



AGENDA
CHARTER TOWNSHIP OF MERIDIAN
COMMUNICATIONS COMMISSION
REGULAR MEETING
June 5, 2019 6:00 PM

1. CALL MEETING TO ORDER
2. ROLL CALL
3. PUBLIC REMARKS
4. APPROVAL OF AGENDA
5. APPROVAL OF MINUTES
 - A. April 10, 2019 Regular Meeting DRAFT Minutes
6. COMMUNICATIONS DIRECTOR REPORT
7. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS
 - A. Chair's Report
 - B. Township Board Liaison's Report
8. ACTION ITEMS
 - A. Recommended Budget 2020
9. DISCUSSION ITEMS
 - A. Community Needs Assessment
10. COMMUNICATIONS
 - A. Compliments/Complaints
11. REPORTS
 - A. VIDEO SERVICE PROVIDER (S) – Comcast Customer Updates
 - B. PROGRAMMING
 1. HOMTV Online Programming Analytics
 2. HOMTV Program Log
 3. HOMTV Program Schedule
 - C. WEBSITE ANALYTICS – YTD
 1. Website Visits
 2. Visitor Source
 3. Click-through to Website
 - D. PROMOTIONS/PUBLICATIONS
 1. HOMTV Media Camp for Kids
 2. Prime Meridian Magazine
 3. HOMTV Scoop
 - E. FINANCE
 1. Additional Revenues
 - F. HOMTV INTERNSHIP/ALUMNI
13. PUBLIC REMARKS
14. ADJOURNMENT

All comments limited to 3 minutes, unless prior approval for additional time for good cause is obtained from the Commission Chair.

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Communications Department; Communications Director, Deborah Guthrie, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4830 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Administrative Conference Room