussed. Please let me know if there are any designs for which you would like me to obtain photos and specifications to provide to the Cable Commission for review. Additionally, if there are any preferences that the Township Board members have indicated to you.

I look forward to hearing back from you. Have a safe and pleasant weekend if we do not touch base before then.

Thanks!

Doreen M. Murphy
Sr. Project Manager-Midwest Region
1800 N. Grand River Ave.
Lansing, MI 48906
Office: (517)999-9999 ext. 278
Mobile: (517)449-1810
murphy.doreen@acd.net



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MEMORANDUM

TO: Communications Commission



FROM: _____
Deborah Guthrie, Communications Director/PIO

DATE: July 20, 2016

SUBJECT: DAS Discussion

At the Special Meeting of the Communications Commission, Commissioners present heard a brief presentation from ACD.net representatives who wish to place small cell towers in the Townships rights of way. Prior to their presentation to the Commissioners, they were before the Meridian Township Board on April 5, 2016. ACD.net has been trying to give a presentation in front of the Communications Commission since that time. With only two members present at the Communications Commission meeting, I promised to forward the video from the Township Board meeting. At that meeting, the board sent DAS back to the Communications Commission to develop a DAS Strategy.

Since that time, staff has met with legal counsel and the Michigan Municipal League to discuss issues with small cells in rights of way. Because this is a national issue, we are being very cautious, while also making sure to make progress. Several points were made during the meeting, including discovering height restrictions in the Township, discovering what the commission wants to allow, what a franchise agreement would look like, collocation issues, any safety and health related issues, how many to allow in the community, considerations for private property options, location issues on electrical poles and any hazardous environmental issues.

Please review and consider these issues while watching the presentation by ACD.net before the Board and be prepared to discuss at the next meeting, August 3, 2016. I am hoping to discuss a DAS strategy as directed by the board.

MEMORANDUM

TO: Communications Commission

FROM: 
Deborah Guthrie, Communications Director/PIO

DATE: May 24, 2016

SUBJECT: Alternate Commissioner for the Communications Commission

At the December 3, 2014 regular meeting, the Commission directed staff to seek having an alternative serve on the commission. Chair Walter Benenson volunteered to announce the need for an alternate at the leadership meeting and ask for help in spreading the word.

At the December 2, 2015 regular meeting, the Commission discussed finding alternates for the Commission. The Commission also discussed ways of finding additional people that would be interested in serving on the commission. Commissioner Tunga Kiyak suggested that the name of the Commission be changed because the word cable may throw people off. He suggested changing the name to just the Communications Commission.

The following motion is proposed:

Staff recommends the Communications Commission **MOVE TO APPROVE ADDING ONE ALTERNATE COMMISSIONER TO THE COMMUNICATIONS COMMISSION** to help ensure a greater chance of quorum.

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**NEW
BUSINESS**

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**COMPLAINTS/
COMPLIMENTS**

Individual Video Provider Customer Intakes

Complaint Number 2016-010

Date 2/19/2016

Name Senator Curtis Hertel, Jr.

Street Address 2747 Southwood

City / Zip East Lansing 48823-

Work Phone **Ext**

Cell Phone 5172813574

Home Phone

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**

Bad Reception **Cable Out** **Cannot Phone** **Other**

Bad Treatment **Bad Information** **No Response to Request**

Problem Description Issued a complaint that his PEG channels have been black for awhile and he wants them to restored to his programming. He would like a follow up call from a Comcast Representative.

Problem Before? No **Ongoing** **MPSC Information**

Assigned Staff Deborah Guthrie, Communications Directo **Given**

Staff Response Explained that a representative would reach out to Senator Hertel

Resolution Received information on 2/19/16 that a Comcast Supervisor would be in touch with Senator Hertel.

Individual Video Provider Customer Intakes

Complaint Number 2016-011

Date 4/5/2016

Name Julie Brixie

Street Address 2294 Hamilton Rd.

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone (517) 648-0204

Email brixie@meridian.mi.us

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**

Bad Reception **Cable Out** **Cannot Phone** **Other**

Bad Treatment **Bad Information** **No Response to Request**

Problem Description Ms. Brixie complained to me that HOMTV channel 21 has been black for 3 weeks and would like it restored immediately.

Problem Before? No **Ongoing** **MPSC Information**

Assigned Staff Deborah Guthrie, Communications Directo **Given**

Staff Response Informed Ms. Brixie that a Comcast Representative would be in touch with her.

Resolution Received message that a Comcast Supervisor would be in contact with Ms. Brixie to resolve the issue.

Individual Video Provider Customer Intakes

Complaint Number 2016-012

Date 5/23/2016

Name Ms. Carlin

Street Address 1593 Maiden Lane

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone 5863448442

Home Phone

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description The Communications Department received a call today from Ms. Carlin at 1593 Maiden Lane in Okemos. She stated that she has underground cabling that feeds into ground level boxes in her subdivision and 2 of those boxes were knocked over during construction, exposing the wires and cables. She called Comcast to have someone come out and take a look, but the boxes are still in the same condition. She would like a technician to take a look and fix, as well as a follow up phone call.

Problem Before? No **Ongoing** **MPSC Information**

Assigned Staff Andrea Smiley **Given**

Staff Response Explained to Ms. Carlin that a representative from Comcast would provide a follow up call. Forwarded the customer concern to John Gardner, Director of External Affairs, Comcast - Heartland Region

Resolution John Gardner responded via email that a customer care specialist would reach out to Ms. Carlin.

Individual Video Provider Customer Intakes

Complaint Number 2016-013

Date 6/8/2016

Name Richard Garmyn

Street Address 2234 Quarry

City / Zip East Lansing 48823-

Work Phone **Ext**

Cell Phone

Home Phone (517) 347-0643

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description I received a call today from Mr. Richard Garmyn. He stated that he hasn't received Channel 21 – HOMTV service in over 3 weeks. He was frustrated last night when he went to watch the Township Board Meeting and finally called Comcast. The Comcast representative told him he would have to contact us (HOMTV) because the service interruption was not due to Comcast. He would like a follow up call and his service restored immediately.

Problem Before? No **Ongoing** **MPSC Information Given**

Assigned Staff Andrea Smiley

Staff Response It was communicated to Mr. Garmyn that a representative Comcast would be in touch with him

Resolution John Gardner, Director of External Affairs for Comcast responded on June 8 that a member of Comcast's Technical Staff had contacted Mr. Garmyn

Individual Video Provider Customer Intakes

Complaint Number 2016-014

Date 5/24/2016

Name LuAnn Maisner

Street Address 4374 Alderwood

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone

Email maisner@meridian.mi.us

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**

Bad Reception **Cable Out** **Cannot Phone** **Other**

Bad Treatment **Bad Information** **No Response to Request**

Problem Description Cable System giving her an error message. She has been experiencing for quite a while.

Problem Before? No **Ongoing** **MPSC Information**

Assigned Staff Deborah Guthrie **Given**

Staff Response Stated that a Comcast representative would be in contact and correct the error message

Resolution

Individual Video Provider Customer Intakes

Complaint Number 2016-015

Date 5/25/2016

Name Frank Walsh

Street Address 2637 Elderberry

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone

Email walsh@meridian.mi.us

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**

Bad Reception **Cable Out** **Cannot Phone** **Other**

Bad Treatment **Bad Information** **No Response to Request**

Problem Description Unable to watch HOMTV Election Coverage, keeps receiving error message. The service comes and goes.

Problem Before? No **Ongoing** **MPSC Information**

Assigned Staff Deborah Guthrie **Given**

Staff Response Stated that a Comcast representative would be in touch

Resolution

Individual Video Provider Customer Intakes

Complaint Number 2016-014

Date 5/24/2016

Name LuAnn Maisner

Street Address 4374 Alderwood

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone

Email maisner@meridian.mi.us

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**

Bad Reception **Cable Out** **Cannot Phone** **Other**

Bad Treatment **Bad Information** **No Response to Request**

Problem Description Cable System giving her an error message. She has been experiencing for quite a while.

Problem Before? No **Ongoing** **MPSC Information Given**

Assigned Staff Deborah Guthrie

Staff Response Stated that a Comcast representative would be in contact and correct the error message

Resolution

Individual Video Provider Customer Intakes

Complaint Number 2016-015

Date 5/25/2016

Name Frank Walsh

Street Address 2637 Elderberry

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone

Email walsh@meridian.mi.us

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**

Bad Reception **Cable Out** **Cannot Phone** **Other**

Bad Treatment **Bad Information** **No Response to Request**

Problem Description Unable to watch HOMTV Election Coverage, keeps receiving error message. The service comes and goes.

Problem Before? No **Ongoing** **MPSC Information**

Assigned Staff Deborah Guthrie **Given**

Staff Response Stated that a Comcast representative would be in touch

Resolution

Individual Video Provider Customer Intakes

Complaint Number 2016-016

Date 6/16/2016

Name James Yurkinas

Street Address 2166 White Owl Way

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone (517) 349-8788

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description Billing Complaint:
Mr. Yurkinas called this morning to discuss a major billing issue with his Comcast account. He was first alerted on Memorial Weekend when he was unable to rent a movie. He thought it was a technical issue so he scheduled a technician to his house. The technician informed him that he had a \$1700 outstanding balance on his account. He was then told that his package that he signed up for in person at the Frandor office doesn't exist so Comcast back charged his account to September of 2015 for the difference and that is why he has the \$1700 balance. He did talk with a supervisor to find out what happened and was told they would call him back and never did. He initially stated that his bill was increasing to close to \$200 and that is why he went to the Frandor location in the first place; to try and save some money. He stated that he thought he had signed up for a \$140 package. He would like a return phone call with an explanation about his bill and a resolution.

Problem Before? No **Ongoing** **MPSC Information**

Assigned Staff Andrea Smiley **Given**

Staff Response Informed Mr. Yurkinas that his complaint and billing issue would be passed on to a Comcast Representative and he would be contacted within 24 hours. He was also instructed to call back if he was not contacted by Comcast.

Resolution John Gardner, Regional Director of External Affairs sent information confirming that a customer care specialist would be in contact with Mr. Yurkinas.

CHARTER TOWNSHIP OF MERIDIAN
CABLE COMMUNICATIONS COMMISSION

**VIDEO
SERVICE
PROVIDER(S)**



June 1, 2016

Ms. Deborah Guthrie, Cable Coordinator
Meridian Township
5151 Marsh Road
Okemos, MI 48864

Dear Ms. Guthrie:

As part of Comcast's commitment to keep you informed about important developments that affect our customers in your community, I am writing to notify you some changes to the channel lineup. Customers are being notified of these changes via bill messages.

Effective June 21, 2016, the following channels will move from Digital Preferred service to Digital Starter service: NFL Network, NFL Network HD, TV One and TV One HD.

Also, effective July 28, 2016, Centric (channel 174) will no longer be available in the Sports and Entertainment Package. Centric will continue to be available on the Digital Preferred service.

As always, feel free to contact me directly at 517-334-5686 with any questions you may have

Sincerely,

John P. Gardner
Director, External Affairs
Comcast, Heartland Region
1401 E. Miller Rd.
Lansing, MI 48911



Jim Murray
President
AT&T Michigan
221 N. Washington Square
Lansing, MI 49833
Office: (517) 334-3400
Fax: (517) 334-3429

July 15, 2016

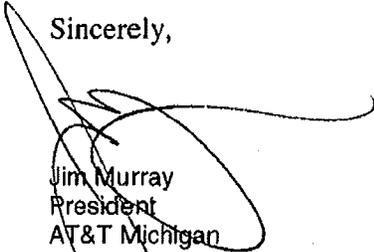
Ms. Kavita Kale
Executive Secretary
Michigan Public Service Commission
PO Box 30221
Lansing, MI 48909

Dear Ms. Kale:

Michigan Bell Telephone Company, doing business as AT&T Michigan ("AT&T"), submits its Ninth Annual Video Report to the Michigan Public Service Commission ("MPSC") and franchising entities in the State of Michigan regarding its deployment progress, as required by Michigan's Uniform Video Services Local Franchise Act (2006 Public Act 480, as amended) or "Video Act". AT&T is separately providing a copy to each Clerk in the Michigan Communities where AT&T has launched its U-verseSM TV service.

If you have any questions, please contact me on (517) 334-3400 or Yvette Collins on (517) 334-3708.

Sincerely,



Jim Murray
President
AT&T Michigan

Enclosures

cc: Clerks in Franchised Communities
Ms. Robin Ancona, Michigan Public Service Commission Staff
Mr. Ryan McAnany, Michigan Public Service Commission Staff
Ms. Yvette Collins, AT&T Michigan



9th Annual

AT&T Michigan
Annual Video Report

July 15, 2016

STATUS OF AT&T'S VIDEO SERVICE DEPLOYMENT IN MICHIGAN

Michigan Bell Telephone Company, doing business as AT&T Michigan ("AT&T"), submits its Ninth Annual Video Report to the Michigan Public Service Commission ("MPSC" or "Commission") and franchising entities in the State of Michigan regarding its deployment progress, as required by Michigan's Uniform Video Services Local Franchise Act (2006 Public Act 480, as amended) or "Video Act".¹

On January 1, 2007, Michigan's Video Act became effective. On January 31, 2007, as required by the Video Act, the MPSC approved the standardized form for the uniform video service local franchise agreement as developed by the MPSC Staff after soliciting input from all interested parties.

In March of 2007, AT&T began submitting franchise agreements in accordance with the Video Act to local governments, using the form approved by the MPSC. After these initial agreements became effective, AT&T launched its Internet Protocol TV (IPTV) service called AT&T U-verse® TV on May 21, 2007 in parts of over 50 communities in the Detroit and Ann Arbor areas. AT&T has now obtained franchise agreements and has launched its U-verse TV in 340 communities.

Section 9(2)(b) of the Video Act provides that it is a defense to an alleged violation of Section 9(1) of the Video Act if a provider has met either of two conditions: (1) within 3 years at least 25% of households with access to the provider's video service are low-income households; or (2) within 6 years and from that point forward at least 30% of households with access to the provider's video service are low-income households. AT&T has met both conditions.²

With respect to Section 9(3) of the Video Act: (1) AT&T provided access to its video service to over 50% of the households in its telecommunications service area within 6 years of the date it began providing video service, and (2) AT&T Michigan no longer has more than 1,000,000 telecommunications access lines in the state.³

AT&T recently completed its ninth year of providing video service in the state, and the deployment of the service has been significant. In Michigan, AT&T currently provides access to its video service to over 50% of the households in its telecommunications service area (however, AT&T's subscription rate is less than 30%). Of these households with access to AT&T's video service in Michigan, over 35% are low-income households as defined by the Video Act. AT&T does not deny access to service to any group of potential residential subscribers because of race or income.

¹ See Section 9(4) of the Video Act: "Each provider shall file an annual report with the franchising entity and the commission regarding the progress that has been made toward compliance..."

² See Section 9 (2) of the Video Act: "It is a defense to an alleged violation of subsection (1) if the provider has met either of the following conditions: (a) Within 3 years of the date it began providing video service under this act, at least 25% of households with access to the provider's video service are low-income households. (b) Within 5 years of the date it began providing video service under this act and from that point forward, at least 30% of the households with access to the provider's video service are low-income households."

³ "If a video service provider is using telecommunication facilities to provide video services and has more than 1,000,000 telecommunication access lines in this state, the provider shall provide access to its video service to a number of households equal to at least 25% of the households in the provider's telecommunication service area in the state within 3 years of the date it began providing video service under this act and to a number not less than 50% of these households within 6 years. A video service provider is not required to meet the 50% requirement in this subsection until 2 years after at least 30% of the households with access to the provider's video service subscribe to the service for 6 consecutive months."

Since its launch in 2007 through the end of the 1st quarter of 2016, AT&T has paid more than \$148 million to the local governments, made up of \$115 million in video franchise fees and \$33 million in public, education and government (PEG) fees.

AT&T'S INVESTMENT IN MICHIGAN'S WORKFORCE AND INFRASTRUCTURE

AT&T invests billions to build the advanced networks that create jobs and fuel economic growth. From 2013 through 2015, AT&T invested nearly \$1.65 billion in its Michigan wireless and wireline networks.

AT&T'S U-verse® TV PRODUCT

AT&T's U-verse TV network architecture and technology is fundamentally different from a legacy cable TV system. AT&T's U-verse TV is Internet Protocol TV (IPTV), which is based on the common language of the Internet. IP gives U-verse a significant advantage over older, cable-based platforms.

U-verse delivers both real-time video programming and on-demand and interactive content that IPTV makes possible. Customers are enjoying many benefits of the platform, like Total Home DVR³ and multi-screen⁴ content. In addition, AT&T extends its U-verse TV brand across screens with Uverse.com and the U-verse App for smartphones and tablets.

Here are some highlights of latest U-verse TV offerings:

- Michigan U-verse TV customers can enjoy access to more than 245 HD channels. U-verse customers can receive HD-ready equipment, according to their package, and most packages include an HD-ready DVR.
- Customers can use the U-verse App on numerous devices, including wearables. Michigan customers can watch more than 255 live channels inside the home and more than 215 live channels outside the home.
- AT&T's deployment of Public, Educational, and Government (PEG) continues. AT&T works closely with all communities who have requested AT&T to carry their PEG programming on U-verse TV.

3 Total Home DVR (Digital Video Recorder). See: <http://www.att.com/u-verse/explore/total-home-dvr.jsp> for more details. An AT&T U-verse customer can record 4 shows at once on a single DVR, record and play back shows from any room in the home, pause a recorded show in one room and pick it up in another and program the DVR remotely from the computer or wireless phone.

4 See: <http://www.att.com/esupport/article.jsp?sid=KB402261&cv=813> for more details. This innovative feature allows the viewer to track four shows all at one time, on one screen. A customer may access Multiviews for Sports, News and Kids, etc., depending upon the programming purchased.

AT&T's U-verse offers multiple combinations of TV, Internet and Voice packages to customize the customer's experience. U-verse TV offers several programming packages including U-basic, U-200, U-200 Latino, U-300, U-300 Latino, U-450, and U-450 Latino packages, plus U-family, a family-friendly programming option. The customer may choose from a variety of subscription options that feature a wide variety of channels, including music, local, movie and sports programming, as well as premium Spanish-language and international packages.

All of these packages include high definition or HD-capable equipment, and most packages include an HD digital video recorder (DVR), easy to use parental controls, built-in picture-in-picture, video on demand, games like sudoku and solitaire. For a summary of all of the interactive applications, go to:

uverse.com/apps

ADDITIONAL AT&T U-verse® TV INFORMATION

For additional information on AT&T U-verse TV, to see a demonstration of how it works or to see the popular bundles, visit the website below. Customers may also call 800-ATT-2020.

<http://www.att.com/u-verse/>

Customers may find the following AT&T websites helpful for further information regarding channel lineup, availability of AT&T U-verse TV or to check the status of their installation or repair order:

- AT&T U-verse TV channel lineup:

<http://www.att.com/u-verse/shop/channel-lineup.jsp>

- AT&T U-verse TV availability:

<http://www.att.com/u-verse/availability/>

- U-verse TV Customers have the ability to check status of their installation or repair order via an online tool at:

<http://www.att.com/u-verse/appointmentstatus>

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**COMMUNICATIONS
DIRECTOR
REPORT**

Branding Campaign

Phase one of the Meridian Township Branding Campaign is the Discovery phase. During this phase, we

- Created the branding development committee,
- Discussed goals, perceptions, and current status of the township,
- Dissected the current brand and messaging,
- Entered into the research phase of a brand assessment to discover current perceptions and understandings of our brand to aid in our growth moving forward, and
- Conducted six focus groups, two community forums, online surveys, man-on-the-street surveys and opinion leader interviews

Over 300 community members participated in the process. The complete assessment of each research medium can be found in this full research report. The summary of results contains key findings that shed light on Meridian Township's brand perceptions by each target audience and provides feedback from key influencers in the market. These findings aided in the development of new messaging and brand practices for the Township.

These research results were presented to the Branding Selection Committee and to the Branding Development Committee.

The next step in the process is Phase Two: Development. This phase is almost complete. M3 Group worked with the Branding Development Committee to create appropriate brand messaging and visioning. They relied heavily on the information gathered through the research in developing a new brand to provide clear direction for developing the brand image and messaging. These will be shared with Branding Selection Committee. Development of the new brand image, vision, and message should be complete in July.

Website Project

Staff continues to work on cleaning up the current website for ease of transition to the new website when the new site is ready for content to be added. Vision Internet is creating the new site and has developed the wireframe for the township website. The wireframe is the layout for the front page of the website. Research on the Township's current site indicated which areas of the site visitors are frequenting the most. The data collected provided the insight needed to create the wireframe.

Provide Fair and Balanced Election Coverage

HOMTV is knee deep into producing election programs. Each candidate for contested races at the county and local level were provided and invited to participate in HOMTV Primary Election Ballot Meridian 2016 Election Coverage. They were each given an opportunity to participate in a one on one candidate interview, provide an on camera candidate statement, and participate in a debate. Each candidate seeking office in the same race was interviewed by the same host. Director Guthrie hosted the Democratic and Republican Ingham County Prosecutor Candidate interviews. Intern Coordinator Brandie Yates hosted the Republican Township Trustee Candidate interviews. HOMTV Intern Brett Kast

hosted the Democratic and Republican Township Supervisor interviews and the Democratic Township Trustee interviews. HOMTV Intern Elizabeth Crenshaw hosted the Township Treasurer interview.

Interviews are produced 'live to tape'. There is no content editing of any program. HOMTV Staff does not discuss any aspect of the interviews with anyone outside HOMTV production staff. Interviews are not be viewed by anybody other than HOMTV production staff until all interviews with candidates for a particular office have been completed and are on the air. Each candidate was given a standard list of questions 24 hours in advance of their interview. Each candidate was asked the same list of questions for the office they are seeking. Candidate interviews and Candidate Statements began being aired on the HOMTV program schedule June 27. Playtimes are evenly balanced among candidates seeking the same office during the day during the week, during the evening during the week, and during the weekend.

HOMTV is providing debate coverage of contested races at the local level. The debates can be seen on Comcast 21 in Haslett, Okemos, and East Lansing. The debates will be simulcast on CAMTV on AT&T Uverse in 17 communities across the region and they are available via livestream at www.homtv.net. On June 16, HOMTV staff held a mock debate and training session with the interns. Thursday, June 23 at 7pm was the first LIVE Debate featuring the Democratic Candidates for Township Trustee. Questions are not given in advance. Each question is asked in such a way that it is not directed at any one candidate. Each candidate is provided the same amount of time to respond and the one opportunity for rebuttal. Each response and rebuttal is timed.

Debate Schedule:

Contested Race	Date	LIVE Air Time
Township Trustee (D)	Thursday, June 23	7:00 – 8:00 PM
Ingham County Prosecutor (R)	Thursday, June 30	7:00 – 8:00 PM
Ingham County Prosecutor (D)	Thursday, July 7	7:00 - 8:00 PM
Township Supervisor (D)	Thursday, July 14	7:00 – 8:00 PM
Township Clerk (D)	Thursday, July 21	7:00 - 8:00 PM

Formulate a Strategy for DAS

Staff is working with legal counsel to develop the ability to handle issues, applications, and an appropriate response to DAS applications. We have engaged the qualified telecom counsel representative Mike Watz from Kitch law firm to work out solutions with these applications in compliance with federal law and state law.

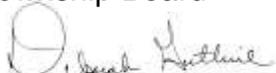
Continue Broad Citizen Communication

The Communications Department continues broad citizen communication through weekly township and HOMTV eNewsletters to residents, daily township updates through social media and the township website, weekly press releases to media including increased outreach, weekly HOMTV alumni features to the HOMTV alumni network, quarterly HOMTV "The Scoop" Newsletters, monthly Township Manager blogs, Township-wide publications, flyers, posters, etc. In addition, the Communications Department began a monthly internal newsletter, additional external communications support upon request and social media campaigns for Township-wide information such as picking up pet waste, playgrounds in the parks and Celebrate Meridian.

In addition, staff improved the entryway to the township building to be more welcoming and increase visibility of township events and activities for the public. The placement of information within the building expanded to the display case and bathroom stalls as well.

Through the efforts of celebrating the 175th Anniversary in 2017, staff began building a greater bond and new connections with the business community and nonprofit organizations. HOMTV began co-producing the Senior Living show with the seniors at the Meridian Senior Center.

MEMORANDUM

TO: Township Board
FROM: 
Deborah Guthrie, Communications Director
DATE: June 28, 2016
SUBJECT: Enactment Day Resolution of Support

Attached is the Enactment Day Resolution of Support Proclaiming 2017 as the 175th Year of the Establishment of Meridian Township by the Legislature of the State of Michigan.

Meridian Township was established by the Legislature of the State of Michigan when it passed Act No. 57, Section 9, at the 1842 Annual Session of the Legislature on the Sixteenth day of February 1842.

The Communications Department is requesting that the Township Board support specific events and encourages others to share in celebrating 175 years of Meridian Township's history during 2017.

THEREFORE, BE IT RESOLVED TO REQUEST THE TOWNSHIP BOARD TO PASS A RESOLUTION OF SUPPORT PROCLAIMING 2017 AS THE 175TH YEAR OF THE ESTABLISHMENT OF MERIDIAN TOWNSHIP BY THE LEGISLATURE OF THE STATE OF MICHIGAN

ENACTMENT DAY RESOLUTION

Proclaiming 2017 as the 175th Year
Of the Establishment of Meridian Township

WHEREAS, Meridian Township was established by the Legislature of the State of Michigan when it passed Act No. 57, Section 9, at the 1842 Annual Session of the Legislature on the Sixteenth day of February 1842; and

WHEREAS, Section 9 of Act No. 57, "An Act to Organize Certain Townships, and for Other Purposes," reads as follows:

•Sec. 9: All that part of the county of Ingham designated by the United States survey as township number four north, of range number one west, be and the same is hereby set off and organized into a separate township, by the name of Meridian, and the first township meeting shall be held at the house of George Mathews, in said township."

WHEREAS, Meridian Township was one of three Ingham County townships that was set off from the Township of Alaedon on February 16, 1842; and

WHEREAS, over 37 other townships were established by that same Act No. 57 of the Legislature;

NOW, THEREFORE, BE IT RESOLVED the Township Board proclaims the year of 2017 as the 175th anniversary year of the establishment of Meridian Township by the Legislature of the State of Michigan;

AND FURTHER, THAT the Township Board in the Quartoseptcentennial year, hereby encourages all residents, clubs, organizations, institutions and businesses in Meridian Township either to join and to participate in the appreciation of the past; to celebrate and appreciate the present; and/or to plan, study and visualize magnificent opportunities to build for the future;

AND, FURTHER THAT encourages 175 Ways to Celebrate a Quartoseptcentennial.

AND FURTHER, THAT the Township Board encourage all residents, clubs, organizations, institutions and businesses to share their story, if they so desire, and share their specific educational, athletic, cultural, or entertainment project on the Quartoseptcentennial website, <http://www.meridiancelebrates175.com/>, for purposes of historic record, of Meridian Township, 5151 Marsh Road, Okemos, Michigan 48864.

AND FURTHER, THAT the Township Board encourage all residents and organizations to put the following dates on their respective calendars:

- Saturday, December 31, 2016 6:00pm, 175th New Years' Eve Meridian Township-wide Fireworks at Central Park South, Central Park Road
- Saturday, December 31, 2016 4:00pm and 7:00pm, Kick off Celebration and History of Meridian Documentary and Pictorial Viewing at Studio C, 1999 Central Park Drive
- Thursday, February 16, 2017, Celebrate Enactment Day at the Capitol Building in Lansing, MI, mid-day/noon time at the Legislature to celebrate Enactment Day
- Saturday, February 18, 2017, Winter Festival Quartoseptcentennial 1842 Birthday Bash at Central Park and the Historical Village

- Saturday, July 1, 2017 – Quartoseptcentennial Parade, Festivities, and Fireworks at Central Park

ADOPTED: YEAS: _____
NAYS: _____

STATE OF MICHIGAN)
) ss
COUNTY OF INGHAM)

I, the undersigned, the duly qualified and acting Clerk of Meridian Township, Ingham County, MI, DO HEREBY CERTIFY that the foregoing is a true and complete copy of a resolution adopted at a regular meeting of the TOWNSHIP Board on the 7th day of July, 2016.

Brett Dreyfus
Township Clerk, Meridian Township



2016 Contested Races LIVE Debate
Schedule



Contested Race	Date	Report Time	LIVE Air Time	Candidate/Guest Confirmed
Township Trustee (D)	Thursday, June 23	6:30 PM	7:00 – 8:00 PM	Brett DeGroff Patricia Herring Jackson Dan Opsommer Kathy Ann Sundland John Veenstra
Ingham County Prosecutor (R)	Thursday, June 30	6:30 PM	7:00 – 8:00 PM	Billie Jo O'Berry Monica Stephens
Ingham County Prosecutor (D)	Thursday, July 7	6:30 PM	7:00 - 8:00 PM	Thomas English Brian T. Jackson Patrick O'Keefe Carol Siemon
Township Supervisor (D)	Thursday, July 14	6:30 PM	7:00 – 8:00 PM	Milton L. Scales Ron Styka
Township Clerk (D)	Thursday, July 21	6:30 PM	7:00 - 8:00 PM	Brett Dreyfus Gayelord Mankowski

Join the Open Line LIVE Debate by calling with questions to 517.349.1232

or Tweet your questions to @HOMTV #BallotMeridian on Twitter

or Post your questions to @HOMTV #BallotMeridian on Facebook

Watch Open Line on Comcast Channel 21 in Haslett, Okemos, and East Lansing or Watch the live stream online at www.HOMTV.net

Watch Open Line on AT&T Uverse CAMTV Channel 30 in the Lansing region across 17 communities.

10th Anniversary FEBRUARY 2011-2012 est. 2002 the New Citizens Press

WWW.TNCP.NET

CHANGING THE MINDSET IN THE 'NU' MILLENNIUM

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Behind the Scenes with HOMTV Primary Election Coverage

Monday, June 20, 2016

2

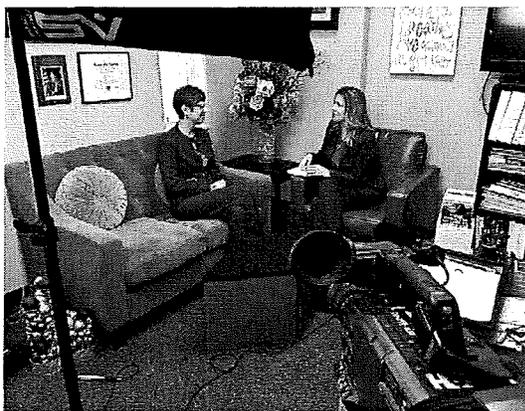


Photo: Meet the Candidate Interview with Incumbent Democratic Candidate for Township Treasurer Julie Brixie running unopposed.

By Deborah Guthrie, HOMTV Executive Producer

HOMTV is arguably the leader in providing extensive election coverage by a

Government Access Channel. Since 1988, HOMTV has won numerous awards at the state, regional and national level for Overall Excellence in government programming and election coverage. This is our 28th year providing one-on-one candidate interviews, candidate statements, LIVE Debates, Special Features on Ballot Proposals and LIVE Election Night Results Coverage. We stay live on air from the time the polls close until all of the ballots are counted and reported at the local level.

While providing election coverage is of utmost importance to our team, the most unique aspect is the role of our HOMTV Interns. Most people would never guess that behind the scenes is only a few staff members with the rest of the crew being student interns.

HOMTV currently has one full-time production staff member and in order to provide extensive election coverage, we heavily rely on our student interns. Most of them have no experience at all in television production, so we are training them as we are creating the election programming. This summer, we accepted 20 new interns into the HOMTV Internship Program bringing our total to 31 interns. We knew we needed a large crew so that we could provide the type of election coverage that our audience expects.

Not only will our viewers receive the information they need to make an educated decision at the polls, but our interns will receive valuable hands-on experience to create a professional resume demo reel and begin their career in the television industry. This week we conducted a 3 hour mock debate and training session with the interns. For the first time, they learned how to send audio to different feeds, run a prompter, provide floor direction, operate the cameras, direct interviews and more. Behind the scenes, the hands experience they gain is very exciting and rewarding.

For the 2016 Primary Election, we are providing coverage of the Ingham County Prosecutor race and Meridian Township Supervisor, Clerk, Treasurer and Trustee races. Each candidate running for Ingham County Prosecutor and the Meridian Township Board has confirmed their participation in HOMTV's 2016 Ballot Meridian Election coverage, including the LIVE Debates that began Thursday, June 23rd. The Ingham County Prosecutor Republican Debate with Candidates Billie Jo O'Berry and Monica Stephens is Thursday, June 30 at 7pm. The Ingham County Democratic Debate with Candidates Thomas English, Brian T. Jackson, Patrick O'Keefe and Carol Slemon is Thursday, July 7 at 7pm.

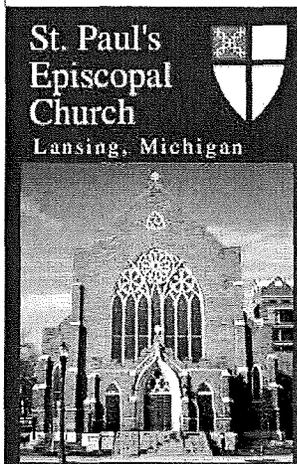
People can participate in the debates by asking questions of the candidates via phone at 517.349.1232 or Facebook and twitter using @HOMTV #BallotMeridian. Debates and Candidate Interviews can be viewed online at www.homtv.net and on Comcast 21 in Okemos, Haslett and East Lansing.

HOMTV is the government access channel for Meridian Township. Through the HOMTV Internship Program, we train and mentor student interns to help produce over 600 programs and over 1,000 stories each year. Programming ranges from exclusive gavel to gavel coverage of official township meetings to police and fire programs, local news, senior programs, local sports and community programs. HOMTV is fully funded through franchise fees and PEG fees from video service providers in Meridian Township.

Writing this article reminds me of a quote by Father Brown; "Never be afraid to try something new. Remember professionals built the Titanic but an amateur built the ark."

Would you like to e-mail us? Have a press release or story idea? Questions about obituaries? Send us your questions and comments to:

rinarisper.tncp@gmail.com



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Greater Lansing Convention & Visitors Bureau

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Impressions 
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Clicks 
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CTR 
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Screenshot

http://www.wlns.com



WLNS 6
COM 6

73° F Clear
Hi: 88° F | Lo: 65° F
Radar | Forecast | Current Conditions

NEWS | WEATHER | SPORTS | FEATURES | INSIDE 6 | COMMUNITY | EXTRAS | WLJ&THE CW

HOM TV
Ballot • Homes • Meridian

BALLOT MERIDIAN 2016
LIVE CALL-IN DEBATE TONIGHT!
INGHAM COUNTY PROSECUTOR DEMOCRATIC DEBATE
TONIGHT @7PM

COMCAST 21 & CH 30
AT&T CH 99
(SELECT AREAS)
LIVE AND ON-DEMAND
AT WWW.HOMTV.NET

COMMON GROUND FESTIVAL EMERGENCY WEATHER PLANS
LANSING
7:25 PM

Storms could rain on Common Ground's parade, Lansing officials say they're prepared
1:25 am
There's a potential of storms in the forecast for Thursday, as the Common Ground Music Festival continues in downtown Lansing.

UPDATE: Highway re-opens after crash, 4 hour investigation
5:21 am

Investigation into homicide of 78-year-old Lansing man
July 4, 2015
Updated 24 mins ago

Crime Stoppers: 3 wanted for felonies
July 4, 2015

Skubick: Is there a rift between Snyder & Schuette?
July 4, 2015

Islamic Society of Greater Jackson celebrates end of Ramadan with somber thoughts
July 4, 2015

Michigan traffic deaths down around Fourth of July holiday
Updated 24 mins ago

HOM TV
Ballot • Homes • Meridian

LIVE CALL-IN DEBATE TONIGHT!
INGHAM COUNTY PROSECUTOR DEMOCRATIC DEBATE
@7PM
CLICK FOR DETAILS

COMCAST CHANNELS 21 & CHANNEL 30
AT&T UNIVERSE CHANNEL 99
(EAST LANSING, HASLETT & OKEMOS)

Links On 6

Streaming Video Now
Watch our most recent broadcast

StormTracker 6 Weather Center

StormTracker 6 Forecast. Hot and humid today with highs in the upper 80s and heat index values in the lower 90s. Showers and storms are possible in the afternoon and evening.

PAID ADVERTISEMENT
NOT AFFILIATED WITH ANY POLITICAL PARTY

The ads achieved nearly 33,000 impressions in just one day!

Impressions 32,849 Clicks 19 CTR 0.06%

Screenshot

The screenshot shows the WLNS 6 website homepage during a live broadcast of a political debate. The top navigation bar includes the WLNS 6 logo, a weather widget showing 73°F, and a search bar. The main content area features a large video player for the 'BALLOT MERIDIAN 2016' debate, with a 'LIVE CALL-IN DEBATE TONIGHT!' banner. Below the video player, there are several news articles and updates, including 'Prosecutors want records sealed in Mateen Cleaves sex case', 'Michigan agriculture director to lead trade trip to China', and 'Age to buy tobacco in Chicago increasing to 21 this year'. The website also includes a 'Links On 6' section with various service icons and a 'Streaming Video Now' button.

WLNS 6
73° F Clear
Hi: 81° F | Lo: 50° F
Radar | Forecast | Current Conditions

HOM TV
LIVE CALL-IN DEBATE TONIGHT! INGHAM COUNTY PROSECUTOR REPUBLICAN DEBATE @7PM

BALLOT MERIDIAN 2016
LIVE CALL-IN DEBATE TONIGHT!
INGHAM COUNTY PROSECUTOR
REPUBLICAN DEBATE
TONIGHT @7PM

Prosecutors want records sealed in Mateen Cleaves sex case
Updated 20 mins ago
Cleaves' attorney says the effort to seal records in the case is "unconscionable."

Michigan agriculture director to lead trade trip to China
Updated 20 mins ago

Age to buy tobacco in Chicago increasing to 21 this year
Updated 20 mins ago

Public weighs in on financial stability of East Lansing
Updated 20 mins ago

UPDATE: Local fire departments order burning bans until rain comes
Updated 20 mins ago

Battle continues at Lansing City Hall over funding police vehicles
Updated 20 mins ago

Police step up road patrols for Fourth of July weekend
Updated 14 mins ago

Links On 6
SERVE ON 6
TRAFFIC TRACKER
COMMERCIALS & DELAYS
CAMPAIGN 2016
HERE FOR YOU

Streaming Video Now
Watch our most recent broadcast

StormTracker 6 Weather Center
StormTracker 6 Forecast: Mostly sunny skies today with high temperatures in the lower 60s
View full forecast »

election-2016_p3.jpg Show all downloads

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

FYI

GAITHERSBURG CITY COUNCIL SEEKS PUBLIC INPUT ON "SMALL" CELL PHONE TOWERS

Gaithersburg Mayor Jud Ashman and the City Council will hold a work session to discuss small cell tower installations in April. The meeting will give residents an opportunity to comment on the proposed construction of the towers during a presentation by City staff on Monday, April 11.

According to a [news release](#) from the City of Gaithersburg, the work session will provide examples of the small cell nodes and antennas as well as insight into the approval process for the structures. The smaller cell towers would be used to expand existing cellular network capacity and be constructed in residential and commercial areas. The City would control the design and placement of the towers but federal regulations limit the denial of installation.

Companies who plan to install the cell towers in the City will need to agree to a "Right of Way" (ROW) agreement which establishes location, placement on existing structures and compensation. Federal law requires that a speedy review of applications for cell towers be conducted by local jurisdictions.

In order to meet tight deadlines for each project, City staff will propose the creation of a standard ROW agreement, require a pre-application review to work out problems before application submission and work on the development of designs approved by the Council. City staff would receive the authority from the Mayor and Council to approve future projects that meet the design specifications of the City.

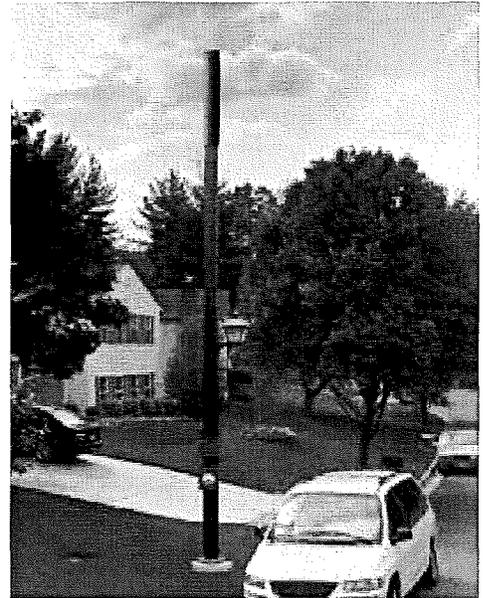


PHOTO | City of Gaithersburg

A standardized ROW agreement will be proposed by the City's staff in order to meet deadlines and a pre-application process will help work through problems before application submission of each project. City staff will also Council approved structure designs and authorization from the Mayor and Council to allow applications to be approved at the staff level in the future.

Residents who are interested in speaking during the meeting will be allowed three minutes to give their remarks, no advance registration is required. Comments can also be sent by email to cityhall@gaitthersburgmd.gov. The City of Gaithersburg has posted the presentation on small cell towers [online](#). The meeting is planned to start at 7:30 p.m. at City Hall which is located on 31 South Summit Avenue.

For more information residents can contact Deputy City Manager Dennis Enslinger at 301.258.6310 or by email at denslinger@gaitthersburgmd.gov.