



**AGENDA**  
CHARTER TOWNSHIP OF MERIDIAN  
COMMUNICATIONS COMMISSION  
REGULAR MEETING  
August 7, 2019 6:00 PM

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1. CALL MEETING TO ORDER
2. ROLL CALL
3. PUBLIC REMARKS
4. APPROVAL OF AGENDA
5. APPROVAL OF MINUTES
  - A. June 5, 2019 Regular Meeting DRAFT Minutes
6. TOWNSHIP MANAGER & COMMUNICATIONS DIRECTOR REPORT
7. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS
  - A. Chair's Report
  - B. Township Board Liaison's Report
8. ACTION ITEMS
9. DISCUSSION ITEMS
  - A. HOMTV Operating Policies
  - B. Community Needs Assessment
10. COMMUNICATIONS
  - A. Compliments/Complaints
11. REPORTS
  - A. VIDEO SERVICE PROVIDER (S) – Comcast & AT&T Updates
  - B. PROGRAMMING
    1. HOMTV Program Update
    2. Online Programming Analytics
    3. HOMTV Program Log
  - C. WEBSITE ANALYTICS – YTD
    1. Website Visits
    2. Visitor Source
    3. Click-through to Website
  - D. PROMOTIONS/PUBLICATIONS
  - E. FINANCE
  - F. HOMTV INTERNSHIP/ALUMNI
13. PUBLIC REMARKS
14. ADJOURNMENT

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All comments limited to 3 minutes, unless prior approval for additional time for good cause is obtained from the Commission Chair.

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Communications Department; Communications Director, Deborah Guthrie, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4830 - Ten Day Notice is Required.  
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Administrative Conference Room



CHARTER TOWNSHIP OF MERIDIAN  
COMMUNICATIONS COMMISSION REGULAR MEETING **DRAFT** MINUTES  
5151 Marsh Road, Okemos, MI 48864  
Administrative Conference Room  
Wednesday, June 5, 2019 6:00 pm

PRESENT: Chair, Walter Benenson; Vice-Chair, Tunga Kiyak; Commissioner, Leslie Charles;  
Commissioner, Brian Seipel; Commissioner, Mike Nevells; Alternate  
Commissioner, Reti Adhi  
ABSENT: Alternate Commissioner, Kevin Thatcher  
STAFF: Deborah Guthrie, Communications Director; Brandie Yates, Executive Producer  
TOWNSHIP: Kathy Sundland, Meridian Township Board Trustee  
COMCAST: None

1. **CALL MEETING TO ORDER**

Chair Benenson called the meeting to order at **6:00 pm**.

2. **PUBLIC REMARKS**

4. **APPROVAL OF AGENDA**

Commissioner Charles moved **TO APPROVE THE AGENDA AS SUBMITTED**. Seconded by  
Chair Benenson

VOICE VOTE: Motion carried unanimously.

5. **APPROVAL OF MINUTES**

Commissioner Charles moved **TO APPROVE THE MINUTES FOR WEDNESDAY, APRIL 10,  
2019 REGULAR MEETING**. Seconded by Chair Benenson.

VOICE VOTE: Motion carried unanimously.

6. **COMMUNICATIONS DIRECTOR REPORT**

Updates completed to the project section of the Township website to include adding the  
Township to the social site Nextdoor to communicate with neighborhoods in the Township.  
Director's will be providing a 6-month review to the Township Board, the Communications  
Dept. is also combining social accounts and reducing the amount of separate accounts to  
help drive traffic. When logged in to Nextdoor as Meridian Township, it is mainly for posting  
news and information to the various neighborhoods in the Township. When logged in as the  
Township, you have to post as the voice and brand of the Township.

7. **TOWNSHIP BOARD LIAISON'S REPORT**

Electronic Board packets are coming and in the process. Medical Marihuana adoption for  
the Township passed, but the Township opted out of the recreational marihuana, the state  
will be controlling the application process, etc., zoning for senior living communities passed  
and the local road millage will be on the ballot for August election. It will be a bond and  
eliminate the current millage. The Redi-ride millage will also be on the ballot for the August

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election. Asking to renew with CATA for an additional 5 years. Township also held a groundbreaking ceremony for Marketplace on the Green Farmers' Market.

### 8A. **RECOMMENDED BUDGET 2020**

Would like to purchase the control room monitors and the rolling monitor for the Township Board meetings from the Approved Budget 2019. The remaining items from the Approved Budget 2019 will move to the Recommended Budget 2020 with no additional purchases.

There are concerns from the Commission about the declining budget and delaying purchases because if HOMTV keeps putting off making necessary replacement purchases, then everything could break down at the same time, which would lead to larger replacement costs. The Township needs to figure out a way to subsidize the Communications Department and the declining budget.

FCC has postponed the vote again. There is a rumor that the FCC may remove the clause that PEG channels will have to give money back to the cable providers.

Vice Chair Kiyak moved **TO APPROVE THE RECOMMENDED BUDGET FOR 2020 AS SUBMITTED**. Seconded by Commissioner Nevells.

VOICE VOTE: Motion carried unanimously.

### 9A. **SUBSCRIBER COMPLAINTS**

Need to add a box or additional comments on the complaint form to show a resolution on of the issue. Need to show how the issue was resolved and handled.

### **COMMUNITY NEEDS ASSESSMENT**

The Commission discussed rather than doing a survey with the citizens, doing a survey about communication needs of the other Township Departments. The Commission was provided copies of older surveys and they discussed possibly doing a survey with the citizens after staff completes an internal informal review with the individual departments.

The Commission also suggested a new millage for the Communications Department and HOMTV or adding to existing millages to cover HOMTV's coverage expense. With the millage that covers the Senior Center, Meridian Cares and Recreation, when it is time for renewal, possibly asking for additional money to cover the communication items and needs.

The commissioners asked the question how are the communication components of the other Township Departments funded. The commissioners discussed that the Township needs to assess all of the communications it is currently doing and then what it is willing to support, then the Community Needs Assessment would come behind that and become the focus of the Communications Commission.

The Township already submitted a survey to the citizens, which included three (3) questions about the Communications Department. The commission recommended asking the departments in the Township based on the information received from the citizens, what are your needs from the Communications Department. More of an internal survey first.

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Staff will reach out and get an idea from the other departments if the Communications Department is meeting their needs and what needs do they have or will have of the Communications Department. Staff will provide all the older surveys for the Commission to review and look over.

Communication Needs Assessment will remain as a discussion item on the agenda.

### 10A. COMPLIMENTS/COMPLAINTS

Discussed including more of the compliments and kudos in the packets.

With the kid's camp, there should be a formal survey sent out, rather than just a "thank you".

### 11C. WEBSITE ANALYTICS

Staff will be creating a Meridian Township Business Page to change google searches from Meridian Charter Township to Meridian Township.

### 11F. HOMTV INTERNSHIP/ALUMNI

Staff discussed the Media Camp for Kids, signups, sponsors and the Showcase Event. The HOMTV Interns will assist with the camp. Staff also discussed the HOMTV training program provided to the Interns, how the interns move on to work in the industry and how the program will extend to younger generations.

### 15. ADJOURNMENT

Commissioner Seipel moved **TO ADJOURN THE MEETING**. Seconded by Vice Chair Kiyak.

VOICE VOTE: Motion carried unanimously

Chair Benenson adjourned the meeting at 7:25 pm.



Communications  
Commission

# Discussion Items



## **OPERATING POLICIES**

### **CHARTER TOWNSHIP OF MERIDIAN**

#### **GOVERNMENTAL ACCESS**

#### **CABLE TELEVISION**

Originally approved by the Cable Communications Commission on March 4, 1992  
Approved by the Township Board on October 8, 1992  
Revised & approved by the Cable Communications Commission on February 19, 1993  
Amendments recommended by the Activity Coordination Committee on April 14, 1993  
Amendments recommended by the Personnel Committee on April 26, 1993  
Approved by the Township Board on May 4, 1993  
Revised & approved by the Cable Communications Commission on September 2, 1998  
Approved by Township Board on September 15, 1998  
Revised & approved by the Cable Communications Commission on April 28, 2000  
Approved by Township Board on July 5, 2000  
Revised and approved by the Cable Communications Commission on January 7, 2009  
Approved by the Township Board on April 7, 2009  
Revised and approved by the Cable Communications Commission on February 1, 2012

## **PREAMBLE**

The Cable Communications Commission was established in 1977 to oversee the administration and implementation of the Cable Franchise Agreement, including:

- 1) to advise the Township Board regarding the implementation of the Franchise Agreement;
- 2) to encourage the use of the access channels which include public, educational, and governmental channels;
- 3) to formulate policy relating to the access channels. All such policies are subject to approval by the Township Board.

(For a complete list of functions, refer to the Township Ordinances, Title XV, Chapter 115.)

The Government Access Cable Television station serving the Charter Township of Meridian is known as HOMTV. The operating policies of HOMTV are based upon the Goals and Objectives of the Cable Communications Commission, as approved by the Meridian Township Board. It is the intent of these policies and procedures to consolidate and regulate the implementation of the Goals and Objectives. The Cable Communications Commission shall monitor the implementation of these policies and procedures as administered by the Township Cable TV Coordinator.

Employees within the Cable Television Operation are governed by the Township Personnel Policy. On matters related to programming, the Cable Commission shall govern. The Township Manager shall seek the advice of the Cable Commission in carrying out functions related to the Township Personnel Policy relative to Township employees working within the cable operations.

## SECTION ONE: GENERAL GUIDELINES FOR PROGRAMMING AND PRODUCTION

- I. The Township Cable Coordinator is the Communications Director. The Communications Director is responsible for generating program ideas, and for implementing and overseeing their production, either directly, or by delegation through his or her subordinates. All programming decisions are to be made by the Communications Director according to established policies and guidelines as approved by the Cable Communications Commission.
- II. Programming shall be developed in accordance with the "Goal Statements" adopted and periodically revised by the Township Cable Commission and the Township Board.
- III. Programming of a non-local origin is to be avoided in all but the most exceptional situations. Such exceptions shall only be approved by the Communications Director. In the case where programming of non-local origin is used, it must be presented with locally originated opening and closing statements.
- IV. All production decisions are to be made by the Communications Director, either directly, or by delegation through his or her subordinates.
- V. The production equipment and facilities of the Communications Department are to be used only by staff members of the Communications Department, or staff members of Meridian Township who have been trained and approved for equipment use under the direction of the Communications Director.
- VI. Special production requests must be submitted to the Communications Director at least one week prior to the requested taping date.

## SECTION TWO: TOWNSHIP MEETING COVERAGE

- I. HOMTV is responsible for providing television coverage of the regular meetings of the Township Board, the Planning Commission, the Park Commission, Zoning Board of Appeals, and the Environmental Commission, up to a total of ten meetings per month. The Township Cable Commission may recommend to the Township Board expansion or limitation of meeting coverage responsibilities based upon staff and facility capabilities.
- II. Live coverage of regularly scheduled Township meetings shall be the number one programming priority of HOMTV. Program schedule adjustments must be made to accommodate irregular starting times of televised meetings.

SECTION TWO: TOWNSHIP MEETING COVERAGE (cont'd.)

- III. To cancel regular meeting coverage, the staff liaison to the Board or Commission in question must present the cancellation notice to the Communications Director in writing as early as possible before the scheduled meeting.
- IV. To schedule special meeting coverage, the staff liaison to the Board or Commission in question must present the television coverage request to the Communications Director in writing at least two weeks in advance of the meeting. Special efforts will be made to provide "skeleton crew" coverage of Township Board meetings which are scheduled with less than two weeks notice.
- V. Coverage of Township meetings shall include presentation of a "Post-Meeting Report" following the meeting, unless staff levels are too low to successfully execute this production. Such reports will include at least one live interview with a Board or Commission member, a Township Staff member, or a local resident. Opportunities to be interviewed will be offered evenly among Board and Commission members.
- VI. When a Board or Commission goes into "closed session" during the live cablecast of a meeting, the HOMTV Meeting Producer is authorized to display a message describing the current status of the meeting, or to play a taped program during the break. When a Board or Commission goes into "recess" during the live cablecast of a meeting, the HOMTV Meeting Producer is authorized to follow either of the previously listed procedures, or to continue live coverage of the meeting room during the break.
- VII. Video recordings of the live coverage of Township meetings are not to be edited for replay as a whole.
- VIII. Videotapes of Township meetings shall not be considered the official record of the meetings and shall not be treated as such. These tapes will be retained for a time period of one year from the date of the meeting. DVD copies of video recorded meetings will periodically be offered through the Township staff liaison to each Board or Commission. If the tapes are not retained by the staff liaison, they may be discarded by the Communications Department.

### SECTION THREE: TOWNSHIP ELECTION COVERAGE

- I. HOMTV shall present television programming pertaining to all elections held in Meridian Township. The scope and format of such coverage shall be determined by the Communications Director. The minimum acceptable coverage shall be graphic material summarizing election results, initially presented sometime on election night, and carried on HOMTV at least until the normal program schedule begins the next day. The Communications Director shall work with the Township Clerk and Election Commission to provide graphic material and/or other material announcing pre-election administration information.
  
- II. Special efforts shall be made to produce programming in "even year" Township elections, with a maximum emphasis on elections held to fill positions on the Township Board of Trustees and/or the Park Commission. All registered candidates shall be afforded an equal opportunity to be included in this coverage. The scope and format of such election year programming shall be determined by the Communications Director, but it should include the following components:
  - A. An interview program for candidates, including standardized questions and follow-up questions.
  - B. An opportunity for candidates to make short statements on their candidacy.
  - C. A debate-style program for candidates, organized by party affiliation and/or desired office.
  - D. A call-in show to allow residents to ask questions of the candidates.
  
- III. The Communications Director shall ensure that all programming featuring registered candidates be fairly balanced with programming featuring their opponents. In cases where balance is not possible due to the lack of participation of one or more candidates, the participating candidates will receive balanced coverage in comparison to the entire field of participating candidates.
  
- IV. Candidates for elected office shall not be included in HOMTV programming during the time period ninety days before an election, with the exception of Township meeting coverage, special election coverage and coverage of incumbents performing official duties which warrant cablecasting. The Communications Director shall decide if equal time for opposing candidates is necessary to balance the coverage of incumbent candidate's performance of official duties.

## SECTION FOUR: PROGRAMS AND PROGRAM-SERIES

- I. There shall be one program-series in the HOMTV Program Schedule available for use by members of the Township Board and the Park Commission. The Communications Director will reserve taping slots based on staff and facility capabilities, and interest for this series. Members of the Board of Trustees and Park Commission interested in using these time-slots must confirm their interest to the Communications Director on a monthly basis. The available taping-slots will be distributed evenly among those elected officials who express interest in participating. Members who cannot be available to make a scheduled program, must provide the Communications Director a minimum forty-eight (48) hour advance notice.
  - A. Topics for this series will be selected by the elected officials or the Communications Director and should focus on events and issues of interest and importance to Meridian Township Government. The format for these programs may be either talk-show style with one or two guests, or single-speaker format featuring the elected official.
  - B. Taping options for this series afforded to elected officials may not be transferred to any other individual or group. Elected officials must appear in each program in this series.
  - C. Remote tapings to supplement programs in this series shall take no more than two (2) hours of staff time per quarter per elected official. This time cannot be "built up" and "carried over" for use later as a larger block.
  - D. It shall be the responsibility of the Communications Director to provide a producer for the series.
  - E. The Cable Commission shall hear and decide any appeal of the Communications Director's cancellation. Such decisions shall normally be decided the day the appeal is heard.
  
- II. There shall be one series in the HOMTV Program Schedule based on a "public forum" format. This program may include panels of guest experts or residents, opportunity for call-in participation by viewers, and/or the opportunity for involvement by a live studio audience. Topics in this series should be of local interest, but may include statewide or national issues discussed from a local perspective.

#### SECTION FOUR: PROGRAMS AND PROGRAM-SERIES (cont'd.)

- III. Township residents shall have the opportunity to produce short editorial commentaries on any subject they choose, on a first-come, first-served basis. Such commentaries must be written and submitted in advance, and the script must be adhered to. Commentaries may not include foul language or slanderous statements. Residents must sign a waiver assuming full responsibility for any statements made in a commentary. Playtimes for commentaries will be determined by the Communications Director.
- IV. A magazine-format series will be produced by HOMTV on a regular basis as a news and information program.
- V. Other program-series will be produced by HOMTV under the direction of the Communications Director. It is the goal of HOMTV to produce programs of a similar nature on a regular basis to form a series. The Communications Director shall decide which programs to produce as a series, and shall supervise their production and regulate their format and frequency.
- VI. Other programs may be produced by HOMTV which do not fit into any existing program series. These will be considered "specials" and may be of any format.
- VII. There shall be a Computer Graphics Message Display Sequence on HOMTV during times when there is no live or taped programming. Messages can be submitted for use in this sequence by Township Staff in any written form. Township residents and local organizations may submit messages at least two weeks ahead of the requested usage period. Messages of an emergency nature will be included in the display sequence as soon as possible by HOMTV staff. The Communications Director shall be responsible for all decisions regarding usage of messages in this sequence.
- VIII. The HOMTV Program Schedule will be determined by the Communications Director. Primary concepts for Program Schedule formulation include variety and high frequency of program replays.

#### SECTION FIVE: LOCAL PROGRAMMING DEVELOPMENT

- I. Requests or suggestions for program development may be made by officials and employees of Meridian Township Government and from the general public. Requests must be made in writing. Each request for programming received by the Communications Director may be reported to the Cable Commission. The Communications Director will respond to requests for programming from Township Staff within a reasonable time, based on staff and facility limitations.

SECTION FIVE: LOCAL PROGRAMMING DEVELOPMENT (cont'd.)

- II. The Communications Director shall use any of the following criteria to make judgments regarding the initiation of new programming:
  - A. The programming is about Meridian Township, its residents, its employees, its elected officials, and/or its appointed officials.
  - B. The programming is in demand by Meridian Township residents or employees.
  - C. The programming is a public service to Meridian Township residents.
  - D. The programming serves to promote Meridian Township as a community.
  - E. The programming serves as communication from Meridian Township employees to Meridian Township residents.
  - F. The programming serves as communication from Meridian Township residents to Meridian Township residents.
  
- III. The Communications Director shall use any of the following criteria to make judgments regarding the denial of new programming:
  - A. The programming shall include no pornographic material.
  - B. The programming shall include no religious material.
  - C. The programming shall include no paid advertising.
  - D. The programming shall include no direct appeals to purchase commercial goods or services.
  - E. The programming shall be of sufficient technical quality to match the current minimum quality level of programming on the channel.
  - F. The programming does not meet one or more of the criteria set forth in paragraph II of this Section.

SECTION FIVE: LOCAL PROGRAMMING DEVELOPMENT (cont'd.)

- IV. The Communications Director shall use any of the following criteria to make judgments regarding the termination of existing programming:
  - A. The programming has served its original purpose.
  - B. The programming can be more appropriately produced by another local access channel.
  - C. Producers of the programming are not cooperating with the management or staff of HOMTV in a consistent or professional manner.
  - D. Staff or facility limitations cause the need to reduce programming levels in general.
  - E. The criteria used for denying new programs can also be used to terminate existing programs. (See paragraph III above).
  
- V. The Cable Commission shall hear and decide appeals from those who have been denied programming requests under this Section. Such decisions shall normally be rendered within thirty (30) days of the Cable Commission's first consideration of the appeal.

SECTION SIX: GENERAL POLICIES

- I. HOMTV shall not be used to produce video programming for private or commercial organizations. HOMTV may collaborate and charge a fee for services to other public agencies and similar organizations to develop programming which further serves the public interest, as determined by the HOMTV Manager.
  
- II. It is the objective of HOMTV to cablecast live or taped programs for at least eight (8) hours per day, seven (7) days per week. The Communications Director may cancel or reduce programming for up to ten (10) weeks per calendar year for the purpose of equipment maintenance, or due to staff limitations caused by Michigan State University break periods.

SECTION SIX: GENERAL POLICIES (cont'd.)

- III. HOMTV will make videotape copies of programs produced by HOMTV for a nominal fee according to the attached fee schedule.
  - A. Fees may be waived by the Communications Director for people closely involved with the production of the program being copied.
  - B. HOMTV will only make copies of programs that have aired on the channel.
- IV. HOMTV non-salaried staff members who have rendered exemplary service may be presented a gift upon departure from the Township. Such gifts shall not exceed \$50.00 in cost per person. Decisions regarding selection of the gift will be made by the Communications Director.
- V. Expenditures from the Communications Department budget to finance the operations of HOMTV may be authorized by the Communications Director, subject to all requirements of the Township Purchasing Policies, and within maximum amounts appropriated in the Township Budget. Purchases proposed by the Communications Director that are projected to exceed the total Communication Department budget appropriations shall require a budget amendment recommended by the Cable Communications Commission and approved by the Township Board, in conformance with Township purchasing and budget policies. Transfers among line items within the total amount appropriated in the Communications Department operating budget may be made by the Communications Director, upon approval of the Superintendent and the Cable Communications Commission. All purchases are to be reported to the Cable Commission on a monthly basis. No payment shall be made for any purchase until the bill is approved by the Township Board.
- VI. All video recordings used for production of television programs by the staff of HOMTV shall remain the property of HOMTV and Meridian Township.

FEE SCHEDULE

Video Copies

1. \$10.00 flat rate per order
2. \$5.00 per hour of running time on order, or any increment thereof.
3. \$3.00 for videotape supplied by HOMTV for the copy.

Audio Copies

1. \$5.00 flat rate per order
2. \$5.00 per hour of running time on order, or any increment thereof.
3. \$2.00 for audiotape supplied by HOMTV for the copy.



Communications  
Commission

# Communications/ Announcements

# ***PROTEC***

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## **The Michigan Coalition to Protect Public Rights-of-Way**

[www.protec-mi.org](http://www.protec-mi.org)

June 2019

Mr. Frank L. Walsh  
Township Manager, Meridian Charter Township  
5151 Marsh Rd.  
Okemos, MI 48864-1198

Dear Municipal Official:

### **PROTEC CELEBRATES OUR 23rd ANNIVERSARY!**

For 23 years, PROTEC has worked on behalf of local governments across Michigan to address a variety of rights-of-way issues facing our state, as detailed in PROTEC's most recent **Annual Report**, available online at [www.protec-mi.org](http://www.protec-mi.org). Our efforts have included:

- **PROTEC STALLS SMALL CELL BILLS SB 637 & 894 FOR A YEAR**
- **PULLS 35 HOUSE VOTES AT THE END**
- **35 MORE THAN SOME EXPECTED**

With the explosion of smart phone and device usage, the Wireless DAS/Small Cell industry is trying to install **millions of new antennas** in American community rights-of-way ASAP in large part, to save the industry money. In October 2017, state legislators introduced SB 637, which sought unfettered access to public rights-of-way for essentially free, and trampled our Constitutional Home Rule rights and our obligations to our residents. PROTEC opposed that bill from the beginning and was the only vocal municipal organization in opposition to it. **PROTEC stalled the Bill for a year but in the lame duck session in December, 2018, industry pulled enough House votes to send SB 637 and SB 894 to Governor Snyder, who signed both.**

- **Since passage a few months ago, PROTEC has been the principal source of informed assistance to members and supporters across Michigan by creating and sharing draft DAS franchise agreements, policies, Ordinances and soon, an application and permit.**
- **PROTEC has also joined with Smart communities in appealing three FCC Orders affecting public rights-of-way regarding Small Cells and Cable Franchise Fee reductions.**

- PROTEC has kept tabs on ITC, one of the nation's largest **electric transmission companies**, and its plans for massive build outs of 100-150 foot transmission towers in Michigan communities and across the Midwest.
- PROTEC **meets monthly** and provides timely and informal assistance to communities facing immediate rights-of-way issues.
- PROTEC advances the cause of growing **municipal broadband** provisioning for the economic benefit of our region including serving as an advisor to the Governor's broadband commission.
- PROTEC is **addressing aging and hazardous gas and liquid pipelines** by filing and monitoring comments at the US Department of Transportation Pipeline and Hazardous Materials Safety Administration (PHMSA). PROTEC is also monitoring the State of Michigan's review of the two 20-inch Enbridge petroleum pipelines crossing the Straits of Mackinac just west of the Mackinac Bridge. PROTEC's General Counsel just returned from Pipeline Safety Training in Houston, Texas and underwritten by the Federal Pipeline and Hazardous Materials Safety Administration.
- PROTEC is also actively involved in monitoring, coalition building and promoting positive Rights of Way outcomes in the Courts, the FCC and Congress as well as the Michigan Legislature.

These are just a sampling of issues and efforts that PROTEC has taken on. Our mission throughout Michigan is to coordinate actions that protect local community interests and inform municipal officials of significant developments in public rights-of-way management including on utility poles, in the ground and via the airwaves. PROTEC has taken a proactive approach to the many challenges faced by communities across the state. Now, more than ever, local governments must be diligent in protecting their interests in all rights-of-way issues.

Though we have made great strides in protecting our shared interests, it is crucial to remain committed to these efforts, to protect the gains that have been made, and to continue being a formidable voice in guarding our economic wellbeing.

PROTEC relies solely on its members and contributing communities as its sole support. Your contributions allow PROTEC to participate in judicial, legislative and administrative activities, both on the state and federal levels, to protect local governments' rights concerning the use of public rights-of-way by cable, telecommunications, electric, pipeline and other utility industries.

PROTEC has no paid staff. Administrative support for its operations is generously donated by member communities and the Michigan Municipal League. Please consider supporting the work of PROTEC by becoming a member or renewing your community's annual membership. Your dues and contributions will help ensure

PROTEC has the resources necessary to continue its strong advocacy on behalf of *all* Michigan municipalities.

Respectfully,



Mayor John B. O'Reilly, Jr.  
City of Dearborn

Mayor Dennis K. Wright  
City of Livonia

Mayor Kenson J. Siver  
City of Southfield



FOR IMMEDIATE RELEASE  
June 3, 2019

**Media Contact:** Brandie Yates  
Executive Producer  
[yates@meridian.mi.us](mailto:yates@meridian.mi.us)  
517.853.4208

**HOMTV Receives National Recognition**  
*Meridian Township Government Access Channel Honored in Excellence*

**OKEMOS, MI** – The Alliance for Community Media (ACM) has announced HOMTV as a 1st place national award winner in the 2019 Hometown Media Awards Competition.

For two years in a row, HOMTV has received the “Overall Excellence in Governmental Access” award from ACM in the \$650,000 - \$1,000,000 budget-based division. The Overall Excellence awards recognize access organizations for their overall operational activities and programming efforts.

HOMTV’s Overall Excellence submission included a combination of programs HOMTV staff and interns produce each year, offering a well-rounded viewing experience for Meridian Township residents. HOMTV strives to create original programs and provide live coverage that is relevant and engaging. Eight programs were selected for this year’s entry including: 2018 Ballot Meridian Live General Election Night Coverage, Live Coverage of Meridian Township’s Press Conference Regarding the 2004 Nassar Police Report, Open Line live call-in program episode on Marijuana in Michigan, Identifying Red Flag Behavior of Sexual Offenders and Meridian Township’s Criminal Sexual Conduct Initiatives Live Public Forum, Commemorating Black History in Meridian Special Feature, Meridian News Now, Senior Living on-location cooking segment and studio musical guest performance on HOM Entertainment.

“It means a tremendous amount to us to receive this national recognition for the second year in a row from such a highly regarded association. This award indicates the high quality of programming that HOMTV provides to area residents as well as the hard work and dedication our staff and interns put into the programming we produce,” said HOMTV Executive Producer Brandie Yates.

The Hometown Media Awards honors and promotes community media and local cable programs that are distributed on Public, Educational and Governmental (PEG) access cable television channels. Awards are presented to the most creative programs that address community needs, develop diverse community involvement, challenge conventional commercial television formats and move viewers to experience television in a different way.

The 2019 Hometown Media Awards Celebration will take place on July 11th in Portland, Oregon at ACM’s 2019 Annual Conference.

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HOMTV is Meridian Township’s award-winning Government Access Channel televising exclusive gavel-to-gavel coverage of Township meetings, community news and original programming.



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We received an "Award of Honor" from NATOA for the 2018 General Election Night Coverage in the Election Coverage Category.

Thanks,

**Brandie Yates**

Executive Producer/Internship Coordinator

[yates@meridian.mi.us](mailto:yates@meridian.mi.us)

W 517.853.4208 | F 517.853.4096

5151 Marsh Road | Okemos, MI 48864

[homtv.net](http://homtv.net)

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**From:** NATOA Headquarters <info@natoa.org>

**Sent:** Monday, July 22, 2019 2:14 PM

**To:** Brandie Yates <yates@meridian.mi.us>

**Subject:** NATOA 2019 GPA Finalists Announced



## 2019 GPA Finalists Announced!

The [finalists](#) have been announced for the 2019 NATOA Government Programming Awards. Winners will be announced at the Annual Government Programming Awards Banquet, on Thursday, September 26th at the Tampa Marriott Water Street Hotel in Tampa, FL. [Click here](#) to register for the conference or purchase tickets to the reception.

If you entered in this year's awards competition, you may view the judging results and comments for all of your entries online. To view the judging results, you must log-in at [www.natoa.org](http://www.natoa.org). Visit the Government Programming Awards entry area and click on the View Scores link on the left, you will then be able to view the scores for each entry. Only the person who made the entry may view their scores.



**To: Communications Commission**  
**From: Brandie Yates, HOMTV Executive Producer and Internship Coordinator**  
**Date: July 29, 2019**  
**Re: HOMTV Media Camp for Kids Recap**

---

HOMTV's first Media Camp for Kids, held June 19-20, was a huge success! We received a total of \$1,680.20 through registration fees and sponsorships for the camp.

During the camp, 19 kids were introduced to innovative media technology, including both field and studio production equipment. The last day of the camp, we held a Showcase Event for all the families of the campers and the sponsors of the event to show a behind-the-scenes video of what the campers learned. You can view that video here: <http://bit.ly/HOMTVMediaCampBTS>.

We also have many behind-the-scenes photos of the camp, which you can view here: <http://bit.ly/2019MediaCampPhotos>.

During the two days, campers produced a Special Feature Program with special guest interviews from the Meridian Township Police Department, Meridian Township Fire Department, Harris Nature Center and the Capital Area District Libraries. Watch here: <http://bit.ly/2019HOMTVMediaCampSF>.

Camp sponsors included the Michigan Association of Broadcasters, The Printing King, Capital Area District Libraries, Granger, Launch Trampoline Park, The Harkness Law Firm PLLC and Tom's Food Center.



Communications  
Commission

# Compliments/ Complaints

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**From:** Deborah Guthrie <Guthrie@meridian.mi.us>  
**Sent:** Friday, July 26, 2019 11:03 AM  
**To:** Brian Seipel <brianseipel@comcast.net>; Kathy Ann Sundland <sundland@meridian.mi.us>; Kevin Thatcher <kevin@thatchcc.com>; Leslie Charles <leschas42@gmail.com>; Mike Nevells <Mike.Nevells@gosolutions.net>; Riti Adhi <adhiriti@yahoo.com>; Tunga Kiyak <kiyaktun@bus.msu.edu>; Walter Benenson <benenson@msu.edu>  
**Cc:** Brandie Yates <yates@meridian.mi.us>  
**Subject:** FW: My favorite mug

Brandie,

Total testament of not only Alina's personal and professional qualities but your training and guidance as well. Keep rock'n it! Deborah

**From:** Rina Risper <[rina@dshubergroup.com](mailto:rina@dshubergroup.com)>  
**Sent:** Friday, July 26, 2019 8:53 AM  
**To:** Deborah Guthrie <[Guthrie@meridian.mi.us](mailto:Guthrie@meridian.mi.us)>  
**Subject:** Re: My favorite mug

This young lady was so lovely! HOMtv is doing an amazing job.



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**From:** Leslie Charles <[leschas42@gmail.com](mailto:leschas42@gmail.com)>  
**Sent:** Tuesday, July 09, 2019 4:37 PM  
**To:** Deborah Guthrie <[Guthrie@meridian.mi.us](mailto:Guthrie@meridian.mi.us)>  
**Cc:** Brian Seipel <[brianseipel@comcast.net](mailto:brianseipel@comcast.net)>; Kathy Ann Sundland <[sundland@meridian.mi.us](mailto:sundland@meridian.mi.us)>; Kevin Thatcher <[kevin@thatchcc.com](mailto:kevin@thatchcc.com)>; Mike Nevells <[Mike.Nevells@gosolutions.net](mailto:Mike.Nevells@gosolutions.net)>; Riti Adhi <[adhiriti@yahoo.com](mailto:adhiriti@yahoo.com)>; Tunga Kiyak <[kiyaktun@bus.msu.edu](mailto:kiyaktun@bus.msu.edu)>; Walter Benenson <[benenson@msu.edu](mailto:benenson@msu.edu)>  
**Subject:** Re: FW: Kevin Hodge Thank you Message

Totally deserved praise! When I think of the HOMTV intern program it almost brings tears to my eyes, know the impact you are having on so many lives (and they will, in turn shape the lives of others). I hope you and the whole HOMTV whole team will take a moment to breathe in the praise and breathe out pride in what you do.

*Leslie*

**From:** Brandie Yates <[yates@meridian.mi.us](mailto:yates@meridian.mi.us)>  
**Sent:** Tuesday, July 09, 2019 11:11 AM  
**To:** HOMTV <[homtv@meridian.mi.us](mailto:homtv@meridian.mi.us)>  
**Subject:** Kevin Hodge Thank you Message

Hey Brandie, just wanted to say thanks again for everything. I've learned and grown a lot with HOMTV and I'll always be grateful for all of the help I've received from you, Ben, Roy, and everyone else. I'm ready to start this next adventure and I'm excited to get to work. I am sad that I forgot to ask for a HOMTV mug but don't worry I have these awesome HOMTV sunglasses that I'll be rocking for a while. Thanks for everything and I hope to see everyone again soon in the future. Kevin Hodge

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**From:** Rachel Bidock <Rbidock@hotmail.com>  
**Sent:** Friday, July 05, 2019 12:51 PM  
**To:** Brandie Yates <yates@meridian.mi.us>  
**Subject:** Secured the Job!

Hi Brandie,

I wanted to thank you for (once again) being a reference. I have accepted a job at Storyful, a social media newswire focused on the spread of misinformation. I'm very excited! I know your kind words helped me secure the job and I wanted to tell you how grateful I am.

I have been trying to figure out where I fit into the world of journalism--this place feels like a great fit.

Once again, thank you.

Best,

Rachel Bidock

# Individual Video Provider Customer Intakes

**Complaint Number** 2019-005

**Date** 7/13/2019

**Name**

**Street Address**

**City / Zip** -

**Work Phone** **Ext**

**Cell Phone**

**Home Phone**

**Email**

**Best Time to Call**

**Best Time to Service**

**Service Provider** Comcast

**Reason for Calling** Complaint

**Unburied Cable**       **Waiting for Service**       **Missed Service Call**       **Cable Box**   
**Bad Reception**       **Cable Out**       **Cannot Phone**       **Other**   
**Bad Treatment**       **Bad Information**       **No Response to Request**

**Problem Description** 7/13/09

My residential Comcast/Xfinity services (Phone/Voice, Internet/Email, Cable TV) have experienced almost continual intermittent outages every day from 7/8/19-7/13/19. These outages are acknowledged by Xfinity and they provide a restoration time estimate, but no information about the cause of the problem is available. Unfortunately, as soon as service is restored, it has gone out again (multiple times) during each of these days. According to Xfinity personnel, these outages affect multiple customers, and they have no way of contacting the local dispatch office for more specific information.

If you or the Communications Commission have any information regarding this multi-day service outage, please let me know. Is there a contact for the local Xfinity network office that might be able to address this problem? I would appreciate any follow-up suggestions that you may have.

7/15/19

I experienced dozens of outages from 7/8-7/14. My service is functioning today, but I would still appreciate an explanation of the cause of the service interruption. I stopped in at the Eastwood Xfinity store yesterday, and did receive a follow-up call today. However, the Xfinity representative was unaware of any local issues.

7/17/19

Many thanks for your assistance in contacting the regional rep. I received a call from Comcast within hours, thanks to your referral. Too bad that it took 7 days of service outages to finally get someone to look at the problem.

**Problem Before?** No      **Ongoing**        **MPSC Information**

**Assigned Staff** Deborah Guthrie      **Given**

**Staff Response** 7/15 Staff forwarded resident's email to Comcast Regional Representative  
7/15 Staff received follow up message from Comcast: Thank you for bringing this to our attention. We have folks investigating the situation. A technical supervisor will contact resident. He should be able to get a contact number on the account.

**Resolution** 7/17/19 Comcast looking into the problem for resident.



Communications  
Commission

# Video Service Provider

**Media Contact:**

Janice Wise, (202) 418-8165  
janice.wise@fcc.gov

**For Immediate Release****FCC UPDATES CABLE FRANCHISING RULES TO PROMOTE  
BROADBAND DEPLOYMENT BY CABLE OPERATORS**

WASHINGTON, August 1, 2019—The Federal Communications Commission today adopted new rules to promote broadband investment and deployment. Specifically, the Order prohibits excessive franchise fees and explains that local governments may not regulate most non-cable services, including broadband Internet access service, offered over a cable system. These rules respond to a remand by the U.S. Court of Appeals for the Sixth Circuit and set forth how local franchising authorities may regulate cable operators pursuant to the Communications Act.

Under the Communications Act, every local franchising authority and every cable operator that offers cable service must comply with the Act's cable franchising provisions, and local franchising authorities may charge franchise fees that are capped at five percent of a cable operator's revenue derived from the provision of cable service. But some local governments, through the practice of requiring "in-kind contributions," have been imposing franchise fees that exceed the five percent cap. In addition to being unlawful, this practice discourages broadband investment, deployment, and innovation by cable operators.

In order to rein in overreach by local franchising authorities, and thereby facilitate the deployment of broadband infrastructure, the Commission concluded today that, under the Act, cable-related, non-monetary contributions required by a local franchise are franchise fees subject to the statutory five percent cap with limited exceptions, including an exemption for certain capital costs related to public, educational, and governmental access channels.

It has also prohibited, pursuant to the Act, local franchising authorities from regulating the provision of most non-cable services, including broadband Internet access service, that cable operators offer over their cable systems.

In addition, the Commission decided that any state or local regulation of a cable operator's non-cable services that imposes obligations on franchised cable operators beyond what the Communications Act allows is preempted.

Finally, the Commission concluded that requirements concerning local franchising authority regulation of cable operators should apply to state-level franchising actions and state regulations related to local franchising.

Together, these rules faithfully implement the terms of the Act and remove obstacles to the deployment of broadband.

Action by the Commission August 1, 2019 by Third Report and Order (FCC 19-80). Chairman Pai, Commissioners O’Rielly and Carr approving. Commissioners Rosenworcel and Starks dissenting. Chairman Pai, Commissioners O’Rielly, Carr, Rosenworcel, and Starks issuing separate statements.

MB Docket No. 05-311

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**Media Relations: (202) 418-0500 / ASL: (844) 432-2275 / TTY: (888) 835-5322 / Twitter: @FCC / [www.fcc.gov](http://www.fcc.gov)**

*This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).*



June 24, 2019

Ms. Deborah Guthrie, Communications Director  
Meridian Township  
5151 Marsh Road  
Okemos, MI 48864

Re: TiVo Customers: Accessing Xfinity On Demand App

Dear Ms. Guthrie:

We are committed to keeping you updated about actions that may affect our customers. To that end, and as a courtesy in the event you receive questions, we are letting you know that as of June 25, 2019, the Xfinity On Demand app will no longer be available on TiVo devices.

In close consultation with TiVo, we made the decision to remove the Xfinity On Demand app from TiVo devices because the platform that permits those entitlements utilizes outdated technology that can no longer be updated and is therefore susceptible to security breaches. Both Xfinity and TiVo have notified affected customers of this equipment issue.

Please feel free to contact me at 517-334-5686 if you have any questions or issues.

Sincerely,

John P. Gardner  
Director, External Affairs  
Comcast, Heartland Region  
1401 E. Miller Rd.  
Lansing, MI 48911

July 5, 2019

Township Manager Frank Walsh  
Meridian Charter Township  
5151 Marsh Road  
Okemos, MI 48864

Dear Manager Walsh,

I would like to inform you about the status of our negotiations with AT&T and DIRECTV for carriage of Lansing's broadcast station WLNS-TV6 (CBS) in the event you receive inquiries from viewers.

AT&T and DIRECTV's contract to carry WLNS-TV6 expired on July 3, 2019 at 11:59pm CST. We have been negotiating for several weeks and have made substantial and sustained progress. While we have significant issues to be resolved we offered a 30 day unconditional extension to our current agreement so that we could continue to negotiate and avoid service interruption for our viewers. In response, AT&T and DIRECTV refused our offer and unilaterally pulled our stations from their service depriving thousands of viewers in the market of their favorite network shows, special events, sports, local news and other programming on the Fourth of July.

Please know that we have tried very hard to reach an agreement with AT&T and DIRECTV, and remain committed to continuing to negotiate in good faith. We are disappointed in the loss of service to our viewers, especially since we have successfully reached agreements with every major cable, satellite and telecommunications company that recognizes the fair market value of our content and its importance in local communities. The rate proposals received from AT&T and DIRECTV to date are well below market value for the network and local community programming we provide and leave us skeptical of AT&T and DIRECTV's motivation to reach a fair agreement with us.

As you know our station WLNS-TV6 provides tremendous service to our Mid-Michigan region with multiple efforts of community service, 6News, Stormtracker 6 Weather and local sports coverage, plus key network shows from CBS and syndicated programming.

Without fair and equitable treatment, we will not be able to continue to provide top quality news, sports, entertainment, and other local programming, as well as community events that are important to our viewers, including those noted above.

We are deeply apologetic for any inconvenience to you or your constituents and have offered AT&T/DIRECTV multiple upcoming dates and times to get back to the negotiating table to develop a fair market agreement. Please contact me at 517-367-2180 if you have any questions or would like more information. You can also visit our website WLNS.com.

Thank you in advance for supporting local television.

Sincerely,



Scot Chastain  
Vice President & General Manager, WLNS-TV  
2820 East Saginaw Street  
Lansing, Michigan 48912  
517-367-2180 (office)  
517-249-2373 (mobile)

CC. Perry Sook, Tim Busch, Theresa Underwood, Elizabeth Ryder, Keith Hopkins, Marisa Elizondo, Izzy Klein





**AT&T/DIRECTV BLACKS OUT LOCAL TV STATIONS IN 97 MARKETS ACROSS THE USA ON JULY 4th AFTER REJECTING NEXSTAR OFFERS TO EXTEND ACCESS FOR CONSUMERS TO LEADING LOCAL CONTENT**

**DIRECTV/AT&T Once Again Holds its Subscribers Hostage Instead of Negotiating in Good Faith and Reaching a Fair Market Rate Agreement with Nexstar, Other Broadcasters and Content Providers**

IRVING, Texas, July 4, 2019 – Effective 11:59 p.m. local time on July 3, direct broadcast satellite service provider DIRECTV and AT&T U-verse unilaterally dropped the network and local community programming for over 120 stations impacting consumers and viewers in 97 markets across the United States. The action follows DIRECTV's refusal to accept an offer of an unconditional extension of the existing distribution agreement to August 2 to allow the stations' owner, Nexstar Broadcasting Group, Inc. ("Nexstar") and DIRECTV/AT&T to reach a new agreement allowing the direct broadcast satellite service provider (as well as AT&T's U-verse systems and its' subscription streaming television service, DIRECTV NOW) the right to continue to air the highly rated programming.

With its long-term record of delivering exemplary service to the local markets where it operates, Nexstar deeply regrets DIRECTV/AT&T's rejection of the extension as it deprives viewers in the affected markets of broadcasts of leading network content from ABC, CBS, FOX, NBC, CW, and MyNetworkTV as well as local news and other programming produced specifically for these local communities. Viewers affected by the loss of service from DIRECTV have several alternatives to continue watching their favorite shows including local cable providers, DISH, over-the-air, certain subscription streaming television services, and services such as Verizon's FIOS.

The development is highly unusual for Nexstar but far more common for DIRECTV/AT&T. Nexstar has established a long-term record of completing hundreds of agreements with multichannel video programming distributors ("MVPDs" or cable TV, satellite TV, telecom companies) for the carriage of its television stations and is proud that it has never in its 23-year history had a service interruption related to distribution agreements of the magnitude of the AT&T/DIRECTV interruption. In contrast, DIRECTV is routinely involved in disputes with content providers and following its 2015 acquisition by AT&T has dropped or threatened to black out network and local community programming from DISH Network, Viacom, SJL Broadcasting/Lilly Broadcasting, and others. Between May 30, 2019 and June 10, 2019 alone, viewers of at least 20 other non-Nexstar stations (owned by Deerfield Media, GoCom Media of Illinois, Howard Stirk Holdings, Mercury Broadcast Group, MPS Media, Nashville License Holdings, Roberts Media, Second Generation of Iowa and Waitt Broadcasting) lost access to network and local content as a result AT&T/DIRECTV's refusal to accept fair market rates for the distribution of leading non-AT&T programming. Notably, in addition to its ownership of DIRECTV, the nation's largest direct broadcast satellite service provider, in 2018 AT&T acquired Time Warner including global media and entertainment giants Warner Bros., HBO, Turner and CNN.

Nexstar has been negotiating in good faith to establish a mutually agreeable contract with DIRECTV. Significantly, Nexstar has offered DIRECTV the same rates it offered to other large distribution partners with whom it completed successful negotiations with in 2019 to date. While Nexstar believed progress was being made in the negotiations, DIRECTV misled Nexstar as it requested that viewers not be informed about the pending expiration as long as negotiations were continuing to be constructive. Yet, with minutes to go before the prior agreement was to expire, DIRECTV/AT&T did not accept Nexstar's offer for an extension which would have allowed viewers in the affected markets to view their favorite network shows, special events, sports, local news and other programming on the Fourth of July and until such time as a new agreement can be reached. A little more than a year after putting DIRECTV together with Time Warner, AT&T appears intent on using its new market power to prioritize its own content at the expense of consumers, and insisting on unreasonable and extreme terms that are totally inconsistent with the market. In January, AT&T raised prices on DIRECTV and in April it put through a price increase for its streaming subscription service, DIRECTV NOW.

Nexstar remains eager to complete an agreement with DIRECTV consistent with those it has made with every other cable, satellite and telco provider in order to end DIRECTV's action that is both unnecessary and punitive to its subscribers. In this regard, in the time leading up to the expiration of the agreement with DIRECTV/AT&T, Nexstar not only offered an extension until August 2, it also offered DIRECTV/AT&T its availability "over the next 30 days to meet with you in-person on the following dates: July 12, 13, 14, 15, 23, 26, 27, 28, 29, 30 as well as August 1 and 2" adding, "We are willing to dedicate as many of these dates as needed. Not knowing when you and your decision makers are available, to avoid any disruption in service to your customers and our viewers in 97 markets across the country, we propose an extension of the current agreement through Friday August 2nd." This is the customary process when negotiations for distribution rights are not completed when the current agreement expires. The only conclusion that can be drawn from DIRECTV/AT&T's refusal to accept Nexstar's offer of an extension is that rather than working on behalf of their subscribers, AT&T-DIRECTV continues to raise prices while reducing channels and content offerings.

Nexstar is highly committed to consistently elevating the level of service provided to local communities in the markets it serves across the United States by making meaningful capital investments to expand local news, lifestyle, sports, weather and other programming and enhancing station infrastructure, production resources and technologies. Nexstar regrets that DIRECTV is willing to hold its paying subscribers hostage because it won't agree to fair and reasonable terms for viewers' favorite programming.

Consumers and viewers affected by DIRECTV/AT&T's blackout can contact DIRECTV/AT&T directly at 208 South Akard Street, Dallas, TX 75202 and by phone at 855-567-1569 or 210-821-4105.

#### **About Nexstar Broadcasting Group, Inc.**

Nexstar Broadcasting Group is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Nexstar owns, operates, programs or provides sales and other services to 174 full power television stations and related digital multicast signals reaching 100 markets or nearly 39% of all U.S. television households. Nexstar's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. Nexstar's community portal websites offer additional hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content while creating new revenue opportunities

#### **Forward-Looking Statements**

This communication includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Forward-looking statements include information preceded by, followed by, or that includes the words "guidance," "believes," "expects," "anticipates," "could," or similar expressions. For these statements, Nexstar claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this

communication, concerning, among other things, future financial performance, including changes in net revenue, cash flow and operating expenses, involve risks and uncertainties, and are subject to change based on various important factors, including the impact of changes in national and regional economies, the ability to service and refinance our outstanding debt, successful integration of acquired television stations and digital businesses (including achievement of synergies and cost reductions), pricing fluctuations in local and national advertising, future regulatory actions and conditions in the television stations' operating areas, competition from others in the broadcast television markets, volatility in programming costs, the effects of governmental regulation of broadcasting, industry consolidation, technological developments and major world news events. Nexstar undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this communication might not occur. You should not place undue reliance on these forward-looking statements, which speak only as of the date of this release. For more details on factors that could affect these expectations, please see Nexstar's other filings with the Securities and Exchange Commission.

**Contact:**

Elizabeth Ryder  
Executive Vice President & General Counsel  
Nexstar Broadcasting Group, Inc.  
972/373-8800

Joseph Jaffoni, Jennifer Neuman  
JCIR  
212/835-8500 or [nxst@jcir.com](mailto:nxst@jcir.com)

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Communications  
Commission

# Programming



**To: Communications Commission**  
**From: Brandie Yates, Executive Producer and Internship Coordinator**  
**Date: August 1, 2019**  
**Re: HOMTV Program Update**

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To better accommodate viewer's interests, as well as staff time, HOMTV will refocus and streamline programming to the essential functions of the channel. Live Township meeting coverage, events/press conferences, elections, news and special interest programming such as Senior Living (hosted by two members of the Meridian Senior Center) and Reflections (hosted by local historian Jane Rose) are among the programs that will continue being produced.

Programs such as All Access Sports, Inside Okemos Athletics, Who's Who and Coffee Break will be retired until further notice.

Short videos produced only for social media channels will also continue to help increase traffic and community engagement on web-based platforms.



**To:                    Communications Commission**

**From:                Ben Makulski, Video Programmer**

**Date:                August 1, 2019**

**Re:                    HOMTV On-demand Programming**

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HOMTV online programming, on-demand, provided by Swagit received 20,434 page views with 1,831 new users. The new users accounted for 75.6% of the traffic showing new people are discovering the on-demand service to view all of our programs (Please see Attachment A, Chart 1). The 43.67% of visitors come from Windows PC, 35.29% coming from iOS and 6.08% from Android (Please see Attachment A, Chart 2). Most page views are direct from the Swagit site itself at 1271, the next is referrals from [www.homtv.net](http://www.homtv.net) and other websites accounting for 547, social media at 174 and organic search of 51. This shows when people visit the site they stay awhile and click on different links (Please see Attachment A, Chart 3).



## HOMTV On-demand Programming

Chart 1:



Chart 2:

Browser	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,958 % of Total: 100.00% (1,958)	1,836 % of Total: 100.27% (1,831)	5,460 % of Total: 100.00% (5,460)	33.70% Avg for View: 33.70% (0.00%)	3.74 Avg for View: 3.74 (0.00%)	00:06:57 Avg for View: 00:06:57 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: \$0.00 (\$0.00)
1. Chrome	855 (43.67%)	772 (42.05%)	3,223 (59.03%)	31.68%	4.15	00:07:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Safari	563 (28.75%)	546 (29.74%)	1,288 (23.59%)	32.14%	3.29	00:06:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Safari (in-app)	128 (6.54%)	125 (6.81%)	159 (2.91%)	44.03%	2.53	00:03:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Android Webview	119 (6.08%)	119 (6.48%)	129 (2.36%)	77.52%	1.53	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Internet Explorer	114 (5.82%)	101 (5.50%)	291 (5.33%)	33.68%	3.30	00:09:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Firefox	106 (5.41%)	102 (5.55%)	232 (4.25%)	34.48%	3.90	00:09:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Edge	50 (2.55%)	49 (2.67%)	102 (1.87%)	40.20%	2.78	00:05:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Samsung Internet	15 (0.77%)	14 (0.76%)	26 (0.48%)	38.46%	2.23	00:02:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Amazon Silk	4 (0.20%)	4 (0.22%)	6 (0.11%)	50.00%	3.17	00:09:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. (not set)	1 (0.05%)	1 (0.05%)	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Chart 3:

	Acquisition			Behavior		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	1,958	1,831	5,460	33.70%	3.74	00:06:57
1 Direct	1,271			24.65%		
2 Referral	547			53.95%		
3 Social	174			46.11%		
4 Organic Search	51			36.63%		



Communications  
Commission

# Website Analytics



**To: Communications Commission**  
**From: Ben Makulski, Video Programmer**  
**Date: May 30, 2019**  
**Re: Meridian Township & HOMTV Website Analytics**

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The Meridian Township website, meridian.mi.us, received 286,014 page-views year-to-date from 70,493 viewers. The percentage of new visitors is 54.2% and 45.8% are from returning visitors (Please refer to Attachment B, Chart 1). The highest percentage of visitors to the Township website is from a Windows PC at 37.47% and from iOS devices with 34% (Please refer to Attachment B, Chart 2). A heavy portion of visitors came from a search engine with 62,306, the next highest is from direct visits to meridian.mi.us with 33,295, followed by a social click-through and/or referrals (Please refer to Attachment B, Chart 3).

The HOMTV website, www.homtv.net, received 33,803 page-views year-to-date from 10,978 visitors to the site. The percentage of new visitors is 62.03% (Please see Attachment C, Chart 1). Visits to the HOMTV website are mainly the result of a search containing the name of a news story that was written, key word searches containing - Okemos, Haslett, etc. or local news topics leading the search to www.homtv.net. The next highest visit is from a social media click-through directing to the HOMTV website. The least amount of traffic to the HOMTV website is coming from a referral site, like clicking-through from another website such as Meridian Township's website (Please see Attachment C, Chart 2).

Traffic to the HOMTV website is primarily from mobile users on iOS with 39.61% of the traffic, followed by a Windows PC with 30% of the traffic (Please see Attachment C, Chart 3).



## Meridian Township Website Analytics

Chart 1:

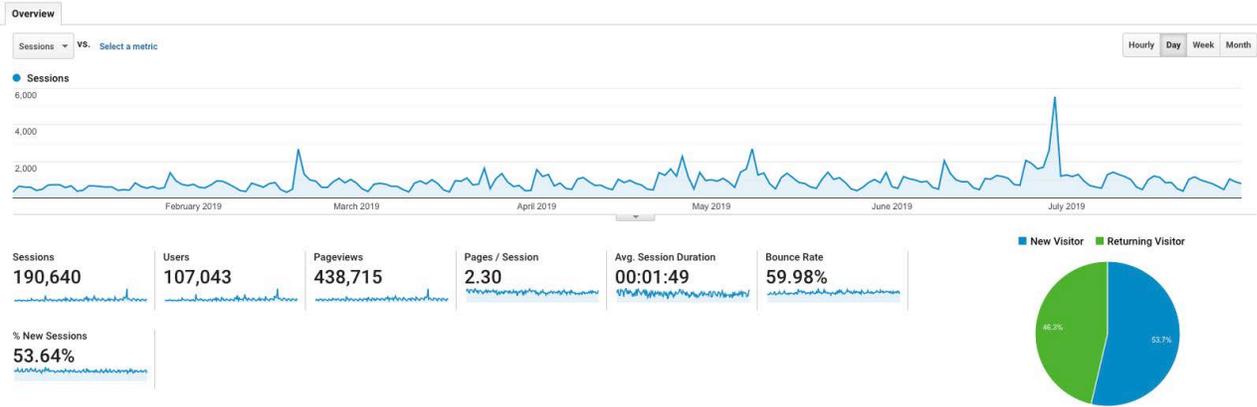


Chart 2:

Operating System	Sessions	% Sessions
1. iOS	68,382	35.87%
2. Windows	67,486	35.40%
3. Android	36,546	19.17%
4. Macintosh	14,583	7.65%
5. Linux	1,617	0.85%
6. (not set)	1,031	0.54%
7. Chrome OS	970	0.51%
8. BlackBerry	12	0.01%
9. Windows Phone	7	0.00%
10. Playstation 4	2	0.00%

Chart 3:

	Acquisition			Behavior		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	190,640	53.64%	102,264	59.98%	2.30	00:01:49
1 Organic Search	100,545			48.53%		
2 Direct	51,724			66.69%		
3 Social	33,671			83.57%		
4 Referral	4,681			62.08%		
5 Email	15			86.67%		
6 (Other)	4			25.00%		



## HOMTV Website Analytics

Chart 1:



Chart 2:

	Acquisition			Behavior		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	25,564	61.81%	15,802	69.91%	1.98	00:02:01
1 Organic Search	10,638			64.43%		
2 Social	8,320			85.17%		
3 Direct	4,895			64.68%		
4 Referral	1,711			44.83%		

Chart 3:

	25,564 % of Total: 100.00% (25,564)	61.83% Avg for View: 61.81% (0.03%)	15,806 % of Total: 100.03% (15,802)	69.91% Avg for View: 69.91% (0.00%)	1.98 Avg for View: 1.98 (0.00%)	00:02:01 Avg for View: 00:02:01 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. iOS	10,127 (39.61%)	70.72%	7,162 (45.31%)	81.35%	1.40	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Windows	7,535 (29.48%)	52.58%	3,962 (25.07%)	57.01%	2.67	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Android	4,287 (16.77%)	72.08%	3,090 (19.55%)	80.43%	1.47	00:00:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Macintosh	3,161 (12.37%)	38.34%	1,212 (7.67%)	48.24%	2.94	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Chrome OS	156 (0.61%)	58.97%	92 (0.58%)	60.90%	1.90	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. (not set)	140 (0.55%)	97.14%	136 (0.86%)	96.43%	1.06	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Linux	135 (0.53%)	98.52%	133 (0.84%)	87.41%	1.52	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. OS/2	7 (0.03%)	42.86%	3 (0.02%)	85.71%	1.14	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Tizen	6 (0.02%)	100.00%	6 (0.04%)	33.33%	2.00	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Windows Phone	5 (0.02%)	100.00%	5 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)