



AGENDA
MERIDIAN TOWNSHIP
COMMUNICATIONS COMMISSION
REGULAR MEETING
October 6, 2021 6:00 PM

1. CALL MEETING TO ORDER
2. ROLL CALL
3. PUBLIC REMARKS
4. APPROVAL OF AGENDA
5. APPROVAL OF MINUTES
 - A. August 25, 2021 Regular Meeting DRAFT Minutes
6. COMMUNICATIONS MANAGER REPORT
 - A. Meridian Township Resident Survey and Priority Assessment Results
7. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS
 - A. Chair's Report
 - B. Township Board Liaison's Report
 - C. Commissioner Reports
8. ACTION ITEMS
9. DISCUSSION ITEMS
 - A. CAMTV Operating Policy Manual Revisions
10. COMMUNICATIONS
 - A. Compliments/Complaints
 - B. Correspondences
11. REPORTS
 - A. Video Service Provider(s)
 - B. Programming
 - i. Program Totals and Video On-Demand Analytics
 - C. Website & Social Media
 - i. Website Analytics
 - ii. Social Media Analytics
 - D. Promotions/Publications
 - E. Finance
12. PUBLIC REMARKS
13. ADJOURNMENT

All comments limited to 3 minutes, unless prior approval for additional time for good cause is obtained from the Commission Chair.

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Communications Department; Communications Manager, Brandie Yates, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4208 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Administrative Conference Room



PRESENT: Vice Chair, Walter Benenson; Commissioner, Leslie Charles; Commissioner, Mike Nevells; Commissioner, Brian Seipel;
ABSENT: Chair, Tunga Kiyak; Alternate Commissioner, Riti Adhi
STAFF: Brandie Yates, Communications Manager
TOWNSHIP: Deborah Guthrie, Township Board Liaison/Township Clerk
COUNSEL:
COMCAST/AT&T: Ben Miller, Comcast Regional Director, External Affairs; Yvette Collins, AT&T

1. **CALL MEETING TO ORDER**

Vice Chair Benenson called the meeting to order at **6:07 pm**.

4. **APPROVAL OF AGENDA**

Commissioner Nevells moved **TO APPROVE THE AGENDA AS SUBMITTED**. Seconded by Vice Chair Benenson.

VOICE VOTE: Motion carried unanimously.

5. **APPROVAL OF MINUTES**

Commissioner Charles moved **TO APPROVE THE MINUTES FOR WEDNESDAY, JUNE 2, 2021 REGULAR MEETING**. Seconded by Commissioner Nevells.

VOICE VOTE: Motion carried unanimously.

6. **COMMUNICATIONS MANAGER REPORT**

Department Goals & Project Updates:

Township website refresh is moving along and the launch date for the new website is November.

Ingham County has put together an RFP for Broadband proposals, and looking to select a company to do a gap analysis across the county.

The Citizen's Survey for the Township ended yesterday. There were broadband questions on the survey, so results will be passed on to the commission.

Summer Internship ended and the next semester starts on September 13. Trying to recruit additional interns. Thank you to everyone that attended the Intern Appreciation Event.

Staff has been working on reorganizing the noise room and removing old equipment that is no longer in use. These items have been added to the Action Item section of the agenda for this meeting. This reorganization will help with the archiving process. Edit Share is offering training for the archiving.

Census data was released. The Township grew in population by 11%.

Commissioners asked about the t-shirt fundraisers, are they still on sale and how much money do we get back from the fundraisers.

7. **COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS**

Township Board Liaison: Six broadband questions made it to the Citizen's Survey. Recommendation to send the Communications Commission letter to State Representatives. Commission will look at the letter again and then send out to representatives.

Special meeting with DDA was held to discuss Village of Okemos. Minor amendments since original proposal that the Township Board doesn't agree with (they are vastly different) and is supposed to come back to the Board.

Special meeting is being held to discuss Daniels Drain Project. Near Tom's Grocery Store, Grand River, Waldon Pond and a portion of Forest Hills neighborhood. Public meeting for residents to attend. Meeting to discuss money to go into the project.

The Township Board approved a ballot initiative on the November ballot asking voters to ban recreational marijuana facilities in the Township. Petition with over 1500 signatures submitted. The Clerk's Office verified over 1400 of those signatures. The Township attorney made a recommendation to the Board for a Resolution of Support to have the language on the November ballot. The Board approved, however a letter from the County Clerk's office sent a letter stating that it would need to be on the next regular election for the Township.

There is an emergency Township Board meeting to discuss whether the Township will follow the election laws or the marijuana laws. The group may have to ask for signatures all over again to have on the next election ballot.

The Township won a grant from LEAP for \$10,000 to select an artist for an art piece that will be located at Marketplace on the Green.

Last concert for the Summer Concert Series – Two Men and a Tenor

The Board approved a special use permit for Sparrow stand-alone emergency center.

The Board has been discussing the sign ordinance, so a new sign ordinance is being drafted by the new Community Planning Director. Signing should not discriminate.

Smart zones have also been discussed, tax capture areas for improvements.

The commissioners asked about the spelling of Marijuana. Marijuana is spelled with an "h" in government.

Commissioners Report: N/A

8. ACTION ITEMS

A. Disposal of Surplus Equipment

There is a lot of access equipment in the Studio and Server Room. Looking to recycle, sell or dispose of these items. A list has been provided for the commission. Items that still hold value will be sold and if not able to be sold will be recycled. Asking the Commission's permission to dispose of items.

Commissioner Charles moved to **MAKE A RECOMMENDATION TO THE MERIDIAN TOWNSHIP BOARD TO APPROVE THE DISPOSAL OF SURPLUS EQUIPMENT**. Seconded by Commissioner Nevells.

VOICE VOTE: Motion carried unanimously.

B. Communications Commission Rules & Procedures Revisions

Updated CC Rules and Procedures. Rule 3.3 was in question about removing a commission member. The word was removable vs a suggested word removed. "Can be subject to removal" was the final wording agreed upon.

Commissioner Nevells moved to **APPROVE THE AMENDMENT TO THE COMMUNICATIONS COMMISSION RULES & PROCEDURES REVISIONS**. Seconded by Commissioner Charles.

VOICE VOTE: Motion carried unanimously.

Commissioners discussed adding Zoom wording for virtual meetings, but this could not be changed due to the open meetings act.

Commissioner Nevells moved to **MAKE A RECOMMENDATION TO THE MERIDIAN TOWNSHIP BOARD TO APPROVE THE COMMUNICATIONS COMMISSION AMENDED RULES & PROCEDURES REVISIONS**. Seconded by Commissioner Charles.

VOICE VOTE: Motion carried unanimously.

10. COMMUNICATIONS

3G Wireless connection being phased out now that 5G is being launched. Yvette from AT&T commented that it is just part of technology and being progressive.

11. REPORTS

A. Video Service Provider(s) – AT&T transferring the franchise agreement to Direct TV LLC to be managed. The agreement will remain the same.

Comcast – working with the Communications Department on better support of internet service across YouTube and Facebook. Also looking at Haslett & Okemos PEG channels operation. Comcast has reached out to Okemos about their channel and airing content,

but has not been able to solve the problem. The Communications Department is still working with Haslett about the sound on the channel.

The Township Board and the Communications Commission supports the Communications Department in working with the schools to keep the channels running with content and get them operating to their full potential. Comcast has been willing to work with the schools, as well.

- B. Programming** – slowly adding new programs to the channel
- C. Website & Social Media** – Question on the bounce rate of the website. The bounce rate is when a visitor gets to the website and then leaves immediately. They don't stay or move around. The rate should go down with the new website because a service finder will be implemented.
- D. Promotions/Publications** – The next Prime Meridian Magazine will be at the beginning of 2022. Looking at possibly only doing one issue a year and then multiple smaller online digital issues. This is a huge expense and the Township Manager is looking to reduce the Departments budget. The Township Board may decide differently.

The Commission commented that most information comes online with links to click to a pdf. The Commission agreed to once a year, which is reasonable. The comment was made that printing for Sports Illustrated has dropped 82%. A question was asked about whether the Parks Department is concerned about only one issue. There has been conversations about various options. Is there staff strength to do multiple magazines?

If you need the commissions support or the boards support, you can write letters to let the Board know what you need and if your budget was cut. A letter could be written by the Commission to the Board showing support of at least one magazine, making sure the magazine is in the budget for next year.

It is hard to gage printed materials. Online materials offer analytics for clicks, use, etc. The Commission discussed putting the question out on Nextdoor about how residents receive their information.

Commissioner Charles moved to **APPROVE A LETTER BE WRITTEN TO THE BOARD SUPPORTING AT LEAST ONE PRIME MERIDIAN MAGAZINE BE IN THE BUDGET FOR 2022.** Seconded by Vice Chair Benenson.

VOICE VOTE: Motion carried unanimously.

The Commission discussed drafting the letter. Commissioner Nevells offered to assist. Commissioner Seipel suggested extra copies be distributed and be available for people to pick up. If the printed magazine is only done once a year then the suggestion was to print even more copies to be available.

Comcast representative asked if the magazine contains advertising options. The magazine will hold ads, but the goal is to have the ad look like and blend into the magazine. Ads can help offset the cost of the magazine.

- E. Finance** – The Board will be approving the budget at the next Township Board meeting. The Township Clerk asked if there was a recommendation for the Communications Manager to be the Communications Director.

C. HOMTV Internship/Alumni

12. PUBLIC REMARKS

N/A

13. ADJOURNMENT

Commissioner Nevells moved **TO ADJOURN THE MEETING**. Seconded by Commissioner Charles.

VOICE VOTE: Motion carried unanimously

Vice Chair Benenson adjourned the meeting at 7:14 pm.



Communications
Commission

COMMUNICATIONS MANAGER REPORT

Meridian Township Resident Survey and Priority Assessment

September 2021

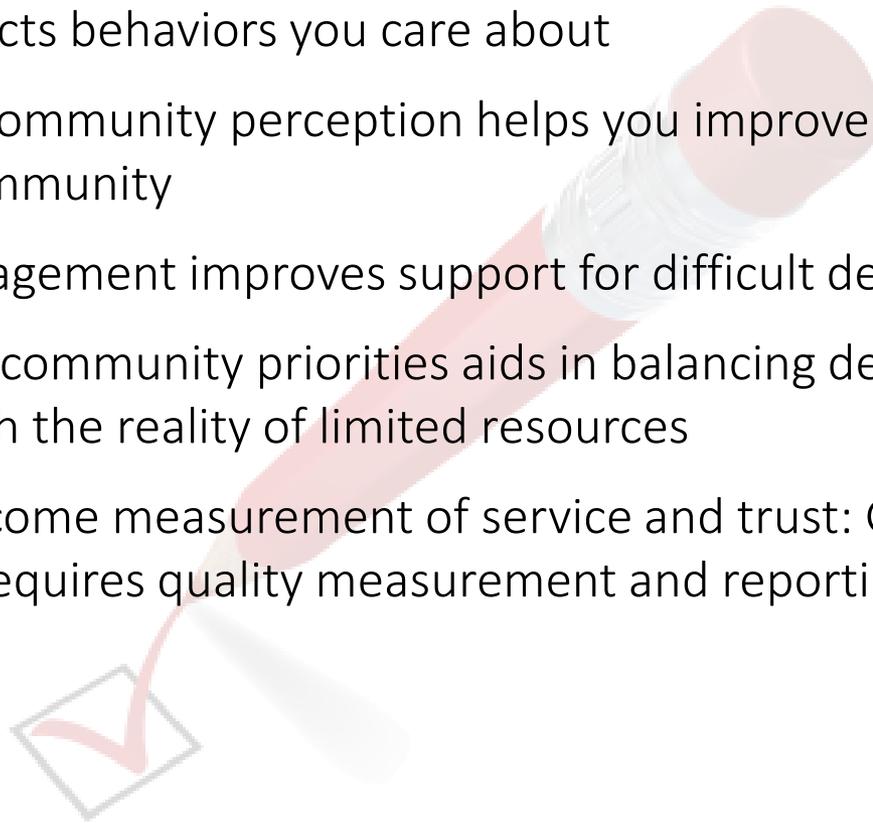


Background on Cobalt Community Research

- 501c3 not for profit research coalition
- Mission to provide research and education
- Developed to meet the research needs of schools, local governments, and nonprofit organizations

Measuring Where You Are: Why Research Matters

- Understanding community values and priorities helps you plan and communicate more effectively about community decisions
- Perception impacts behaviors you care about
- Understanding community perception helps you improve and promote the community
- Community engagement improves support for difficult decisions
- Reliable data on community priorities aids in balancing demands of vocal groups with the reality of limited resources
- Bottom line outcome measurement of service and trust: Good administration requires quality measurement and reporting



Study Goals

- Support budget, strategic planning, and policy decisions
- Establish baseline service measures
- Determine if the presumed service experiences are accurate
- Identify which aspects of community provide the greatest leverage on citizens' overall satisfaction and outcomes such as remaining in the community and recommending the community to others

Bottom Line

- The Township outperforms the Cobalt benchmarks with an overall satisfaction score of 78
- There are several areas where improvement can have significant impact on engagement

2021 Drivers:

Township services

Community image

Public works

Police services

Transportation infrastructure

- Strong themes of improved and expanded walking and cycling infrastructure
- Residents like Township safety, parks, and public schools
- Would like more music, art, and food events
- Would also like more information on community events and Township projects
- About 66% support a millage for broadband. Current median costs are \$90/month.
- Over 80% support continuation of the deer management program
- 64 individuals are interested in participating in potential future planning workshops, focus groups, or similar conversations

Methodology

- Random sample of 1,500 voters provided by the Township
- Conducted using two mailings in July and August 2021. Responses either online or via postage-paid envelope.
- Valid response from 386 residents, providing a solid margin of error of +/- 5.0 percent
 - **Note:** National surveys with a margin of error +/- 5% require a sample of 384 responses to reflect a population of 330,000,000
- Results were weighted based on ethnicity to correspond with Census data
- In addition, the survey was open to residents who were not part of the random sample. There were 66 residents who chose to do so, increasing the total response to 452.
 - **Note:** Non sample responses were not included in the statistics presented in this summary report, but they are reflected on the bottom line of the crosstab reports

Preserving Voice: Looking Into Detail

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Law Enforcement							
		Law Enforcement Overall	Respectful interaction with residents	Respectful treatment of residents	Fair and equitable enforcement	Safety education (DARE, Citizens' Academy, etc.)	Response time to emergencies	Engagement with the community	Transparency in sharing information
Overall		5.3	5.5	5.4	5.2	5.4	5.5	5.2	4.8
Age	18 to 24*	4.5	6.0	5.0	3.7	4.3	4.5	4.8	3.5
	25 to 34*	5.6	5.5	5.5	6.0	5.7	6.0	5.0	5.8
	35 to 44	5.1	5.2	5.2	5.1	5.1	5.1	5.0	5.0
	45 to 54	5.2	5.5	5.4	5.1	5.5	5.4	5.0	4.8
	55 to 64	5.4	5.7	5.4	5.4	5.5	5.5	5.3	5.0
	65 or over	5.4	5.6	5.5	5.3	5.5	5.6	5.3	4.8
HH Income	\$25,000 or less*	4.9	5.2	5.3	5.0	5.0	5.1	4.5	4.4
	\$25,001 to \$50,000*	4.8	5.5	5.0	5.0	4.8	5.0	4.8	3.5
	\$50,001 to \$100,000	5.2	5.3	5.4	5.1	5.4	5.5	5.1	4.7
	\$100,001-\$175,000	5.4	5.6	5.4	5.3	5.6	5.5	5.3	5.1
	More than \$175,000	5.4	5.8	5.5	5.3	5.5	5.6	5.2	5.1

Consistent Scores
Regardless of
Demographics

Checkedred Scores
that Vary by
Demographics

Results



Overall Community Satisfaction with Meridian Township

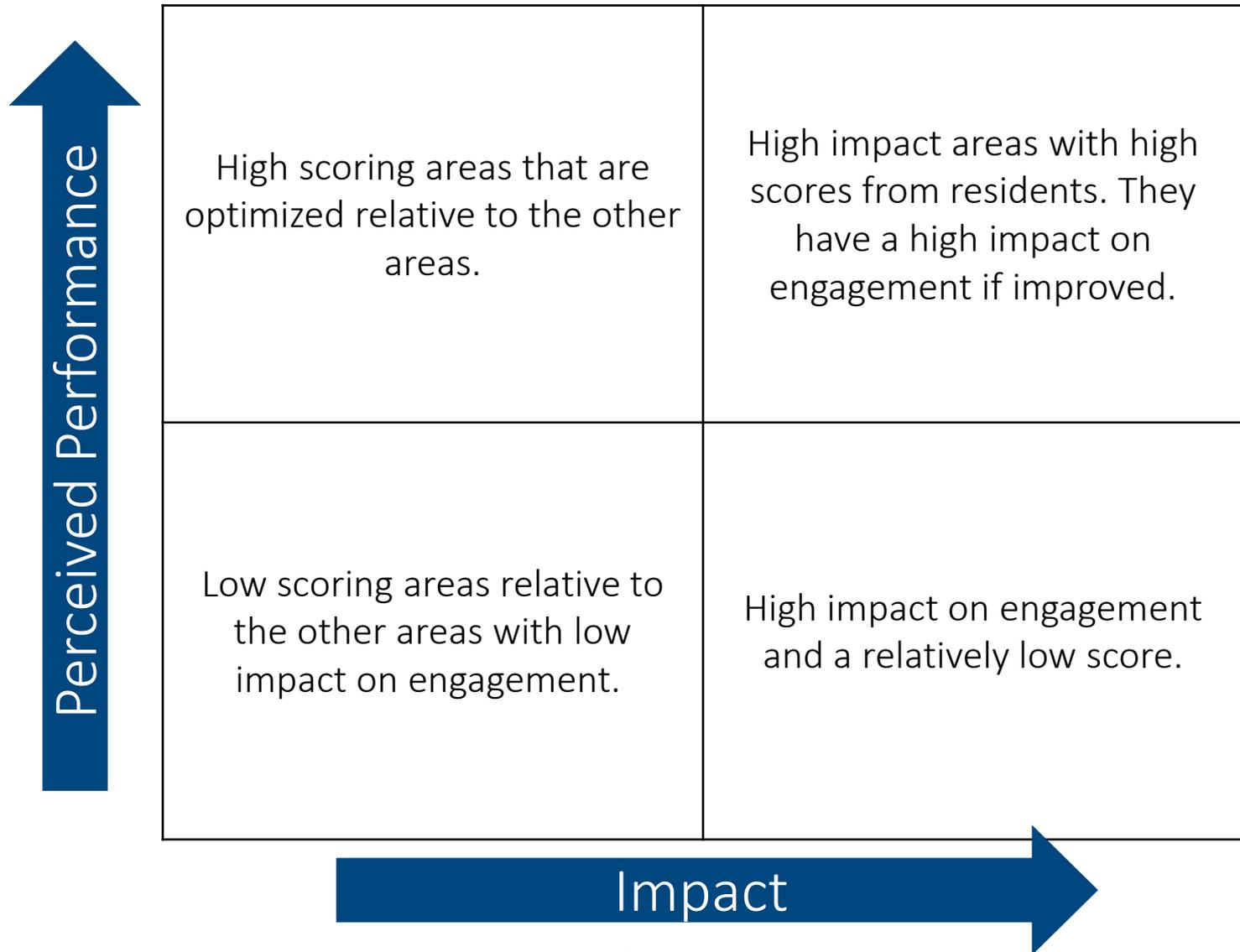
- 6-point scale: 4.9
- **100-point ACSI scale: 78**

- National ACSI: 67
- National ACSI (pop 25k-100k): 69

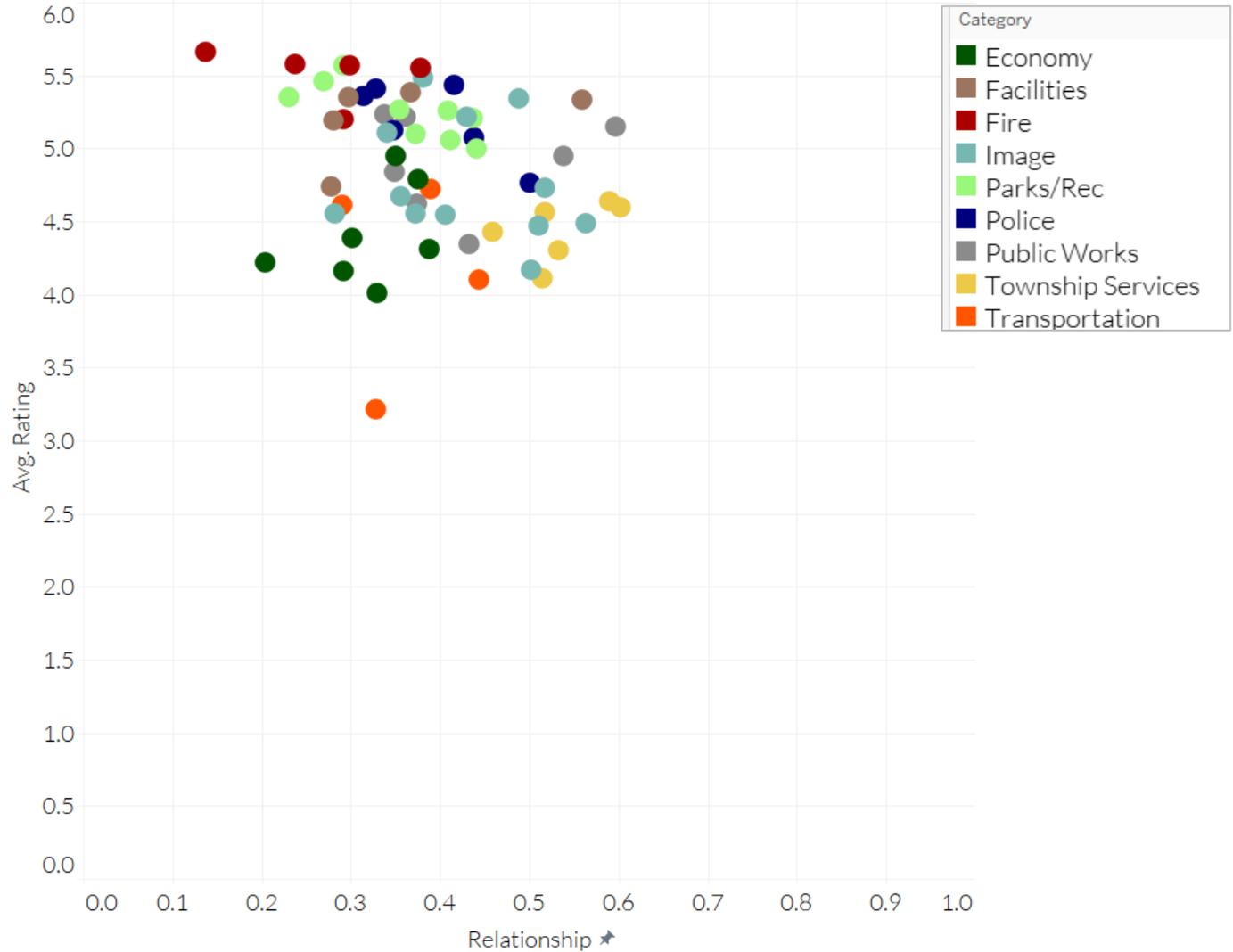
- Midwest ACSI: 66
- Midwest ACSI (pop 25k-100k): 74

- Michigan ACSI: 67
- Michigan ACSI (pop 25k-100k): 64

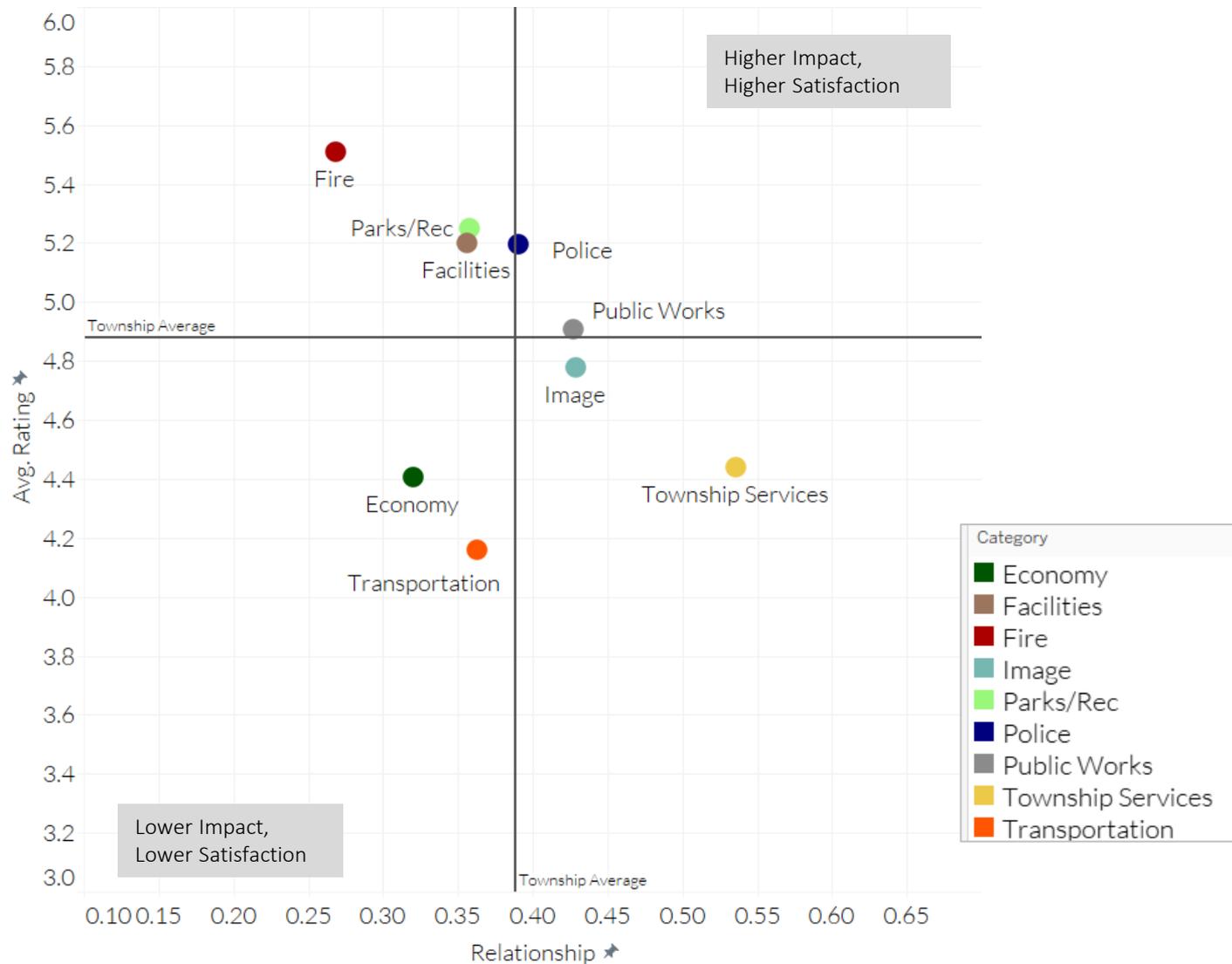
Community Questions – Long-term Drivers



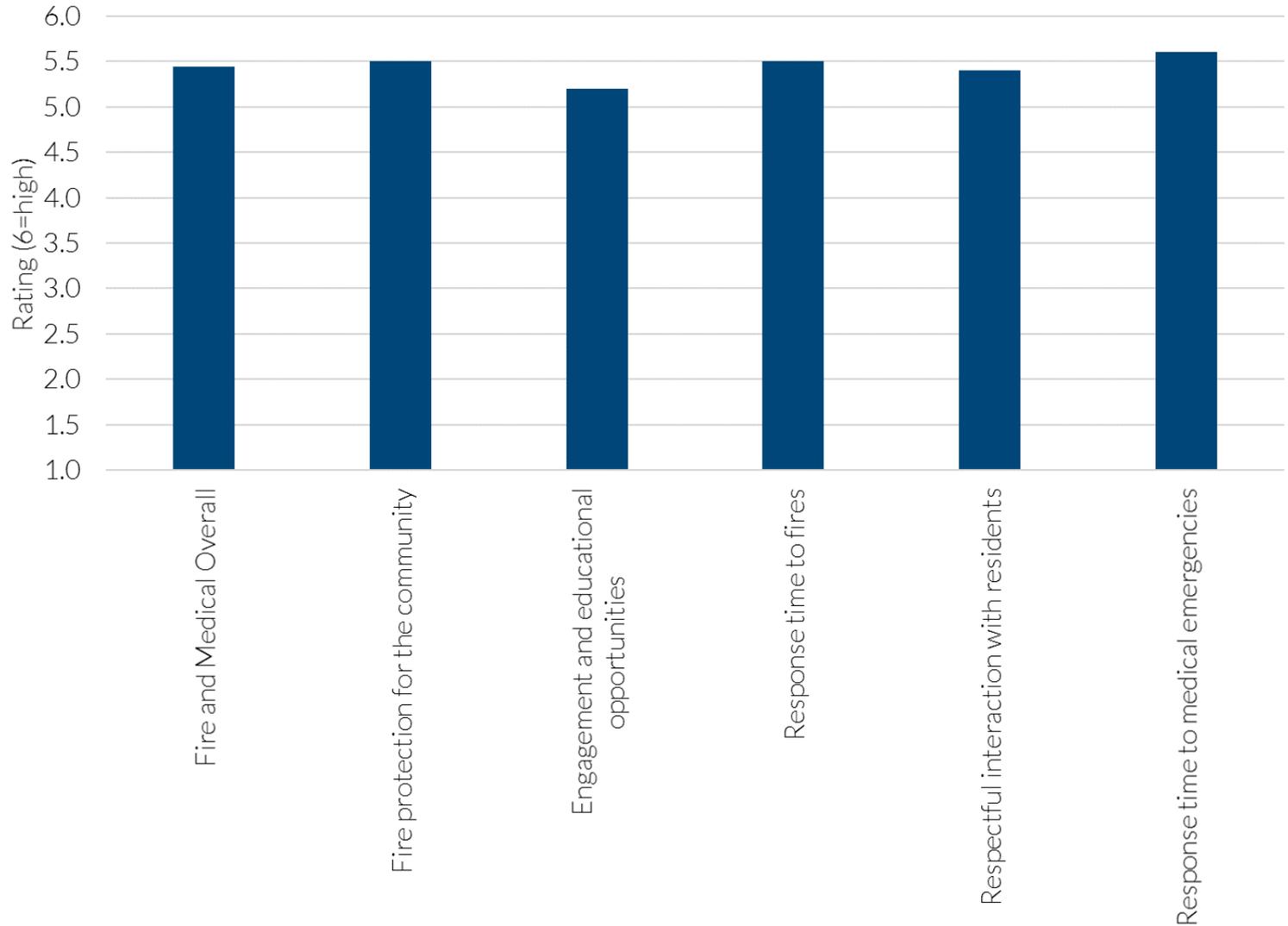
Drivers of Satisfaction and Behavior: Strategic Priorities



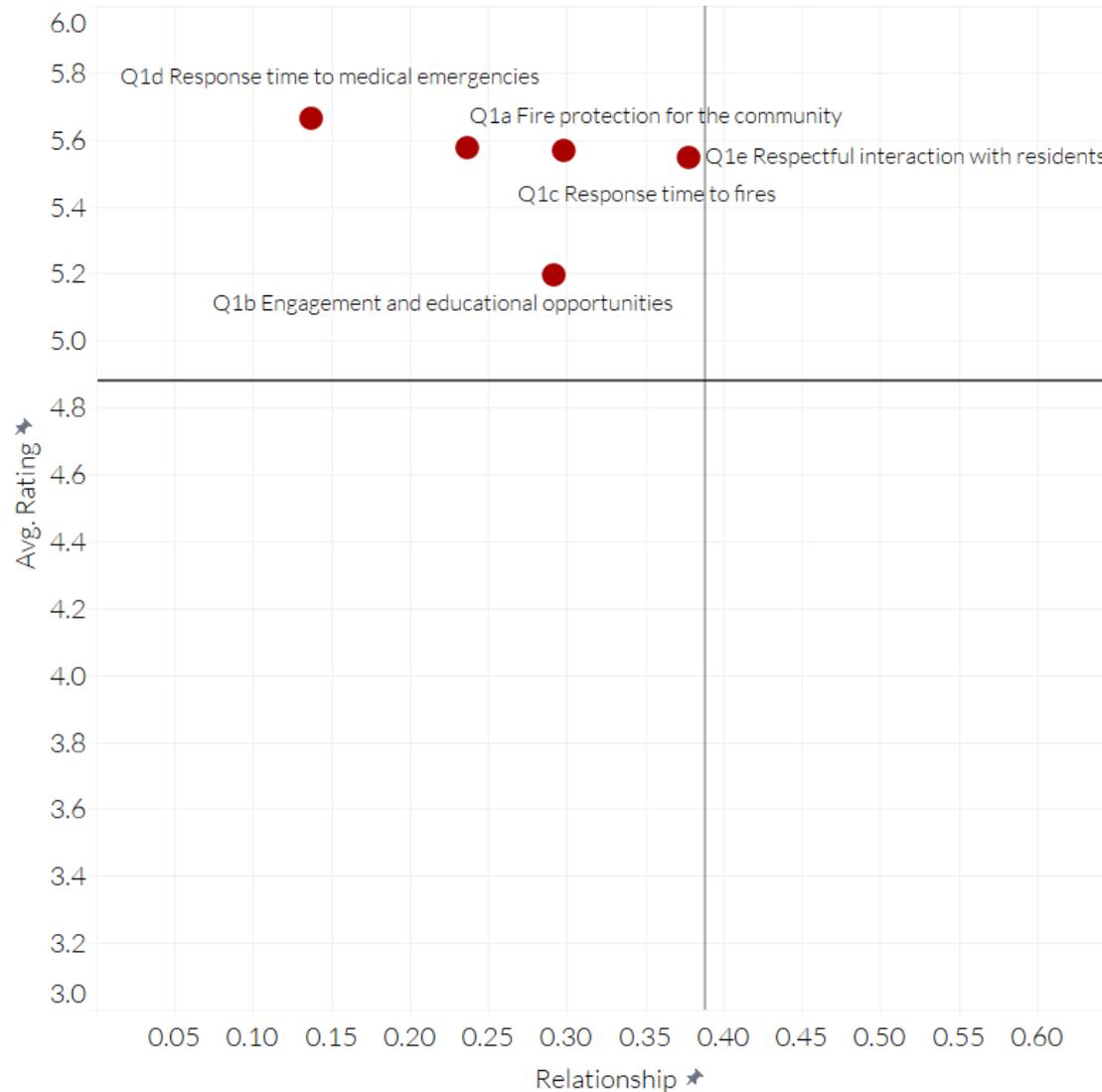
Drivers of Satisfaction and Behavior: Strategic Priorities



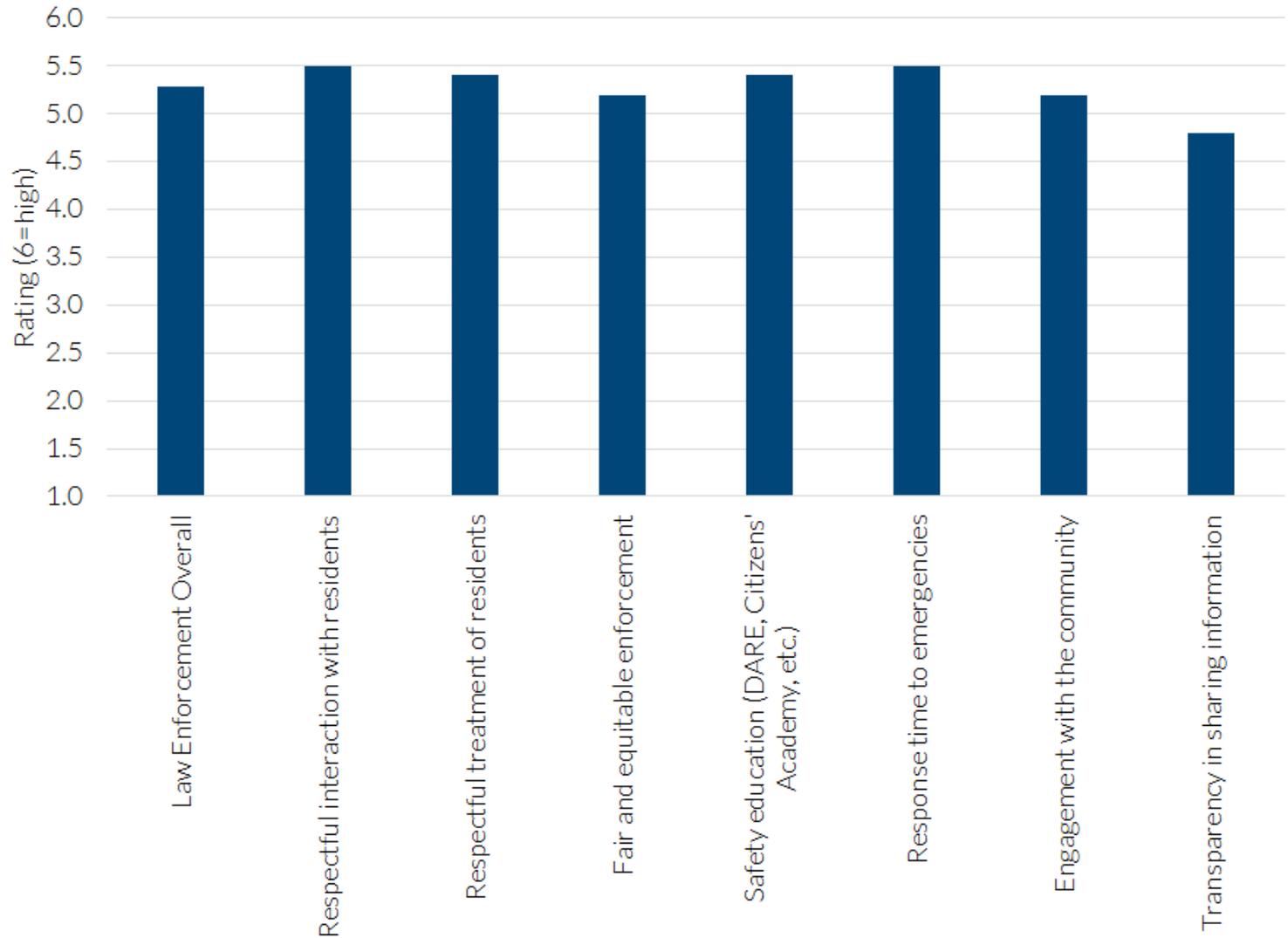
Fire and Emergency Medical Services



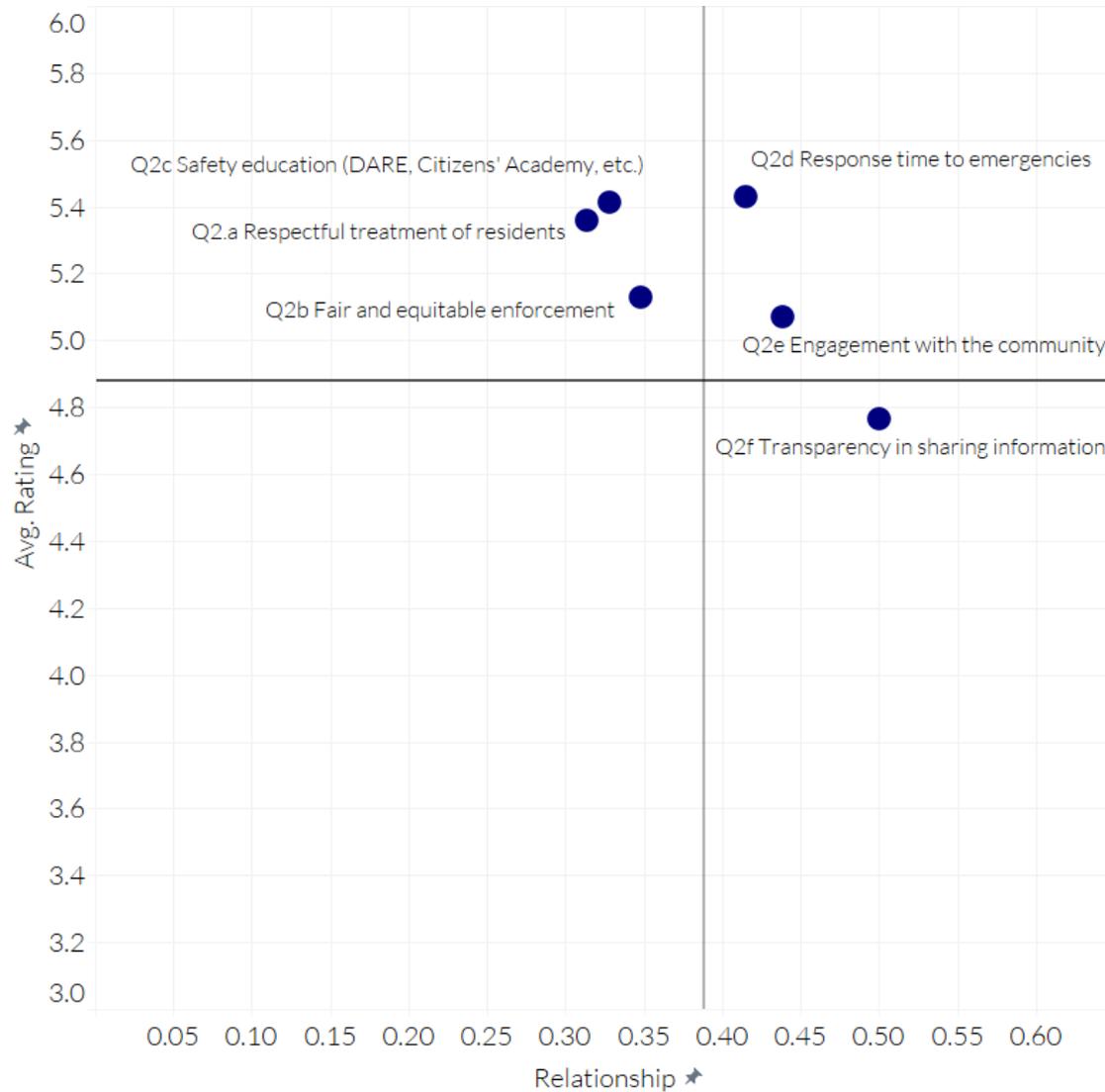
Fire and Emergency Medical Services



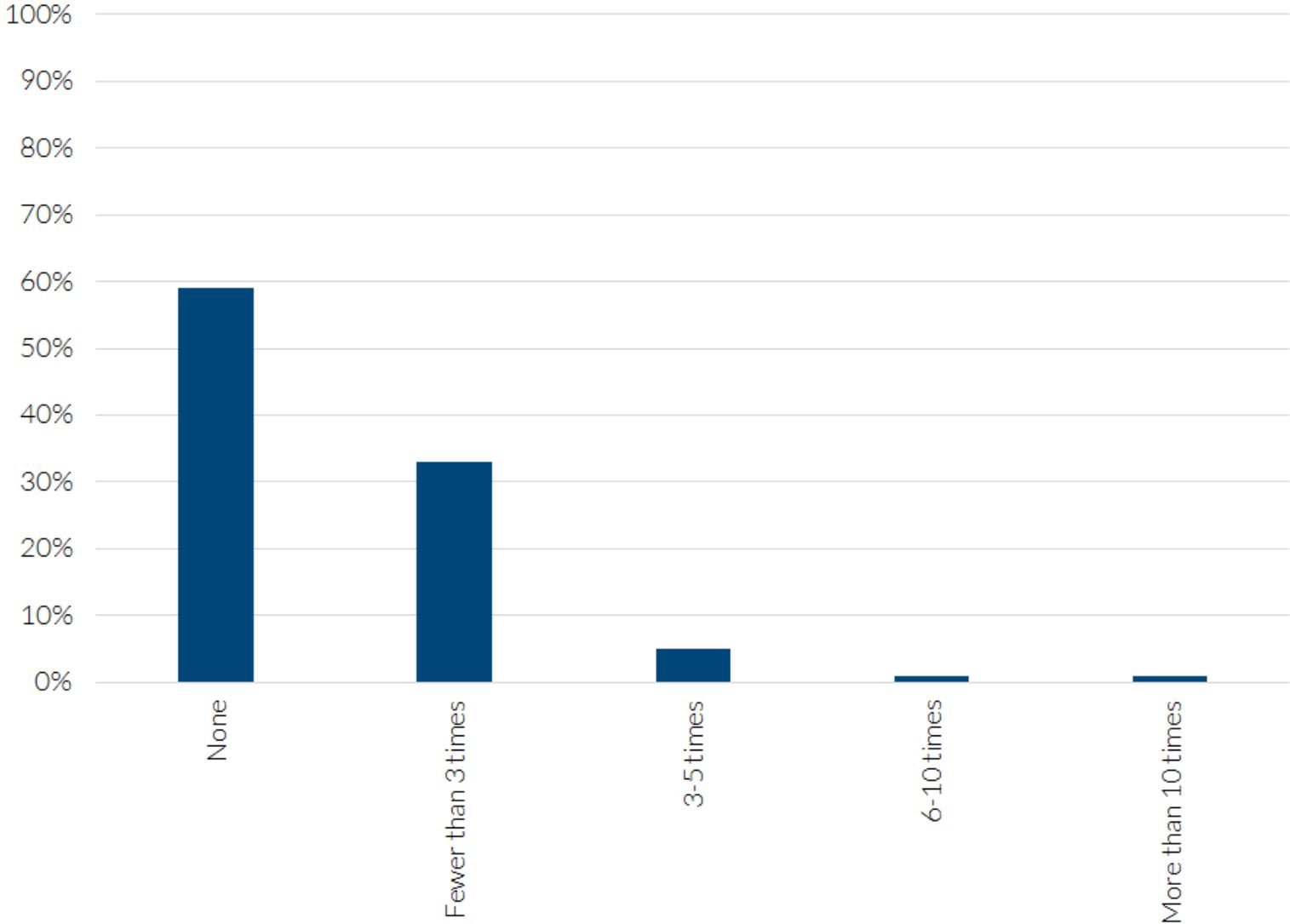
Law Enforcement



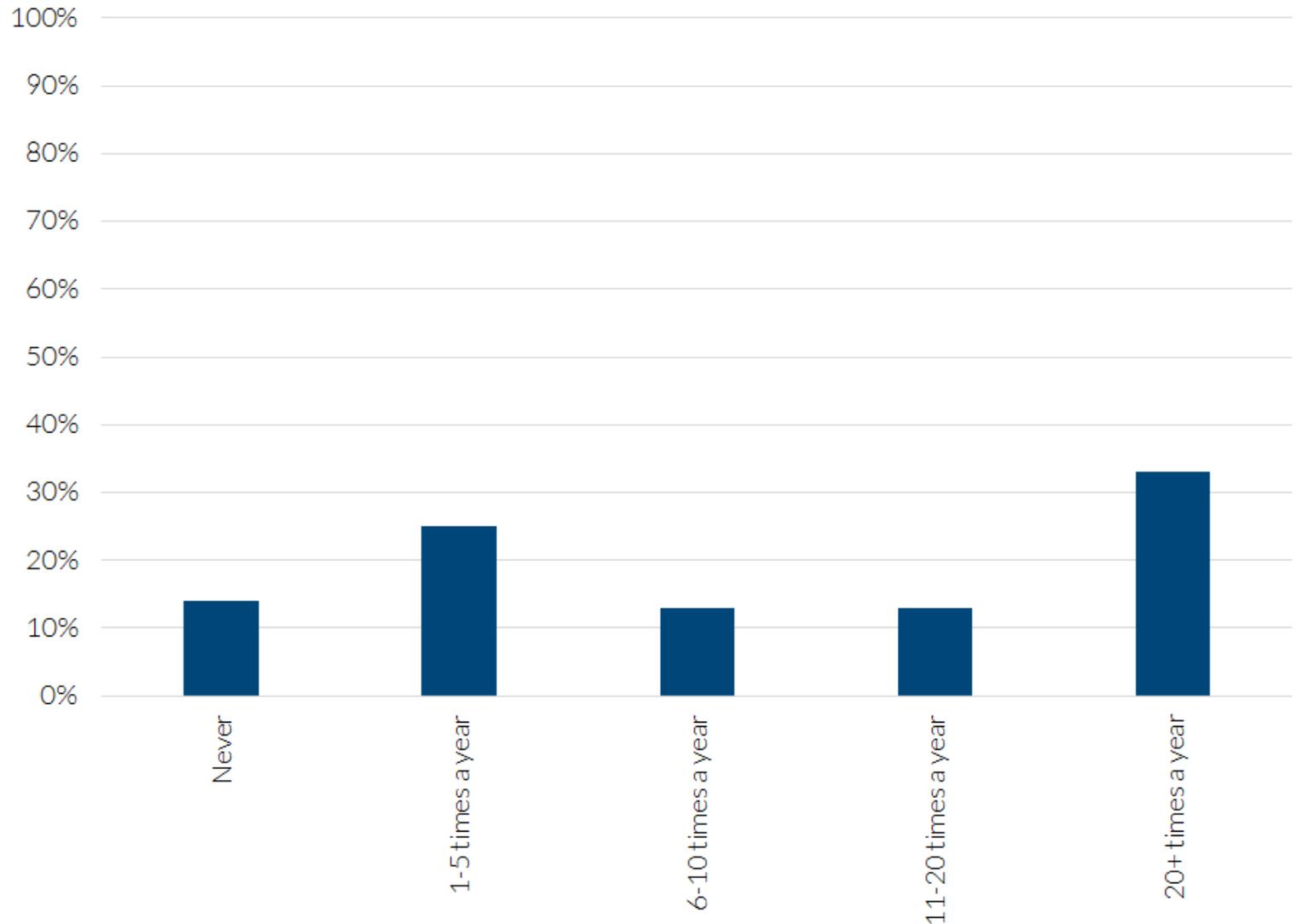
Law Enforcement



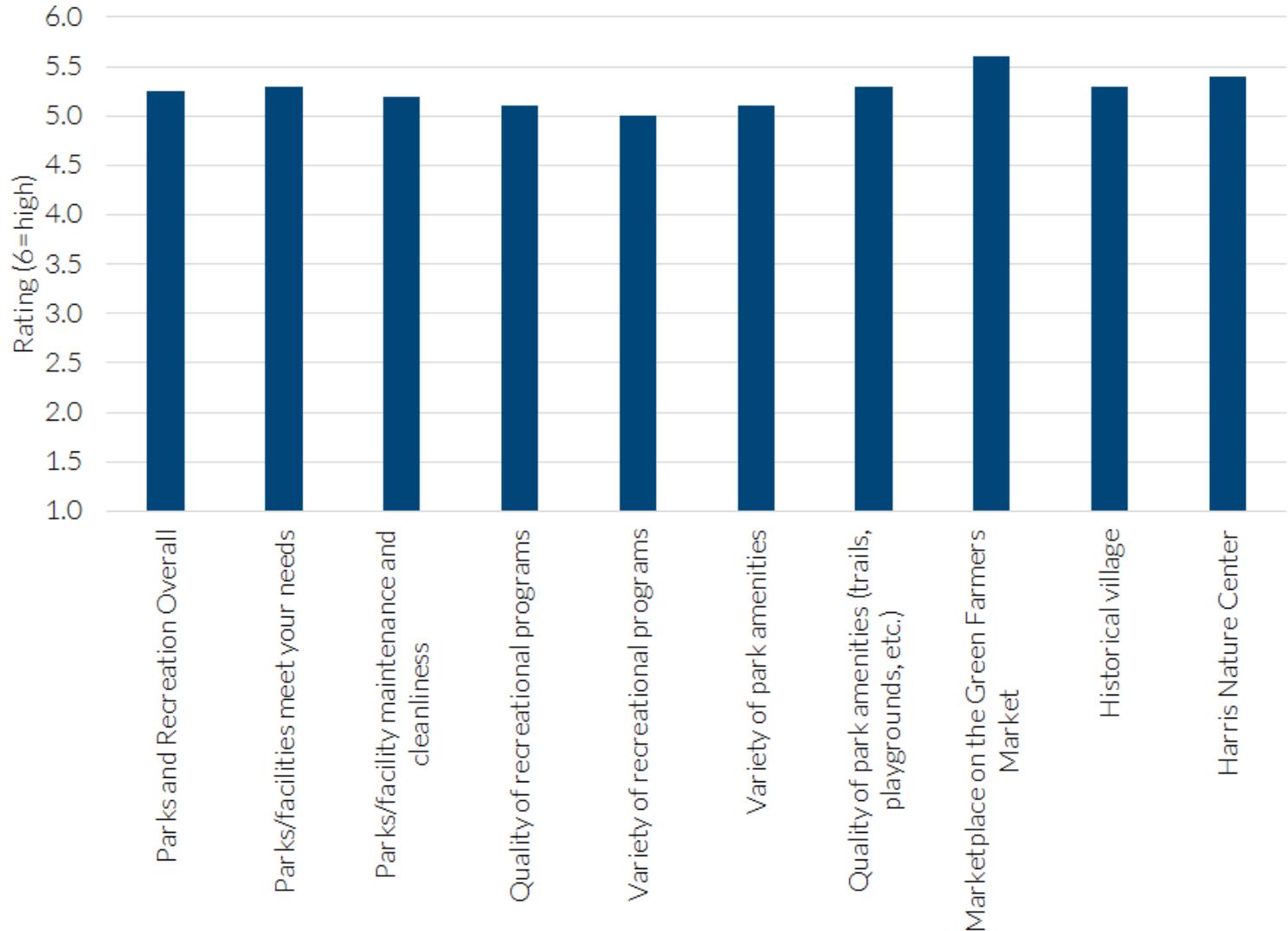
In the past year, how much contact have you had with the Meridian Township Police Department



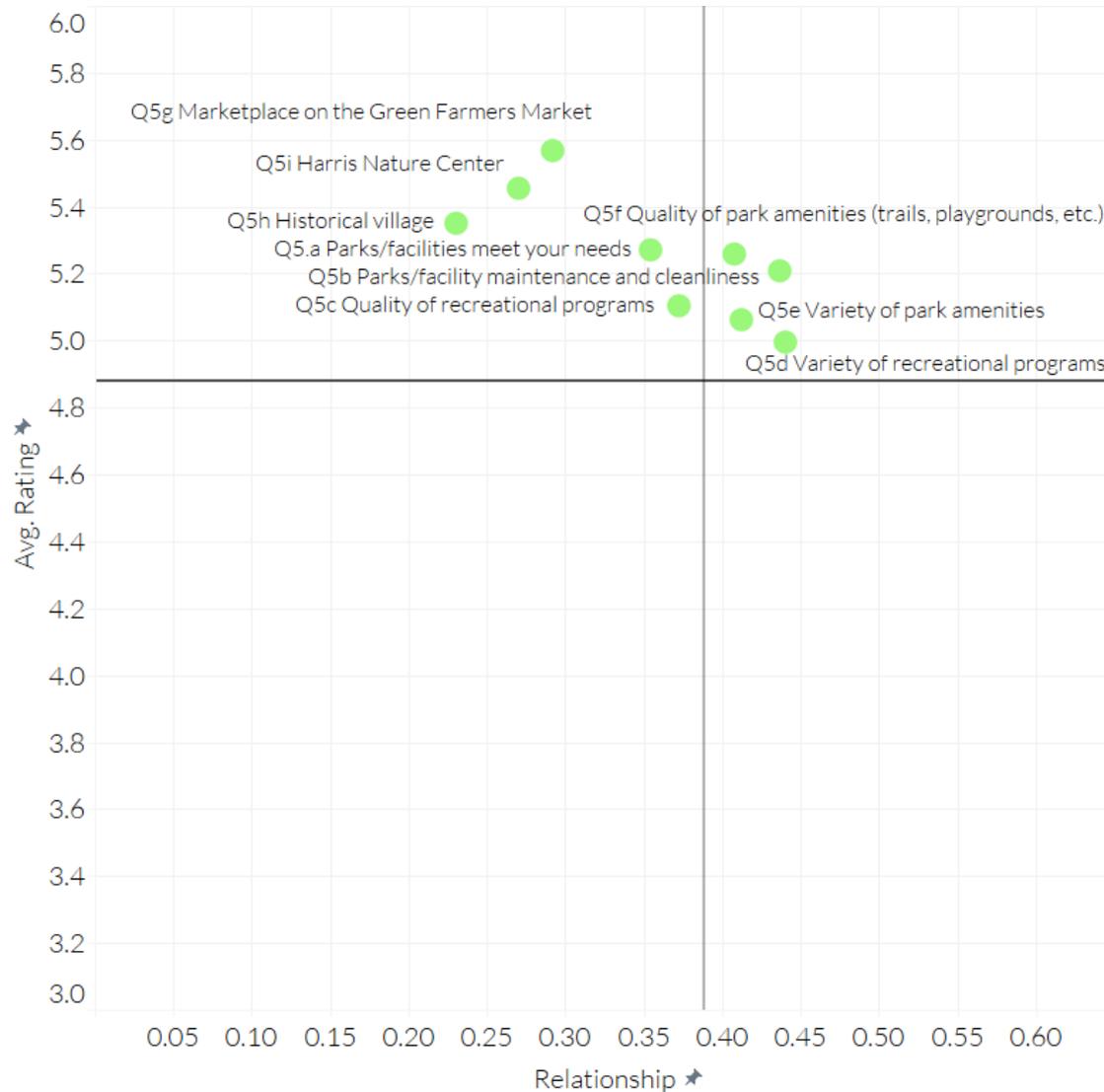
How many times have you use the parks and pathways?



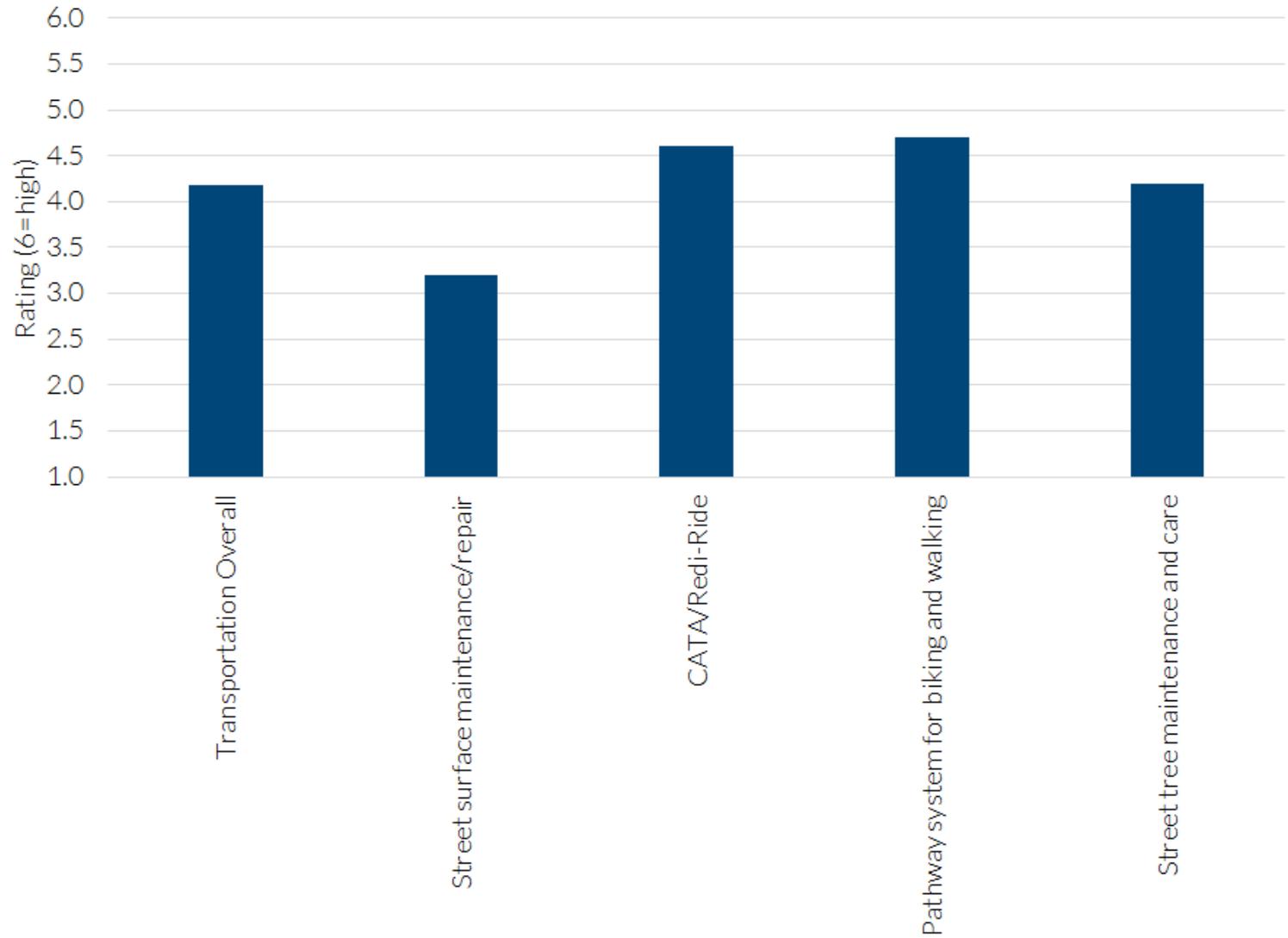
Parks and Recreation Facilities and Programs



Parks and Recreation Facilities and Programs



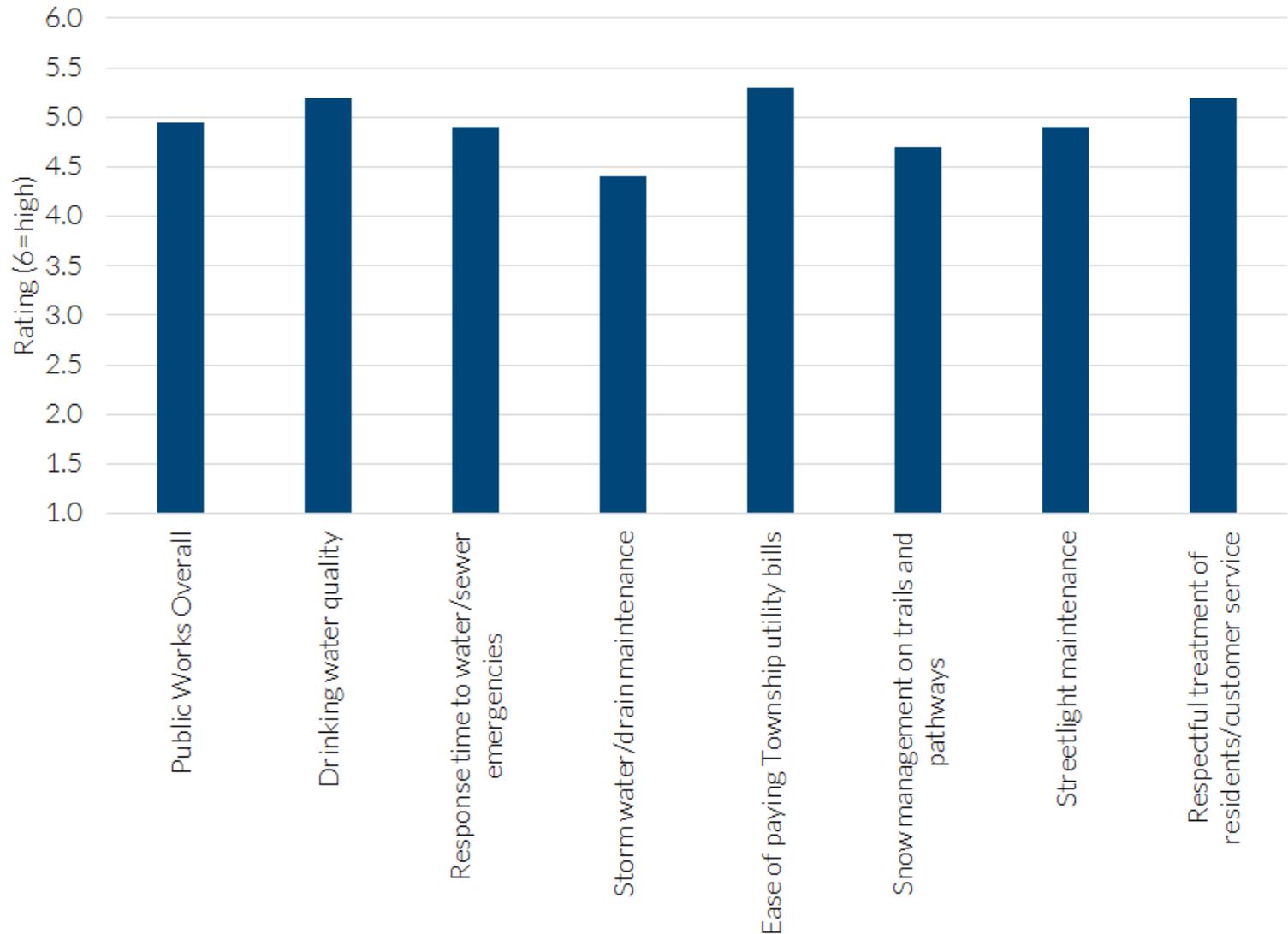
Transportation Infrastructure



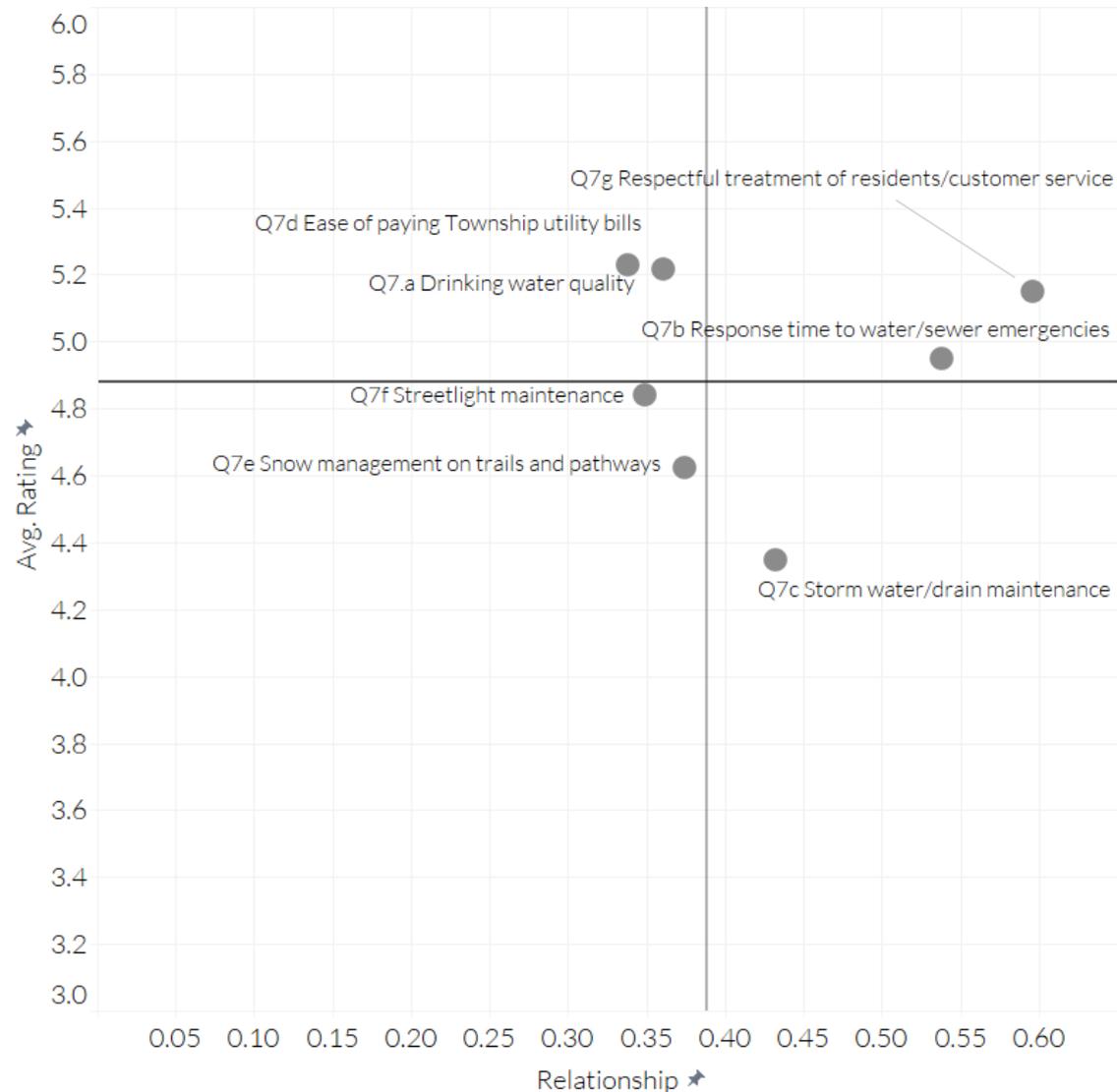
Transportation Infrastructure



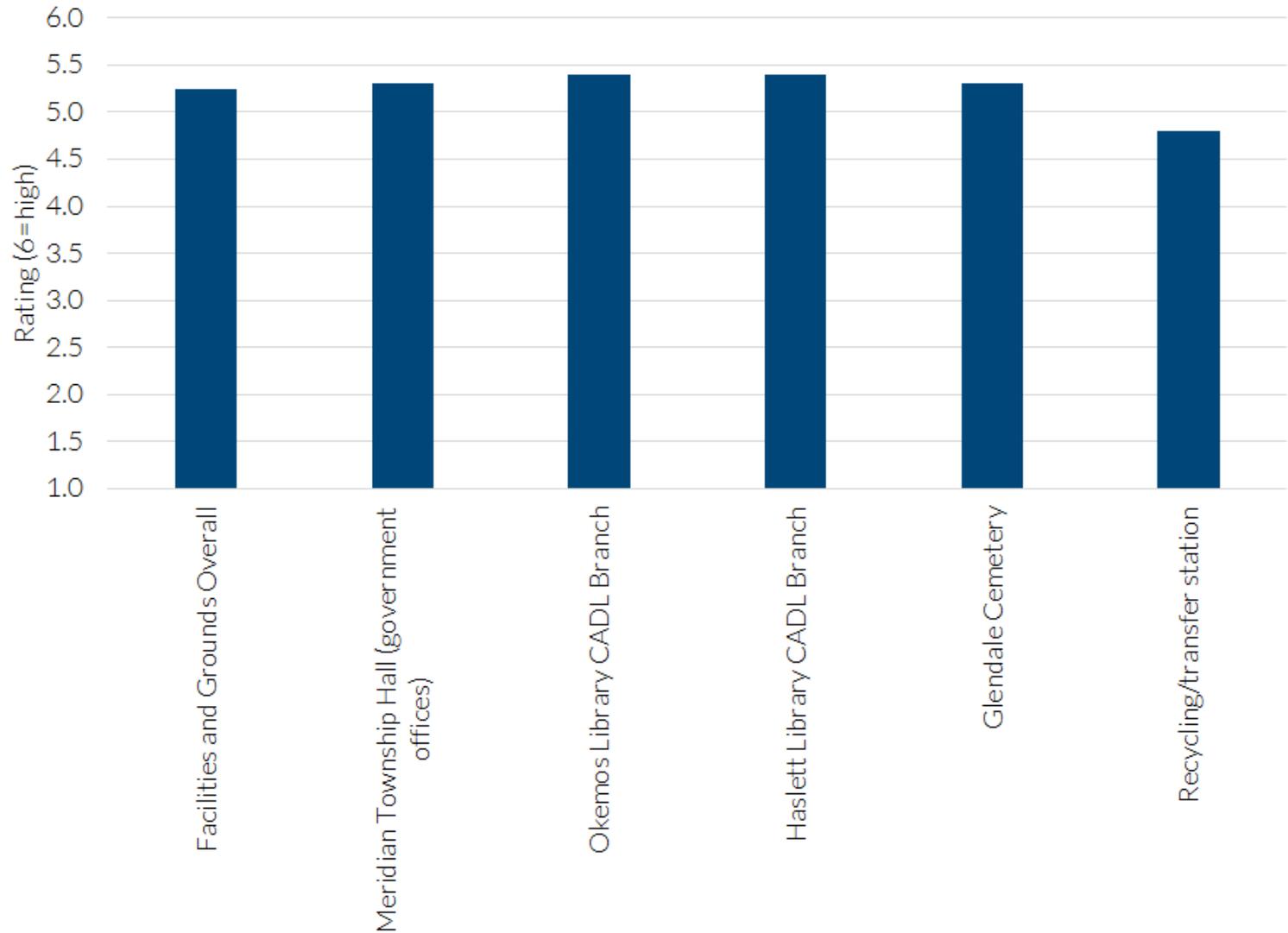
Meridian Township Public Works Services



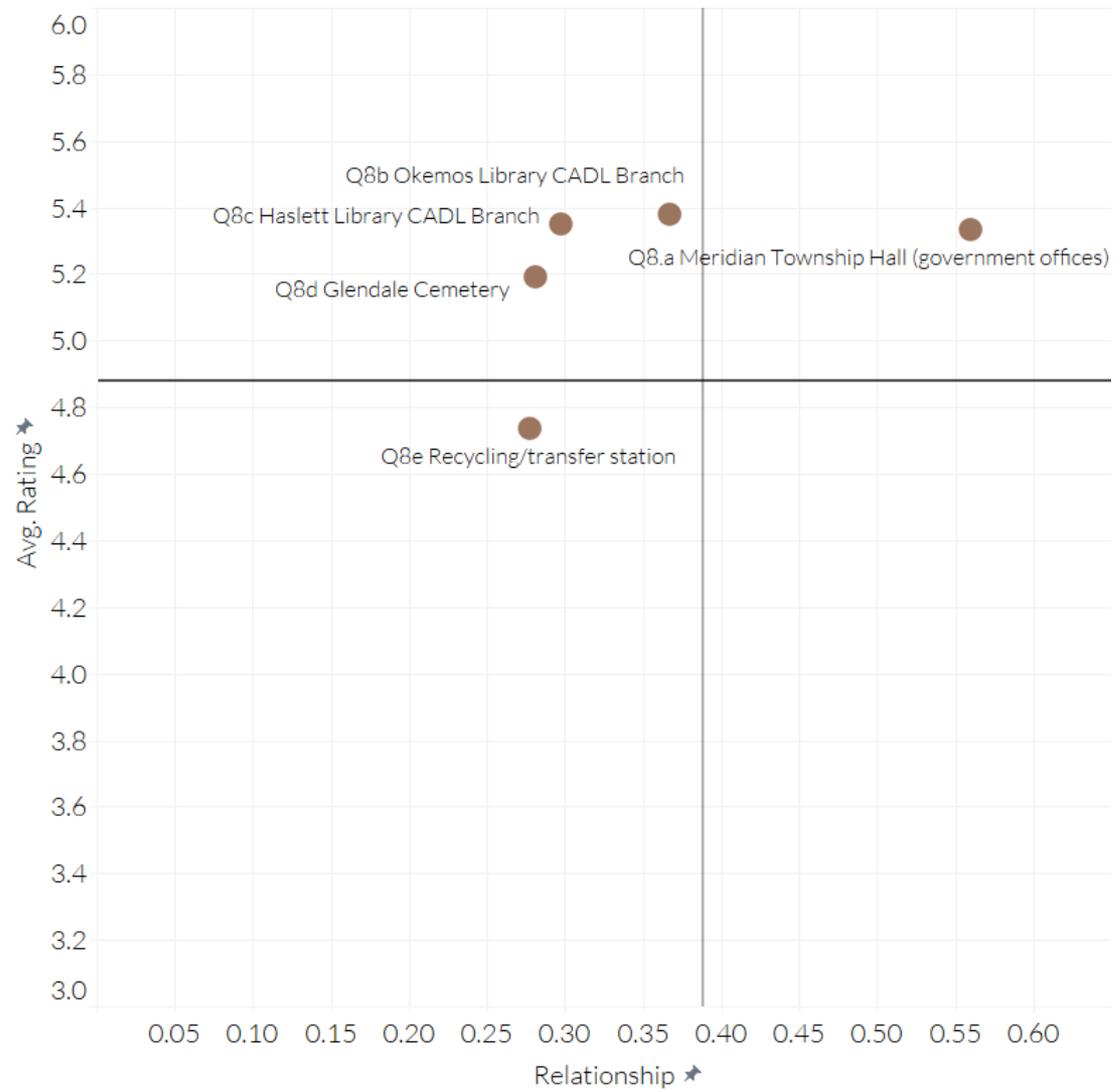
Meridian Township Public Works Services



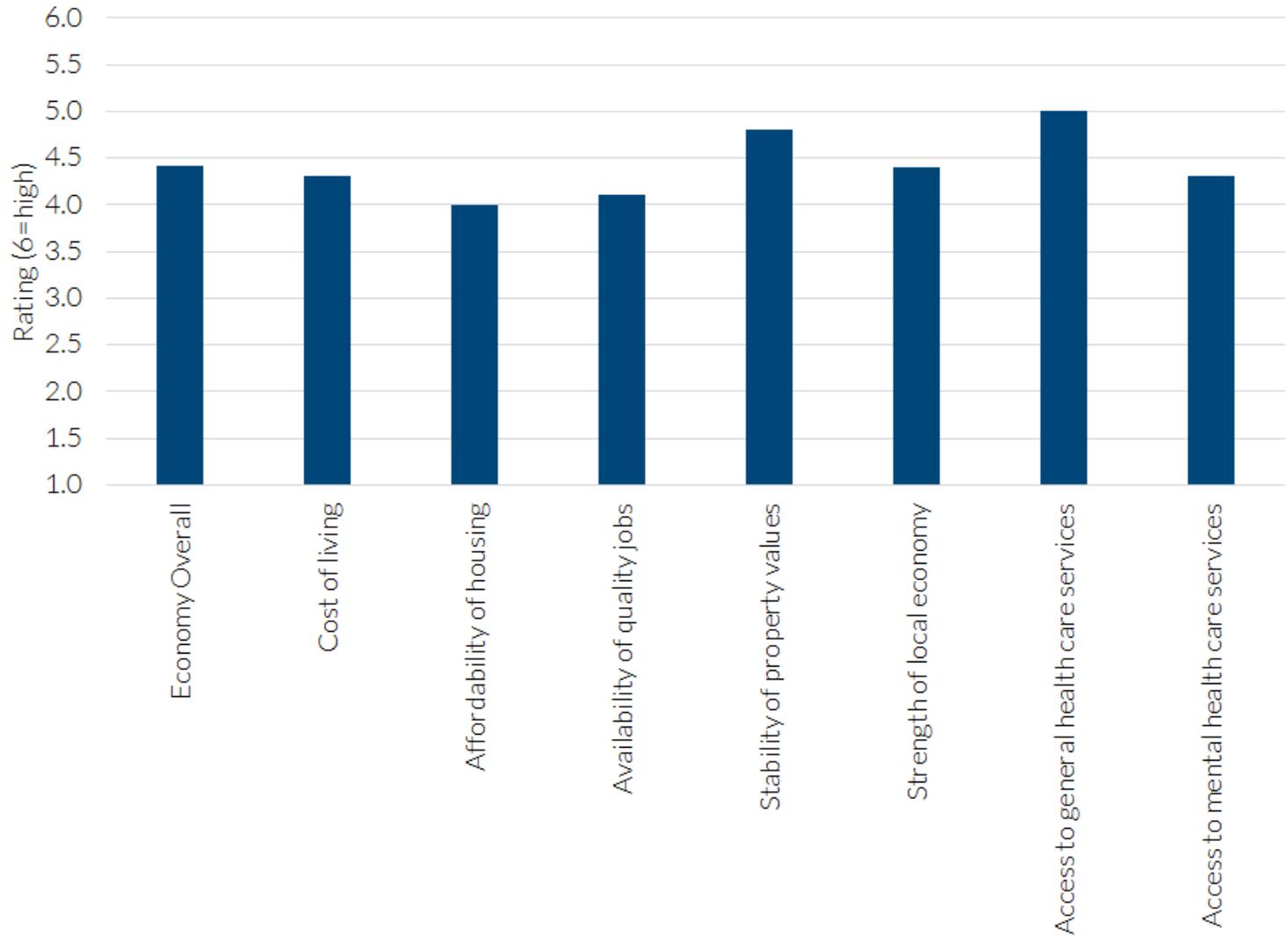
Meridian Township Facilities and Grounds



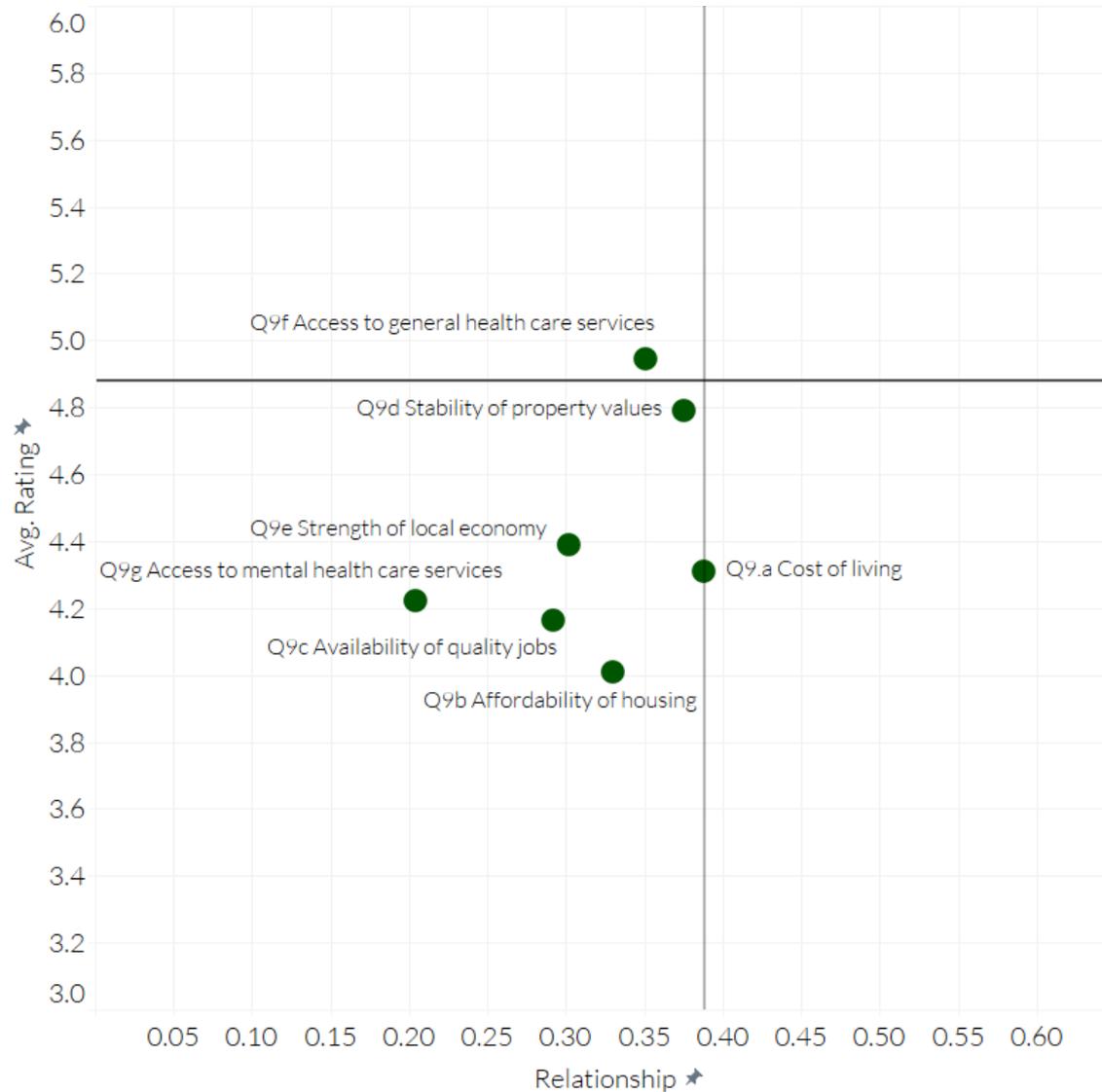
Meridian Township Facilities and Grounds



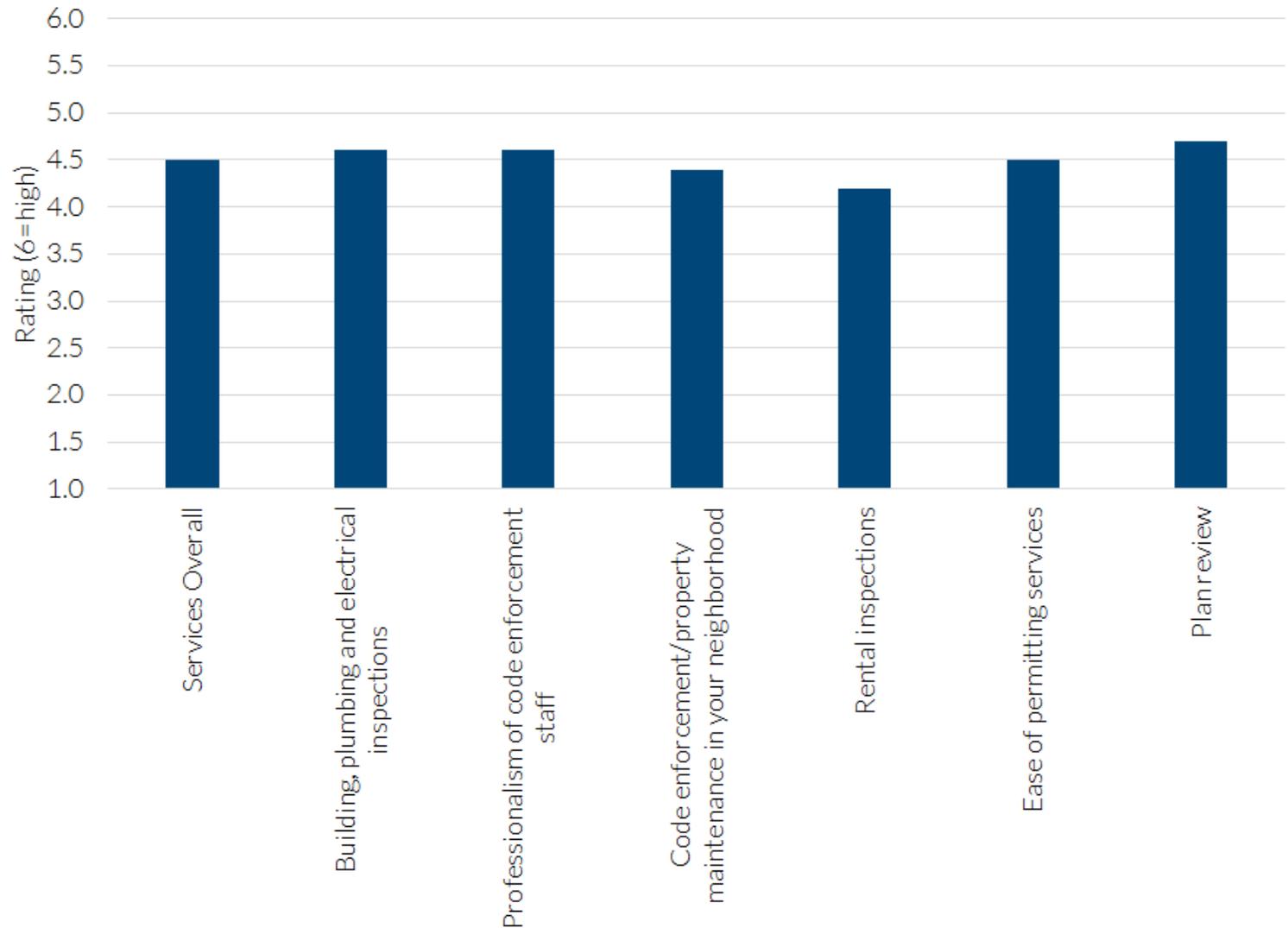
Economic Health



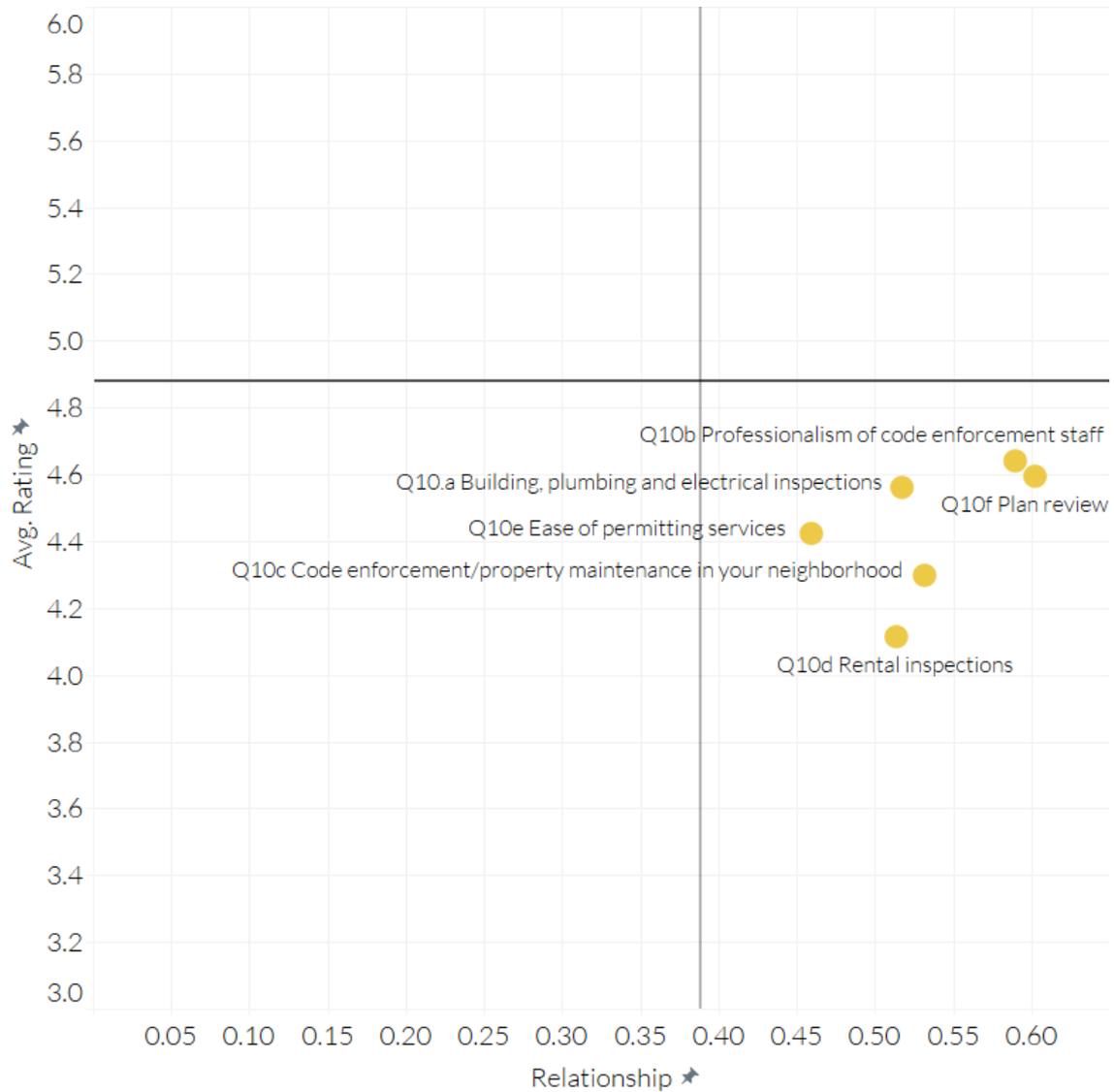
Economic Health



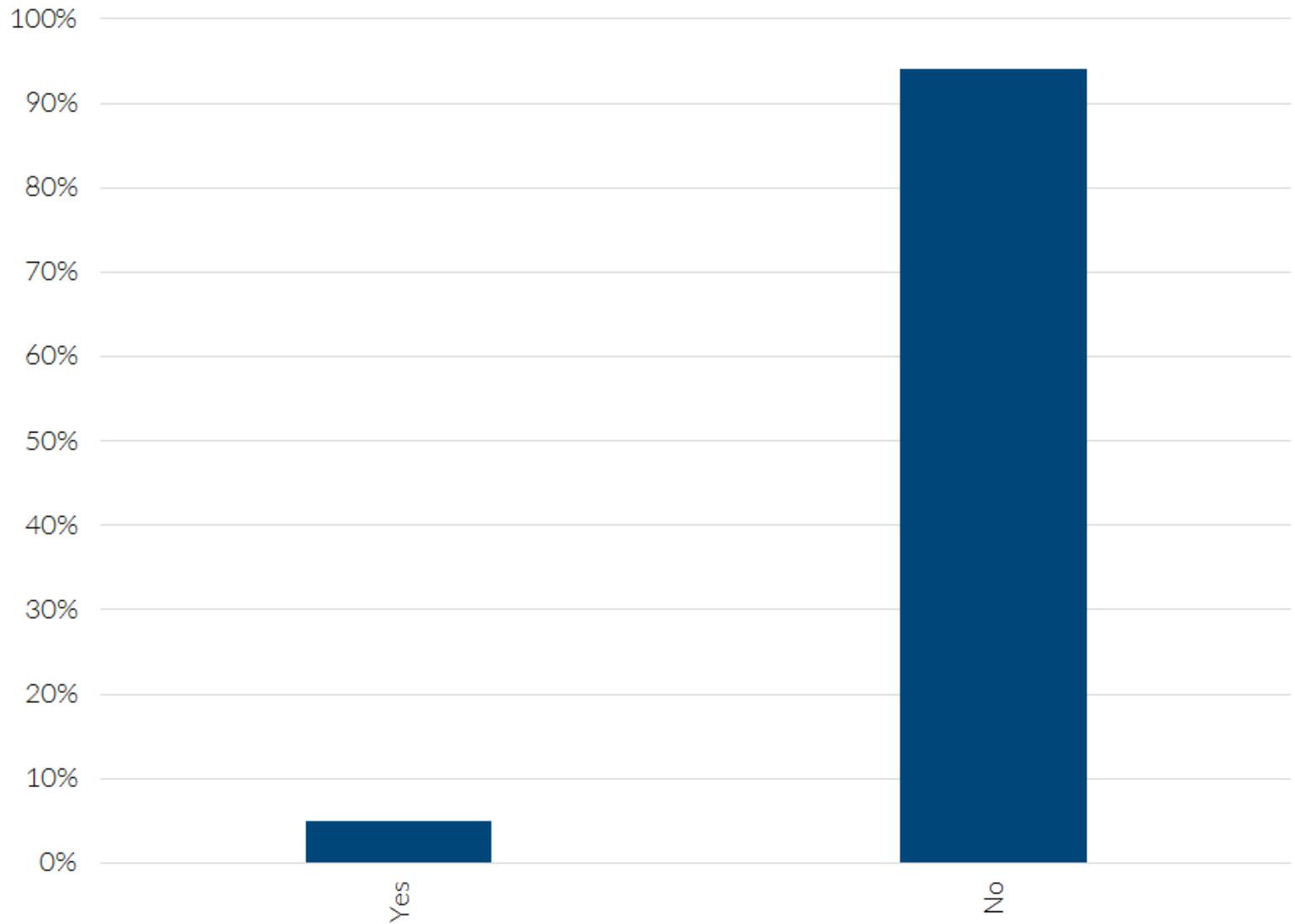
Township Services



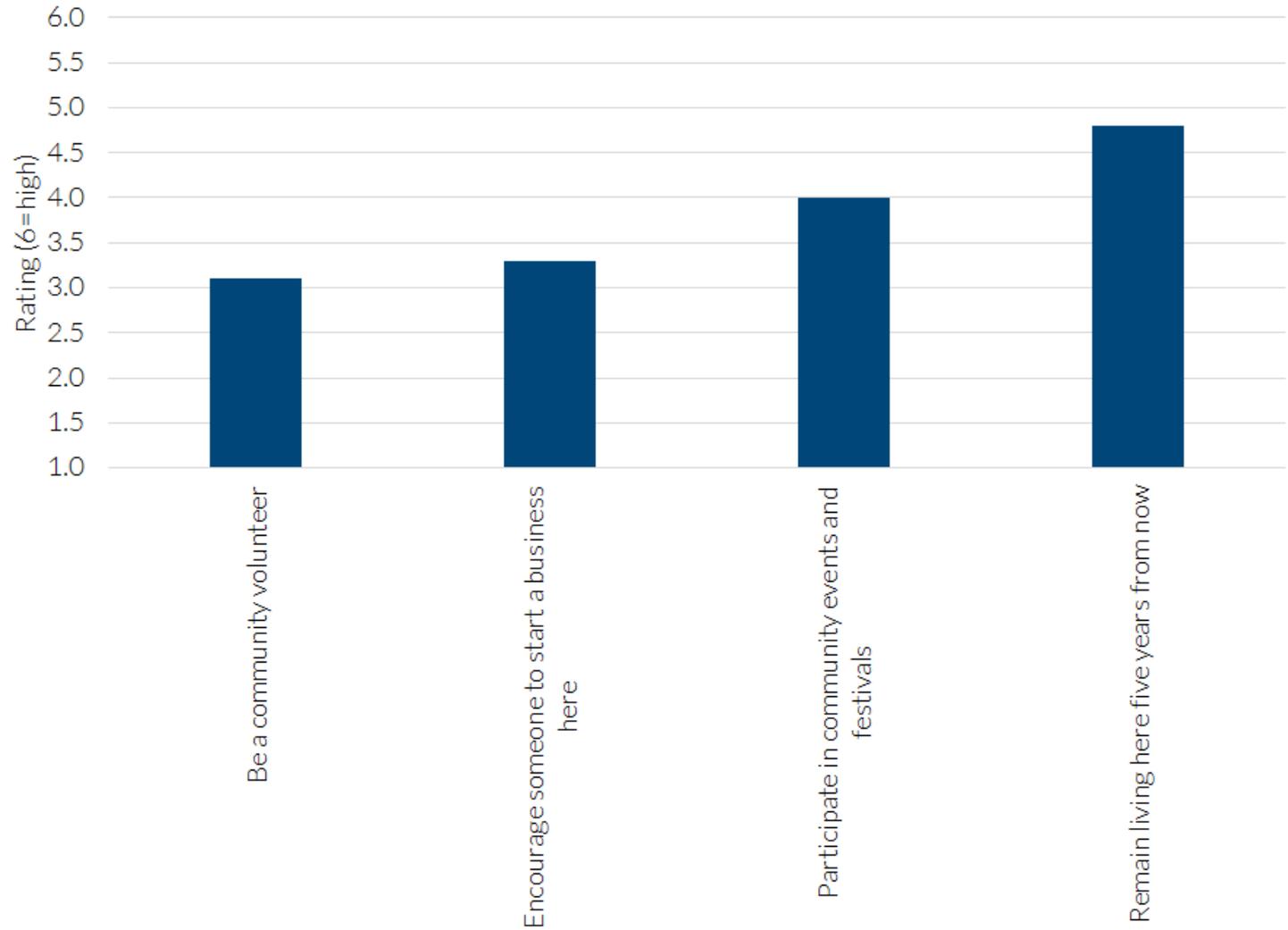
Township Services



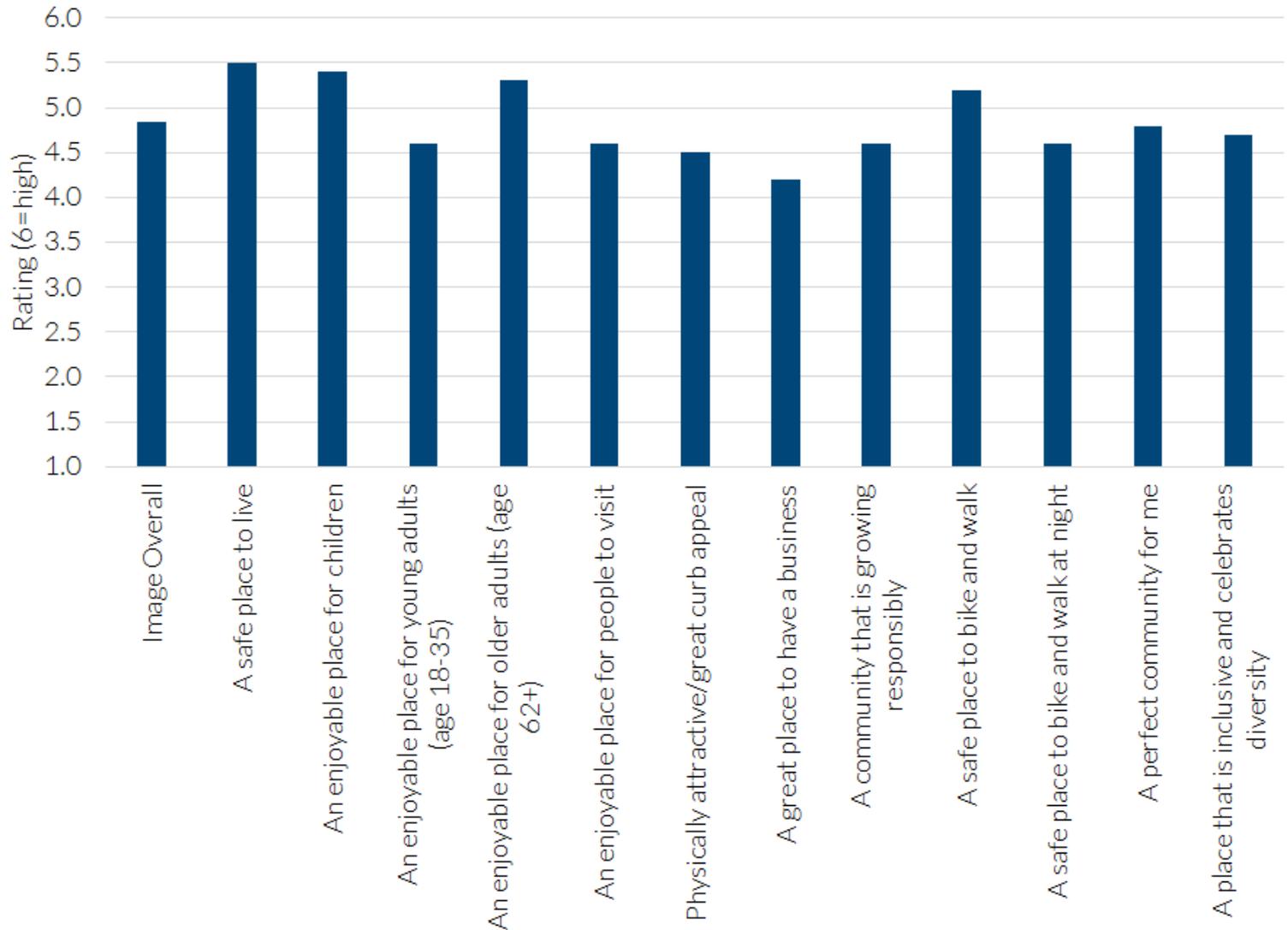
Do you own or operate a business in Meridian Township?



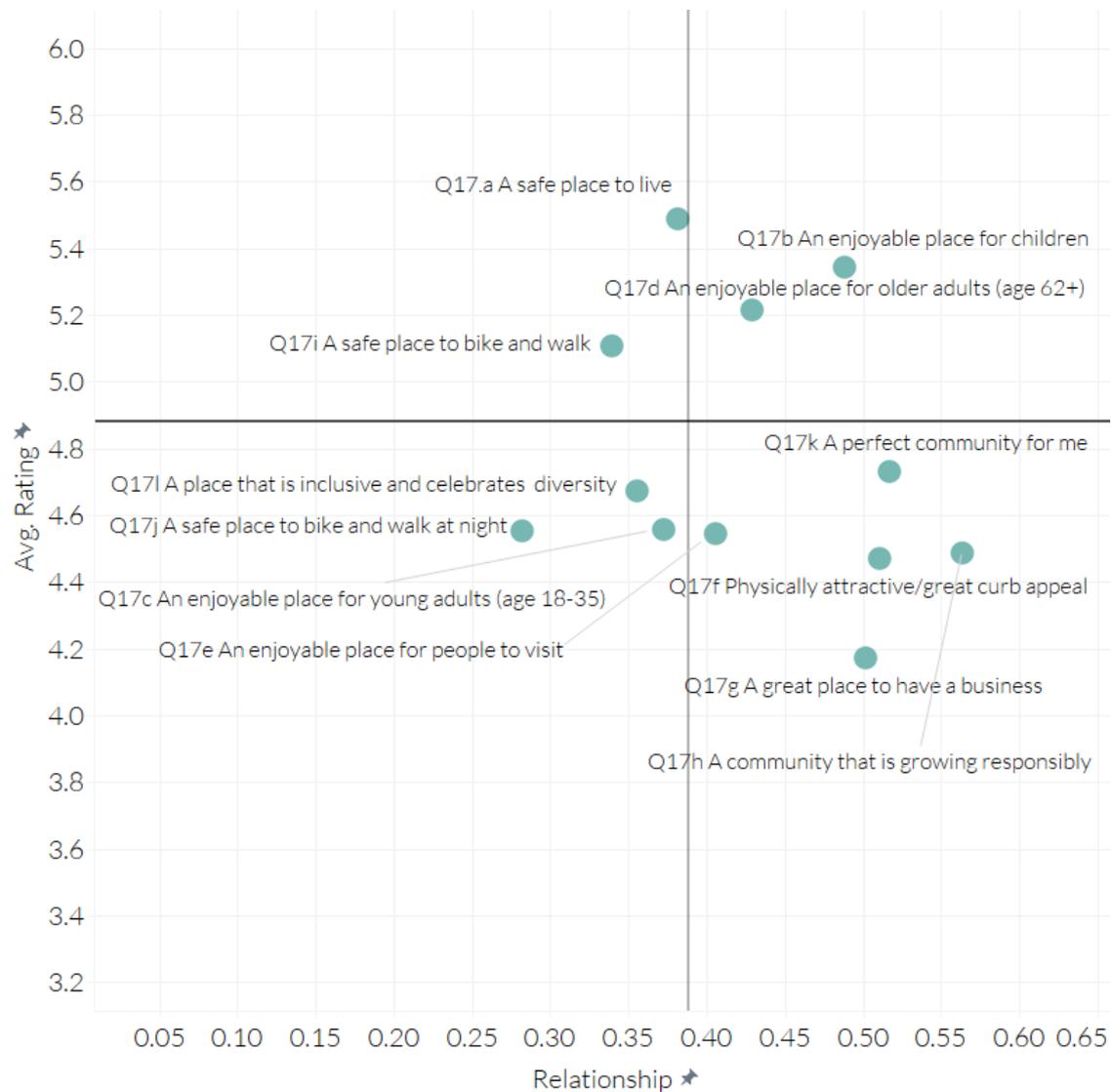
Outcome



Community Image



Community Image



Word Cloud:

What do you like most about living in Meridian Township?

Top Themes:

1. **Safe:** People feel the community is safe for everyone with low crime rates and an active police force.
2. **Parks:** The community is looking for safer walking paths and redevelopment of downtown areas to accommodate people with disabilities for better access to parks and green areas.
3. **School:** People enjoy living near Michigan State University, along with easy access to safe, affordable schools.



Word Cloud:

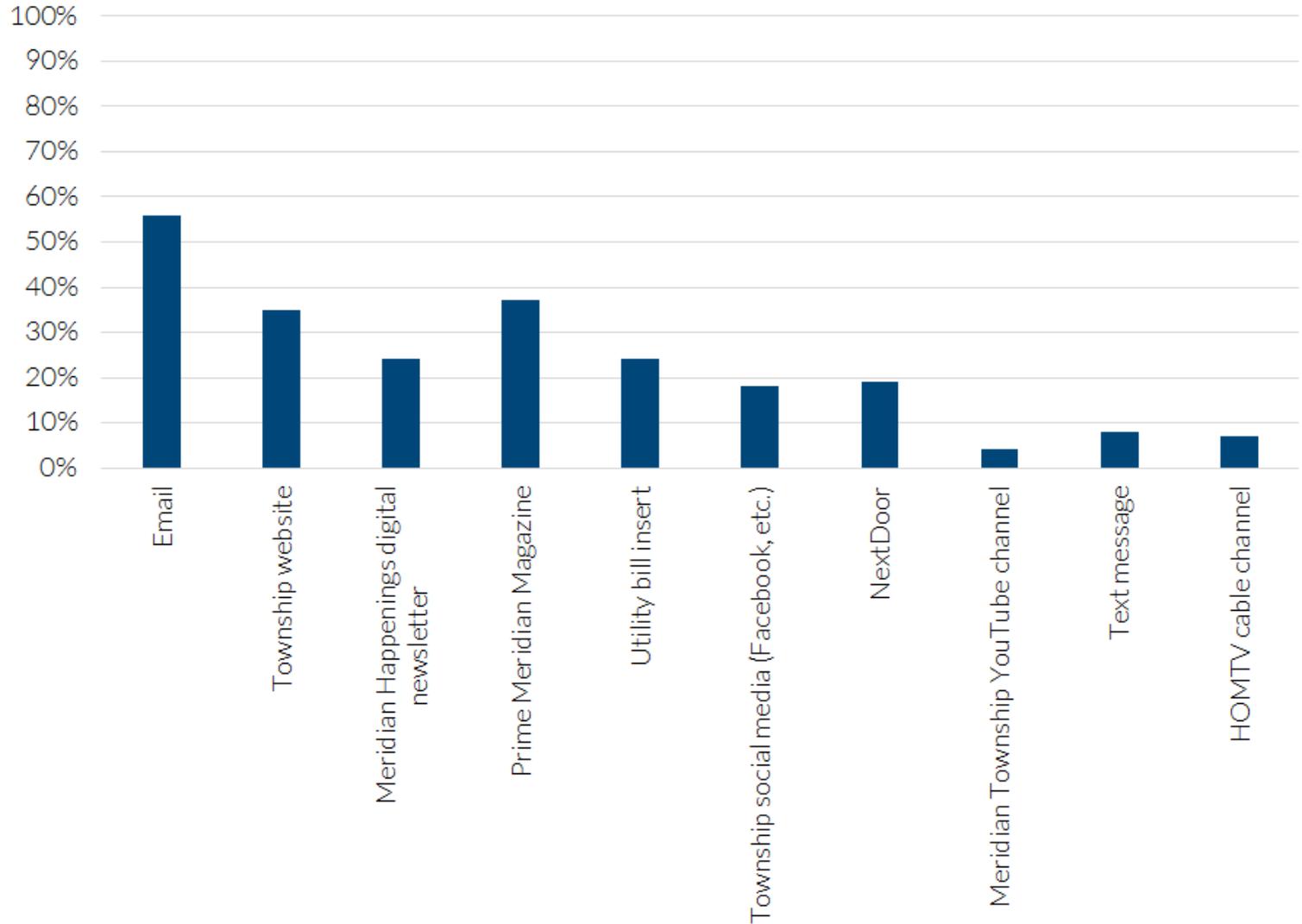
What are the top improvements the Township should prioritize?

Top Themes:

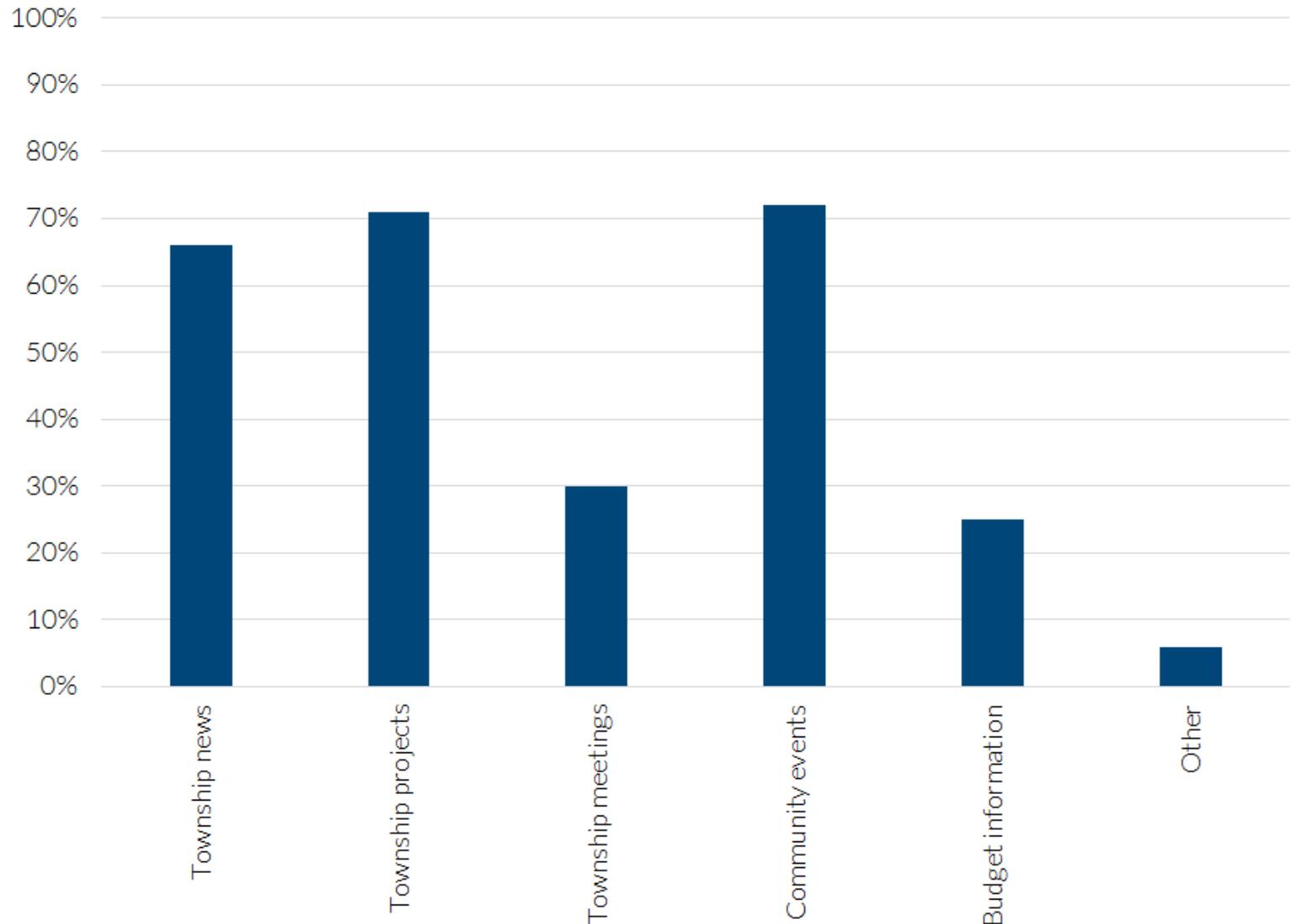
1. **Diversity:** People in the community feel that the downtown areas could use more diversity in how it markets to its residents. They would also like to see more diverse entertainment options.
2. **Roads:** The community would like to see improved road conditions. They would also like expanded bike lanes and traffic enforcement.
3. **Sidewalks:** People are looking for sidewalks on both sides of the street that are well marked and well lit.



How do you prefer to receive information from the Township?



What types of information would you prefer to receive?

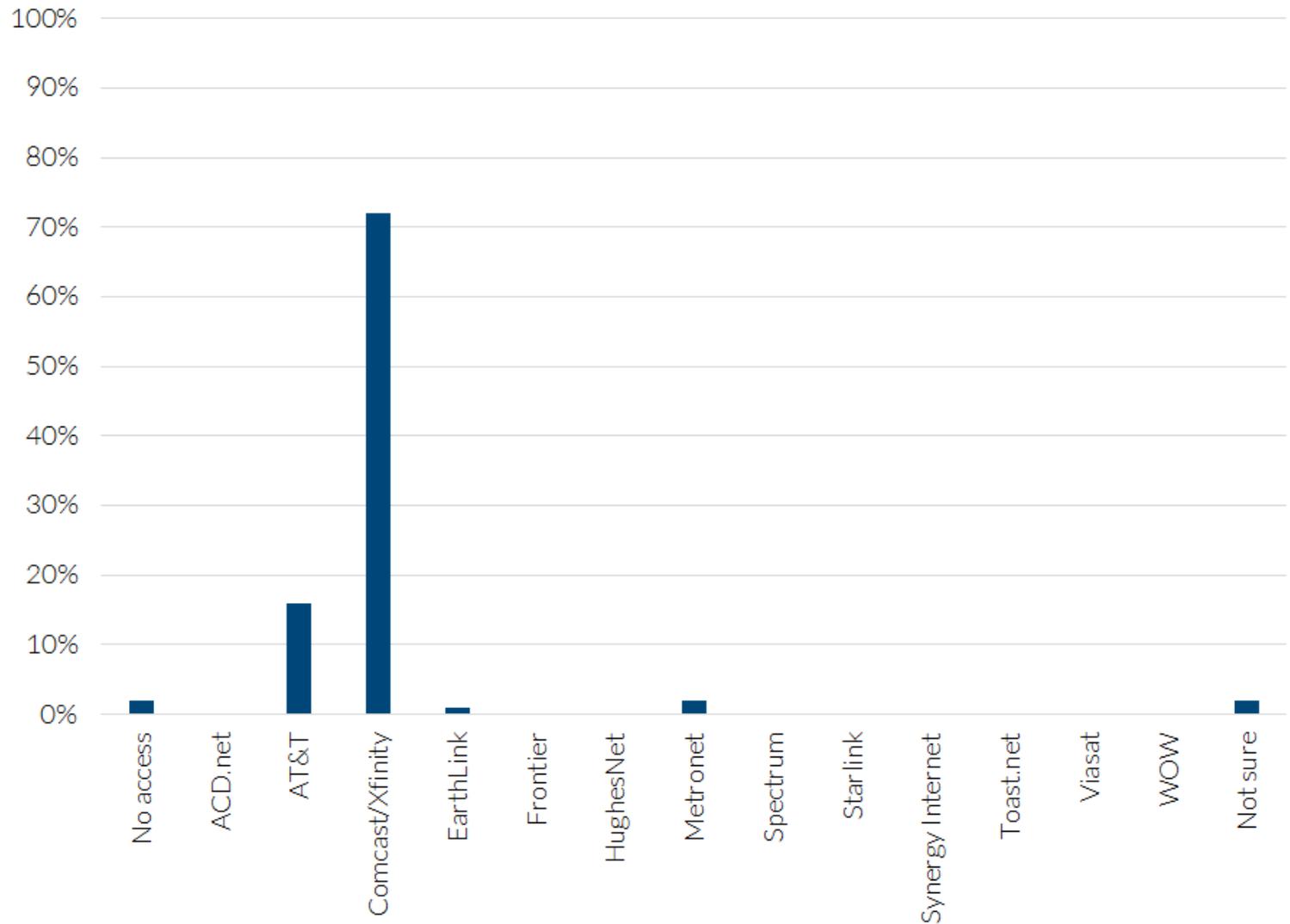


Word Cloud:

Which languages are spoken in your home?



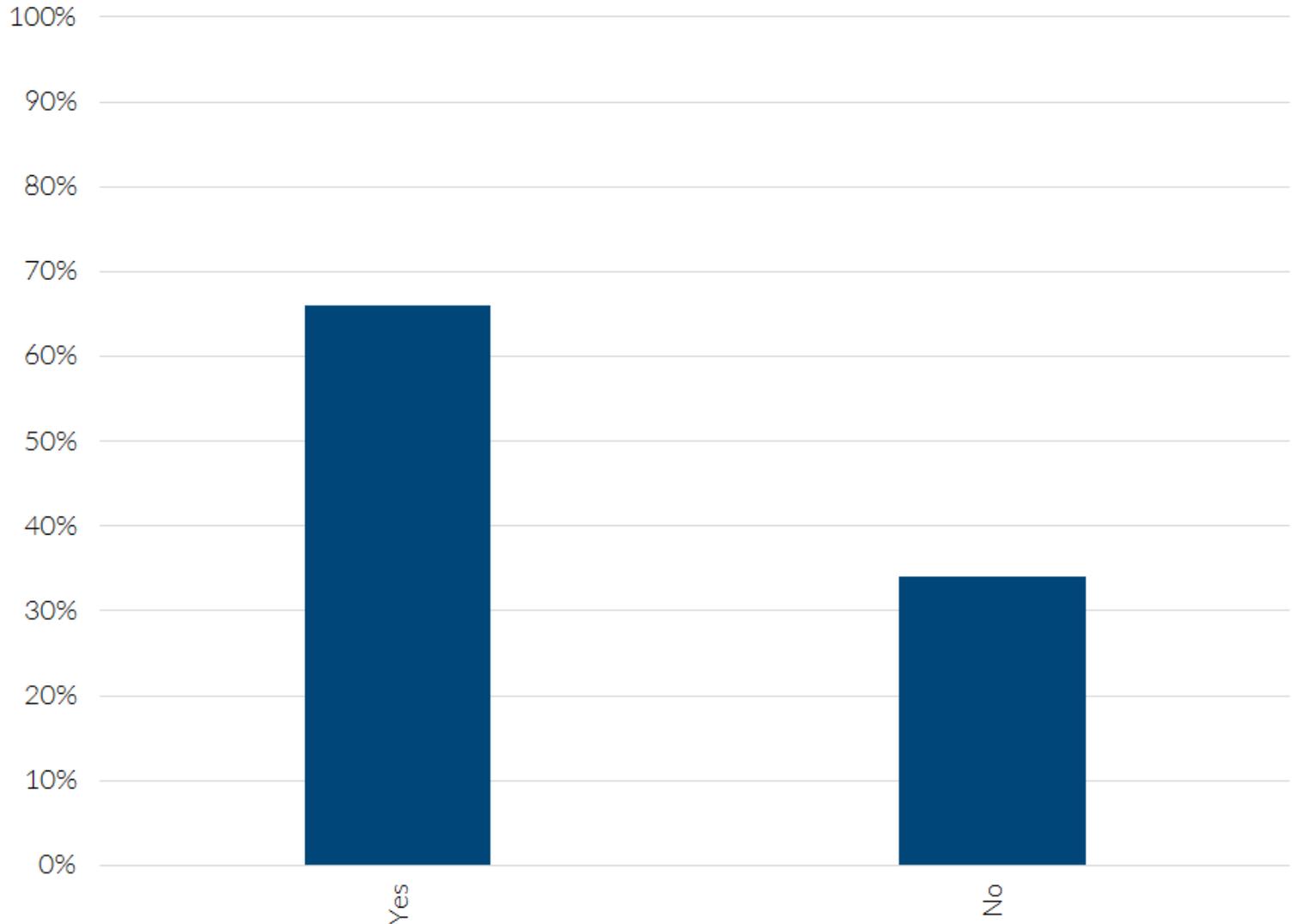
What is your internet provider?



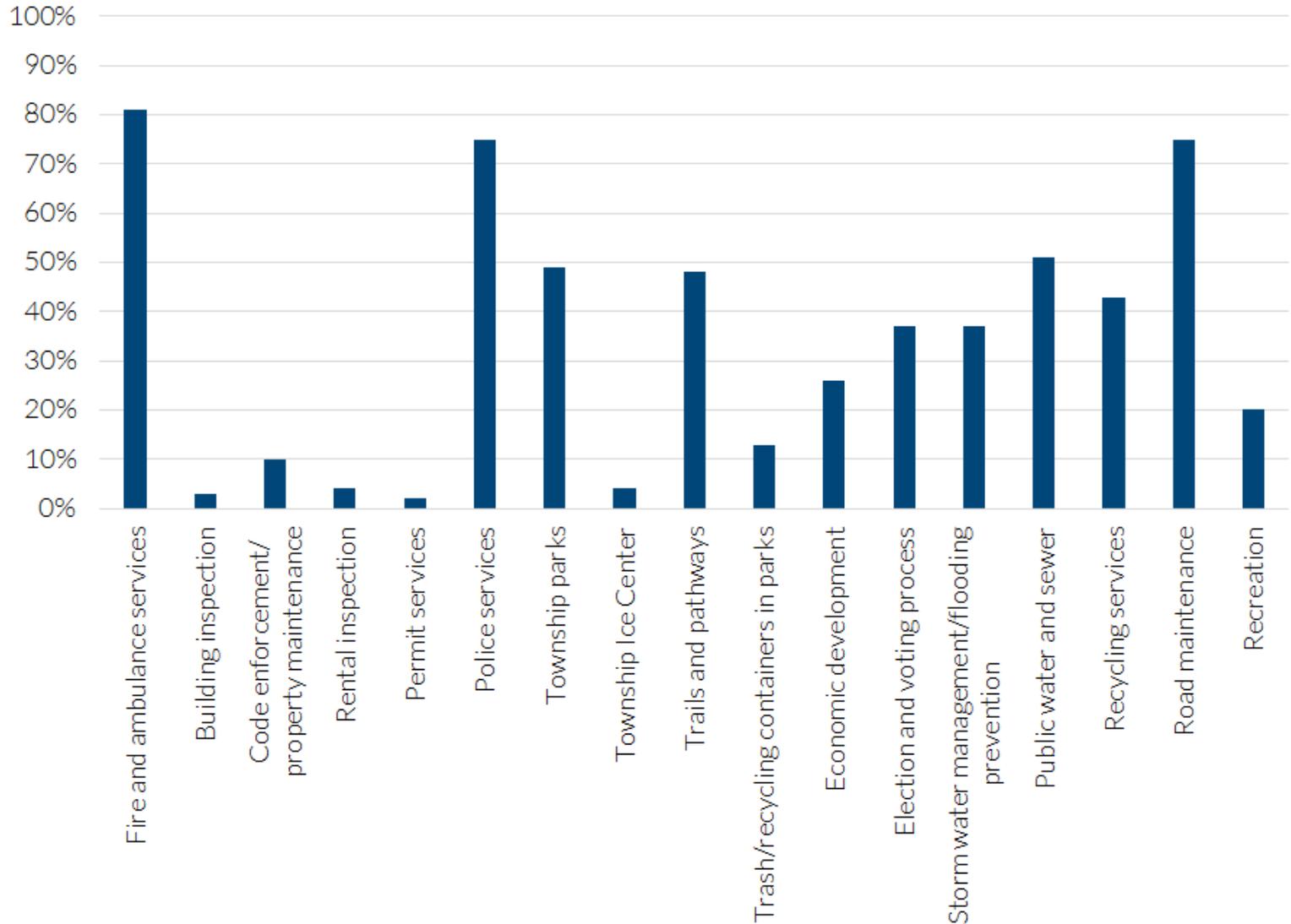
Internet Fees

Internet Access Cost Modeling	Current Costs	Fair Cost	Maximum Cost
Average	\$110	\$55	\$76
Median	\$90	\$50	\$60

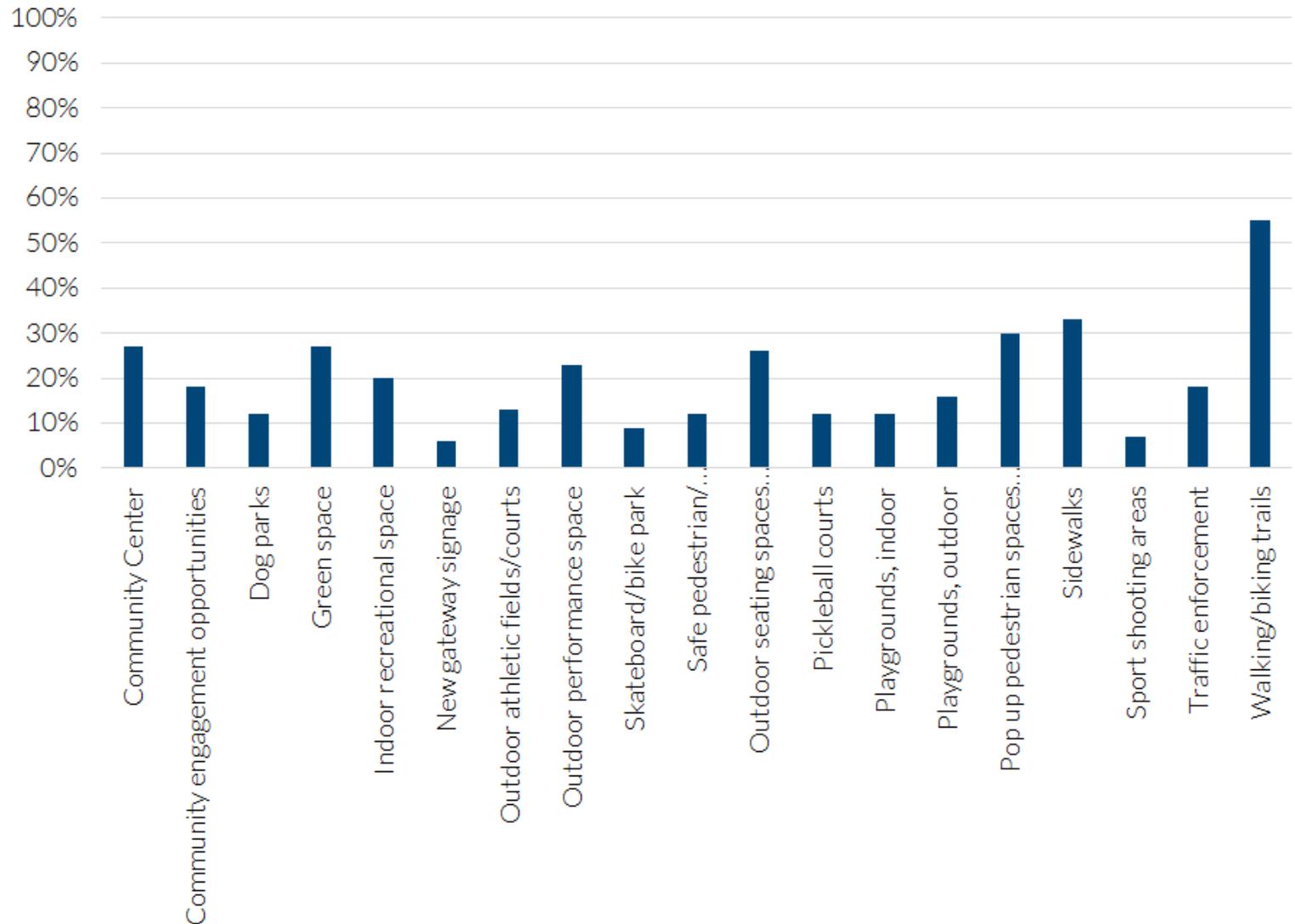
Do you support a Township Broadband Millage?



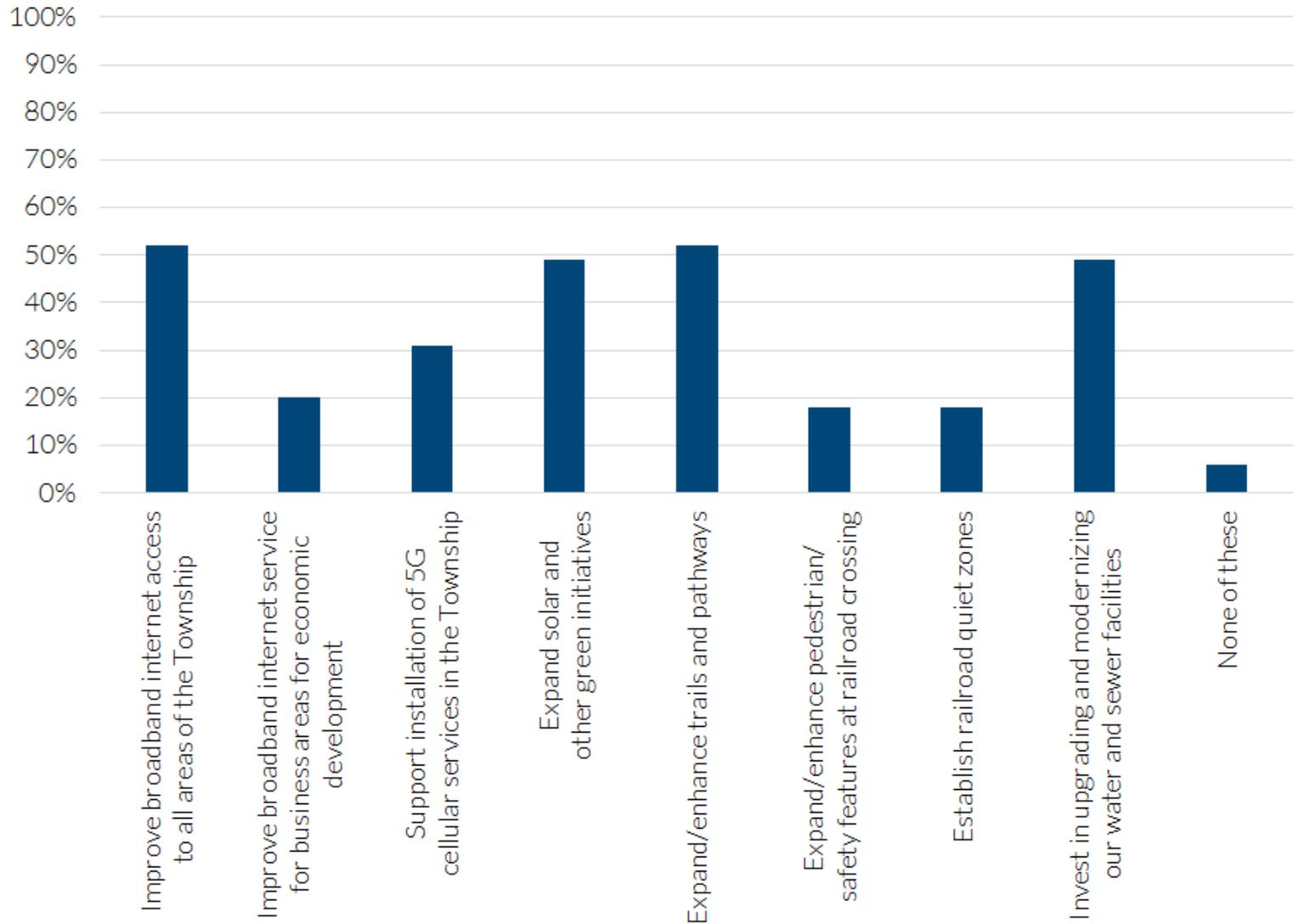
Which six Township services are most important to your household?



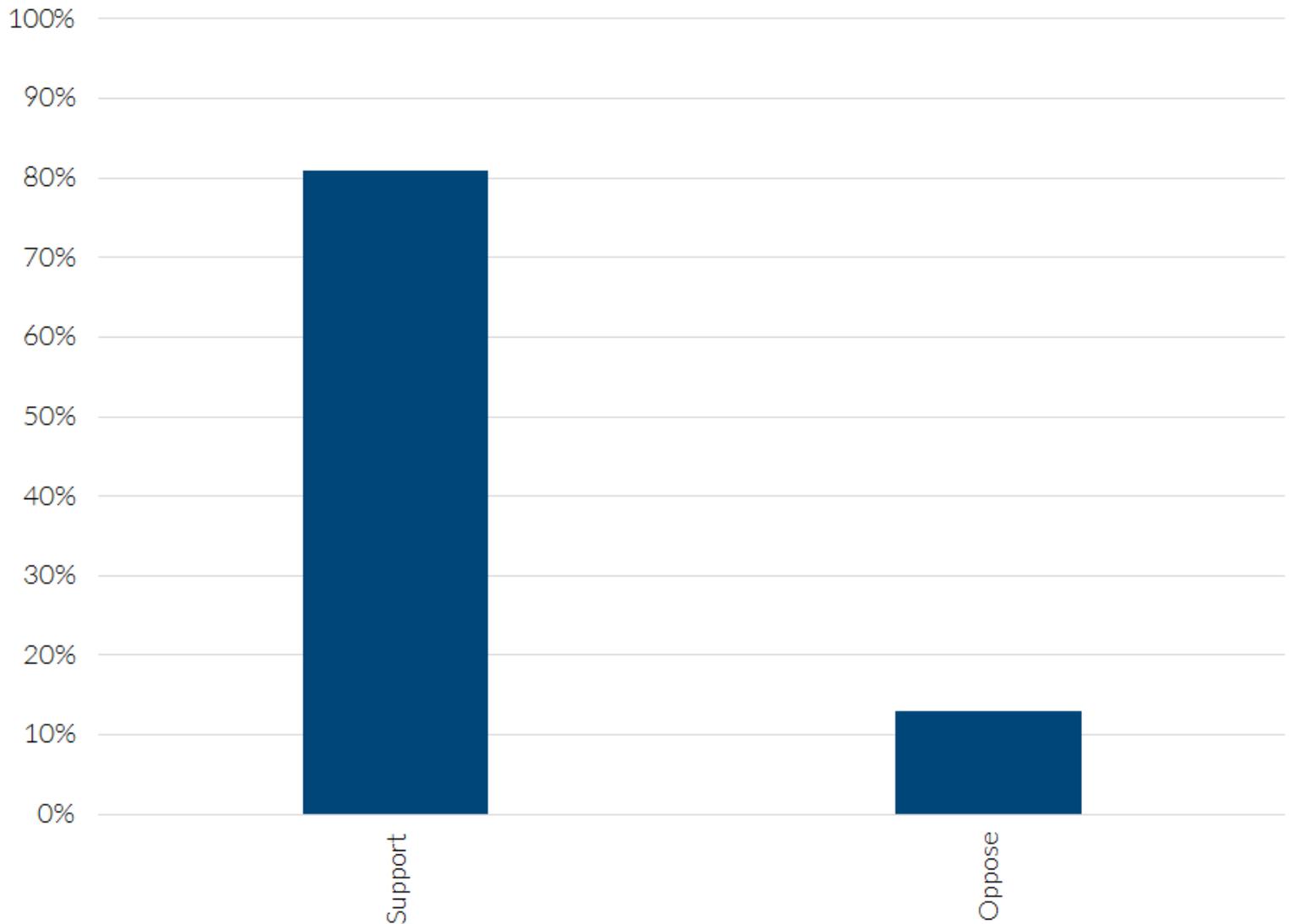
Which community amenities would you like to see added or improved?



Which of the following improvement should the Township pursue?



Do You Support to continue the Deer Management Program?



Questions

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Fire and Medical Emergency					Law Enforcement								
		Fire and Medical Overall	Fire protection for the community	Engagement and educational opportunities	Response time to fires	Respectful interaction with residents	Response time to medical emergencies	Law Enforcement Overall	Respectful interaction with residents	Respectful treatment of residents	Fair and equitable enforcement	Safety education (DARE, Citizens' Academy, etc.)	Response time to emergencies	Engagement with the community	Transparency in sharing information
Overall		5.4	5.5	5.2	5.5	5.4	5.6	5.3	5.5	5.4	5.2	5.4	5.5	5.2	4.8
Residency	One year or less*	5.2	5.0	5.0	5.0	6.0	5.0	5.0	5.2	6.0	6.0	5.0	5.0	5.5	2.5
	1-5 years	5.6	5.7	5.6	5.8	5.3	5.7	5.2	5.7	5.3	5.1	5.2	5.4	5.2	4.8
	6-10 years	5.5	5.6	5.3	5.7	5.6	5.5	5.5	5.6	5.6	5.4	5.6	5.4	5.2	5.4
	More than 10 years	5.4	5.5	5.1	5.5	5.4	5.7	5.3	5.5	5.4	5.2	5.4	5.5	5.2	4.7
Own/Rent	Own	5.5	5.6	5.3	5.6	5.5	5.7	5.3	5.6	5.5	5.2	5.5	5.5	5.2	4.9
	Rent/Lease	5.4	5.4	4.9	5.5	5.4	5.6	5.1	5.6	5.4	5.2	4.7	5.1	4.8	4.6
Employment	Yes	5.5	5.6	5.2	5.7	5.5	5.6	5.4	5.7	5.5	5.3	5.4	5.5	5.2	5.3
	No, a different community	5.4	5.5	5.2	5.4	5.4	5.6	5.2	5.4	5.4	5.2	5.4	5.3	5.1	4.8
	Not currently employed*	5.4	5.7	5.3	5.7	4.7	5.8	4.9	5.8	4.7	4.9	4.7	5.0	4.5	4.4
	I am retired	5.5	5.5	5.2	5.6	5.5	5.7	5.4	5.6	5.5	5.3	5.5	5.7	5.3	4.7
Age	18 to 24*	5.1	5.4	4.7	5.3	5.0	5.3	4.5	6.0	5.0	3.7	4.3	4.5	4.8	3.5
	25 to 34*	5.7	6.0	5.4	5.9	5.5	5.9	5.6	5.5	5.5	6.0	5.7	6.0	5.0	5.8
	35 to 44	5.4	5.5	5.3	5.4	5.2	5.4	5.1	5.2	5.2	5.1	5.1	5.1	5.0	5.0
	45 to 54	5.4	5.5	5.1	5.5	5.4	5.6	5.2	5.5	5.4	5.1	5.5	5.4	5.0	4.8
	55 to 64	5.5	5.5	5.5	5.5	5.4	5.6	5.4	5.7	5.4	5.4	5.5	5.5	5.3	5.0
	65 or over	5.5	5.5	5.1	5.7	5.5	5.7	5.4	5.6	5.5	5.3	5.5	5.6	5.3	4.8
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	5.2	5.8	3.5	5.4	5.1	6.0	4.7	5.2	5.1	4.9	5.0	5.1	3.8	3.8
	Some college	5.4	5.6	5.2	5.6	5.1	5.7	5.0	5.3	5.1	4.9	5.3	5.2	4.8	4.5
	College graduate	5.4	5.4	5.1	5.4	5.4	5.6	5.2	5.5	5.4	5.1	5.4	5.3	5.2	4.6
	Graduate degree(s)	5.5	5.6	5.2	5.6	5.6	5.6	5.5	5.6	5.6	5.4	5.5	5.7	5.3	5.2
HH Income	\$25,000 or less*	5.5	5.6	5.3	5.6	5.3	5.7	4.9	5.2	5.3	5.0	5.0	5.1	4.5	4.4
	\$25,001 to \$50,000*	5.3	5.4	5.3	5.6	5.0	5.3	4.8	5.5	5.0	5.0	4.8	5.0	4.8	3.5
	\$50,001 to \$100,000	5.4	5.4	5.0	5.5	5.4	5.6	5.2	5.3	5.4	5.1	5.4	5.5	5.1	4.7
	\$100,001-\$175,000	5.5	5.5	5.2	5.5	5.4	5.7	5.4	5.6	5.4	5.3	5.6	5.5	5.3	5.1
	More than \$175,000	5.6	5.7	5.4	5.6	5.5	5.6	5.4	5.8	5.5	5.3	5.5	5.6	5.2	5.1
Marital Status	Single	5.5	5.5	5.1	5.6	5.3	5.8	4.9	5.0	5.3	5.1	5.1	5.2	4.4	4.1
	Married/living with partner	5.5	5.5	5.2	5.5	5.5	5.6	5.4	5.6	5.5	5.3	5.4	5.5	5.3	4.9
	Widowed*	5.6	5.8	5.6	5.7	5.5	5.6	5.4	5.7	5.5	5.3	5.8	5.7	5.4	4.7
	Separated/divorced*	5.1	4.8	4.7	5.7	5.1	5.2	5.0	5.1	5.1	4.7	5.0	5.2	4.9	5.0
HH Composition	Child(ren) age 12 or under	5.5	5.6	5.2	5.6	5.3	5.6	5.2	5.3	5.3	5.1	5.4	5.4	4.9	5.0
	Child(ren) age 12-17	5.5	5.6	5.0	5.7	5.4	5.7	5.5	5.7	5.4	5.3	5.6	5.5	5.2	5.5
	Adult child(ren) age 18+	5.3	5.4	5.1	5.3	5.2	5.5	5.1	5.2	5.2	5.0	5.4	5.4	5.0	4.6
	Spouse/partner	5.5	5.5	5.2	5.6	5.6	5.7	5.4	5.7	5.6	5.3	5.5	5.6	5.3	4.9
	Roommate*	5.4	5.8	5.3	5.7	4.5	5.8	4.5	5.6	4.5	4.8	5.5	4.3	3.3	3.5
	Parent age 65 or older*	5.3	5.5	4.9	5.4	4.9	5.6	4.7	5.1	4.9	4.1	5.1	5.2	4.4	4.1
	None of these	5.6	5.6	5.5	5.7	5.5	5.6	5.4	5.5	5.5	5.5	5.5	5.5	5.1	5.0
Gender	Male	5.5	5.5	5.2	5.6	5.5	5.5	5.4	5.6	5.5	5.3	5.4	5.5	5.4	4.9
	Female	5.5	5.5	5.2	5.6	5.4	5.7	5.3	5.6	5.4	5.2	5.5	5.5	5.1	4.9
	Non-binary*	5.5	6.0	5.0	-	-	-	-	-	-	-	-	-	-	-
	Prefer not to say*	5.0	5.0	5.2	5.0	4.4	5.2	4.1	3.6	4.4	4.5	4.0	4.7	3.9	3.3
	Prefer to self describe	3.3	-	3.0	3.0	1.0	6.0	1.9	4.0	1.0	1.0	3.0	2.0	1.0	1.0
Ethnicity	Asian*	5.4	5.2	5.2	5.4	5.6	5.5	5.3	5.4	5.6	5.2	5.6	5.5	4.8	5.3
	White/Caucasian	5.5	5.6	5.2	5.6	5.4	5.7	5.3	5.6	5.4	5.2	5.5	5.5	5.2	4.8
	Black/African American*	5.1	4.8	5.0	5.0	5.6	5.0	5.2	5.0	5.6	5.3	4.5	5.4	5.4	5.0
	Hispanic/Latinx*	-	-	-	-	6.0	-	6.0	6.0	6.0	6.0	6.0	6.0	6.0	-
	Indigenous American*	5.7	6.0	5.0	6.0	5.5	6.0	5.4	6.0	5.5	6.0	6.0	6.0	4.0	4.0
	Prefer not to say*	5.0	5.0	4.8	5.0	4.9	5.3	4.6	4.7	4.9	4.3	4.5	4.8	4.7	4.0
	Other*	5.2	5.8	4.7	5.2	4.7	5.4	4.8	5.3	4.7	4.4	5.5	4.8	4.3	4.3
Zip Code	48864	5.5	5.5	5.3	5.6	5.5	5.6	5.4	5.6	5.5	5.3	5.4	5.5	5.3	4.9
	48823	5.4	5.3	5.0	5.7	5.4	5.7	5.3	5.6	5.4	5.3	5.4	5.5	5.2	4.9
	48840	5.4	5.6	5.1	5.4	5.3	5.7	5.1	5.3	5.3	4.9	5.5	5.4	4.9	4.7
	48895*	4.6	4.0	4.0	-	5.5	5.0	4.4	6.0	5.5	4.0	-	3.0	5.0	3.0
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	5.4	5.5	5.2	5.5	5.4	5.6	5.3	5.5	5.4	5.2	5.4	5.5	5.2	4.8
	No	5.5	5.6	5.1	5.7	5.4	5.6	5.3	5.8	5.4	5.1	5.3	5.3	5.2	5.0

* Cohort has lower response level which may increase score variation

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Parks and Recreation									Transportaion Infrastructure					
		Parks and Recreation Overall	Parks/facilities meet your needs	Parks/facility maintenance and cleanliness	Quality of recreational programs	Variety of recreational programs	Variety of park amenities	Quality of park amenities (trails, playgrounds, etc.)	Marketplace on the Green Farmers Market	Historical village	Harris Nature Center	Transportation Overall	Street surface maintenance/repair	CATA/Redi-Ride	Pathway system for biking and walking	Street tree maintenance and care
Overall		5.3	5.3	5.2	5.1	5.0	5.1	5.3	5.6	5.3	5.4	4.2	3.2	4.6	4.7	4.2
Residency	One year or less*	5.6	5.8	5.7	5.2	5.5	5.4	5.4	5.5	5.7	5.8	5.1	4.3	5.0	5.7	5.4
	1-5 years	5.3	5.2	5.3	5.3	5.0	5.1	5.4	5.7	5.2	5.4	4.3	3.5	4.9	4.5	4.2
	6-10 years	5.3	5.2	5.4	5.2	5.1	5.0	5.3	5.8	5.5	5.4	4.3	3.5	4.6	4.7	4.3
	More than 10 years	5.2	5.2	5.2	5.1	4.9	5.0	5.2	5.5	5.3	5.5	4.1	3.1	4.5	4.7	4.1
Own/Rent	Own	5.3	5.3	5.2	5.2	5.0	5.1	5.3	5.6	5.4	5.5	4.2	3.2	4.6	4.7	4.2
	Rent/Lease	5.2	5.4	5.5	5.0	4.6	5.2	5.4	5.3	5.3	5.3	4.6	3.5	4.9	5.2	4.7
Employment	Yes	5.3	5.3	5.2	5.3	5.0	5.1	5.3	5.4	5.3	5.4	4.3	3.2	4.6	4.8	4.4
	No, a different community	5.1	5.2	5.1	4.9	4.8	4.9	5.1	5.6	5.2	5.4	4.0	3.1	4.3	4.4	4.1
	Not currently employed*	5.0	5.0	5.3	5.1	4.4	5.0	5.1	5.4	4.7	4.7	4.4	3.1	5.1	4.7	4.6
	I am retired	5.4	5.4	5.3	5.3	5.3	5.2	5.3	5.6	5.6	5.6	4.4	3.4	4.9	5.0	4.2
Age	18 to 24*	5.3	5.6	5.6	5.5	5.0	5.1	5.5	5.6	4.9	5.0	3.7	2.9	3.0	4.6	4.2
	25 to 34*	5.5	5.2	5.6	5.6	5.3	5.4	5.6	5.7	5.4	5.6	4.6	3.0	5.2	4.9	5.1
	35 to 44	5.1	5.1	5.1	4.9	5.0	4.9	5.1	5.6	5.2	5.4	3.9	3.3	3.9	4.2	4.2
	45 to 54	5.1	5.1	5.1	5.0	4.7	4.8	5.1	5.2	5.2	5.3	4.0	3.2	4.2	4.6	4.1
	55 to 64	5.3	5.3	5.2	5.1	4.9	5.1	5.3	5.6	5.2	5.6	4.5	3.2	5.5	4.7	4.4
	65 or over	5.4	5.4	5.2	5.3	5.2	5.2	5.3	5.7	5.5	5.5	4.3	3.3	4.9	5.0	4.0
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	4.8	4.7	4.9	4.2	4.5	4.8	4.8	5.5	4.9	4.8	4.3	3.2	5.0	4.8	4.3
	Some college	5.4	5.4	5.3	5.5	5.2	5.3	5.4	5.6	5.3	5.4	4.1	3.1	4.5	4.8	4.0
	College graduate	5.2	5.2	5.1	5.1	5.0	5.0	5.3	5.6	5.3	5.6	4.2	3.3	4.6	4.8	4.1
	Graduate degree(s)	5.2	5.3	5.3	5.1	5.0	5.0	5.2	5.5	5.4	5.4	4.2	3.2	4.6	4.6	4.3
HH Income	\$25,000 or less*	5.0	4.9	5.1	4.5	4.2	4.8	5.3	5.7	5.3	5.0	4.4	3.0	5.0	5.1	4.3
	\$25,001 to \$50,000*	5.2	5.3	5.2	5.0	5.0	5.2	5.2	5.6	5.3	5.4	4.3	3.4	4.7	4.9	4.3
	\$50,001 to \$100,000	5.3	5.4	5.3	5.2	5.0	5.2	5.3	5.5	5.5	5.5	4.3	3.5	4.5	4.8	4.2
	\$100,001-\$175,000	5.3	5.3	5.2	5.3	5.1	5.0	5.3	5.5	5.3	5.5	4.2	3.2	4.6	4.8	4.3
	More than \$175,000	5.2	5.2	5.2	5.1	5.0	5.0	5.2	5.6	5.2	5.4	4.0	2.9	4.4	4.4	4.1
Marital Status	Single	5.1	5.1	5.2	5.0	4.6	5.1	5.2	5.6	5.2	5.1	4.2	3.1	4.6	4.8	4.1
	Married/living with partner	5.2	5.3	5.2	5.1	5.0	5.0	5.3	5.5	5.3	5.5	4.1	3.3	4.4	4.6	4.2
	Widowed*	5.3	5.1	5.0	5.3	5.2	5.3	5.4	5.8	5.4	5.4	4.3	3.0	5.4	4.7	3.9
	Separated/divorced*	5.2	5.3	5.5	4.9	4.4	4.8	5.2	5.8	5.0	5.8	4.7	3.7	5.3	5.2	4.4
HH Composition	Child(ren) age 12 or under	5.1	5.1	5.1	5.0	4.8	4.9	5.1	5.5	5.2	5.3	4.0	3.4	4.0	4.3	4.2
	Child(ren) age 12-17	5.1	5.1	5.1	5.2	5.0	4.8	5.0	5.5	5.3	5.3	4.0	3.4	3.9	4.4	4.3
	Adult child(ren) age 18+	5.1	5.2	5.0	5.1	5.0	5.0	5.1	5.3	5.2	5.3	4.1	3.0	4.8	4.5	4.2
	Spouse/partner	5.4	5.4	5.3	5.3	5.3	5.2	5.3	5.6	5.5	5.6	4.2	3.2	4.6	4.7	4.2
	Roommate*	5.0	5.2	5.0	4.0	4.0	4.8	5.2	5.8	5.5	5.5	3.7	3.0	3.3	4.5	3.8
	Parent age 65 or older*	5.2	5.0	5.3	5.2	5.0	5.2	5.0	5.3	5.2	5.3	3.9	3.0	3.9	4.1	4.4
	None of these	5.3	5.4	5.2	4.9	4.6	5.2	5.4	5.8	5.4	5.5	4.4	3.2	5.1	5.1	4.1
Gender	Male	5.3	5.3	5.3	5.1	5.2	5.1	5.3	5.5	5.3	5.4	4.2	3.3	4.7	4.7	4.1
	Female	5.2	5.2	5.2	5.2	4.9	5.0	5.2	5.6	5.4	5.5	4.2	3.2	4.8	4.7	4.2
	Non-binary*	5.6	5.0	-	-	-	6.0	6.0	6.0	5.0	-	5.0	5.0	4.0	6.0	5.0
	Prefer not to say*	4.9	5.0	5.1	4.6	4.8	4.6	5.0	5.3	4.5	5.0	4.0	3.0	3.6	4.6	4.8
	Prefer to self describe	-	-	-	-	-	-	-	-	-	-	2.5	2.0	3.0	3.0	2.0
Ethnicity	Asian*	5.0	5.2	5.2	5.3	4.4	4.8	5.1	5.3	5.0	5.0	4.2	3.3	4.5	4.4	4.5
	White/Caucasian	5.3	5.3	5.2	5.2	5.1	5.1	5.3	5.6	5.4	5.6	4.2	3.3	4.7	4.8	4.1
	Black/African American*	4.9	4.7	5.3	4.8	4.5	4.8	5.1	5.2	5.0	4.5	4.2	3.2	5.0	4.7	3.8
	Hispanic/Latinx*	5.4	5.0	5.5	-	-	5.5	5.5	5.0	5.5	6.0	4.4	2.7	-	5.0	5.5
	Indigenous American*	5.1	5.0	5.0	-	3.0	5.0	5.0	6.0	6.0	6.0	3.4	4.0	3.0	4.0	2.5
	Prefer not to say*	4.6	4.7	4.6	4.3	4.2	4.3	4.8	5.2	4.4	4.9	3.6	2.8	3.4	4.3	4.0
	Other*	5.2	5.0	5.3	5.3	5.3	5.3	5.0	5.5	5.2	5.0	4.2	3.6	4.4	4.8	3.9
Zip Code	48864	5.3	5.3	5.2	5.2	5.0	5.1	5.3	5.5	5.4	5.5	4.1	3.1	4.5	4.6	4.1
	48823	5.2	5.2	5.2	5.0	4.8	4.9	5.1	5.6	5.4	5.3	4.3	3.2	4.8	4.9	4.2
	48840	5.3	5.3	5.2	5.2	5.1	5.1	5.3	5.7	5.3	5.5	4.3	3.5	4.6	4.8	4.3
	48895*	3.3	4.0	2.5	3.5	3.0	3.0	4.0	3.0	3.0	4.0	4.0	4.0	-	5.0	3.0
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	5.3	5.3	5.2	5.1	5.0	5.1	5.3	5.6	5.3	5.4	4.2	3.2	4.6	4.7	4.2
	No	5.4	5.5	5.4	5.2	5.2	5.2	5.5	5.5	5.5	5.6	4.3	3.7	4.5	4.8	4.2

* Cohort has low response level which may affect results

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Public Works Services							Facilities and Grounds						
		Public Works Overall	Drinking water quality	Response time to water/sewer emergencies	Storm water/drain maintenance	Ease of paying Township utility bills	Snow management on trails and pathways	Streetlight maintenance	Respectful treatment of residents/customer service	Facilities and Grounds Overall	Meridian Township Hall (government offices)	Okemos Library CADL Branch	Haslett Library CADL Branch	Glendale Cemetery	Recycling/transfer station
Overall		4.9	5.2	4.9	4.4	5.3	4.7	4.9	5.2	5.2	5.3	5.4	5.4	5.3	4.8
Residency	One year or less*	5.2	4.7	5.0	5.3	5.6	5.4	5.2	5.3	5.2	5.0	5.6	5.0	5.0	5.2
	1-5 years	4.8	4.9	4.8	4.3	5.0	4.5	4.8	5.1	5.2	5.2	5.4	5.1	5.3	5.0
	6-10 years	4.9	4.9	5.3	4.2	5.3	4.7	4.8	5.4	5.2	5.2	5.3	5.3	5.4	4.7
	More than 10 years	4.9	5.3	4.9	4.4	5.3	4.6	4.9	5.2	5.2	5.4	5.4	5.4	5.2	4.7
Own/Rent	Own	4.9	5.2	5.0	4.3	5.3	4.6	4.9	5.2	5.2	5.3	5.4	5.4	5.3	4.8
	Rent/Lease	5.1	5.0	5.4	4.9	5.2	4.9	5.1	5.2	5.1	5.3	5.3	5.1	5.4	4.5
Employment	Yes	5.0	5.1	5.3	4.4	5.2	4.6	5.1	5.1	5.0	4.9	5.2	4.9	5.1	4.7
	No, a different community	4.7	5.0	4.3	4.1	5.2	4.5	4.6	5.0	5.3	5.3	5.4	5.3	5.4	4.9
	Not currently employed*	4.9	5.5	5.4	4.5	4.9	4.5	4.6	5.1	5.0	5.3	5.5	4.9	4.8	4.3
	I am retired	5.1	5.4	5.2	4.6	5.4	4.9	5.0	5.4	5.3	5.6	5.5	5.6	5.2	4.7
Age	18 to 24*	5.0	5.5	6.0	5.2	5.1	4.5	5.0	3.8	5.1	5.5	5.5	5.3	-	4.2
	25 to 34*	4.9	5.1	4.0	4.6	5.5	4.5	4.9	5.5	5.0	4.2	5.3	4.6	5.9	4.9
	35 to 44	4.6	4.8	4.7	3.9	5.0	4.4	4.6	5.1	5.0	5.0	5.1	5.0	5.2	4.8
	45 to 54	4.7	5.0	4.6	4.0	5.1	4.4	4.8	5.2	5.0	4.9	5.3	5.2	5.3	4.5
	55 to 64	5.0	5.3	4.8	4.6	5.4	5.0	4.9	5.2	5.4	5.4	5.5	5.5	5.6	5.0
	65 or over	5.1	5.4	5.2	4.6	5.3	4.7	4.9	5.3	5.3	5.6	5.5	5.6	5.1	4.7
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	4.8	4.8	4.8	4.3	5.1	5.0	4.7	5.1	5.2	5.3	5.2	5.3	5.8	4.2
	Some college	5.1	5.3	5.7	4.6	5.3	5.0	4.8	5.0	5.3	5.5	5.5	5.4	5.2	4.9
	College graduate	4.9	5.3	4.5	4.3	5.4	4.6	4.8	5.2	5.1	5.2	5.3	5.3	5.2	4.7
	Graduate degree(s)	4.9	5.2	5.1	4.4	5.2	4.6	4.9	5.2	5.3	5.4	5.5	5.4	5.2	4.8
HH Income	\$25,000 or less*	5.2	5.3	5.0	4.8	5.4	5.1	5.2	5.3	5.2	5.5	5.7	5.6	4.7	4.7
	\$25,001 to \$50,000*	5.0	5.0	5.6	5.0	4.6	4.7	5.3	5.1	5.1	5.2	5.2	4.8	5.4	4.7
	\$50,001 to \$100,000	5.0	5.0	5.0	4.5	5.3	4.8	4.9	5.2	5.3	5.4	5.5	5.5	5.3	4.8
	\$100,001-\$175,000	4.9	5.2	4.9	4.3	5.4	4.7	4.8	5.0	5.2	5.2	5.4	5.4	5.1	4.9
	More than \$175,000	4.9	5.5	5.0	4.1	5.2	4.3	4.8	5.3	5.1	5.3	5.4	5.0	5.2	4.5
Marital Status	Single	4.9	4.9	4.9	4.7	5.3	4.6	4.9	5.0	5.0	5.1	5.3	4.9	5.2	4.3
	Married/living with partner	4.9	5.2	4.9	4.3	5.3	4.6	4.8	5.2	5.3	5.3	5.4	5.5	5.4	4.8
	Widowed*	5.1	5.5	5.7	4.6	5.0	5.0	4.8	5.3	5.2	5.7	5.5	5.3	4.7	4.9
	Separated/divorced*	5.1	5.3	4.5	4.9	5.3	5.1	5.2	5.4	5.3	5.6	5.9	5.3	5.0	4.8
HH Composition	Child(ren) age 12 or under	4.7	4.9	5.0	3.9	5.0	4.3	4.5	5.0	5.0	4.8	5.2	5.1	5.3	4.5
	Child(ren) age 12-17	4.7	5.4	4.7	3.7	5.2	4.5	4.5	5.0	5.4	5.2	5.4	5.3	5.7	5.2
	Adult child(ren) age 18+	4.8	5.3	4.5	4.3	5.2	4.6	4.7	5.0	5.2	5.2	5.4	5.4	5.4	4.5
	Spouse/partner	5.0	5.3	5.1	4.4	5.3	4.7	4.9	5.3	5.3	5.4	5.4	5.5	5.4	4.9
	Roommate*	4.9	5.1	6.0	4.6	4.8	4.0	5.0	4.5	5.2	5.4	5.5	5.3	6.0	4.0
	Parent age 65 or older*	5.0	4.7	4.9	4.9	5.8	4.5	5.1	5.4	5.1	5.2	5.3	4.8	5.2	5.2
	None of these	5.1	5.2	5.3	4.6	5.3	5.1	5.0	5.5	5.1	5.5	5.5	5.2	4.8	4.7
Gender	Male	5.0	5.3	5.1	4.6	5.2	4.8	4.8	5.3	5.3	5.4	5.5	5.4	5.3	4.9
	Female	4.9	5.1	5.0	4.3	5.4	4.6	4.9	5.2	5.2	5.3	5.4	5.3	5.2	4.7
	Non-binary*	5.3	5.0	-	5.0	-	5.0	6.0	-	6.0	6.0	-	6.0	-	-
	Prefer not to say*	4.8	5.1	4.3	4.1	5.1	4.8	5.2	4.8	5.2	5.0	5.6	5.3	5.0	5.2
	Prefer to self describe	3.3	4.0	3.0	3.0	3.0	3.0	3.0	4.0	3.4	4.0	3.0	3.0	3.0	4.0
Ethnicity	Asian*	4.9	4.6	5.0	4.8	5.5	4.2	4.8	5.1	4.9	5.1	5.3	4.7	4.5	4.8
	White/Caucasian	5.0	5.3	5.1	4.4	5.3	4.7	4.9	5.2	5.3	5.4	5.5	5.4	5.3	4.8
	Black/African American*	4.6	4.9	4.5	3.8	5.0	4.4	4.3	5.2	4.6	4.5	5.0	5.0	-	3.8
	Hispanic/Latinx*	5.9	6.0	-	-	6.0	5.3	6.0	6.0	6.0	-	-	-	-	6.0
	Indigenous American*	4.4	5.5	-	5.0	3.5	4.0	4.5	4.0	5.0	5.0	-	5.0	-	-
	Prefer not to say*	4.3	4.8	3.7	4.0	4.6	3.6	4.9	4.4	5.3	5.1	5.4	5.7	5.5	4.6
	Other*	4.7	5.1	5.2	3.9	4.8	4.3	4.5	5.0	4.9	5.0	5.2	5.0	5.0	4.3
Zip Code	48864	4.8	5.2	4.8	4.1	5.2	4.6	4.8	5.2	5.2	5.3	5.4	5.2	5.4	4.7
	48823	5.2	5.3	5.4	5.0	5.4	4.7	5.1	5.2	5.3	5.5	5.5	5.4	5.3	4.9
	48840	4.9	5.0	4.7	4.4	5.3	4.9	4.8	5.2	5.1	5.4	5.4	5.5	4.7	4.7
	48895*	4.8	-	-	5.0	6.0	4.0	6.0	3.0	5.3	5.0	5.0	5.0	-	6.0
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	4.9	5.2	4.9	4.4	5.3	4.7	4.9	5.2	5.2	5.3	5.4	5.4	5.3	4.8
	No	4.9	5.5	5.5	4.1	4.9	4.6	4.8	5.0	5.3	5.2	5.6	5.6	5.3	4.6

* Cohort has lower response level which mc

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Economic Health							Township Services							
		Economy Overall	Cost of living	Affordability of housing	Availability of quality jobs	Stability of property values	Strength of local economy	Access to general health care services	Access to mental health care services	Services Overall	Building, plumbing and electrical inspections	Professionalism of code enforcement staff	Code enforcement/property maintenance in your neighborhood	Rental inspections	Ease of permitting services	Plan review
Overall		4.4	4.3	4.0	4.1	4.8	4.4	5.0	4.3	4.5	4.6	4.6	4.4	4.2	4.5	4.7
Residency	One year or less*	4.2	4.2	4.1	4.0	4.0	4.3	4.1	4.5	4.3	4.2	4.0	5.0	4.5	4.0	4.0
	1-5 years	4.5	4.3	4.1	4.2	4.9	4.6	5.0	4.5	4.7	4.7	5.1	4.5	4.5	4.4	4.8
	6-10 years	4.5	4.4	4.1	4.3	4.9	4.3	4.9	4.7	4.7	4.8	5.0	4.6	4.1	4.7	5.2
	More than 10 years	4.4	4.3	4.0	4.1	4.7	4.4	5.0	4.1	4.4	4.6	4.5	4.2	4.2	4.5	4.6
Own/Rent	Own	4.5	4.4	4.1	4.2	4.8	4.4	5.0	4.4	4.5	4.6	4.7	4.4	4.2	4.5	4.7
	Rent/Lease	4.3	4.0	3.9	4.1	4.3	4.5	4.9	4.2	4.3	4.3	4.4	4.3	4.1	4.5	4.4
Employment	Yes	4.4	4.2	3.9	4.3	4.7	4.7	4.8	4.3	4.7	4.6	4.9	4.9	4.3	4.5	4.8
	No, a different community	4.3	4.3	3.9	4.0	4.6	4.1	4.8	4.1	4.4	4.6	4.4	4.0	4.2	4.4	4.5
	Not currently employed*	4.1	4.0	3.8	3.7	4.0	4.1	4.9	3.9	4.3	3.7	3.9	3.9	4.0	5.0	5.0
	I am retired	4.6	4.5	4.2	4.2	5.0	4.7	5.2	4.6	4.6	4.6	4.8	4.4	4.2	4.5	4.8
Age	18 to 24*	4.4	4.1	3.6	4.7	5.2	4.5	4.8	3.9	3.0	4.0	2.1	3.0	3.5	3.1	2.5
	25 to 34*	4.6	4.2	3.6	4.3	5.0	4.8	5.2	4.8	4.8	5.4	4.9	4.9	4.2	3.4	6.0
	35 to 44	4.2	4.2	3.7	4.2	4.5	4.2	4.7	3.9	4.5	4.2	4.6	4.5	4.0	4.8	5.0
	45 to 54	4.2	4.2	3.9	3.9	4.5	4.2	4.7	4.1	4.5	4.9	4.4	4.0	4.2	4.6	4.6
	55 to 64	4.4	4.3	4.1	4.0	4.8	4.4	4.9	4.5	4.5	4.7	4.3	4.3	4.5	4.5	4.5
	65 or over	4.6	4.5	4.3	4.3	4.9	4.6	5.2	4.5	4.5	4.5	4.8	4.5	4.1	4.4	4.7
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	4.2	3.8	3.7	3.7	4.1	4.4	4.9	4.5	4.5	4.5	4.5	4.3	4.2	5.0	4.2
	Some college	4.3	4.1	3.9	4.0	4.6	4.4	5.0	4.4	4.1	4.3	4.0	3.8	3.8	4.2	4.2
	College graduate	4.4	4.3	4.0	4.1	4.7	4.4	5.0	4.5	4.4	4.5	4.6	4.2	4.2	4.4	4.7
	Graduate degree(s)	4.5	4.5	4.2	4.3	4.9	4.5	5.0	4.0	4.7	4.8	4.9	4.7	4.4	4.6	5.0
HH Income	\$25,000 or less*	4.2	4.0	3.5	3.8	4.1	4.7	5.0	4.6	4.5	4.2	4.5	4.1	4.3	4.6	5.3
	\$25,001 to \$50,000*	4.2	3.9	3.8	3.7	4.5	4.2	4.6	4.4	4.2	4.5	4.1	4.2	4.3	4.1	3.9
	\$50,001 to \$100,000	4.4	4.3	3.9	4.1	4.8	4.5	5.0	3.9	4.4	4.4	4.4	4.1	4.2	4.5	4.9
	\$100,001-\$175,000	4.5	4.5	4.1	4.2	4.9	4.5	4.9	4.4	4.6	4.7	4.6	4.5	4.3	4.5	4.7
	More than \$175,000	4.5	4.5	4.3	4.4	4.6	4.4	4.9	4.2	4.6	4.8	4.9	4.7	4.2	4.6	4.6
Marital Status	Single	4.2	4.1	3.7	4.1	4.5	4.6	4.6	3.9	4.3	4.7	4.5	4.0	3.7	4.3	4.4
	Married/living with partner	4.5	4.3	4.1	4.2	4.8	4.4	5.0	4.4	4.5	4.5	4.6	4.4	4.4	4.6	4.7
	Widowed*	4.2	4.4	4.1	3.2	4.5	4.3	5.0	4.1	4.6	4.6	4.5	4.3	5.0	4.0	5.3
	Separated/divorced*	4.7	4.5	4.4	4.7	5.2	4.8	5.1	4.4	4.8	4.6	5.0	3.6	5.0	5.3	5.0
HH Composition	Child(ren) age 12 or under	4.2	4.1	3.7	4.1	4.6	4.2	4.8	4.2	4.7	4.8	4.9	4.8	3.9	4.5	5.0
	Child(ren) age 12-17	4.2	4.1	3.7	3.9	4.7	4.2	4.9	4.0	4.8	4.7	4.6	4.5	4.7	5.3	5.1
	Adult child(ren) age 18+	4.4	4.4	4.1	4.1	4.7	4.3	4.9	4.2	4.6	4.5	4.5	4.7	4.6	4.6	4.7
	Spouse/partner	4.6	4.4	4.2	4.5	5.0	4.7	5.1	4.5	4.5	4.6	4.7	4.5	4.3	4.5	4.6
	Roommate*	3.7	3.6	3.7	3.5	4.8	3.4	4.5	2.3	3.5	5.0	3.0	2.3	3.0	3.5	4.0
	Parent age 65 or older*	4.1	3.9	3.7	3.9	4.2	4.0	5.0	4.2	5.0	5.3	5.1	5.4	4.5	4.5	4.9
	None of these	4.3	4.3	4.1	3.9	4.6	4.5	4.9	4.1	4.5	4.5	4.4	3.9	4.0	4.7	5.2
Gender	Male	4.5	4.4	4.2	4.3	4.8	4.5	5.1	4.5	4.6	4.8	4.8	4.3	4.1	4.6	4.7
	Female	4.4	4.3	4.0	4.1	4.7	4.4	4.9	4.2	4.6	4.5	4.6	4.5	4.4	4.5	4.8
	Non-binary*	4.7	5.0	5.0	4.0	-	5.0	5.0	4.0	5.0	-	-	-	5.0	-	-
	Prefer not to say*	4.2	4.0	3.8	4.2	4.8	4.3	4.9	3.5	3.9	3.6	4.6	4.0	2.7	4.0	4.5
	Prefer to self describe	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.3	3.0	4.0	4.0	3.0	3.0
Ethnicity	Asian*	4.1	4.3	3.9	3.7	4.3	4.2	4.9	3.5	5.2	5.0	6.0	5.5	4.8	5.0	4.8
	White/Caucasian	4.5	4.4	4.0	4.2	4.9	4.5	5.0	4.3	4.5	4.7	4.6	4.3	4.3	4.5	4.7
	Black/African American*	4.0	4.0	3.7	3.9	4.4	4.4	4.4	3.0	4.6	4.7	4.6	5.0	3.0	4.3	6.0
	Hispanic/Latinx*	5.1	5.0	5.0	4.0	5.0	5.0	6.0	6.0	4.0	-	-	4.0	-	-	-
	Indigenous American*	5.0	5.0	5.0	6.0	5.0	5.0	4.0	5.0	2.9	-	1.0	4.5	2.0	3.0	4.0
	Prefer not to say*	4.1	3.9	4.1	4.3	4.3	4.1	4.5	3.6	3.6	3.5	3.5	3.3	3.0	4.0	4.0
	Other*	3.8	3.6	3.3	3.5	4.3	4.0	4.4	3.8	4.5	4.1	5.0	4.7	4.3	4.2	4.8
Zip Code	48864	4.4	4.3	4.0	4.3	4.8	4.4	5.0	4.2	4.5	4.6	4.6	4.2	4.2	4.7	4.8
	48823	4.5	4.5	4.4	4.1	4.8	4.5	5.0	4.5	4.6	4.9	4.7	4.6	4.3	4.4	4.4
	48840	4.3	4.3	3.8	3.7	4.7	4.3	4.9	4.2	4.3	4.3	4.5	4.3	4.1	4.1	4.7
	48895*	2.8	2.0	2.0	4.0	3.0	3.0	-	-	-	-	-	-	-	-	-
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	4.4	4.3	4.0	4.1	4.8	4.4	5.0	4.3	4.5	4.6	4.6	4.4	4.2	4.5	4.7
	No	4.7	4.6	4.3	4.4	5.1	4.8	5.0	4.4	4.7	5.1	5.0	4.8	4.3	4.7	4.2

* Cohort has lower response level which mc

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Overall	Outcome Behaviors				Community Image												
		Overall Satisfaction	Be a community volunteer	Encourage someone to start a business here	Participate in community events and festivals	Remain living here five years from now	Image Overall	A safe place to live	An enjoyable place for children	An enjoyable place for young adults (age 18-35)	An enjoyable place for older adults (age 62+)	An enjoyable place for people to visit	Physically attractive/great curb appeal	A great place to have a business	A community that is growing responsibly	A safe place to bike and walk	A safe place to bike and walk at night	A perfect community for me	A place that is inclusive and celebrates diversity
Overall		4.9	3.1	3.3	4.0	4.8	4.8	5.5	5.4	4.6	5.3	4.6	4.5	4.2	4.6	5.2	4.6	4.8	4.7
Residency	One year or less*	4.8	3.8	3.1	3.2	3.3	4.8	5.6	5.3	4.8	4.5	4.4	5.0	4.0	4.7	5.5	4.0	4.9	5.0
	1-5 years	4.9	3.3	3.7	4.6	4.8	4.9	5.6	5.4	4.7	5.3	4.6	4.7	4.9	4.9	5.2	4.4	4.8	4.5
	6-10 years	4.9	3.5	3.4	4.3	4.7	4.9	5.6	5.4	4.6	5.3	4.5	4.5	3.9	4.7	5.3	4.8	4.8	4.9
	More than 10 years	4.8	3.0	3.3	3.9	4.9	4.8	5.5	5.4	4.6	5.3	4.6	4.4	4.1	4.5	5.1	4.6	4.8	4.6
Own/Rent	Own	4.9	3.1	3.3	4.2	5.0	4.8	5.5	5.4	4.6	5.3	4.6	4.5	4.2	4.6	5.1	4.6	4.8	4.6
	Rent/Lease	5.1	3.5	3.6	3.7	3.6	5.0	5.6	5.5	4.6	5.2	4.7	5.1	4.6	4.7	5.4	4.7	4.7	4.7
Employment	Yes	4.8	3.8	3.8	4.5	5.0	4.9	5.7	5.4	4.5	5.3	4.5	4.4	4.3	4.6	5.4	5.0	4.9	5.0
	No, a different community	4.7	3.1	3.3	4.2	4.5	4.5	5.5	5.3	4.2	5.1	4.2	4.3	3.8	4.2	4.9	4.3	4.4	4.0
	Not currently employed*	5.0	3.0	3.0	4.0	4.0	5.0	5.7	5.7	4.9	5.8	5.0	4.9	4.1	4.7	5.3	4.9	4.5	4.6
	I am retired	5.0	2.9	3.2	3.6	5.1	5.0	5.5	5.4	5.1	5.3	4.9	4.8	4.6	4.8	5.3	4.6	5.1	5.1
Age	18 to 24*	5.0	4.2	3.0	4.3	2.7	4.4	5.6	5.0	3.7	4.4	4.0	4.4	3.0	4.4	5.7	4.7	3.4	4.3
	25 to 34*	4.9	3.4	3.1	4.5	4.1	4.8	5.7	5.5	4.2	5.7	3.9	4.7	4.2	4.5	5.5	5.1	4.8	4.3
	35 to 44	4.8	3.4	3.7	4.6	5.0	4.8	5.6	5.5	4.6	5.3	4.5	4.5	4.2	4.6	5.0	4.6	4.8	4.7
	45 to 54	4.6	3.3	3.5	4.4	4.7	4.6	5.5	5.3	4.3	5.3	4.3	4.3	3.8	4.3	5.1	4.5	4.5	4.3
	55 to 64	4.9	3.0	3.1	3.6	4.6	4.7	5.6	5.4	4.2	5.1	4.4	4.3	4.1	4.4	5.2	4.6	4.8	4.8
65 or over	4.9	3.0	3.3	3.9	5.1	5.0	5.5	5.4	5.1	5.3	4.9	4.7	4.4	4.7	5.2	4.5	5.0	4.9	
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	4.3	2.2	3.3	3.7	4.9	4.9	5.5	5.0	4.7	4.8	4.8	4.9	5.0	4.5	5.0	4.4	4.8	4.8
	Some college	4.8	2.8	3.3	3.7	4.3	5.0	5.6	5.4	4.7	5.3	4.9	4.7	4.4	4.6	5.4	4.9	4.8	5.0
	College graduate	4.8	3.0	3.3	3.9	4.8	4.8	5.5	5.4	4.5	5.3	4.5	4.4	4.2	4.4	5.2	4.5	4.7	4.5
Graduate degree(s)	5.0	3.5	3.4	4.3	5.0	4.9	5.5	5.4	4.7	5.3	4.6	4.6	4.1	4.7	5.1	4.6	4.9	4.7	
HH Income	\$25,000 or less*	4.8	3.1	3.2	3.8	4.6	5.0	5.5	5.2	4.9	5.2	4.9	4.9	4.8	4.6	5.1	4.9	4.8	4.8
	\$25,001 to \$50,000*	4.7	2.4	3.2	3.4	4.4	4.9	5.4	5.3	4.7	5.2	4.9	4.7	4.2	4.5	5.3	4.4	4.9	4.7
	\$50,001 to \$100,000	4.9	3.2	3.5	4.0	4.9	4.9	5.4	5.4	4.8	5.3	4.7	4.7	4.5	4.6	5.3	4.6	4.9	4.8
	\$100,001-\$175,000	4.8	3.3	3.3	4.2	4.9	4.9	5.6	5.4	4.6	5.3	4.6	4.6	4.2	4.6	5.3	4.7	4.8	4.7
	More than \$175,000	5.0	3.3	3.3	4.5	4.6	4.6	5.6	5.5	4.1	5.2	4.2	4.3	3.6	4.3	5.0	4.5	4.6	4.4
Marital Status	Single	4.6	3.2	3.4	4.0	4.3	4.6	5.4	5.2	4.2	5.0	4.4	4.6	3.9	4.2	5.2	4.5	4.4	4.3
	Married/living with partner	4.9	3.1	3.3	4.2	5.0	4.8	5.5	5.4	4.6	5.3	4.5	4.4	4.1	4.5	5.1	4.6	4.8	4.6
	Widowed*	5.1	2.6	2.9	3.3	4.8	5.2	5.6	5.6	5.1	5.5	5.2	5.0	5.0	5.1	5.2	4.4	5.2	5.5
	Separated/divorced*	5.0	3.3	3.0	3.6	5.2	5.3	5.5	5.6	5.3	5.7	5.2	5.0	4.6	4.9	5.4	5.3	5.5	5.1
HH Composition	Child(ren) age 12 or under	4.8	3.5	3.5	4.7	4.9	4.9	5.7	5.5	4.6	5.4	4.4	4.5	4.4	4.6	5.1	4.7	4.9	4.5
	Child(ren) age 12-17	4.6	3.8	3.6	4.5	4.6	4.7	5.6	5.4	4.3	5.3	4.2	4.2	3.5	4.4	5.2	4.7	4.4	4.8
	Adult child(ren) age 18+	4.7	3.4	3.3	4.4	4.5	4.5	5.6	5.3	4.0	5.2	4.1	4.1	3.7	4.1	5.0	4.7	4.3	4.1
	Spouse/partner	4.9	3.1	3.3	4.2	5.2	4.8	5.5	5.4	4.6	5.3	4.6	4.5	4.2	4.6	5.2	4.6	4.9	4.7
	Roommate*	4.9	2.4	2.3	3.7	4.3	4.6	5.0	4.7	4.3	4.5	4.5	5.3	3.5	4.4	5.1	4.0	4.6	4.7
	Parent age 65 or older*	5.1	3.2	3.5	4.1	4.8	4.8	5.7	5.5	4.8	5.5	4.5	4.6	3.4	4.6	4.8	4.5	4.9	4.7
	None of these	4.8	3.0	3.3	3.5	4.5	5.0	5.5	5.5	4.9	5.4	5.0	4.8	4.7	4.8	5.3	4.5	5.0	5.0
Gender	Male	5.0	3.1	3.4	3.7	4.8	4.9	5.6	5.4	4.7	5.3	4.8	4.7	4.2	4.6	5.2	4.6	4.9	4.9
	Female	4.8	3.1	3.3	4.2	4.8	4.8	5.5	5.4	4.5	5.3	4.4	4.4	4.2	4.6	5.2	4.6	4.8	4.5
	Non-binary*	6.0	3.0	4.0	6.0	3.0	4.9	6.0	5.0	3.0	5.0	4.0	5.0	-	6.0	6.0	5.0	4.0	5.0
	Prefer not to say*	4.5	3.0	3.4	4.2	5.2	4.6	5.3	5.2	4.6	5.3	4.4	4.2	3.5	3.7	5.2	4.9	4.7	4.2
	Prefer to self describe	4.0	3.0	3.0	2.0	3.0	3.0	3.0	4.0	3.0	5.0	1.0	5.0	3.0	3.0	3.0	3.0	2.0	1.0
Ethnicity	Asian*	5.2	3.4	3.4	4.1	4.9	5.0	5.7	5.5	5.0	5.6	4.7	4.6	4.0	4.9	5.5	4.7	5.1	4.9
	White/Caucasian	4.8	3.1	3.3	4.1	4.9	4.8	5.5	5.4	4.6	5.3	4.6	4.5	4.3	4.6	5.1	4.6	4.8	4.7
	Black/African American*	4.6	3.9	3.7	4.5	5.1	4.7	5.1	5.3	4.8	5.5	4.8	4.7	4.2	4.6	4.8	4.2	5.0	3.4
	Hispanic/Latinx*	5.7	2.3	2.3	2.7	3.0	5.0	6.0	6.0	4.0	5.5	4.0	5.0	4.0	4.0	6.0	6.0	5.0	4.7
	Indigenous American*	4.5	2.0	1.0	2.0	5.5	4.1	5.0	5.0	5.0	4.5	4.0	4.5	-	3.0	4.0	3.0	4.0	3.0
	Prefer not to say*	4.1	2.7	3.1	3.3	3.9	4.3	5.3	5.0	4.1	4.5	3.9	3.9	3.3	3.9	5.0	4.4	3.7	4.4
Other*	4.9	2.9	4.9	4.0	4.7	4.5	5.1	5.1	4.2	4.8	3.8	4.9	4.2	3.7	5.0	5.0	4.0	4.7	
Zip Code	48864	4.8	3.2	3.4	4.1	4.8	4.8	5.6	5.4	4.5	5.2	4.5	4.5	4.1	4.5	5.1	4.5	4.8	4.8
	48823	5.1	3.1	3.2	3.9	4.8	5.0	5.5	5.3	4.8	5.5	4.8	4.8	4.4	4.8	5.3	4.8	5.0	4.7
	48840	4.8	3.0	3.3	4.1	4.8	4.8	5.5	5.4	4.7	5.2	4.7	4.4	4.2	4.5	5.1	4.5	4.7	4.4
	48895*	3.0	3.0	2.0	2.0	3.0	1.9	-	4.0	1.0	2.0	1.0	1.0	1.0	1.0	-	5.0	2.0	1.0
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	4.9	3.1	3.3	4.0	4.8	4.8	5.5	5.4	4.6	5.3	4.6	4.5	4.2	4.6	5.2	4.6	4.8	4.7
	No	5.0	4.1	4.3	4.7	5.2	4.9	5.6	5.5	4.9	5.5	4.9	4.6	4.6	4.5	5.0	4.2	4.7	4.4

* Cohort has lower response level which mc

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		In the past year, how much contact have you had with the Meridian Township Police Department					How many times have you use the parks and pathways?					Do you own or operate a business in Meridian Township?	
		None	Fewer than 3 times	3-5 times	6-10 times	More than 10 times	Never	1-5 times a year	6-10 times a year	11-20 times a year	20+ times a year	Yes	No
Overall		59%	33%	5%	1%	1%	14%	25%	13%	13%	33%	5%	94%
Residency	One year or less*	85%	15%	-	-	-	8%	23%	7%	14%	48%	-	100%
	1-5 years	63%	34%	3%	-	-	16%	26%	13%	13%	32%	2%	97%
	6-10 years	58%	38%	2%	-	-	9%	26%	9%	24%	28%	2%	96%
	More than 10 years	56%	34%	6%	2%	1%	15%	26%	14%	11%	33%	6%	93%
Own/Rent	Own	60%	34%	4%	1%	0%	12%	26%	14%	13%	34%	5%	94%
	Rent/Lease	55%	30%	10%	-	3%	23%	25%	10%	13%	29%	-	97%
Employment	Yes	60%	28%	4%	3%	3%	13%	19%	10%	13%	45%	16%	82%
	No, a different community	56%	39%	3%	1%	-	6%	22%	13%	14%	41%	2%	98%
	Not currently employed*	41%	43%	7%	-	3%	20%	33%	7%	13%	28%	-	100%
	I am retired	61%	30%	6%	1%	-	21%	31%	14%	12%	21%	3%	96%
Age	18 to 24*	58%	26%	17%	-	-	-	33%	8%	25%	34%	-	100%
	25 to 34*	50%	50%	-	-	-	14%	22%	5%	16%	38%	-	100%
	35 to 44	59%	37%	2%	-	2%	6%	16%	9%	28%	41%	9%	91%
	45 to 54	58%	33%	2%	5%	2%	13%	13%	16%	10%	46%	8%	92%
	55 to 64	58%	35%	4%	1%	-	17%	23%	11%	5%	42%	10%	90%
	65 or over	60%	31%	7%	1%	-	18%	34%	15%	12%	20%	1%	97%
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	51%	28%	-	-	7%	22%	28%	29%	7%	14%	-	93%
	Some college	51%	43%	6%	-	-	28%	38%	4%	9%	21%	2%	94%
	College graduate	59%	34%	4%	3%	-	19%	23%	15%	14%	28%	6%	94%
	Graduate degree(s)	61%	31%	5%	1%	1%	5%	23%	13%	14%	42%	5%	94%
HH Income	\$25,000 or less*	50%	29%	15%	-	-	40%	25%	-	10%	25%	-	95%
	\$25,001 to \$50,000*	59%	31%	7%	-	-	11%	25%	18%	8%	34%	4%	96%
	\$50,001 to \$100,000	59%	30%	5%	3%	1%	10%	33%	18%	11%	28%	4%	94%
	\$100,001-\$175,000	55%	39%	3%	2%	1%	16%	23%	9%	16%	36%	6%	94%
	More than \$175,000	63%	35%	2%	-	1%	8%	14%	12%	17%	48%	8%	92%
Marital Status	Single	61%	32%	5%	-	-	26%	22%	4%	9%	36%	-	96%
	Married/living with partner	59%	33%	4%	2%	1%	11%	25%	16%	15%	33%	6%	94%
	Widowed*	36%	40%	20%	-	-	28%	36%	4%	16%	12%	-	100%
	Separated/divorced*	62%	38%	-	-	-	8%	31%	23%	8%	31%	-	100%
HH Composition	Child(ren) age 12 or under	57%	39%	-	3%	-	2%	19%	12%	24%	41%	9%	91%
	Child(ren) age 12-17	63%	26%	-	8%	-	8%	17%	13%	24%	38%	6%	94%
	Adult child(ren) age 18+	55%	37%	6%	-	-	6%	32%	13%	4%	43%	12%	88%
	Spouse/partner	59%	32%	4%	2%	1%	11%	27%	17%	12%	32%	6%	93%
	Roommate*	57%	14%	14%	-	-	29%	43%	-	-	29%	-	100%
	Parent age 65 or older*	77%	14%	7%	-	3%	35%	6%	7%	7%	40%	21%	79%
	None of these	56%	36%	7%	-	-	24%	24%	6%	9%	34%	4%	93%
Gender	Male	59%	33%	4%	2%	1%	16%	24%	13%	13%	32%	3%	95%
	Female	59%	33%	4%	1%	0%	13%	26%	13%	13%	35%	6%	93%
	Non-binary*	100%	-	-	-	-	-	-	-	-	100%	-	100%
	Prefer not to say*	34%	43%	23%	-	-	34%	11%	10%	11%	32%	23%	77%
	Prefer to self describe	-	-	-	-	100%	-	100%	-	-	-	-	100%
Ethnicity	Asian*	78%	17%	-	6%	-	22%	17%	11%	17%	33%	11%	89%
	White/Caucasian	54%	37%	5%	1%	1%	11%	27%	15%	12%	35%	4%	94%
	Black/African American*	80%	20%	-	-	-	30%	30%	10%	30%	-	-	100%
	Hispanic/Latinx*	67%	33%	-	-	-	33%	-	-	-	67%	-	100%
	Indigenous American*	50%	50%	-	-	-	-	50%	-	-	50%	-	100%
	Prefer not to say*	75%	13%	13%	-	-	25%	25%	6%	25%	13%	13%	88%
	Other*	29%	43%	14%	-	14%	14%	57%	14%	-	14%	-	100%
ZIP Code	48864	62%	31%	3%	1%	0%	15%	24%	13%	12%	35%	5%	94%
	48823	56%	33%	7%	1%	2%	18%	18%	10%	18%	34%	6%	92%
	48840	53%	38%	6%	1%	-	9%	36%	16%	12%	26%	4%	96%
	48895*	50%	50%	-	-	-	-	50%	-	-	50%	-	50%
	Other*	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	59%	33%	5%	1%	1%	14%	25%	13%	13%	33%	5%	94%
	No	54%	35%	2%	2%	5%	3%	17%	13%	11%	48%	2%	98%

*Cohort has lower response level which may increase score variation

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		How do you prefer to receive information from the Township?										What types of information would you prefer to receive?					
		Email	Township website	Meridian Happenings digital newsletter	Prime Meridian Magazine	Utility bill insert	Township social media (Facebook, etc.)	NextDoor	Meridian Township YouTube channel	Text message	HOMTV cable channel	Township news	Township projects	Township meetings	Community events	Budget information	Other
Overall		56%	35%	24%	37%	24%	18%	19%	4%	8%	7%	66%	71%	30%	72%	25%	6%
Residency	One year or less*	45%	63%	15%	15%	-	7%	15%	-	-	-	38%	53%	7%	52%	8%	8%
	1-5 years	66%	34%	26%	42%	17%	29%	18%	5%	8%	3%	59%	69%	34%	75%	27%	7%
	6-10 years	60%	42%	26%	33%	15%	29%	17%	13%	13%	4%	82%	73%	44%	77%	44%	-
	More than 10 years	54%	34%	24%	37%	29%	14%	20%	3%	8%	8%	66%	72%	28%	72%	22%	6%
Own/Rent	Own	57%	37%	23%	37%	26%	20%	21%	5%	9%	7%	68%	74%	32%	74%	26%	6%
	Rent/Lease	46%	52%	30%	41%	13%	13%	5%	-	8%	3%	46%	53%	18%	76%	13%	3%
Employment	Yes	57%	38%	23%	23%	24%	26%	17%	6%	8%	4%	65%	76%	33%	76%	21%	7%
	No, a different community	62%	32%	26%	31%	25%	26%	22%	6%	11%	4%	67%	76%	35%	73%	34%	7%
	Not currently employed*	47%	66%	26%	20%	7%	-	14%	-	3%	-	51%	61%	7%	87%	-	3%
	I am retired	51%	36%	23%	48%	25%	9%	17%	3%	7%	11%	65%	65%	26%	69%	20%	4%
Age	18 to 24*	51%	24%	25%	26%	9%	25%	8%	-	-	-	51%	60%	26%	83%	17%	8%
	25 to 34*	59%	32%	16%	38%	17%	54%	32%	17%	11%	11%	54%	65%	37%	75%	22%	11%
	35 to 44	70%	37%	20%	24%	21%	26%	18%	4%	8%	4%	66%	77%	39%	77%	34%	2%
	45 to 54	54%	40%	33%	25%	30%	23%	19%	10%	21%	5%	64%	86%	32%	75%	31%	6%
	55 to 64	48%	37%	24%	23%	20%	15%	18%	-	1%	-	68%	72%	33%	73%	22%	4%
	65 or over	55%	34%	22%	51%	26%	10%	18%	4%	7%	12%	67%	65%	24%	69%	22%	6%
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	35%	28%	14%	42%	22%	7%	15%	-	7%	7%	79%	65%	35%	86%	29%	-
	Some college	59%	48%	33%	31%	24%	11%	17%	6%	6%	2%	64%	73%	31%	78%	14%	4%
	College graduate	51%	33%	23%	35%	27%	22%	23%	5%	10%	6%	59%	72%	27%	73%	24%	6%
	Graduate degree(s)	62%	35%	23%	40%	22%	17%	16%	4%	7%	9%	70%	70%	33%	69%	28%	7%
HH Income	\$25,000 or less*	50%	40%	24%	35%	16%	15%	5%	10%	10%	5%	55%	55%	30%	65%	25%	15%
	\$25,001 to \$50,000*	56%	29%	25%	40%	14%	14%	26%	11%	13%	4%	64%	64%	31%	78%	42%	11%
	\$50,001 to \$100,000	53%	26%	29%	48%	24%	10%	17%	2%	7%	4%	60%	70%	27%	67%	21%	5%
	\$100,001-\$175,000	58%	44%	24%	28%	26%	21%	23%	2%	4%	8%	68%	74%	32%	76%	23%	4%
	More than \$175,000	63%	44%	27%	31%	19%	32%	18%	10%	17%	5%	76%	81%	34%	78%	31%	2%
Marital Status	Single	63%	38%	18%	33%	16%	24%	13%	2%	6%	6%	58%	74%	36%	80%	31%	8%
	Married/living with partner	56%	35%	26%	36%	25%	19%	20%	4%	7%	8%	68%	73%	32%	71%	25%	6%
	Widowed*	48%	20%	20%	40%	32%	4%	20%	12%	12%	4%	56%	44%	8%	64%	20%	4%
	Separated/divorced*	62%	38%	54%	54%	8%	8%	23%	-	23%	-	85%	85%	31%	85%	23%	-
HH Composition	Child(ren) age 12 or under	67%	36%	19%	29%	15%	33%	24%	8%	7%	3%	67%	81%	46%	86%	40%	-
	Child(ren) age 12-17	64%	42%	42%	19%	27%	31%	24%	8%	16%	3%	60%	73%	33%	70%	24%	10%
	Adult child(ren) age 18+	58%	27%	27%	20%	24%	18%	20%	5%	14%	3%	74%	80%	28%	72%	25%	10%
	Spouse/partner	61%	39%	25%	38%	27%	19%	20%	5%	6%	10%	71%	76%	32%	75%	24%	5%
	Roommate*	71%	29%	14%	29%	-	14%	-	-	-	-	29%	57%	43%	71%	29%	14%
	Parent age 65 or older*	63%	41%	17%	37%	44%	28%	27%	28%	37%	7%	77%	63%	43%	70%	54%	17%
	None of these	45%	36%	24%	42%	15%	10%	14%	4%	8%	3%	55%	57%	20%	68%	21%	4%
Gender	Male	56%	36%	24%	36%	28%	14%	16%	6%	9%	11%	65%	66%	32%	64%	28%	6%
	Female	55%	36%	25%	38%	22%	20%	22%	3%	8%	4%	65%	75%	29%	80%	22%	4%
	Non-binary*	100%	-	-	100%	-	100%	-	-	-	-	100%	100%	100%	100%	-	-
	Prefer not to say*	45%	45%	23%	43%	33%	11%	23%	23%	-	-	66%	66%	32%	66%	32%	34%
	Prefer to self describe	100%	-	-	-	-	-	-	-	100%	-	-	-	-	-	-	100%
Ethnicity	Asian*	50%	22%	6%	44%	28%	11%	11%	11%	11%	-	44%	56%	28%	56%	28%	11%
	White/Caucasian	58%	35%	29%	39%	24%	19%	21%	4%	7%	7%	71%	74%	29%	76%	26%	4%
	Black/African American*	50%	60%	10%	20%	40%	40%	10%	-	-	20%	50%	70%	60%	80%	20%	-
	Hispanic/Latinx*	33%	67%	-	-	-	-	-	-	33%	-	33%	67%	33%	67%	-	-
	Indigenous American*	50%	50%	-	-	-	50%	-	-	-	-	50%	100%	50%	100%	-	50%
	Prefer not to say*	44%	25%	19%	31%	31%	6%	19%	13%	13%	-	56%	63%	19%	50%	25%	31%
	Other*	71%	14%	14%	14%	14%	-	-	-	29%	14%	57%	43%	29%	29%	43%	14%
ZIP Code	48864	56%	34%	22%	39%	26%	17%	25%	5%	5%	6%	69%	72%	29%	75%	26%	4%
	48823	60%	28%	22%	27%	26%	16%	8%	4%	15%	8%	53%	67%	35%	65%	20%	10%
	48840	52%	47%	31%	40%	20%	21%	15%	5%	11%	7%	71%	73%	30%	72%	27%	6%
	48895*	100%	-	-	-	-	-	-	-	-	-	-	50%	50%	100%	-	-
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	56%	35%	24%	37%	24%	18%	19%	4%	8%	7%	66%	71%	30%	72%	25%	6%
	No	80%	40%	43%	38%	16%	38%	32%	6%	13%	11%	89%	87%	54%	86%	46%	6%

*Cohort has lower response level which may inc

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		What is your Internet provider?														Support Township Broadband Millage		
		No access	ACD.net	AT&T	Comcast/Xfinity	EarthLink	Frontier	HughesNet	Metronet	Spectrum	Starlink	Synergy/Internet	Toast.net	Viasat	WOW	Not sure	Yes	No
Overall		2%	0%	16%	72%	1%	0%	-	2%	-	-	-	-	-	-	2%	66%	34%
Residency	One year or less*	-	-	14%	86%	-	-	-	-	-	-	-	-	-	-	-	31%	0.69
	1-5 years	3%	-	15%	70%	-	2%	-	3%	-	-	-	-	-	-	3%	74%	26%
	6-10 years	-	-	11%	83%	-	-	-	-	-	-	-	-	-	-	4%	72%	28%
	More than 10 years	2%	0%	18%	70%	1%	-	-	3%	-	-	-	-	-	-	1%	65%	35%
Own/Rent	Own	2%	0%	14%	75%	1%	0%	-	3%	-	-	-	-	-	-	0%	66%	34%
	Rent/Lease	5%	-	33%	50%	-	-	-	-	-	-	-	-	-	-	13%	69%	31%
Employment	Yes	-	-	23%	68%	-	-	-	1%	-	-	-	-	-	-	3%	65%	35%
	No, a different community	2%	-	10%	81%	-	1%	-	3%	-	-	-	-	-	-	1%	75%	25%
	Not currently employed*	13%	-	20%	54%	-	-	-	-	-	-	-	-	-	-	7%	91%	9%
	I am retired	2%	1%	18%	69%	1%	-	-	3%	-	-	-	-	-	-	2%	57%	43%
Age	18 to 24*	-	-	24%	68%	-	-	-	-	-	-	-	-	-	-	8%	74%	26%
	25 to 34*	-	-	28%	72%	-	-	-	-	-	-	-	-	-	-	-	81%	19%
	35 to 44	-	-	10%	84%	-	-	-	2%	-	-	-	-	-	-	-	74%	26%
	45 to 54	5%	-	15%	69%	-	2%	-	5%	-	-	-	-	-	-	2%	63%	37%
	55 to 64	3%	-	9%	75%	-	-	-	8%	-	-	-	-	-	-	-	62%	38%
	65 or over	2%	1%	20%	69%	1%	-	-	-	-	-	-	-	-	-	3%	65%	35%
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	7%	-	14%	65%	-	-	-	-	-	-	-	-	-	-	14%	50%	50%
	Some college	7%	-	15%	61%	4%	-	-	9%	-	-	-	-	-	-	2%	57%	43%
	College graduate	-	1%	18%	68%	-	1%	-	3%	-	-	-	-	-	-	2%	69%	31%
	Graduate degree(s)	2%	-	15%	80%	-	-	-	-	-	-	-	-	-	-	1%	68%	32%
HH Income	\$25,000 or less*	9%	-	20%	55%	-	-	-	-	-	-	-	-	-	-	15%	88%	12%
	\$25,001 to \$50,000*	4%	-	16%	55%	4%	-	-	-	-	-	-	-	-	-	14%	57%	43%
	\$50,001 to \$100,000	3%	-	21%	68%	-	1%	-	2%	-	-	-	-	-	-	1%	60%	40%
	\$100,001-\$175,000	1%	1%	13%	75%	-	-	-	6%	-	-	-	-	-	-	-	62%	38%
	More than \$175,000	-	-	9%	88%	-	-	-	-	-	-	-	-	-	-	-	82%	18%
Marital Status	Single	4%	-	18%	71%	2%	-	-	-	-	-	-	-	-	-	6%	73%	27%
	Married/living with partner	2%	0%	15%	73%	0%	-	-	3%	-	-	-	-	-	-	1%	65%	35%
	Widowed*	-	-	12%	76%	-	-	-	-	-	-	-	-	-	-	8%	77%	23%
	Separated/ divorced*	8%	-	23%	54%	-	-	-	-	-	-	-	-	-	-	8%	82%	18%
HH Composition	Child(ren) age 12 or under	-	-	13%	82%	-	-	-	1%	-	-	-	-	-	-	-	68%	32%
	Child(ren) age 12-17	-	-	25%	67%	-	-	-	3%	-	-	-	-	-	-	-	74%	26%
	Adult child(ren) age 18+	1%	1%	18%	79%	-	-	-	-	-	-	-	-	-	-	-	76%	24%
	Spouse/partner	2%	-	17%	71%	0%	-	-	4%	-	-	-	-	-	-	1%	62%	38%
	Roommate*	-	-	14%	71%	-	-	-	-	-	-	-	-	-	-	14%	67%	33%
	Parent age 65 or older*	-	-	21%	79%	-	-	-	-	-	-	-	-	-	-	-	86%	14%
	None of these	4%	-	12%	71%	1%	1%	-	-	-	-	-	-	-	-	6%	62%	38%
Gender	Male	1%	-	13%	76%	1%	-	-	4%	-	-	-	-	-	-	1%	62%	38%
	Female	3%	0%	18%	69%	0%	0%	-	1%	-	-	-	-	-	-	3%	69%	31%
	Non-binary*	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	100%	-
	Prefer not to say*	-	-	23%	77%	-	-	-	-	-	-	-	-	-	-	-	67%	33%
	Prefer to self describe	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	1	-
Ethnicity	Asian*	-	-	22%	67%	-	-	-	6%	-	-	-	-	-	-	-	67%	33%
	White/Caucasian	2%	0%	15%	74%	1%	0%	-	1%	-	-	-	-	-	-	3%	70%	30%
	Black/African American*	10%	-	30%	60%	-	-	-	-	-	-	-	-	-	-	-	56%	44%
	Hispanic/Latinx*	-	-	-	67%	-	-	-	33%	-	-	-	-	-	-	-	33%	0.67
	Indigenous American*	-	-	50%	50%	-	-	-	-	-	-	-	-	-	-	-	50%	50%
	Prefer not to say*	-	-	13%	81%	-	-	-	-	-	-	-	-	-	-	-	47%	0.53
	Other*	-	-	43%	57%	-	-	-	-	-	-	-	-	-	-	-	83%	17%
ZIP Code	48864	0%	0%	20%	73%	0%	0%	-	-	-	-	-	-	-	-	1%	68%	32%
	48823	6%	-	13%	61%	1%	-	-	11%	-	-	-	-	-	-	1%	70%	30%
	48840	1%	-	11%	83%	-	-	-	-	-	-	-	-	-	-	3%	61%	39%
	48895*	50%	-	-	50%	-	-	-	-	-	-	-	-	-	-	-	-	100%
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	2%	0%	16%	72%	1%	0%	-	2%	-	-	-	-	-	-	2%	66%	34%
	No	-	2%	19%	75%	-	-	-	3%	-	-	-	-	-	-	2%	79%	21%

*Cohort has lower response level which may inc

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Which six Township services are most important to your household?																
		Fire and ambulance services	Building inspection	Code enforcement/ property maintenance	Rental inspection	Permit services	Police services	Township parks	Township Ice Center	Trails and pathways	Trash/recycling containers in parks	Economic development	Election and voting process	Storm water management/flooding prevention	Public water and sewer	Recycling services	Road maintenance	Recreation
Overall		81%	3%	10%	4%	2%	75%	49%	4%	48%	13%	26%	37%	37%	51%	43%	75%	20%
Residency	One year or less*	86%	-	-	-	-	79%	63%	-	76%	24%	15%	29%	37%	22%	37%	52%	-
	1-5 years	70%	-	6%	5%	-	66%	57%	2%	54%	20%	32%	33%	32%	44%	43%	67%	27%
	6-10 years	85%	2%	12%	2%	2%	74%	40%	-	43%	7%	26%	54%	36%	62%	39%	80%	30%
	More than 10 years	83%	4%	11%	4%	3%	78%	48%	5%	46%	12%	25%	35%	38%	52%	45%	78%	18%
Own/Rent	Own	82%	0%	10%	2%	2%	77%	50%	4%	48%	13%	26%	39%	39%	53%	43%	77%	20%
	Rent/Lease	78%	18%	12%	18%	-	67%	45%	-	57%	10%	18%	38%	23%	31%	48%	63%	23%
Employment	Yes	72%	6%	9%	2%	3%	67%	64%	8%	61%	11%	35%	29%	41%	49%	40%	66%	25%
	No, a different community	72%	1%	7%	4%	1%	67%	48%	6%	53%	13%	26%	38%	40%	48%	48%	76%	21%
	Not currently employed*	73%	13%	13%	-	7%	50%	51%	-	67%	3%	28%	43%	32%	41%	32%	74%	7%
	I am retired	93%	2%	13%	4%	2%	89%	42%	1%	36%	15%	21%	38%	33%	55%	43%	80%	18%
Age	18 to 24*	50%	-	-	8%	-	34%	42%	8%	74%	8%	51%	58%	24%	51%	49%	83%	8%
	25 to 34*	52%	-	6%	-	-	47%	67%	2%	48%	22%	43%	33%	30%	39%	59%	68%	48%
	35 to 44	64%	6%	6%	4%	2%	58%	61%	6%	66%	10%	31%	24%	36%	49%	44%	66%	30%
	45 to 54	71%	6%	12%	2%	5%	74%	47%	12%	63%	12%	23%	23%	43%	44%	42%	69%	22%
	55 to 64	89%	1%	4%	-	3%	83%	57%	1%	46%	10%	31%	44%	32%	48%	38%	80%	16%
	65 or over	92%	1%	15%	6%	1%	85%	39%	1%	35%	15%	19%	42%	39%	58%	45%	79%	15%
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	79%	14%	7%	28%	7%	72%	35%	-	28%	22%	22%	50%	15%	50%	43%	86%	7%
	Some college	85%	7%	18%	9%	4%	78%	52%	4%	39%	11%	30%	29%	26%	55%	27%	82%	27%
	College graduate	78%	1%	9%	3%	3%	71%	41%	5%	47%	13%	27%	39%	49%	50%	39%	76%	16%
	Graduate degree(s)	83%	1%	9%	1%	-	79%	56%	4%	53%	12%	23%	36%	31%	51%	52%	72%	22%
HH Income	\$25,000 or less*	90%	9%	19%	15%	-	80%	20%	-	35%	10%	20%	61%	31%	50%	20%	75%	25%
	\$25,001 to \$50,000*	84%	4%	4%	7%	-	69%	67%	-	59%	35%	29%	44%	44%	51%	52%	78%	31%
	\$50,001 to \$100,000	85%	3%	13%	5%	6%	78%	43%	5%	39%	17%	20%	35%	30%	50%	43%	78%	13%
	\$100,001-\$175,000	80%	2%	7%	1%	-	75%	55%	3%	52%	8%	29%	35%	35%	47%	45%	72%	22%
	More than \$175,000	68%	-	7%	-	-	64%	52%	9%	66%	7%	37%	30%	43%	49%	42%	73%	25%
Marital Status	Single	74%	4%	15%	6%	-	65%	39%	2%	50%	11%	38%	44%	39%	56%	36%	78%	24%
	Married/living with partner	80%	2%	10%	3%	2%	76%	48%	5%	47%	10%	25%	36%	36%	50%	43%	74%	19%
	Widowed*	100%	4%	12%	4%	-	92%	44%	-	24%	20%	16%	36%	44%	56%	52%	92%	20%
	Separated/ divorced*	92%	-	8%	8%	8%	77%	69%	-	54%	23%	8%	54%	31%	38%	46%	77%	38%
HH Composition	Child(ren) age 12 or under	59%	3%	4%	1%	1%	57%	61%	8%	64%	11%	35%	29%	33%	46%	56%	58%	33%
	Child(ren) age 12-17	69%	3%	3%	4%	5%	72%	62%	16%	67%	3%	43%	21%	37%	29%	46%	63%	34%
	Adult child(ren) age 18+	69%	3%	8%	1%	1%	64%	49%	14%	56%	6%	29%	36%	34%	53%	54%	75%	24%
	Spouse/partner	82%	1%	12%	4%	3%	80%	50%	3%	46%	12%	28%	36%	35%	55%	44%	74%	18%
	Roommate*	100%	14%	-	29%	14%	57%	29%	-	29%	14%	14%	29%	29%	57%	29%	57%	14%
	Parent age 65 or older*	80%	7%	9%	-	-	67%	14%	-	30%	9%	34%	30%	84%	80%	43%	83%	9%
	None of these	92%	2%	11%	4%	-	86%	50%	-	47%	19%	19%	37%	34%	45%	37%	77%	17%
Gender	Male	83%	1%	11%	5%	1%	79%	44%	3%	42%	10%	31%	32%	41%	50%	39%	78%	17%
	Female	80%	4%	10%	3%	3%	74%	52%	6%	50%	15%	22%	39%	34%	51%	47%	73%	21%
	Non-binary*	100%	-	-	100%	-	-	-	-	100%	-	100%	100%	-	-	-	-	-
	Prefer not to say*	56%	11%	11%	-	-	56%	66%	-	77%	-	23%	44%	34%	55%	32%	78%	33%
	Prefer to self describe	100%	-	-	-	-	-	-	-	-	100%	-	100%	100%	100%	100%	-	-
Ethnicity	Asian*	72%	6%	11%	-	6%	67%	39%	-	50%	6%	33%	28%	50%	50%	56%	78%	-
	White/Caucasian	84%	2%	10%	4%	2%	78%	52%	4%	48%	13%	23%	38%	34%	54%	44%	75%	20%
	Black/African American*	60%	10%	30%	10%	-	60%	10%	-	40%	20%	40%	60%	40%	30%	50%	80%	20%
	Hispanic/Latinx*	67%	-	-	-	-	67%	67%	33%	67%	-	33%	-	33%	-	-	67%	67%
	Indigenous American*	100%	-	50%	50%	-	100%	-	-	50%	-	-	-	50%	50%	50%	50%	-
	Prefer not to say*	75%	6%	6%	-	-	81%	44%	-	31%	19%	31%	50%	38%	50%	31%	81%	19%
	Other*	86%	14%	29%	-	-	43%	57%	14%	43%	43%	-	14%	71%	57%	43%	57%	43%
ZIP Code	48864	81%	2%	12%	2%	1%	79%	49%	4%	51%	11%	27%	36%	40%	50%	41%	76%	16%
	48823	79%	3%	10%	5%	4%	72%	42%	7%	39%	12%	23%	41%	41%	52%	38%	71%	26%
	48840	82%	3%	8%	7%	2%	72%	52%	1%	47%	18%	27%	35%	25%	53%	54%	79%	24%
	48895*	100%	-	-	-	-	100%	50%	-	50%	-	-	50%	-	50%	50%	50%	-
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	81%	3%	10%	4%	2%	75%	49%	4%	48%	13%	26%	37%	37%	51%	43%	75%	20%
	No	76%	2%	11%	2%	-	70%	72%	2%	57%	16%	21%	44%	33%	50%	54%	68%	14%

*Cohort has lower response level which may inc

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Ethnicity		Which community amenities would you like to see add or improved?																		
		Community Center	Community engagement opportunities	Dog parks	Green space	Indoor recreational space	New gateway signage	Outdoor athletic fields/courts	Outdoor performance space	Skateboard/bike park	Safe pedestrian/ non-motorized railroad crossings	Outdoor seating spaces (around fire pit, fountain, game space)	Pickleball courts	Playgrounds, indoor	Playgrounds, outdoor	Pop up pedestrian spaces (streeteries, parklets, plazas)	Sidewalks	Sport shooting areas	Traffic enforcement	Walking/biking trails
Overall		27%	18%	12%	27%	20%	6%	13%	23%	9%	12%	26%	12%	12%	16%	30%	33%	7%	18%	55%
Residency	One year or less*	15%	8%	15%	14%	29%	-	15%	7%	7%	8%	29%	-	15%	7%	14%	30%	30%	-	85%
	1-5 years	36%	18%	18%	13%	19%	8%	10%	21%	6%	20%	35%	8%	16%	22%	38%	30%	9%	17%	59%
	6-10 years	47%	24%	20%	29%	26%	4%	9%	24%	16%	18%	39%	15%	15%	21%	33%	37%	5%	21%	63%
	More than 10 years	23%	17%	9%	30%	19%	6%	15%	25%	8%	10%	22%	13%	10%	14%	28%	34%	5%	20%	52%
Own/Rent	Own	28%	20%	11%	26%	19%	6%	15%	24%	8%	14%	26%	12%	13%	19%	29%	34%	7%	18%	56%
	Rent/Lease	35%	10%	23%	25%	30%	-	5%	15%	20%	8%	43%	5%	13%	-	25%	33%	3%	23%	60%
Employment	Yes	43%	19%	13%	36%	25%	13%	18%	27%	12%	18%	48%	7%	16%	20%	24%	35%	6%	12%	59%
	No, a different community	23%	21%	15%	27%	23%	6%	16%	31%	11%	14%	31%	12%	14%	19%	42%	32%	10%	13%	63%
	Not currently employed*	36%	17%	23%	32%	39%	-	-	10%	23%	14%	42%	7%	20%	14%	41%	60%	3%	7%	71%
	I am retired	24%	15%	9%	22%	14%	3%	10%	17%	5%	9%	13%	14%	7%	13%	21%	31%	4%	27%	46%
Age	18 to 24*	-	17%	8%	24%	57%	-	25%	25%	-	17%	24%	17%	8%	8%	83%	34%	-	17%	58%
	25 to 34*	54%	-	11%	43%	29%	16%	5%	19%	16%	16%	73%	16%	24%	40%	45%	27%	5%	11%	71%
	35 to 44	31%	29%	20%	30%	21%	4%	19%	36%	21%	13%	40%	6%	29%	26%	39%	38%	17%	8%	57%
	45 to 54	32%	23%	15%	24%	26%	11%	19%	17%	16%	11%	35%	10%	10%	14%	33%	40%	2%	4%	65%
	55 to 64	31%	11%	11%	22%	20%	5%	17%	34%	3%	17%	21%	12%	11%	17%	31%	34%	7%	20%	66%
	65 or over	22%	16%	9%	27%	14%	4%	7%	17%	17%	5%	9%	17%	13%	6%	11%	19%	30%	6%	28%
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	36%	15%	43%	28%	21%	-	8%	7%	-	23%	15%	21%	14%	14%	29%	28%	-	21%	43%
	Some college	30%	9%	9%	25%	22%	2%	20%	34%	20%	6%	26%	13%	9%	18%	30%	37%	8%	15%	44%
	College graduate	25%	18%	10%	22%	19%	5%	10%	18%	9%	12%	27%	10%	13%	13%	31%	33%	3%	17%	53%
	Graduate degree(s)	29%	20%	12%	31%	21%	8%	15%	27%	6%	14%	27%	12%	11%	19%	28%	32%	9%	21%	61%
HH Income	\$25,000 or less*	29%	10%	25%	20%	24%	-	-	20%	30%	5%	40%	5%	20%	-	15%	35%	5%	15%	56%
	\$25,001 to \$50,000*	38%	14%	18%	25%	31%	-	9%	14%	7%	8%	33%	18%	20%	11%	27%	29%	9%	11%	58%
	\$50,001 to \$100,000	26%	22%	14%	27%	12%	8%	10%	18%	9%	11%	26%	10%	11%	14%	27%	38%	10%	24%	45%
	\$100,001-\$175,000	29%	16%	10%	23%	28%	5%	15%	24%	8%	11%	28%	8%	13%	19%	30%	27%	6%	15%	56%
	More than \$175,000	20%	19%	10%	32%	20%	8%	23%	35%	9%	19%	22%	18%	8%	20%	42%	39%	3%	13%	71%
Marital Status	Single	24%	13%	19%	28%	22%	11%	15%	27%	19%	15%	38%	13%	15%	11%	38%	45%	2%	15%	62%
	Married/living with partner	28%	19%	9%	28%	19%	5%	13%	24%	8%	13%	27%	11%	12%	17%	30%	32%	7%	18%	57%
	Widowed*	20%	12%	20%	24%	20%	-	8%	12%	8%	8%	24%	12%	8%	12%	16%	20%	4%	24%	28%
	Separated/ divorced*	46%	31%	23%	23%	38%	-	15%	23%	15%	8%	23%	31%	15%	23%	38%	54%	8%	23%	54%
HH Composition	Child(ren) age 12 or under	49%	33%	15%	28%	30%	10%	22%	32%	21%	12%	43%	3%	30%	41%	40%	34%	10%	4%	50%
	Child(ren) age 12-17	38%	26%	10%	25%	26%	3%	26%	27%	25%	14%	51%	13%	8%	18%	47%	37%	10%	6%	78%
	Adult child(ren) age 18+	28%	14%	6%	32%	26%	4%	14%	26%	17%	13%	23%	19%	10%	14%	40%	40%	6%	11%	70%
	Spouse/partner	29%	19%	10%	30%	16%	7%	15%	27%	4%	13%	25%	13%	12%	18%	30%	35%	6%	21%	54%
	Roommate*	14%	43%	29%	43%	14%	-	43%	57%	14%	14%	29%	29%	14%	14%	29%	29%	-	14%	57%
	Parent age 65 or older*	41%	17%	9%	22%	14%	14%	27%	9%	-	14%	43%	20%	7%	20%	9%	43%	-	-	72%
	None of these	24%	13%	18%	18%	23%	5%	6%	20%	10%	8%	26%	9%	10%	13%	19%	36%	5%	20%	45%
Gender	Male	24%	14%	11%	21%	11%	6%	10%	24%	8%	10%	19%	9%	5%	16%	24%	32%	9%	18%	58%
	Female	31%	20%	13%	29%	27%	6%	15%	21%	10%	12%	31%	13%	16%	16%	34%	35%	5%	17%	51%
	Non-binary*	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	100%	-	-	100%	100%
	Prefer not to say*	22%	10%	-	66%	-	-	-	56%	22%	33%	45%	11%	22%	10%	10%	32%	11%	45%	77%
	Prefer to self describe	-	100%	100%	100%	-	-	-	100%	-	-	-	-	-	-	-	100%	-	-	100%
Ethnicity	Asian*	33%	11%	6%	11%	22%	6%	17%	17%	6%	11%	39%	-	11%	11%	22%	61%	6%	22%	67%
	White/Caucasian	25%	19%	14%	29%	21%	5%	12%	25%	9%	12%	25%	15%	11%	16%	30%	31%	6%	18%	52%
	Black/African American*	60%	20%	10%	40%	20%	20%	10%	-	20%	20%	40%	-	30%	30%	30%	40%	-	10%	60%
	Hispanic/Latinx*	33%	-	-	-	-	-	33%	33%	-	-	-	-	-	33%	67%	-	-	-	100%
	Indigenous American*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	50%	50%	50%
	Prefer not to say*	13%	19%	13%	25%	13%	6%	13%	25%	6%	31%	25%	6%	6%	-	6%	25%	25%	31%	50%
	Other*	29%	14%	14%	29%	29%	-	14%	43%	14%	14%	71%	-	43%	14%	43%	43%	29%	14%	29%
ZIP Code	48864	27%	19%	11%	32%	19%	4%	13%	26%	7%	15%	30%	13%	10%	17%	30%	34%	4%	21%	59%
	48823	32%	21%	12%	18%	20%	6%	12%	25%	13%	8%	21%	11%	17%	18%	30%	34%	8%	8%	51%
	48840	24%	12%	13%	22%	25%	8%	15%	16%	10%	9%	23%	12%	9%	12%	28%	30%	11%	22%	50%
	48895*	100%	50%	-	-	50%	-	-	-	-	-	50%	-	50%	-	-	100%	-	-	50%
	Other*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	27%	18%	12%	27%	20%	6%	13%	23%	9%	12%	26%	12%	12%	16%	30%	33%	7%	18%	55%
	No	35%	20%	6%	46%	14%	14%	3%	22%	8%	30%	30%	13%	8%	11%	33%	37%	5%	24%	65%

*Cohort has lower response level which may inc

2021 Meridian Township Resident Engagement and Priority Study Response Count 386 +/- 5.0% Weighted by Entnicity		Which of the following improvement should the Township persue?									Continue program	
		Improve broadband internet access to all areas of the Township	Improve broadband internet service for business areas for economic development	Support installation of 5G cellular services in the Township	Expand solar and other green initiatives	Expand/enhance trails and pathways	Expand/enhance pedestrian/safety features at railroad crossing	Establish railroad quiet zones	Invest in upgrading and modernizing our water and sewer facilities	None of these	Support	Oppose
Overall		52%	20%	31%	49%	52%	18%	18%	49%	6%	81%	13%
Residency	One year or less*	28%	23%	23%	21%	69%	8%	37%	30%	-	100%	-
	1-5 years	50%	25%	34%	65%	63%	25%	14%	40%	2%	80%	10%
	6-10 years	62%	17%	34%	71%	59%	20%	26%	55%	3%	86%	10%
	More than 10 years	52%	19%	30%	43%	48%	17%	16%	51%	8%	81%	15%
Own/Rent	Own	53%	19%	31%	50%	52%	19%	18%	50%	7%	81%	13%
	Rent/Lease	58%	31%	31%	48%	64%	20%	18%	50%	5%	77%	18%
Employment	Yes	50%	18%	42%	50%	68%	24%	19%	53%	7%	85%	13%
	No, a different community	64%	21%	36%	60%	59%	24%	17%	51%	4%	80%	12%
	Not currently employed*	62%	27%	14%	36%	77%	14%	40%	36%	3%	83%	10%
	I am retired	41%	20%	24%	39%	37%	11%	16%	47%	8%	82%	14%
Age	18 to 24*	65%	-	25%	65%	74%	25%	16%	25%	9%	83%	17%
	25 to 34*	77%	44%	68%	92%	86%	33%	11%	68%	-	67%	28%
	35 to 44	65%	28%	41%	57%	67%	22%	20%	46%	7%	85%	7%
	45 to 54	55%	11%	34%	46%	65%	18%	17%	54%	7%	72%	13%
	55 to 64	45%	19%	23%	48%	49%	21%	21%	43%	9%	84%	14%
	65 or over	45%	21%	26%	41%	39%	13%	17%	50%	5%	84%	13%
Education	Some high school or less	-	-	-	-	-	-	-	-	-	-	-
	High school graduate*	28%	14%	21%	50%	28%	30%	37%	42%	7%	79%	21%
	Some college	44%	17%	26%	40%	46%	15%	20%	42%	14%	83%	11%
	College graduate	57%	24%	37%	43%	49%	19%	15%	45%	6%	77%	15%
	Graduate degree(s)	51%	18%	29%	57%	60%	17%	18%	55%	4%	84%	11%
HH Income	\$25,000 or less*	75%	41%	31%	50%	60%	41%	15%	55%	-	65%	30%
	\$25,001 to \$50,000*	52%	25%	29%	54%	49%	18%	22%	51%	4%	78%	14%
	\$50,001 to \$100,000	52%	17%	32%	43%	45%	15%	12%	51%	10%	85%	14%
	\$100,001-\$175,000	45%	17%	24%	52%	55%	13%	20%	43%	8%	81%	13%
	More than \$175,000	64%	20%	46%	57%	73%	22%	14%	46%	-	82%	4%
Marital Status	Single	61%	27%	37%	53%	71%	18%	14%	62%	6%	81%	15%
	Married/living with partner	52%	17%	29%	50%	51%	18%	18%	46%	7%	81%	12%
	Widowed*	44%	24%	28%	36%	24%	12%	20%	56%	-	84%	12%
	Separated/divorced*	54%	46%	38%	69%	54%	31%	15%	62%	-	85%	8%
HH Composition	Child(ren) age 12 or under	57%	22%	42%	62%	71%	27%	27%	47%	5%	77%	16%
	Child(ren) age 12-17	71%	24%	40%	55%	67%	35%	18%	51%	5%	89%	8%
	Adult child(ren) age 18+	63%	17%	29%	59%	56%	15%	17%	53%	4%	80%	11%
	Spouse/partner	53%	18%	31%	51%	51%	19%	20%	48%	7%	83%	13%
	Roommate*	71%	43%	57%	71%	57%	43%	29%	57%	-	43%	43%
	Parent age 65 or older*	86%	46%	77%	70%	66%	48%	17%	70%	7%	83%	17%
	None of these	40%	18%	24%	32%	44%	11%	12%	50%	5%	81%	14%
Gender	Male	47%	23%	31%	42%	47%	15%	20%	43%	8%	85%	11%
	Female	55%	18%	31%	52%	55%	19%	15%	51%	6%	78%	14%
	Non-binary*	100%	-	100%	100%	100%	100%	-	-	-	100%	-
	Prefer not to say*	33%	11%	23%	44%	66%	33%	-	55%	11%	68%	21%
	Prefer to self describe	100%	-	-	100%	100%	-	-	100%	-	-	100%
Ethnicity	Asian*	56%	22%	44%	44%	61%	33%	17%	44%	11%	83%	17%
	White/Caucasian	52%	22%	30%	52%	51%	17%	17%	53%	4%	81%	14%
	Black/African American*	90%	10%	40%	60%	60%	10%	40%	40%	-	90%	10%
	Hispanic/Latinx*	33%	-	-	-	67%	-	-	-	33%	67%	-
	Indigenous American*	50%	-	50%	50%	50%	-	-	-	50%	50%	50%
	Prefer not to say*	19%	13%	25%	31%	31%	25%	19%	38%	25%	88%	-
	Other*	57%	-	43%	14%	43%	29%	14%	43%	14%	86%	14%
ZIP Code	48864	51%	19%	32%	50%	54%	18%	19%	49%	4%	84%	13%
	48823	55%	22%	36%	45%	52%	21%	18%	48%	12%	79%	12%
	48840	51%	21%	24%	51%	51%	14%	13%	50%	6%	79%	13%
	48895*	50%	-	-	50%	-	50%	50%	100%	-	50%	50%
	Other*	-	-	-	-	-	-	-	-	-	-	-
Sample	Yes	52%	20%	31%	49%	52%	18%	18%	49%	6%	81%	13%
	No	54%	29%	37%	56%	62%	29%	21%	49%	3%	87%	13%

*Cohort has lower response level which may inc

Who Responded		Percentages	Counts
Overall		386	386
Residency	One year or less *	2%	9
	1-5 years	15%	58
	6-10 years	12%	47
	More than 10 years	68%	264
Own/Rent	Own	77%	298
	Rent/Lease	9%	33
Employment	Yes	16%	63
	No, a different community	37%	142
	Not currently employed*	4%	14
	I am retired	40%	154
Age	18 to 24*	3%	10
	25 to 34*	5%	19
	35 to 44	14%	53
	45 to 54	14%	55
	55 to 64	18%	69
	65 or over	42%	164
Education	Some high school or less	-	-
	High school graduate*	4%	15
	Some college	12%	48
	College graduate	38%	146
	Graduate degree(s)	43%	165
HH Income	\$25,000 or less*	5%	19
	\$25,001 to \$50,000*	7%	28
	\$50,001 to \$100,000	27%	104
	\$100,001-\$175,000	30%	117
	More than \$175,000	16%	60
Marital Status	Single	12%	48
	Married/living with partner	70%	270
	Widowed*	7%	27
	Separated/divorced*	3%	13
HH Composition	Child(ren) age 12 or under	16%	63
	Child(ren) age 12-17	10%	37
	Adult child(ren) age 18+	17%	64
	Spouse/partner	54%	210
	Roommate*	2%	7
	Parent age 65 or older*	3%	13
	None of these	19%	74
Gender	Male	37%	142
	Female	55%	213
	Non-binary*	0%	1
	Prefer not to say*	2%	9
	Prefer to self describe	0%	1
Ethnicity	Asian*	5%	20
	White/Caucasian	80%	310
	Black/African American*	3%	10
	Hispanic/Latinx*	1%	5
	Indigenous American*	1%	3
	Prefer not to say*	4%	17
	Other*	3%	10
ZIP Code	48864	54%	208
	48823	20%	76
	48840	23%	89
	48895*	1%	2
Sample	Yes	100%	386
	No	100	66

* Cohort has lower response level which may increase score variation



Communications
Commission

Commission Members Reports & Announcements



Communications
Commission

Discussion Items



9A.

To: Communications Commission
From: Brandie Yates, Communications Manager
Date: September 30, 2021
Re: CAMTV Operating Policies & Procedures Manual Revisions

One of the Communications Department's 2021 Goals is to re-evaluate the CAMTV Community Access Channel and work to strengthen programming and participation of community producers and organizations. As part of this endeavor, staff is looking to revise the CAMTV Operating Policies & Procedures Manual, which has not been updated since April 18, 2012.

As a follow-up to the CAMTV Operating Policies & Procedures Manual Revisions discussed at the March 23, 2021 meeting, staff has made significant changes to the CAMTV Policies. Majority of the changes included updating the technical requirements, omitting obsolete information, adding Diversity, Equity and Inclusion (DEI) language and mirroring principles from the PBS Editorial Standards and Practices as it pertains to Programming Content Requirements.

Staff is requesting the Commission review and provide feedback on the suggested revisions as well as provide addition changes to the current CAMTV Operating Policies & Procedures Manual (Attachment A).



CAMTV Policies and Procedures

Originally approved by the Cable Commission on August 4, 2010
Approved by the Township Board on August 17, 2010
Revised and approved by the Cable Communications Commission on February 1, 2012
Revised and approved by the Cable Communications Commission on April 18, 2012

History of CAMTV

Out of the results of the Michigan Uniform Franchise Agreement; Public Act 480, local municipalities are providing great opportunities for the region.

When Public Act 480 was enacted on January 1, 2007, Comcast subsequently closed public access studios across the state, because housing a public access studio on the part of the video service provider was no longer a requirement of the Act. In fact, there was also no requirements for video service providers to schedule and play programming on public access channels. Comcast, however, continues to do so as a service to their subscribers across the state. However, at any time, Comcast could choose not to provide this service.

As a result of this Act and looking into the future, Meridian Township sought and was awarded a grant which paid for the costs to have the technical capability to playback programming on the public access channels for the Lansing region (Comcast channel 30 in Meridian Township and East Lansing areas, and AT&T channel 99 on the U-verse system across 17 communities). Because of the monies awarded to Meridian Township through the Centers for Regional Excellence Program, that technical capability is still in place, and housed at the Meridian Township government offices as the CAMTV channel.

On top of this effort, the Meridian Township Communications Department continues coordinating efforts with area non-profit organizations and qualified residents to provide programming about the region and for the region. Meridian Township took the lead in this programming effort because of their long standing HOMTV programming tradition of excellence. The Meridian Township facilities and staff are not sufficient to house additional production capabilities and do not intend and has never intended to provide a facility for the general public to produce programming. Instead, producers are directed to use other local facilities for the purpose of creating content to air on the CAMTV channel.

The intended purpose of the CAMTV channel, under the policies and procedures that were originally set in place, is to provide programming to a channel that was under-utilized and without regional focus. The Meridian Township Communications Department staff will continue creating informational programs with a Township[SD1][AS2] focus, while taking the lead in working with municipalities and organizations to provide regionally focused programs for CAMTV. It is the mission of CAMTV to form a consortium[SD3] that supports programming provided by residents[SD4] and organizations from the region to provide subscribers of the Lansing regional Comcast and AT&T greater access to information stretching across communities.[AS5]

Acknowledgements:

Financial: Originally, funding for the purchase of equipment to playback programs on the CAMTV channel was made possible through a 2008 Centers for Regional Excellence (CRE) grant of up to \$25,000. Funds were made available through Michigan State Housing Development Authority (MSHDA).

Currently, the Meridian Township Communications Department funds all CAMTV operations and equipment. Content is provided by community producers and programmed to the channel by Meridian Township's Multimedia Production & Operations Specialist.

Equipment Donation: PEG Central software, equipment, and training donated by Leightronix, Inc.

Meridian Township Board: Leading the way for sustainability^[SD6]^[AS7] of the channel by approving in 2010 that the cable division be allowed to allocate PEG funds received through the AT&T franchise agreement to be used for CAMTV purposes.

CAMTV Purpose: Provide programming relevant to the Lansing region and its local communities.

CAMTV Vision: Capital Area Media Television will provide an additional outlet for nonprofits to connect with the Lansing area communities and businesses through local programming.

CAMTV Mission: Capital Area Media Television will support local programming provided by residents and organizations across the Lansing region, allowing for greater access to relevant information stretching across communities.

Video Service Providers:

- **Comcast Channel 30:** East Lansing, Meridian Township
- **AT&T Channel 99:** Alaiedon Township, Bath Township, DeWitt Township, Delhi Township, Delta Township, East Lansing, Jackson, Lansing, Lansing Township, Leoni Township, Liberty Township, Rives Township[SD8][AS9], Sandstone Township, Summit Township, Tompkins Township, Watertown Township, and Williamstown Township.

Social Media:

- **Facebook:** www.facebook.com/CAMtvCapitalAreaMedia

Channel Operations/Office Location:

Meridian Township Municipal Building
5151 Marsh Road
Okemos, MI 48864

Regional Channel Coordinator:

Brandie Yates
Meridian Township[SD10] Communications Manager
517.853.4208
yates@meridian.mi.us
5151 Marsh Road
Okemos, MI 48864

Channel Programming Requests and Submissions:

Meridian Township has the technical capability of sending the CAMTV signal to Comcast across the region. For CAMTV to be seen in your municipality, your government which holds a franchise agreement contract with Comcast, must submit a letter to Meridian Township agreeing that CAMTV can play programs supplied by residents in their community and that their community would like to receive the CAMTV channel in said municipality. [AS11]

Residents of Delhi Township, Delta Township, City of Dewitt, Dewitt Township, Eaton Rapids, Oneida Township, City of Lansing, Lansing Township and Watertown Township need to continue sending programming to Comcast in the same matter they are doing now, until such time as their municipality signs a letter of agreement with Meridian Township.

Residents meeting the Producer Qualifications, as defined on page 6 of the CAMTV Policies and Procedures, can submit programming for playback on the CAMTV channel.

Subscribers of AT&T automatically receive the CAMTV channel because no such letter of agreement is required. In order to submit programming for playback, you must meet the Producer Qualifications as defined on page 6 of the CAMTV Policies and Procedures.

Producer Qualifications

It is the purpose of CAMTV to provide programming relevant to the Lansing region and its local communities. Any person and/or entity wishing to supply programming to air on CAMTV must first meet the qualifications as defined below:

- Resides within the CAMTV viewing area.
- Owns property or a business within the CAMTV viewing area.
- Is employed by a business within the CAMTV viewing area.
- And/or those affiliated with an organization/resident within the CAMTV viewing area.

The affiliated organization/resident must supply a letter to sponsor said person and/or entity wishing to supply programming to air on CAMTV.

The following criteria must also met:

In order to financially operate a Capital Area Media Channel, any person and/or entity wishing to supply programming must also agree to the following:

- Sign and complete all CAMTV producer forms.
- A \$50.00 annual fee must be paid prior to programming being aired.
- Programming must meet minimum standards as described under the Programming Content Requirements, page 7 of the CAMTV Policies & Procedures and Compliance/Waiver form, page 12.

Payment and signed forms can be mailed, emailed, dropped off to:

Meridian Township Communications Department
CAMTV
5151 Marsh Road
Okemos, MI 48864
camtv@meridian.mi.us

Programming Content Requirements

Please read carefully the Programming Content Requirements including all terms and conditions. Thoroughly fill out the Application for Playback Form, before signing and submitting your request for playback.

The Communications Commission oversees and assures that the content requirements, waiver and compliance agreement and contractual obligations have been met for programming to air on the channel. The Communications Commission has obligation and right to review programming and make final determination on whether content meets these standards and is appropriate for distribution. A review process of content will be scheduled on a quarterly basis, as needed.

Programming content requirements mirror the core principles of the PBS Editorial Standards and Practices. Although CAMTV is not considered a Public Broadcast Station, the principles that govern the work of producers and staff outlines the mission, vision and purpose of the channel.

CAMTV content is produced by a variety of local producers. In selecting content for distribution, CAMTV staff must rely heavily on the honesty, integrity, talent, skill, judgment and good faith of producers. While producers will, where applicable, adhere to their own editorial policies, they must also carefully adhere to these standards.

The following programming criteria must be met:

1. Programming shall be developed with Diversity, Equity and Inclusion principles in mind and strive to represent the unique make-up of the community and be accessible to all. Inclusiveness means that content should reflect views from different backgrounds, such as geographic areas, ethnicities, genders, age groups, religious beliefs, political viewpoints and income levels.
2. Producers must consider all relevant facts and perspectives on a particular subject and present information in a respectful and responsible manner—without favoritism or discrimination.
3. Editorial independence is essential to serving the public interest and preserving the public's trust. Content distributed must be free of undue influence.
4. Transparency is the principle that content should be produced in a way that allows the audience to evaluate the credibility of the work and determine for themselves whether it is trustworthy.
5. Accountability requires producers to stand by their work and to be prepared and willing to respond to relevant inquiries about it, including through active and thoughtful digital engagement with the audience. Accountability also means that producers must adhere to the highest professional standards of conduct.

Programming content **must not include** the following:[AS12][AS13]

1. **Commercial Time or Commercial Content** - No commercial content is allowed. Commercial content includes, but is not limited to product placement, solicitation, advertising, bartering or promotion of commercial

advertisement and service descriptions provided in exchange for value of any kind or nature. Commercial content also includes promotion of any individual business, partnership, or corporation by direct or indirect reference or testimonial for the purpose of commercial exploitation.

2. **Political Campaigns or content that is political campaigning in nature.**

Programs providing fair and balanced election coverage in an informational based format is permitted. Programming shall ensure that all programming featuring registered candidates be fairly balanced with programming featuring their opponents. In cases where balance is not possible due to the lack of participation of one or more candidates, the participating candidates will receive balanced coverage in comparison to the entire field of participating candidates.

3. **Gratuitously Offensive or Objectionable Material** - While controversial and sensitive material may need to be included in CAMTV content, material that is gratuitously offensive (e.g., extreme violence, racial epithets, profanity, indecency, obscenity, or nudity) should not be included unless it is essential to understanding the matter at hand and does not violate federal law against airing indecent and profane content. Material that is included merely to shock or draw attention and that does not impart valuable information is gratuitous. Given that questions of taste cannot be answered in the abstract, specific issues should be resolved in consultation with CAMTV staff and the Communications Commission. If the conclusion that the exclusion of such material would distort an important reality or impair the content's artistic quality, CAMTV may condition distribution of the content on providing audiences with sufficiently clear advance notice.

4. **Slander, Libel or Defamation as defined:**

- Slander- The speaking of false and malicious words concerning another person whereby injury results to his reputation.
- Libel- A false and unprivileged publication in print, writing, pictures or signs of defamatory material.
- Defamation- The unprivileged publication of false statements which result in injury to another (injure reputation, diminish the esteem, respect, goodwill or confidence, or to excite adverse, derogatory or unpleasant feelings or opinions against another).

Sponsorship/Underwriting Policy

Sponsorship and underwriting recognition may be given to businesses or other organizations that have contributed goods, services or funding supporting program production. Individual credits for such contributions are limited to fifteen seconds. Total recognition for such is limited to sixty seconds. Recognition may include an acknowledgment of the contribution made. Recognition may not contain any advertising information. The following guidelines apply to recognition for such:

- Recognition must appear at either the beginning or end of the program.
- Recognition may be oral, visual or both.
- Recognition may include a name, address, phone number, web address, and email.

- Recognition may include a phrase describing the nature of the contribution.
- Recognition may include a phrase describing the nature of the business or organization.
- Recognition may **not** contain any qualitative or promotional information.
- Recognition may **not** contain a call to action. |

[AS14]

Program Credits for Contribution of Goods & Services

Programs may contain credit for individuals, businesses or other organizations that have contributed goods or services used in the program production. Individual credits for such contributions are limited to *text only* during a program's *final credits*. Individual credits may appear on-screen for a maximum of fifteen seconds; total credits for all contributions are limited to sixty seconds. Credits may include text acknowledgment of the contribution made. Credits may not contain any advertising information. The following guidelines apply to all credits for contributors:

- Credit must appear at the end of a program.
- Credit may be textual only.
- Credit may not include a logo or voice-over.
- Credit may include a business or organization name, address, and phone number.
- Credit may include a phrase describing the nature of the contribution.
- Credit may not contain any qualitative or promotional information.

Phone Numbers, Website Addresses and Other Contact Information

Commercial phone numbers and website addresses cannot be shown for more than 30 seconds during any 30-minute segment of a program. This restriction does not apply to [AS15] telephone numbers displayed for the sole purpose of facilitating non-commercial live call-in or programs requesting audience participation.

Use of copyright

Producers are responsible for securing authorization for the use of any copyrighted content they wish to incorporate in their programs, and proof of such authorization may be required by CAMTV.

Programming in Foreign Languages

Programs submitted in a language other than English, must be accompanied by a written or audio transcript/translation in English at the time of submission for playback.

Sale of Time Slots

Time on the CAMTV channel is available free of charge. Channel users may not require compensation from individuals in exchange for appearing on a public access channel. Furthermore, channel time may not be bartered or sold.

Origin of Programming

CAMTV accepts programming from residents within the CAMTV viewing area.

Limits of Liability

CAMTV is not liable for any mistakes, omissions or interruptions in the cablecast and any other means of distribution of programs.

Purpose and Intent

Any person or entity that wishes to use the CAMTV channel managed by the Communications Department of Meridian Township, under contract with Meridian Township[AS16] for CAMTV shall first provide to the staff and Communications Commission[SD17] of CAMTV a digital or DVD copy of any such programming so that said programming may be reviewed for compliance with the terms, conditions and spirit of this Section.[AS18]

The policies of this Section are designed to provide programmers and viewers with all the rights and protections afforded by the United States Constitution and to be consistent with the obligations imposed on franchising authorities and their agents by both State and Federal law. The terms, conditions and spirit of this Section, as well as any restriction upon programming imposed under this Section, shall at times be viewpoint, opinion and idea neutral. Any restriction on programming imposed by this Section shall be tailored as narrowly as possible to limit the effects on a person or entity's freedom of speech or freedom of expression.

Further, it shall be the intent of this Section to secure programming that the local viewing community considers valuable and to limit and restrict access by children and young adults to programming that is considered obscene, patently offensive, indecent or adult in content by the viewing community.

The Communications Manager [SD19] may impose, at their discretion, sanctions and penalties for failure to comply with CAMTV policies.

CAMTV reserves the right to refuse playback requests to any person who violates any of the stated policies. Individuals who wish to appeal a decision made by CAMTV may do so in writing. The Communications Commission[SD20] will attempt to respond within 60 days.

Program Submissions:

All material submitted for playback must not exceed in length for a 30-minute program; 29 minutes, and 54 seconds or for a 60-minute program; 59 minutes, and 54 seconds. Program times are from the start of the program until the end of the program.

Options to Submit:

- Upload video to Vimeo or YouTube and provide the Multimedia Productions & Operations Specialist with the link.
- Submit using Dropbox.
- Upload to Google Drive and share with the Multimedia Productions & Operations Specialist, camtv@meridian.mi.us.

Program Preparation & Scheduling

Preparation:

- Programs that do not meet these time requirements will be cut by the Multimedia Productions & Operations Specialist at the specified end point listed above.

Playback Scheduling:

- All programs submitted to Meridian Township Communications Department must fall within the guidelines as defined under the Producer Qualifications section on page 5.
- A completed Application for Playback Form, and Annual Producer Compliance/Waiver Form must accompany each program submitted via email or mailed to 5151 Marsh Rd, Okemos, MI 48864. New program series and programs submitted for playback will be considered on a first come, first served basis.
- CAMTV will, to the best of its ability, provide channel time on a first come, first-served basis, subject to the policies and guidelines herein. CAMTV will schedule programs within the parameters of overall program composition and flow, taking into consideration audience building and the representative diversity of programming on the channel.
- Determination of the program schedule is at the discretion of CAMTV staff and the Communications [Commission][SD21].
- CAMTV will also exercise scheduling discretion to ensure access for new channel users, single programs, series of limited duration, and special events.
- It is the producer's responsibility to keep the rotation current.
- CAMTV reserves the right to remove any program after one airing.
- No timeslot is ever permanently assigned to a producer. All timeslots are subject to change and CAMTV staff may temporarily remove a program from its scheduled timeslot in order to play another program that is time or date sensitive.

Annual Producer Compliance/Waiver Form

CAMTV (Capital Area Media Television) and the Communications Department of Meridian Township require all members sign this form once it is read and understood.

I have read and understood the CAMTV content requirements, resident qualifications and agreement, and am thoroughly familiar, and agree to abide by them.

I assume full responsibility for the content of all program material produced, created or included, and ensure that such program materials will not violate the rights of any third party.

I agree to indemnify and hold harmless the participating municipalities, CAMTV, and their agents, employees and representatives from any and all liability and injury (including reasonable attorney fees and costs incurred in defending claims) arising from, or in connection with: claims for failure to comply with any applicable laws, rules regulations or other requirements of local, state or federal authorities; claims of libel, slander, invasion of privacy, or the infringement of common law or statutory copyright; claims for unauthorized use of any trademark, trade name or service mark; for breach of contractual or other obligations owing to third parties by the producer including union residuals or other payment for any purpose whatsoever, and claim, in law or equity, which may arise or result from this program or the producer's utilization of the Communications Department of Meridian Township and CAMTV services, equipment, facilities and cable access channels. I understand that I may be criminally or civilly liable for producing or presenting such material for transmission.

I will not represent to others that I am an employee, representative or agent of the Communications Department of Meridian Township, CAMTV or its affiliates; nor will I make such representations on behalf of any other person involved with my production.

I agree that use of facilities and equipment is not for public use and is for use only by the Communications Department of Meridian Township.

I understand that false or misleading statements or omissions made in this application are grounds for forfeiture of the privilege to submit programming to CAMTV and I will hold the Communications Department of Meridian Township and its affiliates harmless and indemnify such against any loss or claim which results from any false or misleading statements or omissions.

I agree no oral or written modification, amendment, extension, or waiver of this agreement will be binding[AS22] upon me or the Communications Department of Meridian Township and its affiliates.

Name: _____

Address: _____

City/Township: _____

Zip: _____

Phone: _____ [AS23]

Signature: _____



Communications
Commission

Communications/ Announcements

Consumer Complaints:

Phone: (888) 225-5322

Online: [FCC consumer complaint center](#)

Media Contact:

Anne Veigle

anne.veigle@fcc.gov

For Immediate Release

**CONSUMER ADVISORY: FCC WARNS PUBLIC OF EMERGENCY
BROADBAND PROGRAM IMPOSTER WEBSITE**

Website Falsely Offers Enrollment in the FCC's Emergency Broadband Benefit and Collects Consumers' Personal Information

WASHINGTON, August 27, 2021—The FCC recently became aware of a website purportedly run by “WiFi Freedom USA” that mimics the legitimate Emergency Broadband Benefit enrollment site, [GetEmergencyBroadband.org](#). This website falsely claimed to administer the FCC’s [Emergency Broadband Benefit Program](#), including offering connected devices and services. The FCC and USAC immediately took steps to have the website disabled and the known social media page removed. The FCC is now working with law enforcement agencies to address this issue.

The FCC strongly advises consumers to only use the official Emergency Broadband Benefit website, [GetEmergencyBroadband.org](#), to enroll in the program. Consumers can also contact a participating provider directly, but they should first verify that a provider is approved to participate in the program by visiting <https://www.fcc.gov/emergency-broadband-benefit-providers> and searching by their state or territory. Consumers can also apply by mail using a paper application.

The Emergency Broadband Benefit Program and [GetEmergencyBroadband.org](#) are administered by USAC on behalf of the FCC.

The WiFi Freedom USA website falsely claimed that it can provide consumers with free devices and services related to the Emergency Broadband Benefit Program. Consumers may have also seen advertisements for WiFi Freedom USA’s website on social media platforms.

If you provided your personal information to WiFi Freedom USA, visit [IdentityTheft.gov](#). If you made any payments to WiFi Freedom USA, please contact your financial institution to see if there are any remedies available to you. You can file a report about government imposter fraud with the Federal Trade Commission at [Reportfraud.ftc.gov](#) and get information about how to recover any money you paid.

###



Communications
Commission

Video Service Provider



Communications
Commission

Programming



11B.

To: Communications Commission
From: Samantha Diehl, Multimedia Production & Operations Specialist
Date: September 28, 2021
Re: Program Totals and Video On-Demand Totals

Program Totals (Year to Date):

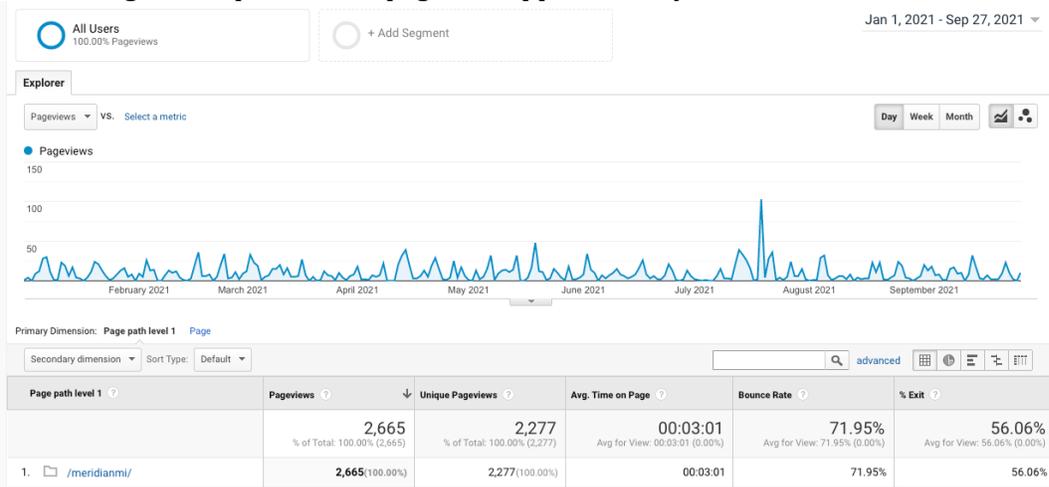
- Meridian Live: 58
 - Township Board: 21
 - Planning Commission: 14
 - Environmental Commission: 9
 - Zoning Board of Appeals: 9
 - Park Commission: 5
- All About Animals: 1
- Your Choice Special Election Coverage: 2
- Virtual View: 15
- Summer Concert Series: 6
- Back-to-School Series: 4
- Meet Your Elected Officials: 2
- Special Features: 4
- Women of Meridian: 4
- Promos/Story Promos: 45
- Zoom Interviews: 30
- Meridian News Now: 12
- Community Connection: 1
- Online Articles: 275

Video On-Demand Analytics on next page.

Memo to Communications Commission
September 28, 2021
Re: Programming
Page 2

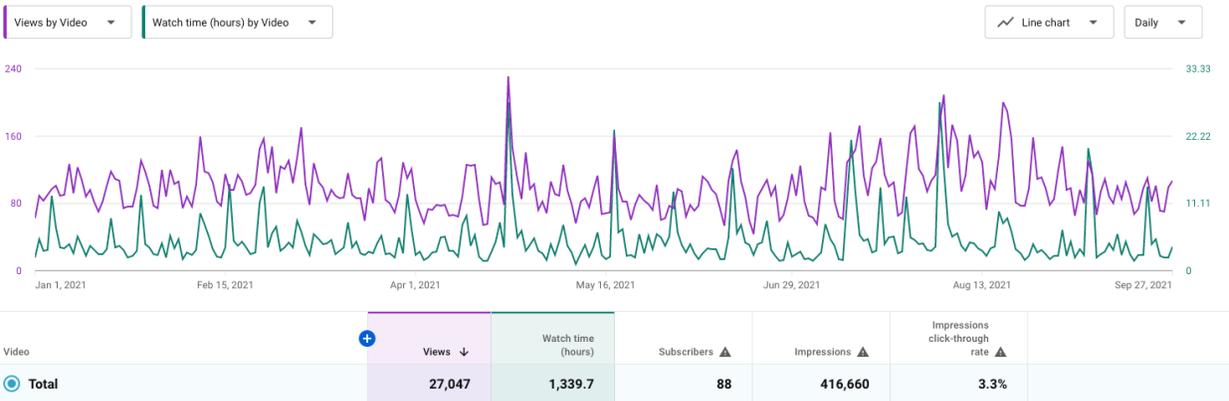
HOMTV Website Video On-Demand (Swagit)

The graph shows that HOMTV on-demand services via Swagit had 2,665 year-to-date page views. The average time spent on our page was approximately 3 minutes.



YouTube Video Programming Stats

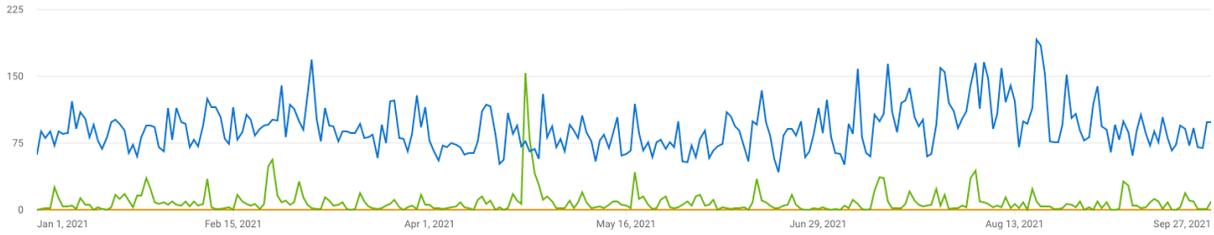
This graphs shows the amount of HOMTV’s views on YouTube. The purple line shows the total amount of video views since the start of the year (27,047) and the green line shows the amount of watch time in hours (1,339). The total amount of subscribers is 469, with 88 of those being new this year.



Memo to Communications Commission
September 28, 2021
Re: Programming
Page 2

YouTube Live vs. Uploaded Content Stats

This graph shows the amount of HOMTV YouTube views based on uploaded content and live streams. Of the 27,047 total views for the year, 24,745 of those were for uploaded content and 2,391 of those were for the videos that were streamed live.



Video type	Views ↓	Watch time (hours)	Average view duration
<input type="checkbox"/> Total	27,047	1,339.7	2:58
<input checked="" type="checkbox"/> Upload	24,745 91.5%	828.4 61.8%	2:00
<input type="checkbox"/> Live stream	2,301 8.5%	511.3 38.2%	13:19
<input type="checkbox"/> Premiere	1 0.0%	0.0 0.0%	0:27



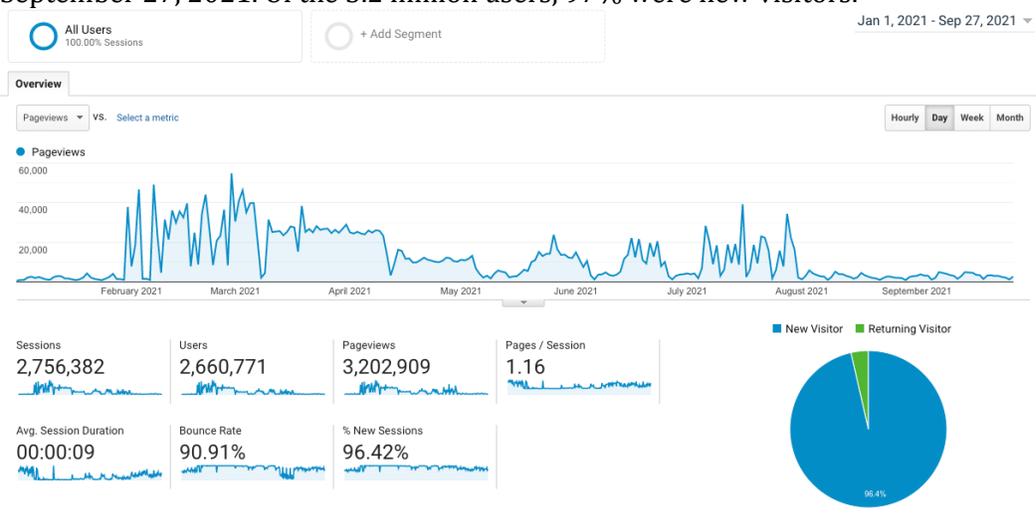
Communications
Commission

Analytics

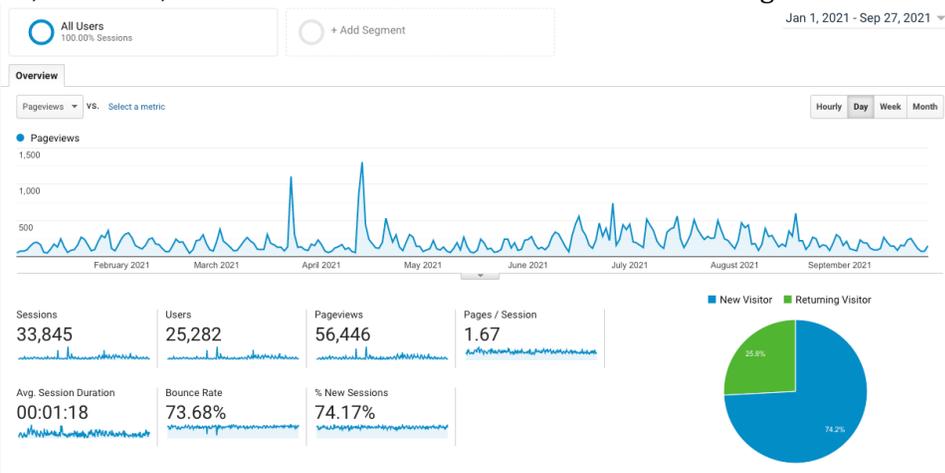


To: Communications Commission
From: Samantha Diehl, Multimedia Production & Operations Specialist
Date: September 28, 2021
Re: Meridian Township & HOMTV Website Analytics

The Meridian Township website reached 3.2 million page views from January 1, 2021 to September 27, 2021. Of the 3.2 million users, 97% were new visitors.

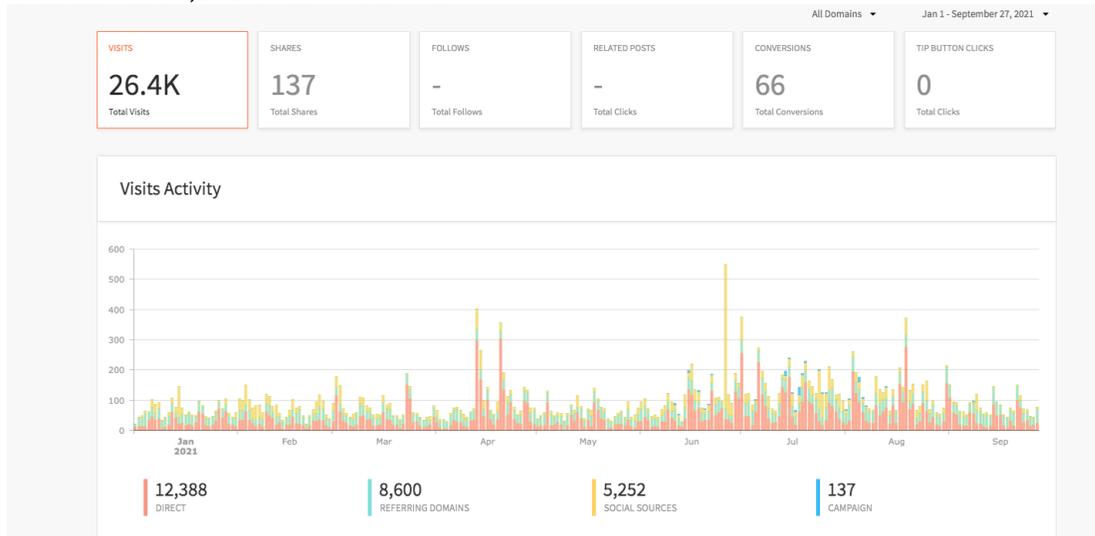


The HOMTV website had 56,446 page views from January 1, 2021 to September 27, 2021. Of the 25,282 users, 74% were new visitors and 26% were returning visitors.



Memo to Communications Commission
September 28, 2021
Re: Website Analytics
Page 2

This graph is from the HOMTV website add-on app called AddThis. From the start of the year, the website has seen 26,400 total visits. 12,388 come from direct searches, 8,600 from referring domains and 5,252 from social sources.



This graph is also from AddThis and shows the top referring domains as well as top social sources. The largest referring domain for HOMTV’s website came from Google while the top social source came from Facebook.

Top Referring Domains		Top Social Sources	
	8,600 Total Visits		5,252 Total Visits
google.com	8.2K Visits	Facebook	4.9K
android.gm	152 Visits	Twitter	280
yahoo.com	91 Visits	Pinterest	45
bing.com	65 Visits	LinkedIn	26
duckduckgo.com	47 Visits	Outlook	2



To: Communications Commission
From: Andrea Smiley, Social Media & PR Specialist
Date: September 30, 2021
Re: Social Media Performance Summary

New Social Media Strategy

The new strategy and recommendations have given a boost to our social media accounts. We continually work to create more engaging content by analyzing the content that continues to reach the community. Engagement is key to meeting our Social Media goals.

Facebook

Facebook is changing the overall design of business pages, including analytics and insights. We are now managing our Facebook business pages using the Facebook Business Suite. With this change, the Township Facebook page and the HOMTV Facebook page no longer track “Likes”. They only tracks “Followers”. The number of followers has decreased, but we aren’t too concerned due to this recent change. We will continue to monitor.

Meridian Township: Total Facebook followers decreased by 106 (7,506 – 7,400) since the middle of August. Due to the large loss in followers, and the discontinuing of “Like”, we will need to revisit the quantity of posts and the content being posted and monitor the “Following” number. Total Facebook reach from August 18 – September 30 was 12,541. The post with the greatest reach during the period (4.5K) was about Haslett and Okemos schools offering rapid COVID-19 tests for unvaccinated students.

HOMTV: Total Facebook followers increased 2,181 to 2,370 since August 18. Total Facebook reach from August 18 – September 30 was 9,126. The post with the greatest reach during the period (5.2K) was the announcement of the Kiwanis Club celebrating a well-known veteran. Finding the right stories that the community will engage with is a challenge.

Twitter

Meridian Township: Total Twitter impressions for the period of August 18 to September 30 equaled 28.2K with 2261 profile visits. The top tweet, which earned 929 impressions during the period, was about the food pantries for #NationalFoodBankDay. The top mention, earning 41 engagements, was a tweet from @election_every about women trusting law enforcement. The top media tweet, which earned 564 impressions, was about CADL’s Member Meetup at Cheezy D’s for free ice cream.

HOMTV: Total Twitter impressions for the period equaled 24,992 with 3805 profile visits. The top tweet, which earned 2,442 impressions, was the Alum of the Week, Bryanna Idzior. The top mention, earning 5 engagements, was a tweet from Meridian Township about the weekly meetings.

Instagram

Meridian Township: Total Instagram followers for Meridian Township YTD equals 1851, an increase of .4% since August 18. Posts reached 990 accounts, an increase of 8.7% Content interactions equaled 280, an increase of 12.4%.

The recommendation is to continue increasing engagement while decreasing the amount of postings paying attention to content. We will continue to track engaging posts and post similar content.

HOMTV: Total Instagram followers for HOMTV equals 468. There were 104 content interactions, and 651 accounts reached. Now that the new semester has started, we will see more engagement on our Instagram account as more interns post their stories and behind the scenes photos.

The challenge is to continue with engaging content during the semester breaks while maintaining a good balance of posts.

LinkedIn

Meridian Township: Total LinkedIn followers are up to 579, an increase of 15 new followers. Post impressions is at 1.3K. The account also had 428 unique visitors, up 13%.

HOMTV: HOMTV LinkedIn has 1201 followers, with no new followers. Total impressions equaled 823 and 21 unique visitors.

NextDoor – Meridian Township has an agency account, which is a communication platform for neighborhoods to connect and have conversations about everything from finding a babysitter to learning about what is happening in the Township. The Communications Team continues to post a variety of content to the Nextdoor platform because it seems to be our greatest method for informing and alerting the community.

Total members equals 11,022 which is an increase of 205 new members.

Constant Contact – The Communications Team sends out a weekly eNewsletter using Constant Contact. Due to a change in Apple (iOS) Mail Privacy Protection, Constant Contact is focusing now on clicks and not as much on the open rates. The Meridian Happenings continues to have high open rates, averaging between 41 – 42%. This percent remains high because the newsletter is shared on our social platforms and sent to contacts that have stated they want to receive information about the Township. The newsletter is our second best means of communicating information to residents.

We are currently working with the designers at Constant Contact on a premium designed newsletter to match our new website. This new design will launch around the same time as the website refresh.