



AGENDA
CORRIDOR IMPROVEMENT AUTHORITY
August 16, 2017 6:00 pm

1. CALL TO ORDER
2. MISSION: The Corridor Improvement Authority of the Charter Township of Meridian is dedicated to establishing the Grand River Avenue corridor in Meridian Township as a prime business and recreation destination in the Tri-County region. The Authority is focused on creating programs and projects that invigorate the streetscape and build partnerships among corridor property owners, business owners, and residents.
3. APPROVAL OF AGENDA
4. CONSENT AGENDA
 - a. Communications
 - b. Minutes – July 19, 2017
5. PUBLIC COMMENT
6. NEW BUSINESS
 - a. Shaping the Avenue presentation
7. OLD BUSINESS
 - a. Corridor Improvement Authority role in Shaping the Avenue initiative
8. CHAIR REPORT
9. STAFF REPORT
 - a. Development projects update
10. OPEN DISCUSSION/BOARD COMMENTS
11. PUBLIC COMMENT
12. NEXT MEETING DATE:
 - a. Next Meeting Date: September 20, 2017 - 6:00 p.m.
13. ADJOURNMENT

CHARTER TOWNSHIP OF MERIDIAN
CORRIDOR IMPROVEMENT AUTHORITY
5151 MARSH ROAD, OKEMOS, MI 48864
WEDNESDAY, JULY 19, 2017, 6:00 PM - Minutes (Draft)

MEMBERS

PRESENT: Supervisor Ron Styka, Chris Nugent (left at 7:15 p.m.), Todd Huhn, Kellie Johnson (left at 7:55 p.m.), Bruce Peffers, Barry Goetz, Brian Jones, Chris Rigterink

MEMBERS

ABSENT: Mark Epolito, Sr.

STAFF

PRESENT: Director of Community Planning & Development Mark Kieselbach, Interim Economic Development Director Chris Buck, Senior Planner Peter Menser

OTHERS

PRESENT: Elizabeth Hude from CATA, Brad Strader from LSL Planning, Planning Commission liaison John Scott-Craig

1. CALL MEETING TO ORDER

Chair Nugent called the meeting to order at 6:05 p.m.

2. MISSION STATEMENT

Chair Nugent asked the members of the Corridor to review the mission statement.

3. APPROVAL OF THE AGENDA

MOTION BY MEMBER GOETZ TO APPROVE AGENDA. SUPPORTED BY SUPERVISOR STYKA. MOTION APPROVED 8-0.

4. CONSENT AGENDA

MOTION BY SUPERVISOR STYKA TO APPROVE CONSENT AGENDA. SUPPORTED BY MEMBER JONES. MOTION APPROVED 8-0.

5. PUBLIC COMMENT

None.

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6. NEW BUSINESS

A. Shaping the Avenue initiative – Director of Community Planning and Development Mark Kieselbach provided a brief introduction to the Shaping the Avenue initiative and Director Kieselbach introduced the presenters, Elizabeth Hude from CATA and Brad Strader from LSL Planning. Ms. Hude and Mr. Strader gave a presentation on the project, supported by a PowerPoint presentation shown on an overhead screen, which included the following:

- CATA has partnered with corridor municipalities on the project
- The project is funded by a grant from the Federal Transit Authority
- It includes the designation of identifiable districts along the corridor
- An overview of the elements of form-based code
- The Corridor Improvement Authority role in the project as ambassadors to adjacent neighborhoods and businesses
- Another presentation will be held at the CIA's August meeting

After the presentation, Corridor Improvement Authority discussion included the following:

- Preference to see graphic representation of vision for corridor
- This project would be great opportunity for round-table discussion with other stakeholders on the corridor
- Role of CIA mission as it relates to project
- Interest in past corridor planning efforts
- Support for overall vision of project

7. OLD BUSINESS

A. CIA membership – Interim Economic Development Director Chris Buck announced the resignation of Mark Epolito, Sr. from the CIA and his intention to visit corridor businesses to find a replacement member for the now-vacant position.

8. CHAIR REPORT

None.

9. STAFF REPORT

Senior Planner Peter Menser explained the role of the CIA Board with regards to the Shaping the Avenue initiative.

10. OPEN DISCUSSION/BOARD COMMENTS

- Interim Economic Development Director Chris Buck announced that a new restaurant the Tilted Kilt would be a tenant at the Red Cedar Flats development
- Member Jones announced a physical therapy office would be taking the empty space next to Playmakers soon.

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- Member Jones announced American Fitness had signed a lease for the building next to Sleep Doctor.
- Interim Economic Development Director Chris Buck noted the presence of tall grass and weeds in the parking lot at the now-closed Paul Revere's.

11. PUBLIC COMMENT

None.

12. ADJOURNMENT

The meeting adjourned without objection at 7:30 p.m.

Chris Nugent, Chairperson



CHARTER TOWNSHIP OF MERIDIAN
Development Projects Update

June 29, 2017 – August 8, 2017

To: Economic Development Corporation (EDC), Corridor Improvement Authority,
Planning Commission, Downtown Development Authority

From: 
Peter Menser
Senior Planner

Date: August 8, 2017

The following is a list of planning and development activities since June 29, 2017.

New Business

- Torrid – new store at 1982 Grand River Avenue (Meridian Mall)
- Spirit Halloween – new seasonal store at 1982 Grand River Avenue (Meridian Mall)
- Tilted Kilt – new restaurant at 5000 Northwind Drive (Red Cedar Flats)
- American Home Fitness – new store at 2287 Grand River Avenue (relocated from Meridian Crossings shopping center)
- The Good Life Shaving Company – new store at 5100 Marsh Road (Central Park Place shopping center)
- DC Lawn and Landscaping – new office at 1574 Haslett Road
- Good Eats Diva – new bakery/caterer at 1561 Haslett Road (Shoptown shopping center)

Project Updates

- Hannah Farms East – mixed use planned unit development (MUPUD) proposed at Eyde Parkway/Hannah Boulevard. The Planning Commission held a public hearing on the request at its December 19, 2016 meeting and recommended approval on March 27, 2017. The Township Board held a public hearing on May 2, 2017. Tentatively scheduled for further discussion at a Township Board meeting in October.
- Ellison Brewery – Request to construct 750 square foot outdoor seating area at 4903 Dawn Avenue was approved in July.