

CHARTER TOWNSHIP OF MERIDIAN
PARK COMMISSION WORK SESSION MINUTES
TUESDAY, SEPTEMBER 8, 2015

PRESENT: Commissioners: Jaramillo, McDonald, Stephens, Wilson
Staff: Parks and Recreation Director LuAnn Maisner; Parks and Land
Management Coordinator Jane Greenway; Parks and Recreation
Administrative Assistant II Robin Faust

ABSENT: Commissioner Deschaine

1. Call Meeting to Order

Chair Wilson called the meeting to order at 6:14 pm

2. Approval of Agenda

The following items were added and changed to the agenda:

As new agenda item #5, Newton Road Parking lot
As new agenda item #6, Sanitary sewer system in Central Park/Historical Village
As new agenda item #7, Closed Session
As new agenda item #8, Comment
As new agenda item #9, Adjournment

Hearing no objections, Chair Wilson approved the agenda as amended.

3. Strider Bikes

Since Commissioner Deschaine asked to have this item on the agenda and he is
absence, this item will be tabled until the next meeting.

4. Facebook and Park Promotion

Director Maisner reported the Communication Department hosted a one-day
social media campaign to increase engagement and visibility for the Parks and
Recreation Department. Results: increased fan page likes by 302 people from
583 to 870; increased reach by 122% reaching 4,460 people; increased
engagement by 286%, engaging 129 people through likes, comments and
shares; organically reached 2,017 people; highest post reach that day was 1,134
and out-performed other pages the Communication Department watches.
Staff will follow up with Director Guthrie about developing a budget and plan for
purchasing advertising space on Facebook and twitter and also a media plan

5. Newton Road Parking Lot

The Ingham County Road Department is scheduled to pave Newton Road and has already paved a portion from Lake Lansing Road to just past the entrance to the park. There have been concerns raised about the current design of Newtown Road Park parking lot with regards to not having a drop-off area for the children for sport practices. Director Maisner distributed a new design that included a drop off loop. When the entrance and gravel parking lot were developed in 2014, there was a requirement to pave the parking lot within one year. The estimated cost for the new plan is approximately \$46,000. After a brief discussion, it was the consensus of the Commissioners to add this item to the regular meeting agenda for action.

6. Sanitary Sewer System in Central Park/Historical Village

During the Central Park Master Plan public input and design charrettes in July, a new proposed restroom was discussed and where the best sewer connection would be located. It was suggested that the Park Millage could fund an extension of the sewer system from Aldi's construction site into the Central Park for with a ball park cost of \$15,000. After a brief discussion, it was the consensus of the Commissioners to add this item to the regular meeting agenda for action.

7. Closed Session

BOARD MEMBER MCDONALD MOVED, BOAD MEMBER STEPHENS SECONDED, TO MOVE INTO CLOSED SESSION TO DISCUSS A POSSIBLE LAND ACQUISITION.

Roll Call:

AYES: Mike McDonald, Mark Stephens, Melanie Jaramillo, Todd Wilson

NAYS: None

The Commission moved into closed session at 6:35 pm.

COMMISSIONER MCDONALD MOVED, COMMISSIONER STEPHENS SECONDED, TO RETURN TO OPEN SESSION.

Roll Call:

AYES: Mike McDonald, Mark Stephens, Melanie Jaramillo, Todd Wilson

NAYS: None

The Commission returned to open session at 6:42 pm.

8. Comment

None

9. Adjournment

Hearing no objection, Chair Wilson adjourned the work session at 6:50 pm.