



CHARTER TOWNSHIP OF MERIDIAN
Communications Commission Regular Meeting Minutes
Virtual via Zoom Conferencing
Wednesday, October 6, 2021 | 6:00 pm

PRESENT: Chair, Tunga Kiyak; Vice Chair, Walter Benenson; Commissioner, Mike Nevells; Alternate Commissioner, Brian Seipel

ABSENT: Commissioner, Brian Seipel

STAFF: Brandie Yates, Communications Manager

TOWNSHIP: Deborah Guthrie, Township Board Liaison/Township Board Trustee

COUNSEL: None

COMCAST/AT&T: None

1. CALL MEETING TO ORDER

Vice Chair Benenson called the meeting to order at **6:01 pm**.

4. APPROVAL OF AGENDA

Vice Chair Benenson moved **TO APPROVE THE AGENDA AS SUBMITTED**.
Commissioner Nevells

VOICE VOTE: Motion carried unanimously.

5. APPROVAL OF MINUTES

Vice Chair Benenson moved **TO APPROVE THE MINUTES FOR THE 2021 REGULAR MEETING**. Seconded by Commissioner Charles

VOICE VOTE: Motion carried unanimously.

6. COMMUNICATIONS MANAGER REPORT

Attended FCC webinars; one about DEI and digital inclusion main...
Community channels are continually trying to reach that group of...
COVID-19.

Resident Survey results were provided in the packet. Broadband 66% of residents would be interested in a millage to support broadband. This is a small sample that the data was gathered from.

Training scheduled for Multimedia Production and Operations Services. This involves software training and switcher training. This will provide training for her position responsibilities.

Commission Chair commented on survey. When did Metronet start in Meridian Township? The metro agreement was approved in 2019. Still do not know. Most likely they come over the border thinking it is still East Lansing. Meridian Township. Originally, the service started as Light Speed and was signed over from Light Speed to Metronet.

Commission Chair shared that it was encouraging to see the community support for Broadband, even willing to go for a millage.

HOMTV was rated lower as far as receiving information, but they had good meeting coverage. Email was higher but we probably could have done better. We know whether email meant our digital newsletter Meridian Happenings.

7. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS

Township Board Liaison:

Thank you to the Commissioners for their roles in the Broadband project. We appreciated their input and the letter of support for the Prime Meridian

Village of Okemos project still has a lot of work to be done. New water tower installed down Okemos Road. Trying to solve the hole in the ground. We need assistance financially from the Township for art, etc.

The Board approved the Daniels Drain project resolution to pay for the project. Residents have 20 years to pay back the assessment for their homes.

Commissioners Report:

Public perception based on the survey. Do our residents know the
Commissioners feel that the word Prime needs to be defined and
community.

Branded signage is coming for the Township which will help. The
of the process, but branding does take time.

9. DISCUSSION ITEMS

A. CAMTV Operating Policy Manual Revisions

The Communications team worked on editing the CAMTV Op
technology jargon, rephrased for DEI and timeframe of occur
to move to Action for the next meeting. Recommended to mo
from the commissioners at this time.

10. COMMUNICATIONS

HOMTV won some rewards from PHILO and NATOA. Information

11. REPORTS

B. Programming – not at full strength with program numbers,
back. Looking to do a community survey to see what residen
what content they would like to see. Hoping to launch in 202
increased.

There was a big spike in July for Video on Demand. Will have
was happening at that time.

C. Website & Social Media – Transition period for Facebook c
Followers. The way metrics are reported has changed. Learn